Technology is booming, skepticism is growing and journalism is changing. Call this precarious situation exciting or adverse, but at the end of the day, students still need guidance and direction. This past year has shown the Greenlee School to be a solid anchor for its students through faculty efforts.

The School continues to receive great support from a number of sources: the College of Liberal Arts and Sciences, generous alumni and corporate partners. Students gain an advantage with internships and apprenticeships, be they through partnerships with Pioneer or Scripps, or positions secured on students’ own accord with companies like ESPN and USA Today. Under Michael Bugeja’s direction, the Greenlee School is implementing a radically transparent approach for the sake of the program, its students and the journalism industry.

Growing Inside and Out

Numbers suggest the system is pushing the program in the right direction. Greenlee’s faculty 2008 end-of-year contributions are at their highest values yet, totaling 268. These statistics represent faculty accomplishments in teaching, research, professional service and community service. Since Bugeja’s official tallying started in 2001, total contributions are up 257 percent.

Greenlee’s proposal for a groundbreaking Ph.D. program in science and risk communication made promising progress in 2008. The school celebrated its approval by the college curriculum committee and, on Oct. 3, its unanimous approval by the Representative Assembly. Bugeja said he anticipates it soon will advance to the Board of Regents, State of Iowa agenda.

Cultivating Transparency

“A primary reason for progress,” Bugeja said in a recent interview, is Greenlee’s “culture of transparency.” As director, he recognized his own responsibility to model this culture.
So what I’m trying to do is help rebuild trust in journalism, because I think we’ve violated the public trust by focusing on celebrity news and by practicing what I call ‘niche journalism’—giving people what they want, rather than what they need.

“I think that faculty make the right choices when they have all the information, and I try to provide that,” he said. This policy is crucial for competitive success. In his 2008 State of the School Report, Bugeja described Greenlee’s “commitment to transparency and shared governance” a strong component that elevates the school above other accredited programs. And with a dozen assistant professors quickly approaching promotion and tenure, Bugeja said the school’s future depends on employing that commitment now.

“I’m trying to model transparency not only in the governance of the school,” he said, “but in the practice of journalism”—a practice which is all too often headed toward public skepticism.

Rebuilding Trust

“My feeling is that we’re in a very difficult time in journalism,” Bugeja said. “Local community papers are doing well. Advertising has made the transition to the Internet.” But as for metro newspapers, he said, “you don’t need a director of the Greenlee School to point out problems to people. People see what has happened to major newspapers in particular.

“So what I’m trying to do is help rebuild trust in journalism, because I think we’ve violated the public trust by focusing on celebrity news and by practicing what I call ‘niche journalism’—giving people what they want, rather than what they need,” he added. Bugeja illustrated his point by comparing the business to Major League Baseball, hypothesizing what would happen if team owners ignored their fans by succumbing to stockholder pressure and released their star layers because they cost too much, relying on Triple A players to cut costs.

“Do you think people would still go to those stadium games? Or do you think that those owners will have violated the cardinal rule that relates to baseball as well as journalism?” he said. “You think of the fans, you think of the audience.”

The result of this basic neglect, Bugeja claims, is widespread.

“In essence, what we’ve created is a media environment where people no longer seek information, they seek affirmation,” Bugeja said. “But the important thing is that even if the practicing media fail to embrace our principles, at least we will know that our graduates will be going into society with those principles of information, accuracy, transparency, service to the community and a general respect for the written word and the spoken word.”

Ensuring opportunity

Bugeja also focuses on another big challenge for the next generation of journalists.

“My first priority is always my students,” he said, which has sparked years of his research on the relationship of technology and the classroom. “We all understand, whether it’s journalism or advertising, that we have a call to do this,” he said, and referenced sacrificing normal job hours and holidays for the sake of public service.

“That requires zeal. But how do we instill zeal in students when they graduate with so much debt that they can’t afford to have the zeal and the calling, because they are disenfranchised from the get-go?”

But hope exists, he said, that the cost of higher education can be lowered, when “you try to do things like assess technology before using it, to understand what and why we need things … and to make sure that the students have every opportunity to practice journalism and advertising, and to make sure their student debt does not interfere with that.”

Another solution Bugeja proposed for this problem is financial support.

“To a great degree, we are beholden to all of our benefactors who have made journalism and mass communication and advertising affordable by providing thousands of dollars in scholarships,” he said. “If there’s anything that I say we need now, in the coming year, from our alumni, it’s to remember that this generation of students requires that level of support in order to practice the important tenets and principles that constitute our heritage at the Greenlee School.”
EDITOR’S note

Nothing piques your college loyalties quite like a campus visit – to another university.

As my husband and I chauffeured our 18-year-old daughter through many a crisp autumn day in her search for the perfect launch into higher education, we found ourselves making constant (albeit private) comparisons to Iowa State. Between our time as journalism undergraduates and the 20-plus years one or both of us have collected ISU paychecks, we seem to have developed an affinity to the place.

So we bit our tongues when profs at smaller universities spiritedly evangelized on their perceived evils of ISU: its cavernous lecture classes where students are piled 10-deep; its MIA faculty who hide out in labs and libraries while inexperienced graduate students stumble through lectures; its crime-ridden environs once the sun goes down. And we fought back the eye rolls when our sister institution to the east compared its “urban” campus to that “rural” one in Ames.

But when our adored daughter started talking journalism, the gloves were off.

Of all the college view books that have flooded our mailbox this past year, none is more convincing than this issue of “Greenlee Glimpse.” Flip through its pages. There’s a story on the nation’s best student newspaper. On faculty members trekking the globe to improve lives. On a graduate who spends her days deconstructing this nation’s economic debacle, then shares her findings with the rest of us. Go ahead -- check out the photos shot by a faculty member whose mantle boasts a Pulitzer. And immerse yourself in all the catching up going on in the back of the book, a section rife with alumni accomplishments.

Lest you worry that our talent well is drying up, pay close attention to the words and layouts in this magazine. They were crafted by eight talented Greenlee School students who also work for the Meredith Corporation this year as apprentices. I am blessed to serve as their adviser; I see up close how talented and industrious and thoughtful they are.

So, sorry, Kate – on this one, we can’t stay quiet. Go big, sweet girl. Go Greenlee.
The Greenlee School’s First Amendment Day event was recognized nationally in August.

First Amendment Day Events Highlight Spring Semester

For six years, GSJC has celebrated the Constitutional freedoms of religion, speech, press, assembly, and petition with First Amendment Day in April. This year, however, the activities kicked off in January with “Visions of Freedom.” The event was held in conjunction with Martin Luther King, Jr. Day Jan. 31. The focus of the day was a lecture on four photographs that each depicted an iconic fight for freedom.

First Amendment Day festivities continued in April during VEISHEA. Several lectures and discussions were presented during the week. On April 10, the official date of First Amendment day, a large number of people turned out to celebrate the holiday. Activities included “Freedom March” from Ames City Hall to ISU’s central campus, additional lectures and “Feast on the First,” which featured food, soapbox debates and displays from student organizations.

In August, the First Amendment Day committee was recognized with the Association for Education in Journalism and Mass Communication (AEJMC) 2008 Innovative Outreach to Scholastic Journalism award for its efforts in attracting high school students, staff and community members to the events.
A Hearst hats off for ISU photojournalists
The year started off on a high note for two Greenlee students. In January, Ross LaDue and Dan McClanahan were ranked 9th and 10th respectively in the first round of the national Hearst Award for photojournalism. Three contests take place during the year and LaDue and McClanahan both competed in the portrait/personality, feature and “personal vision” competition. As a result of their accomplishments, the Greenlee School received a 5th-place ranking.
LaDue is a senior at Iowa State and received several regional SPJ awards for his photographs. He also is an intern for the ISU Athletic Communications department, shooting photos and working in media relations.
McClanahan graduated in May and has been shooting commercial photography, including album covers and bands for record labels. He also won “Photograph of the Year” in Ireland, where he studied abroad last year, as well as many local and regional awards.

SPJ does A-OK
From conferences to events, the Leo Mores Chapter of the Society of Professional Journalists (SPJ) had a busy year. The chapter hosted a Region VII Conference on campus, April 4-5. Speakers included Michael Bugeja, GSJC director, Carolyn Washburn, editor and vice–president of the Des Moines Register, Cavan Reagan Reichmann, online editor for Juice (a central Iowa weekly), and Steffen Schmitt, Iowa State professor of political science, who gave the keynote lecture, “WOI Radio’s Dr. Politics.” Additionally, the chapter also was a vital

YES, IT IS A CYCLONE STATE!
Iowa State proudly brought home the 2007-08 Cy-Hawk Series trophy. The Cyclones snatched the in-state rivalry award with wins in football, men’s and women’s basketball, volleyball and several other athletic events.

HAPPY SESQUICENTENNIAL, ISU!
Iowa State kicked off its 150th birthday at Veishea 2007 and concluded the celebration at this year’s Veishea with an entire week of celebrating Iowa State.

OUTSTANDING EXPLORER
Anthropology associate professor Jill Pruetz was named one of National Geographic Emerging Explorers for 2008. Pruetz was recognized primarily for her research on savanna chimpanzees in Senegal.
force in organizing the successful First Amendment Day and related events. At the SPJ National Convention, Iowa State made an impressive showing in the Mark of Excellence awards. The Iowa State Daily received the Top Daily Newspaper in the Country Award and the Leo Mores Student Chapter of SPJ received recognition as the top regional chapter.

Did you hear about....
Be it through scholarly journals, regional newspapers or top-market newscasts, Greenlee is deepening its footprint in the professional and commercial media. Five of our own have earned notable coverage from a number of national outlets within the past year alone. Join us in congratulating these talented individuals for their contributions to the industry.

Research on product placement earned Jay Newell, assistant professor, spots in USA Today, Los Angeles Times, The Economist, the Hollywood Reporter, St. Louis Post-Dispatch, Des Moines Register, the Atlanta Journal Constitution, CNN.com and BBC World. His research on media saturation was featured in Advertising Age, USA Today, Los Angeles Times and the Des Moines Register. He was interviewed for an article on the expansion of brand integration in the Los Angeles Times. Newell also gave his opinions on the effectiveness of Super Bowl ads on Des Moines’ WOI Radio.

Michael Bugeja, Greenlee director and professor, was published in a dozen trade and academic journals in 2008, in addition to publishing his second Oxford University Press book since becoming director in 2003: Living Ethics Across Media Platforms. Pieces on raising funds in academic administration and on the negative aspects of virtual reality were published in Inside Higher Ed. His article, “The high cost of curricular glut,” ran in The Chronicle of Higher Education.

Assistant professor Jeffrey Blevins’ work appeared in the Journal of Broadcasting & Electronic Media and on WHO-AM Newsradio 1040. He was cited by Philip Napoli and Nancy Gillis in an article titled, “Reassessing the potential contribution of communications research in communications policy: The case of media ownership” and by Jennifer Proffitt for his research on the Federal Communications Commission’s recent review on broadcast ownership. Blevins’ insight on the transition to digital...
I got started cooking when I was little. I would make concoctions for my cat and dog.

Bikes, Bikes, Bikes!

On July 22, RAGBRAI (the Des Moines Register’s Annual Great Bike Ride Across Iowa) riders came rolling into Ames for an overnight stop for the first time since 1983.

The Year in Review

TV was broadcast by Dick Layman on WHO July 30.

A profile on Greenlee lecturer Beth Haag was printed in Advisor Update, a publication that caters to 5,000 high school journalism teachers and publications advisers. She also was quoted in Larry Ballard’s Des Moines Register column about eradicating corporate jargon in journalistic writing.

Graduate student Patti Brown has garnered impressive media coverage this year for her research on political bumper stickers. She analyzed market trends and has found that the stickers still make an impact in political campaigns. Her studies have been featured in the Chronicle of Higher Education, San Francisco Chronicle, Kansas City Star, Germany’s Frankfurter Allgemeine Zeitung and Ames Tribune.

Mayberry RFD (Right Fine Dinin’)

Madison Mayberry, pre-journalism and mass communication junior, won out over four other contestants this fall on talk-show host Rachael Ray’s cooking competition. The Orange City native’s prizes include a two-week program at Le Cordon Bleu, a Paris cooking school, as well as a major kitchen makeover. The trip to Paris and the kitchen renovation are slated to begin early June (with the kitchen remodel to occur in Mayberry’s family home).

Mayberry said she spent $6 and 15 minutes making her video application for the competition. She said she was shocked to hear from the show when staffers called to deliver the good news. Mayberry’s competitions aired on Mondays throughout November.

Celebrity chefs guest-judged the contestants’ dishes each week. Mayberry especially enjoyed meeting Rocco Dispirito because he has read his cookbooks and watched him on TV prior to the competition.

“My food is simply prepared and easily accessible to everyone,” Mayberry said.

She hopes to combine her kitchen know-how and her journalism degree to write for a culinary magazine like Bon Appetit or Cooking Light. She said she would also enjoy hosting her own cooking show, like her chef-role models, Rachael Ray and Iron Chef Cat Cora.

“I got started cooking when I was little. I would make concoctions for my cat and dog,” Mayberry said about her culinary beginnings. She eventually moved on to serving humans.

While traveling between Ames and New York and managing classes during the competition was challenging, Mayberry said that her teachers were “extremely understanding,” even though she couldn’t share much about the competition.

Besides getting an education about efforts behind the scenes of TV shows, Mayberry has learned another important lesson.

“I never thought this would happen. If something seems out of reach, go for it,” Mayberry said.

In the Numbers

Enrollment at Iowa State for the fall 2008 semester topped out at 26,856 students, which is the fourth-highest enrollment the university has seen, an increase of 2.7 percent from fall 2007.
On Jan. 22, President George W. Bush appointed ISU President’s Advisory Council on Financial Literacy.

Working with Presidents

Memorial Union Makeover
After more than a year of renovations, the Memorial Union remodel stands nearly complete. Two of the most noticeable differences: The University Book Store expansion to nearly twice its size, and a $1 million renovation of the Great Hall.

Hub Remodeled
The popular between-class gathering spot reopened for business after taking a hiatus for renovations. The larger Hub features a Caribou Coffee store, an expanded grill and plenty of comfy seating.

ISU Alert Activated
To provide students, faculty and staff with peace of mind, Iowa State instituted the ISU Alert system. The safety alert system is designed to notify people on campus via e-mail, phone calls and text messages in the event there is an emergency on campus. A test run was taken on Feb. 8 and almost 30,000 people received the message.

On Jan. 22, President George W. Bush appointed ISU professor Tahira Hira (first row, fifth from left), to the President’s Advisory Council on Financial Literacy.

Madison Mayberry with TV talk show host Rachael Ray
Greetings from the Greenlee faculty and staff, and best wishes for a healthy and happy 2009.

PHOTOS BY Dennis Chamberlin
Professor Kim Smith, professor Lulu Rodriguez, professor Eric Abbott
Associate professor Marcia Prior-Miller, professor Tom Beell, assistant professor David Bulla
Assistant professor Dennis Chamberlin, assistant director and associate professor Barbara Mack, Meredith Professional in Residence Debra Gibson
Lecturer Lauren Monahan, secretary Becky Irish, lecturer Jeff Ames, lecturer John Thomas
Lecturer Beth Haag, lecturer Clare Bills, assistant professor Jacob Groshek, lecturer Shelley Rouse
Associate director and professor Jane Peterson, associate professor Joel Geske, assistant professor Jay Newell
It's a dream job: traveling to foreign lands, learning exotic customs, facilitating historic advances, getting paid for it. Eric Abbott, Greenlee professor and graduate program director, has reaped the benefits of such a career.

For nearly 40 years, Abbott has served as a communications consultant for organizations such as the World Bank and the United States Agency for International Development (USAID). (See more about his travels beginning on page 22.)

Decades of renowned accomplishment have earned him countless recognitions. During 2008 alone, Abbott has racked up four awards for his international media consulting, his excellence in research and his devotion to students.

On April 1, Abbott was presented ISU’s Liberal Arts and Sciences faculty award for Excellence in International Work. On June 11, he received the Association for Communication Excellence (ACE) International Award of Excellence for his work in global communications.

At the ACE conference in Traverse City, Mich., Abbott and Lulu Rodriguez, a fellow Greenlee professor, also were honored for co-authoring a paper about genetically engineered crops in developing countries. The study was named the conference’s top faculty research paper.

And on the homefront, Abbott became the second recipient of the Greenlee School Lou Thompson Jr./Harry Heath Advising Award on April 11. This achievement is based entirely on student nominations and is awarded to one Greenlee undergraduate or graduate adviser each year.

Abbott has taught at Iowa State University since 1974. He currently instructs undergraduate and graduate courses at Greenlee and is the coordinator of the technology and social change undergraduate and graduate minor. He is also a member of the committee that proposed a Greenlee Ph.D. in science, technology and risk communication.

Abbott received his bachelor’s degree in science journalism from the Greenlee School in 1967. He holds a master’s degree in agricultural journalism and Ph.D. in mass communications from the University of Wisconsin - Madison. He lives in Ames with his wife, Tatyana, and his stepson Andrey.
Jacob Groshek: Designs on an academic career

New to the Greenlee faculty this fall is Jacob Groshek, assistant professor. He came to Iowa State by way of University of Wisconsin at Stout, Marquette University and Indiana University at Bloomington.

Since Groshek received his undergraduate degree in technology education, he felt he had a natural ability for teaching. Most recently, he worked as an editor and designer for a publishing house in Denver. Groshek said that Greenlee assistant professor Daniela Dimitrova helped to draw him to Iowa State. Dimitrova’s high regard in the journalism profession has raised the profile of Iowa State, Groshek added. He has been pleased with his decision.

“People are really nice. I’ve lived a lot of different places, and these are the most friendly people I have met,” said Groshek, who is married to Megan and father to 20-month-old son Finnian.

This fall, Groshek is teaching visual principles for mass communicators and multimedia production. He hopes to impart his knowledge of design in both courses. Students in multimedia production will construct Web sites for area businesses, hoping to create one usable by the company.

Michael Dahlstrom: Of bylines and beakers

Scientific finesse is rarely a skill attributed to professional journalists. But one of the most recent additions to Greenlee’s staff has defied industry stereotypes by successfully melding his love for communication with his background in biophysics.

After graduating from Iowa State University in 2002 with undergraduate degrees in journalism and biophysics, Michael Dahlstrom continued on at ISU to complete a master’s degree in biophysics in 2004. He culminated his academic training with a joint Ph.D. in journalism – mass communication and environmental resources from the University of Wisconsin-Madison in 2008.

Dahlstrom currently teaches undergraduate courses in reporting and science communication and has plans to instruct graduate-level courses in the future. He also hopes to become involved in the Ph.D. program for science, technology and risk communication if approved by the university.

Dahlstrom lives in Ames with his wife, Marcia, and their 11-month-old daughter, Lillian. Outside of work, he enjoys outdoor activities and is teaching himself to play the banjo.

Angie Hunt: Both sides of the beat

Many people in central Iowa know her as the KCCI-TV Ames Livelink news reporter. But a group of journalism students at Iowa State think of her as a professor.

Angie Hunt joined the Greenlee faculty as a lecturer for the fall 2008 semester, balancing teaching and reporting for KCCI. She is teaching a section of JMC 201- Introduction to Reporting. Hunt has always kept the possibility of teaching in the back of her mind, and she’s glad she made the leap. Just what about it does she love?

“The opportunity to interact with students, to see their excitement about exploring the world of journalism,” Hunt said.

A Drake alumnus, Hunt has no problem fitting into Iowa State territory. She and her husband, Ryan Pudenz, frequently attend sporting events on campus.

“Though I’m a [Drake] Bulldog at heart, I’m still a Cyclone fan,” Hunt said.

[13]
Jeff Ames: Working a new angle

Working as an independent media production professional for Iowa Public Television (IPTV), Jeff Ames never imagined that one day, he would be teaching electronic media production courses at Iowa State University.

A Drake University graduate, Ames began his career at IPTV as a cameraman. He worked for The Integer Group, a sales-promotion advertising agency in Des Moines for five years, then headed to Pittsburgh and worked alongside Fred Rogers on the “Mister Rogers Neighborhood” children’s television series as a writer and producer.

A few years after returning to IPTV, Ames was convinced to head up to, well, Ames, to teach electronic media courses beginning in August. The collaboration is, without question, a take.
Daniela Dimitrova: It’s all political for this researcher

Deemed a “star researcher” by Greelee School director Michael Bugeja, Daniela Dimitrova is making her mark in journalism with her work in political communication. Bugeja said of Dimitrova, “Everyone knows her work and has heard of her.”

People at Iowa State certainly have noticed. This past year, Dimitrova has received two awards for her work: the Liberal Arts and Sciences Early Research and Creative Activity Award and the Honors Mentoring Award. She enjoys being acknowledged for “doing a good job” while getting to pursue her passion.

“I love doing research. I do it all the time: on weekends, in my sleep,” Dimitrova said. (Although sleep may now be at a premium: She and husband Alexander Stoytchev, an ISU assistant professor, became parents of son Phillip Alexander Nov. 2.)

Clare Bills: Coming home

Clare Bills returned to Greelee this fall for the first time since the 1990s, when she “taught just about everything” about journalism for six years. She currently teaches reporting and writing for the mass media.

Though Bills makes her living as a self-employed decorative painter, she has gained years of diverse and professional experiences. Her career has led her from Minnesota to London to Iowa, working jobs in radio to costuming to public relations. Most recently before painting, Bills served the city of Ames as public relations officer. And she’s an aspiring children’s writer.

“I missed the contact with students,” Bills said. “It’s just so much fun to be back.”

Kathy Box: Our Mary Poppins

“Students sleeping on the basement floor seems normal to us now,” said Kathy Box, office manager at Greelee.

For her work helping students find homes or assisting locked-out students at 10 p.m., she has been noticed by the higher-ups on campus. This fall, Box received a College of Liberal Arts and Sciences Professional and Scientific Excellence Award. She was recognized for keeping the journalism school organized with her attention to detail and her impressive work ethic.

The plaque from her award now sits on her office windowsill. The memento may serve as encouragement when she is “putting out fires,” which is how Box describes her work for the Greelee School the past 10 years.
With retirement looming on the horizon, Deborah Nugent, records analyst for undergraduate students, eagerly awaits what all working humans can only dream of: never setting an alarm clock again.

After eight years in the Greenlee Student Services Office and more than 15 years at Iowa State, Nugent looks forward to days free of early mornings and phone calls from disgruntled parents. She plans to spend time with her grandchildren and hopes to travel in her fifth-wheel camper as much as possible.

“I hope I can be a snowbird, because I don’t like the winter,” she said.

Though her retirement plan evokes plenty of envy, Nugent admits she will miss certain aspects of her job at Greenlee, specifically working with students and staff. And of course, the Greenlee School will miss her dearly.

“The person taking over her position will have very big shoes to fill,” said Nugent’s co-worker Lindsay Gilbert, academic adviser. “As Deb always wants to be the best dressed, they’ll be cute, but big, shoes.”

Nugent’s final day is Feb. 27.

To send her retirement wishes, e-mail her at nugent@team-national.com or write her at 1422 230th St., Boone, Iowa 50036.
Lulu Rodriguez: A full professor goes full out on Greenlee Ph.D.

Lulu Rodriguez floated into Iowa State with the 1993 floods. Since then, Rodriguez has risen through the ranks, culminating in her promotion this year to full professor at the Greenlee School.

Her job responsibilities have changed as well. In addition to her Greenlee work, Rodriguez carries a 50 percent appointment with ISU’s Biosafety Institute for Genetically Modified Agricultural Products. While her main responsibilities lean toward research, this semester she is teaching an experimental graduate course on risk perception and risk communication.

Rodriguez, a Philippines native, is considered an architect of the new proposed Greenlee PhD program in science, technology and risk communication. She hopes that the proposal will be passed by fall 2009, so students can begin the program in fall 2010.

“I hope it will all be approved before I retire or before I die,” Rodriguez said. “The process takes some stamina.”

That stamina has impressed her colleagues. Kim Smith, journalism professor, said Rodriguez is a “determined person with a great sense of humor.”

“I’ve been around some real go-getters, but none that compare to Lulu Rodriguez,” said Greenlee director Michael Bugeja.

Joel Geske: When outreach means celebrating diversity one family potluck at a time

Iowa State continues to strive to become a more diverse university. According to associate professor Joel Geske, diversity on campus is actually less than in the state of Iowa as a whole, but that doesn’t mean Ames shouldn’t strive for the acceptance of all community members. Geske is at the forefront of such an initiative.

Geske recently was recognized by ISU’s Lesbian, Gay, Bisexual and Transgendered Student Services for his efforts to advance tolerance on campus and was awarded the Community Development Award in May during the annual Small Victories Celebration.

“Joel has done a lot of work to create a great form of support for the LGBT community in Ames, when there otherwise is nothing in the town and minimal support from the university,” said Zachary Ford, LGBT student services advisory board spokesperson.

This recognition highlights Geske’s reinstatement of the Fourth Friday Family Social, a potluck event that invites LGBT individuals, their families and friends to gather for conversation, entertainment and discussion.

For Geske, the development of such an LGBT-friendly group was a necessity.

“I think it’s a community on campus that doesn’t have much of a voice right now,” he said. “Iowa State seems to be quite closeted, and there’s just a lot of need.”
Once classes end for the day, check out how Greenlee students further prep for the real world. BY Alicia Warden and Cayla Westergard

The Daily Newsroom

Greenlee’s Ad Club campaigns for pre-professional success

What can a team of strangers do in 33 hours? Well, if you’re an advertising student, you can create an ad campaign. Earlier this year, several Greenlee School Ad Club members designed a campaign for the Iowa Institute of Science in a competition sponsored by the American Advertising Federation’s Des Moines chapter, completed in a mere 33 hours.

Academic major-related clubs introduce members to their chosen career field. Students also are given leadership opportunities and goal-oriented projects. “That’s probably the most important part of the club -- working with other students to get things done,” said Jay Newell, Ad Club adviser.
Iowa State Daily named top U.S. student newspaper

The Iowa State Daily newsroom is lined with computers. Hardly a moment goes by when a fledgling journalist isn’t perched at one of the stations, following a lead, catching up with a source or designing a page layout. Round-the-clock hours are spent in the newsroom to produce a paper that has been noticed beyond its circulation reach.

Recently, the Daily was named the Society of Professional Journalists (SPJ’s) top daily college newspaper in the country. The award was based on last year’s paper, but the current Daily staff plans to maintain that reputation.

“We’re able to do that because we have such a great staff,” said editor-in-chief Chris Conetzkey, who took his post at the start of the fall semester. “It’s nice to be rewarded and know that other people recognize your work.”

“As a staff, it seems like we put in endless hours getting the paper out,” said Pat Shaver, the 2007-2008 editor-in-chief. Shaver has since graduated, interned at the Cedar Rapids Gazette and currently is interning at the Des Moines Register.

The Daily has adapted a new workflow that eases the pressure of the newsroom deadline. Each of the desks (news, sports, FYI and opinion) is staffed with a copy editor and designer to facilitate production. The Daily also has taken a 24/7 approach to providing news, feeding readers the most relevant and up-to-date information, both online and in print. The goal is to promote interaction and discussion with readers.

The Daily Web site (www.iowastatedaily.com) also has undergone an extensive re-design and provides not only text, but audio and video media as well. “You’re looking at the newsroom of the future,” said Daily adviser Mark Witherspoon.

The PRSSA strategy: Make the world a better place

PRSSA has done it again. In its second year of participation, the Iowa State chapter came out near the top in Cotton Corporation’s 2008 annual denim drive. The chapter took third place nationally by collecting more than 4,000 pieces of denim, which will be recycled into insulation.

The chapter also partnered with Tyson Foods to increase hunger awareness in America. Tyson Foods works with the Share Our Strength and America’s Second Harvest organizations and this year, Iowa State PRSSA students interviewed RAGBRAI riders at the Tyson food booth about hunger in America. Their videos and blogs were posted on the Tyson Web site. Erin Wingenbusch is PRSSA adviser.
Time is of the essence when the student-run I-State News bi-weekly television newscast hits the air in the Communications Building studio.

This year, the electronic media program students produced the newscast every Tuesday and Thursday, tailored to provide them with direct broadcasting knowledge and experience in a newsroom setting.

Student teams are responsible for researching assignments, writing readers, creating news packages, directing and producing shows while serving as on-screen talent for their newscasts.

I-State News airs every Tuesday and Thursday at 4 p.m. on local Channel 18.
Nearly 100 years old, the Leo Mores chapter of the Society of Professional Journalists (SPJ) at Iowa State strives to uphold professional and ethical standards in the field of journalism.

“The Leo Mores SPJ chapter is very strong and entirely run by student members,” said David Bulla, the chapter adviser. “Students are making the decisions and deciding how to better the program year after year.”

This year, ISU’s SPJ chapter once again organized the annual Greenlee School of Journalism and Mass Communication First Amendment Day celebration, a Visions of Freedom conference, and hosted the SPJ regional conference in April.

ETHOS Editors
‘07-’08:
Chelsea Reynolds
Karla Walsh
Courtney Peterson

ETHOS is not your average college magazine. Produced solely by ISU students, the quarterly general interest publication provides a journalistic stage for collegians interested in getting a behind-the-scenes look at magazine production.

“ETHOS melds visual interest with editorial excellence,” said Chelsea Reynolds, last year’s managing editor of visual and online media for ETHOS. “...It provides an in-depth examination of what it truly means to be a student at ISU.”

With unbiased reporting on topics ranging from student sexuality to prescription drug abuse and Facebook addictions, ETHOS serves as the “voice for the student population,” according to Reynolds, a senior in journalism.

Last spring, the Society for Professional Journalists awarded ETHOS third place for outstanding student magazines among Iowa and Missouri college publications.

“It was very exciting to be recognized for all of our hard work,” said Karla Walsh, last year’s editor-in-chief. “For me, the whole process was a great learning experience.”

This year’s co-editors-in-chief are Greenlee seniors Maddie Crawford and Carrie Boyd. Already, Crawford says, the women are gaining real-world journalism experience ranging from delegating magazine roles to dealing with a budget cut.

“We try our best to pack content into the magazine,” she said. “We have to make sure every page and story in ETHOS counts.”

A total of 50 ISU students from a variety of majors contribute to ETHOS magazine as writers, editors, designers, photographers, PR staffs and advertising sales reps.
beyond Postcards

PHOTOS COURTESY OF ISU Center for Sustainable Rural Livelihoods; Eric Abbott; Lulu Rodriguez; Dennis Chamberlin and “Poland Through The Lens” students; Lindsay Gilbert
Greenlee circles the world to deliver and document possibilities

By Debra Solberg Gibson

Technology, at last, had come to Nigeria’s University of Ibadan.

It was the 1990s, and Greenlee professor Eric Abbott found himself poised at the wired computer in that university’s library. In moments, he would send the institution’s first-ever e-mail message. And within the next nine months, with virtually no advertising for the new service, more than one-third of the school’s faculty members had sent or received an e-mail from that very computer.

That is, once a young runner had picked up the handwritten message from the professor’s office, raced it to the library’s computer, typed in the message and hit “send.” Eventually, when a reply was received, that same runner would sprint it back to its originator.

“This is a great lesson for our students back here,” Abbott said in a recent interview. “The tendency is to want to provide developing countries with whatever technology we’re using. But that’s rarely appropriate — it just wouldn’t work there. By getting people familiar with the needs of countries like Nigeria and Uganda, we can become more realistic about what we can contribute to global development.”

Prominent in the Greenlee School archives is a powerful history of international outreach. That legacy continued in 2008 as faculty, staff and students journeyed to various corners of the globe to offer their professional expertise.

Perhaps no current Greenlee faculty member has logged as many worldwide miles as Abbott. For nearly 30 years, he has trekked to Costa Rica, Indonesia, Thailand, Ecuador, Jordan, Egypt, Mexico, Nigeria, Russia, the Ukraine, Kyrgyzstan and Tajikistan to deliver improved communications strategies to these nations. Those solutions also provided significant contributions to ISU coursework.

“We always need to look at how we can integrate our international experiences into globalizing our curriculum,” Abbott said. “Our ISU initiatives are so important. We’re at a point where our projects are of such a magnitude that we are clearly charting our own course.”

Abbott helped create one such project in 2004, now known as the university’s Center for Sustainable Rural Livelihoods. Its goal from the beginning was straightforward: to help residents in rural areas increase total food and food diversity. In particular, the initial objective was to enhance food security: the opportunity for each person to have more than one cup of corn porridge per day during the hungry seasons, along with a choice of foods to eat.

The CSRL’s original management team chose Uganda’s Kamuli district back in 2004 as its pilot project site. Abbott was no stranger to the nation; he and former Greenlee faculty member Steve Coon had conducted
agricultural communications training in Kampala in the early 1990s.

“When we arrived at Uganda’s Entebbe airport in 1992, it was shortly after the end of Idi Amin,” Abbott recalled. “All the windows were shot out of the airport. The roads were in terrible condition. There were no rural communications systems; there was no treatment available for HIV/AIDS. We used the services of runners to send messages to Kampala.”

Conversely, when Abbott returned to Uganda in 2004 as part of the CSRL, “the country had made incredible progress,” he said. “Cell phones were common, and the country had revolutionized the way it coordinated and delivered services. International donors had worked hard to create a more stable economic and political environment.”

And yet, Uganda’s rural needs remain “incredible,” Abbott said. The majority of northern Uganda still is considered a no-travel zone; the land remains rife with mines. Children are herded into cities to sleep at night.

In his new role with ISU’s center, Abbott has helped construct partnerships with colleagues at Uganda’s Makerere University as well as VEDCO (Volunteers for Education in Development Concerns), an NGO “on the ground day to day,” Abbott said. With VEDCO, he has advised staffers on field communications, library resources and training materials.

“In this small area of Uganda, where corn porridge is the main food, there is a real lack of protein in the diet,” Abbott explained. “Our ISU team is trying to introduce the grain amaranth as an alternative. We’re also hoping to help improve banana production in the region, and introduce more vegetable production as well.”

Earlier this fall, Iowa State premiered a video Abbott helped to produce documenting the CSRL Uganda project. In addition, the Greenlee professor currently is supervising
the field research of graduate student Jerome Labra, whose work with the Intel Corporation investigates ways small handheld computerized devices can be used by rural Ugandan health professionals to communicate with physicians and hospitals. And thanks to a Council on International Programs (CIP) grant, Abbott has created and delivered presentations on his African work that he has shared with several ISU classes.

“If we don’t turn around the situation in Africa, that continent’s problems are soon going to be found other places,” Abbott said.

Bolstering biotech

One such solution may well lie within the biotechnology field. In September, more than 400 scientists and policymakers from nearly 40 nations flocked to Nairobi for the first All-Africa Congress on Biotechnology. Among the delegation was Greenlee professor Lulu Rodriguez.

Those in attendance urged Africa to step up its adoption of biotechnology applications for food security and the continent’s socioeconomic development. During the conference, Rodriguez presented a paper on communication, public understanding and attitudes toward biotechnology.

“We think we have problems in our lives here, and then I spend a week with people who worry where their next meals will come from.”

“I was there to talk about how journalists could play a role in disseminating information about biotechnology across Africa,” Rodriguez explained. “We need scientists and journalists to work better together. And both groups need to work better with policymakers.”

According to Rodriguez, African scientists need permission from those policymakers to produce genetically modified organisms, though the parliamentarians don’t completely understand biodiversity or how it can impact health issues. And many of Africa’s exports are shipped to Europe, a decidedly anti-GMO purchaser.

“Africa needs ammo against poverty and hunger,” Rodriguez said. “The continent needs a critical mass of practitioners who can report science. And it needs communication specialists who can map out strategies on topics like food dissemination as well as biotechnology.”

Rodriguez and her international colleagues are now working with prospective donors like the Gates Foundation to promote these endeavors. For instance, they suggest improving the techniques in which science journalists are trained, including “beefing up” universities’ reporting curriculums. They also are investigating training programs for African scientists to strengthen their communication skills with reporters and policymakers. And they are hoping to establish sister university arrangements with Iowa State, among other institutions. This would allow African communications professionals to travel to Ames to learn communications techniques they can share with students and scientists back home.

Rodriguez has a half-time appointment with Iowa State’s BIGMAP (Biosafety Institute for Genetically Modified Agricultural Products). She and Abbott currently are researching biotechnology communication strategies already being used in developing countries. According to Rodriguez, this is the first time such review is being conducted in Africa.

Her personal visit to that continent earlier this year was “life changing,” Rodriguez said. “We think we have problems in our lives here, and then I spend a week with people who worry where their next meals will come from,” she said. “They’re dealing with real problems of survival, and we worry about how we can make our lives easier.

“There are more than 800 million Africans, and 55 to 65 percent of the rural population earns less than $1 a day. We need to do whatever it takes to beef up this sector.”
Photo finish

When the Greenlee School hired Pulitzer-Prize-winning photojournalist Dennis Chamberlin three years ago, students flocked to his courses. It seemed natural, then, for nearly a dozen undergraduates to follow him this summer when he returned to the country he traveled himself as a student 25 years before.

“Poland Through the Lens” was Chamberlin’s brainchild back when he interviewed for his Greenlee position. He was pleased the school encouraged study-abroad opportunities and he knew the ultimate multimedia experiences for students lie outside the U.S. borders. And the fact that he had lived and worked as a freelance photographer in Poland for 15 years after college sealed the deal.

So for 32 days in May and June this year, Chamberlin and nine Greenlee undergraduate students journeyed across Poland in search of “the story.” Each student was required to incorporate the skills learned in Chamberlin’s courses to create photo essays. Their topics ranged from Polish transportation to a day in the life of a mayor to teens using illegal drugs.

During the trip, photography students from a two-year technical school in Poland joined in

TOP: JON LEMONS, ASSISTANT PROFESSOR DENNIS CHAMBERLIN, GAVIN ARONSEN AND JEREMY SCHWEITZER WALK DOWN MONTE CASSINO STREET IN SOPOT, POLAND. CENTER: FARMER IN POLISH MOUNTAINS WORKS HIS FIELD IN THE TRADITIONAL MANNER. ABOVE: JON LEMONS AND MEGAN NELSON EXPLORE THE AREA DURING THE WEEK-LONG STAY IN THE MOUNTAINS OF SOUTHERN POLAND. FAR RIGHT: GREENLEE ACADEMIC ADVISER LINDSAY GILBERT
and attended Chamberlin’s informal lectures. Professional Polish photographers gathered nightly with the combined entourage, ate sausages and critiqued the students’ work. While abroad, the ISU group stayed at a military resort, in a 14th-century castle complete with a photography school and with Chamberlin’s Polish friends. Though they struggled initially with “Internet withdrawal,” according to Chamberlin, the students left the experience enriched and energized.

“For me, the highlight was hearing students say, by the end of the trip, ‘I really want to move here after I graduate,’” he said.

This international immersion will be available again to Greenlee photojournalism students next summer. Chamberlin has joined forces with agronomy professor Russ Mullen, who is escorting ISU agriculture students to Panama in May. Those students will study sustainable agriculture issues in the western area of that country, while Greenlee students will document the project through photography and the creation of a Web site. The group will work in Panama for nearly a month.

A wow of a walk-through

Talk to corporate recruiters these days about what they look for in newly graduated hires, and their requests are clear-cut: Solid performance in a major, the completion of at least one internship and a study-abroad experience.

Greenlee adviser Lindsay Gilbert could write the book on how to accomplish the first two tasks, but her knowledge of international coursework was based solely on the adventures of her advisees. So when ISU’s study-abroad office received a grant this past spring to send university advisers on a preview trip to Ireland and Scotland, Gilbert was thrilled to be selected.

Organized like a prospective student visit, the trip focused on 10 days at University Cork Ireland (where Gilbert enjoyed spending time with two Greenlee undergraduates studying there at the time, Julie Young and Sarah Brower), and three days at the University of Edinburgh. While there, Gilbert met with faculty members, learned more about specific academic departments, examined courses Greenlee students could take while enrolled at the universities, and met with several native students at each institution.

Gilbert, herself a Greenlee graduate (’02, MS ’05), made a point of meeting undergraduates at both universities who produce student magazines and newspapers. Her goal is to get Greenlee students involved with these publications while they attend either school.

“This trip, which was a very positive experience, reminded me that I regret not studying abroad when I was an undergraduate here,” Gilbert said after her return. “One night I had dinner with seven or eight students, and one already was so immersed in the culture that she had picked up the accent.

“It’s so cool now to share these experiences with students back on campus,” she continued. “This trip completely changed my viewpoint. It reminded me how important these years are, and that students need to take advantage of every opportunity. Now I advise them not to just rush through Iowa State.”
If you remember taking journalism classes in the Press Building, you’re in for a surprise. Check out the new and improved Hamilton Hall through a Virtual Tour.

Photos by Kerry Gibson and Josh Harrell
The Greenlee School Reading Room is now housed in the center of Hamilton Hall.

“This is a great place to hang out between classes. Not every building has such a comfortable space.”

Linsey Lubinus, senior
What was once the original entrance to the Press Building is now a stately reminder of the Greenlee School’s history. The exposed red brick wall displays an antique statue of Cochise on his horse, donated in memory of Debbie Andrews, ‘76, who died in 1985; a vintage wire recorder and photographs of this year’s Meredith Apprentices.

“I feel like I can always drop in, any time of day, for help...even though Lindsay [Gilbert] and Kim [McDonough] aren’t my advisers anymore.”

Elise Taylor, senior
This all-purpose conference room replaced the south entrance stairway.

Meredith Corporation supplies several basement media workrooms.

Greenlee students have their pick of six Hamilton computer labs.

Above: Editor in chief Chris Conetzkey catches up with academic adviser Lindsay Gilbert; right: news editor James Heggen (right) talks shop with Daily adviser Mark Witherspoon.
“I love waking up in the morning and having no idea how that day is going to end at CNN.”
Christine Tobin Romans knows a thing or two about deadlines. Just before midnight each night, Romans would wait in the dark on Hamilton Hall’s loading dock with a box of pending Iowa State Daily pages. Soon the truck from Webster City would arrive to take Romans’ “baby” to the press for printing. Granted, that was the early 1990s and before the advancement of technology in the newspaper world.

“When there’s someone in a truck in the parking lot waiting for your stories, now that’s a real deadline,” recalls Romans, a former editor of the Iowa State Daily student newspaper.

Little did Romans know the journalism courses, Des Moines Register internship and late-night phone calls to professors for Daily advice would serve the 1993 Iowa State graduate well.

“ Asking questions and finding breaking news at an early stage in my career served as the building blocks for what I’m doing now,” said Romans, a news correspondent for CNN’s weekend business roundtable program called, “Your $$$,” and a featured reporter for “Lou Dobbs Tonight,” where she presents stories that cover everything from the trend of U.S. jobs moving overseas to CEO compensation and conflicts of interest in company boards to the growth of electronic trading.

Romans joined CNN Business News in 1999 after stints with the Des Moines Register, Reuters and Knight-Ridder Financial News in the Chicago futures trading pits. During her tenure with CNN, she has served as an anchor for CNN’s “Street Sweep,” reporting daily from the floor of the New York Stock Exchange. There she tracked the market’s boom through the late ‘90s and the downfall after Sept. 11, 2001. Still based in New York City, Romans frequently commutes to CNN headquarters in Atlanta where she anchors the weekend news and gives half-hourly news updates.

“I love waking up in the morning and having no idea how that day is going to end at CNN,” Romans said, “It’s the pleasure and the curse of telling the news all of the time.”

Currently, Romans is leading CNN’s morning on-air coverage of the evolving financial crisis. She has been covering this story for approximately 17 months, when the subprime financial issues first began to surface.

“My job is to explain to CNN’s audience why something they can’t see—the credit market—is so important for their life,” she said. “There are only two things people can control: their job and their spending. This is the time to be doing everything possible to keep jobs and excel at them.”

Romans said she also believes now is the time to rein in spending and start saving three to six months of living expenses for a rainy day.

“Right now, it’s pouring hard, and next year could be a monsoon,” she said.

Romans says that even though the economy is tough right now, especially in the field of journalism, journalists with a specialty can succeed.

A college student during the recession of 1991, Romans said that a friend encouraged her to consider business news for more job opportunities after college. “My friend was right. He and I are now both very happy in our business journalism careers,” she said. “I have covered markets and the economy for 15 years now and really enjoy it.”

And she’s good at it. In 2004, Her “Exporting America” reporting led “Lou Dobbs Tonight” to an Emmy for outstanding coverage of a business story. That same year, the National Foundation for Women Legislators honored her with its media excellence award for business reporting.

Yet, Christine Romans is quick to credit her Iowa State University journalism professors and mentors for the accolade she’s received.

“Dick Haws, Barbara Mack and Giles Fowler shaped me into the journalist that I am today,” Romans said. “I remember Giles Fowler had a mug that sat on his desk that read, ‘Even if your mother tells you she loves you, check it out.’ As a journalist, it takes heavy-duty reporting to accept that even your mother’s love is true,” Romans said with a laugh. “The real story comes when it’s not as it appears on the surface.”
Not ones to settle for schlepping coffee refills or counting paper clips, these Greenlee students tackled internships bound to light up their pending resumés. Read how they spent their 2008 summer vacations. BY Zach Johnson

TREVOR MICKELSON

Trevor Mickelson knows the importance of persistence. It had been his dream to intern with ESPN for years, and though he’d applied before and heard nothing back, this year he finally caught the organization’s attention.

Some of his first assignments included updating a media list for college football and writing the press release for the newly-launched “Rodeo & Bull Riding” section on ESPN’s Web site.

“They did a good job of, right when I got there, of expecting you to know what you were doing. They didn’t baby you and didn’t necessarily even treat you as an intern,” he said. “They did a good job of making you feel like you had been working there for quite a long time.”

Mickelson also worked as publicist for “Title Town,” an ESPN event highlighting the best college towns, volunteered with the Connecticut Special Olympics program and participated at a day camp for underprivileged children in Fishkill, N.Y.

CHRIS CONETZKEY

Like his friend Trevor Mickelson, in June Conetzkey was off to Bristol, Conn., and ESPN. As soon as he set foot inside its offices, Conetzkey was put to work on the NFL desk for espn.com.

“I would edit stories, then prepare them to go on the Web site,’’ Conetzkey said. His biggest assignment was writing a story about a Hall of Fame induction.

“I put it together and pitched the whole package about the Hall of Fame this year, and they had a light day so they moved it up to the front page. If you search my name I’ve got like five or six things up there,” Conetzkey said proudly.

Another highlight? “We were playing basketball one day after work and Marcellus Wiley, [former football player and ESPN analyst] was playing out there, dripping in sweat. He [said], “You’re all dry; get over here.” He wrapped his arms around me and got his sweat all over my face and [said], “Now you’re like everyone else.” I was like, “You’ve got to be kidding me. I just got dripped on by Marcellus Wiley.”
ASHLEY HARDING

For recent Greenlee graduate Ashley Harding, her lifelong dream of interning at Meredith took her to places she never dreamed. After all, it isn’t every day that an intern is sent to cover a story—in Africa.

As an intern at Des Moines-based Successful Farming magazine, Harding worked with video and Web editors and wrote for agriculture.com, Meredith’s first-ever Web site. Just as her internship was ending, the magazine’s editor in chief, Loren Kruse, told her the United Soybean Board, a Successful Farming advertising client, was assembling an all-female delegation to travel to South Africa and Mozambique in August. This group would study soybean cultures and practices, and it wanted a journalist on board to document the experience.

“How often do you get an opportunity like that?” Harding said recently. “Successful Farming wanted me to do a travel blog and send back daily articles, videos and photographs on the two-week trip. I left [for Africa] two days after [my] official internship ended.”

Harding said she was amazed at how much activity was packed into such a short time.

“The Africa trip made me realize the disconnect between how fast our technology is growing and how much other places need to catch up,” Harding says. “Being there, I saw how difficult a task could actually be. They need hoes, not tractors, because we’re trying to catch up other societies to our own, and they don’t even necessarily have the means to get there.”
VERONICA RODRIGUEZ

It was enough of a challenge for Greenlee senior Veronica Rodriguez to leave behind her native Puerto Rico and all her family members when she enrolled at Iowa State. So when it came time to choose a summer internship, she headed for home – and a chance meeting with the president of Puerto Rico’s WAPA-TV that led to her hiring.

As an intern, Rodriguez updated the station’s Web site, which included writing online content and uploading videos recorded in the field. Additionally, she coordinated editors’ schedules and wrote stories for the evening newscast. By the end of the summer, she estimates she wrote about 60 percent of the 5 p.m. newscast. Because of her talent and her initiative, Rodriguez was offered the chance to cover an economic convention, one of the biggest in Puerto Rico. “I was the field producer,” she said. “I got to meet famous people and it was very interactive.”

NATALIE ASKREN

Junior Natalie Askren spent her summer in New York working for Interior Design magazine. Nervous about relocating to the big city, she even contemplated declining the job offer, but eventually decided to take a chance. On her first day, however, she was thrown for a loop when she learned she would be a Web intern – and as a print writer, she’d had minimal Internet experience.

During Askren’s first week on the job, the magazine launched a brand-new Web site. There was still a lot to get done before it went live, especially when it came to photo galleries. “Their thumbnail galleries had transitioned poorly, and the text and the captions were all messed up, so I fixed a bunch of those,” she said. “That really had a lot to do with being able to launch the Web site when we did.”

CARRIE BOYD

Before she landed an internship at Indianapolis Monthly magazine, senior Carrie Boyd had to take a general knowledge test including questions such as, “Who is Harry Potter?” and “What was the outcome of Roe vs. Wade?”

Once she got the job, she compiled research for editors and fact-checked articles. After she learned to write using Indianapolis Monthly’s voice, Boyd says the editors started to trust her abilities more and she soon received bigger assignments.

“The nice part about it is that I didn’t have to fight to talk to people,” she said.

Creating those relationships worked out in her favor. Boyd dreams of working for a food magazine, and because her editors knew that, she wrote several small features on new restaurants in town. Her favorite part of the internship with Indianapolis Monthly, however, was assisting with the food photo shoots.

“Since that’s what I want to do, it was cool I got to help style the food and see how it was used in the article.”
BRITTANY WYENO

She wanted an internship that integrated fashion, marketing and branding—not necessarily the easiest to find—so when Brittany Wyeno heard in one of Jay Newell’s advertising classes about an opportunity to work for SeenON!, she jumped at the chance.

SeenON! is a shopping Web site that offers products similar to those seen on television or movies, or worn by celebrities. At SeenON!, Wyeno’s duties varied daily. One day she’d build Web links into SeenON! from related television and celebrity fan sites and blogs. The next day she would create viral marketing projects to bring traffic back to the Web site using Facebook, MySpace, YouTube, Flickr and other blogs. Other days she edited press releases.

KYLE OPPENHUIZEN

Senior Kyle Oppenhuizen wanted to step out of his comfort zone during his internship. The Pella native traveled to Washington, D.C. for the summer working for USA Today -- where he ended up with a front-page sports section story on collegiate athletes’ social networking profiles.

His editors at USA Today stressed “getting the story beyond the story.” That meant that Oppenhuizen spent more time out of the office working on articles on an Orioles game, a PGA tour event and an LPGA qualifying event featuring Michelle Wie.

His hard work paid off, with around 15 articles published in USA Today and another five published online. Oppenhuizen was assigned an article about how athletic departments deal with collegiate athletes’ social networking profiles. He interviewed numerous coaches, social networking researchers and students to find out just how they were handling the situation.

His experiences helped boost his confidence and become more assertive. Assigned to cover an MLB game to find out who would be making the All-Star team, he was told his job was to talk to the player who didn’t make the team.

“Working at USA Today was an absolute blast, and the experience itself -- you can’t replace it.”

TRACY McCULLOUGH

She worked on the 10th floor at ABC News in New York City, alongside TV executives and news anchors like Diane Sawyer. Even though she was only an intern, Tracy McCullough, senior in journalism and mass communication, saw her fair share of action in the newsroom. Throughout the summer, she interned at three different departments within ABC News: ABC News Now, a 24/7 digital channel, the Hispanic ABC News show called “Exclusiva” and finally with “20/20.”

McCullough worked several internships prior to her internship last summer, and without that experience, she says she would have never made it to New York City.

“I know the thing that got me to ABC was the fact that I have Web experience—in fact I was told that several times that I was picked because I had Web experience and no one else in the pile did,” McCullough said. “Having unique skills that no one else has sets you apart and having a lot of experience helps.”

She also took to heart the advice of “20/20” correspondent Juju Chang.

“She talked about how much going into this business will take your life and how important it is to not let it do that. She said don’t be someone who wakes up when you’re 40 and realizes this is all you have.”
BY Debra Solberg Gibson
PHOTOS BY Kerry Gibson

It wouldn’t be Homecoming without the Greenlee School alumni tailgate. See who showed up.

Top: Bill Monroe, ’69, executive director, Iowa Newspaper Association, catches up with retired Greenlee faculty member Giles Fowler; above left: Greenlee staffer Sheng Ly (right) shares the tailgate buffet bounty with friends; above right: Greenlee assistant director and associate professor Barbara Mack visits with a former student; right: Greenlee lecturer Beth Haag, ’89, MS ’95, introduces nephew Alex to the tailgate experience; far right: Greenlee alumni (and 1988 Ethos art director and editor in chief, respectively) Ken Carlson, ’88, and Chris Adams, ’88, peruse the newest Ethos.

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Each year, the Greenlee School strives to recognize alumni accomplishments with awards and accolades, the most prominent being the James W. Schwartz Award for Distinguished Service to Journalism.

This year’s award was presented posthumously to Everett M. Rogers. Born and raised in Carroll County, Iowa, Rogers didn’t even consider going to college. But a trip to Iowa State with a teacher and classmates changed all that. Rogers decided to enroll, and stayed to earn bachelor’s, master’s and Ph.D. degrees. He held several faculty positions at universities around the world, six in the United States and six other universities spanning the globe.

Rogers’ 47-year influence on journalism and communications continues to make impact. He publicized and synthesized the “diffusion of innovations” theory, which groups individuals based on their aptitude and compliance to adopt an innovation or new idea. Rogers’ research categorized people as innovators, early adopters, early majority, late majority and laggards. Those categorization are based on awareness, interest, evaluation, trial and adoption. The theory was first applied to the field of agriculture, and later was used in the social sciences and business.

Rogers wrote 30 books and more than 500 articles. He died in October 2004 at the age of 73.

The late Everett M. Rogers

BY Alicia Warden

For more than 30 years, the James W. Schwartz Award for Distinguished Service to Journalism has been presented to a Greenlee alumnus/a or faculty member. Schwartz earned a bachelor of science degree in agricultural journalism from Iowa State in 1941, and headed ISU’s journalism department from 1965-1977.
The care and keeping of Greenlee

Meet the Advisory Council...

BY Brandie Martin
PHOTOS BY Kerry Gibson

Front Row: Alan Mores, Beth Pellett Levine, Louis M. Thompson, Jr, Dave Kurns, Wes Ehrecke
Beth Pellett Levine

Beth Pellett Levine, press secretary for U.S. Sen. Charles Grassley, R-Iowa, received her bachelor’s degree in journalism and mass communication from Iowa State in 1998. After graduation, she worked for the Iowa State University Foundation.

Pellett Levine went on to work for the Clinton, Iowa, Chamber of Commerce before taking a career opportunity that would move her more than 1,000 miles from home.

“I never really thought I would work in politics,” Pellett Levine said. “And there I was, piling my belongings into my car and moving to Washington, D.C.” She was named Grassley’s assistant press secretary in 2001, and was promoted to press secretary in 2004.

“ISU did a lot for me, and it’s a way for me to give back,” said Pellett Levine of her eagerness to become a member of the Greenlee School Advisory Council.

Annette Hacker

Annette Hacker, director of the ISU News Service, received her bachelor's degree in journalism and mass communication with a broadcast emphasis from Iowa State in 1990. She earned her master of public administration (MPA) degree, also from Iowa State, earlier this year.

Hacker has worked for the Des Moines-based marketing agency Strategic America, the Greater Des Moines Convention and Visitors Bureau, and the Iowa Association for Electric Cooperatives. She has served as senior vice president of a West Des Moines-based public relations firm, and has worked as a print and broadcast reporter. Hacker is a member of the Public Relations Society of America.

Steve Thomas

Steve Thomas has worked nearly three years as editor of the Quad-City Times, a newspaper with a Sunday circulation of 72,000. Before that, he served as managing editor of the Journal Star in Lincoln, Neb.

In 1986, Thomas received his bachelor’s degree in journalism from Western Kentucky University. He went on to receive his master’s degree in business administration from Georgia Southern University in 2001.

“I appreciate the opportunity to be involved in a great journalism program,” Thomas said. “Today’s news industry desperately needs help in developing the next generation of talented journalists. I believe the Greenlee School is one of those programs doing it right.”

...and the newest members
Financial portfolios aren’t looking quite as robust as in the past, but now is still a great time to make a donation to the Greenlee School.

“In this bad economy, we need journalists now more than ever. A donation is an investment in society; it relates to the Constitution, liberties and freedom. There is a message of optimism in the current generation. They have a willingness to serve. We don’t want to disenfranchise a generation that can make a great impact on society,” said Michael Bugeja, Greenlee School director.

Bugeja worries that the substantial debt many students accrue at Iowa State may force them to find higher-paying jobs. This year, he plans to ensure more students have adequate financial backing.

“We are looking for as much support as possible for students. Working in journalism and advertising requires a calling. There are intense hours and high levels of competition,” Bugeja said.

“The financial rewards do not compare to other professions.”

The cost of an ISU education has been rising, while the average first-year annual salary of a Greenlee graduate is $22,000 to $28,000. Some donations from alumni will be used to fund established scholarships, which are named for former teachers or Greenlee alumni. Other donations are dedicated to special projects, including an excellence account that finances research.

Dedicated business supporters of Greenlee, such as the Meredith Corporation and Lee Enterprises, have provided dollars to improve journalism opportunities at Iowa State. A Meredith donation equipped Hamilton Hall with many new computers in the Meredith Integrated Media Suite. Meredith supports a “professional in residence” in Hamilton Hall, Deb Gibson, and the “unforgettable experience for apprentices, who are given a glorious start in magazine and online journalism,” Bugeja said.

Lee Enterprises supports First Amendment Day, which is celebrated every spring on campus.

All donations help to make Greenlee “interactive and informative to ensure that the next generation understands the five freedoms of the First Amendment,” Bugeja said.
In February, I was chosen the second recipient of the Hugh S. Sidey Scholarship in Print Journalism, the blessings of which have reached far beyond my U-Bill. Throughout the application process, I attained a deeper understanding of the importance of this essay-driven scholarship: It became an independent study. The grant’s monetary incentive propelled me deep into tiers of the Parks Library few students ever see, decoding call numbers under the weight of a half-dozen books that may or may not have helped.

Before my final draft was submitted, I possessed a newfound appreciation for political print journalism — its obstacles, its competitors, its power. While trying to manage my hopes waiting for a favorable outcome, I held my breath. Just as I was running out, I met with Dr. Bugeja at his request and received the good news, coincidentally, on my birthday. This was the second gift. Such a substantial tuition grant, as you can imagine, lifted a staggering burden.

As an added bonus, my parents and I were invited to spend a few days last June in Washington, D.C., with generous accommodations and guidance from the White House Historical Association. We toured the Capitol and the White House, where we sat in on a daily press briefing. The most valuable of experiences, however, was meeting the people who practice on a daily basis the values and principles in my essay—political journalists whose work strengthens democracy.

Three years of the college routine desensitized me to the ever-approaching future, and allowed me to settle for a self-perception defined graciously as “college student.” My distant graduation seemed to approach slowly and, like a target on the horizon, was almost hard to see. But these gifts gave breath to my perception of the future, and allowed me to put faces and lives to the career field for which I am preparing. The title of Sidey Scholar continues to simultaneously humble and empower me as I enter my final semester at Iowa State. Now the post-graduation horizon is moving faster, that once-small target growing exponentially.

And now is perhaps when I need the Sidey award the most. My future career in journalism, while still hazy, is coming into focus. I am thankful for each component of this scholarship: the grant, the incentive to research and digest knowledge about political journalism, and especially the opportunity to network with professional role models and see how our work is done. I know I will graduate in May a different person than before I competed for the award, with a greater appreciation for journalists who carry the privilege of social responsibility, and to that privilege, a reinforced commitment.

A PERSONAL ACCOUNT FROM JENN HANSON:

pay it FORWARD

Hugh S. Sidey was arguably the nation’s best presidential journalist, and he came right out of Greenlee. Native to Greenfield, Iowa, he graduated from Iowa State University in 1950. A fourth-generation reporter and writer, he started at his father’s hometown paper, the Adair County Free Press. In 1957, he left for D.C. to cover the second Eisenhower term for LIFE magazine. He began writing for TIME during Kennedy’s administration, and stayed put to cover each and every president through Clinton. Sidey died in 2005.
Catching Up

Iowa journalists gathered during a community newspaper editors’ seminar held on the ISU campus in 1959. Participants included (front row, left to right): Lloyd Jones, Manson; Ben Colby, Rock Rapids; unknown; unknown; Al Pinder; Grinnell; unknown; Ken Sidey, Greenfield; Bill Ferguson, Gilideon; Carl Hamilton (for whom Hamilton Hall is named); then of Iowa Falls. Second row: Professor James Schwartz; unknown; unknown; unknown; John B. Anderson, then of Britt and later Storm Lake; unknown; journalism department head Ken Marvin and professor Harry Heath. (Help us identify the unknown faces, and we’ll post the names on the Greenlee School Web site: www.jmc.iastate.edu)

Mary Kay (Pitzer) Bidlack, ’52 (faculty 1957)
My granddaughter Olivia’s wedding in Philadelphia and my Iowa State trip to the Dordogne area in France have been highlights of the year. P.O. Box 202, Beverly, WV. 26253; mbid@meernet

James Crook, Ph.D. ’73 (faculty 1969-74)
I delivered the annual honors lecture for the scholasitic journalism division at the annual convention of the Association for Education in Journalism & Mass Communication. My topic was ‘Media Literacy,’ which I first investigated in dissertation research at Iowa State in the 1970s. I also received the Pioneer Award from the National Scholastic Press Association in recognition of lifetime work with high school publications and journalism programs, much of which was done at Marshalltown High School and at Iowa State. I continue to run into ISU journalism grads who are pursuing exciting careers, and I’m honored when some of them say the underground news writing labs in Hamilton Hall were where the ideas for their careers started.

Giles Fowler (faculty 1982-02)
My book, “Deaths in the Family: The Ghastly Enigma of Colonel Swope and Doctor Hyde” (TSU Press), will come out in October 2009. It is a factual account of a 1909 murder case involving the alleged poisonings of the city’s leading philanthropist and members of his family. “Game’s End,” my second short story for The Sewanee Review, will be published in spring 2009. 111 Lynn Ave. #511, Ames, IA 50014, gmfowler@iastate.edu

Karl Friederich (faculty 1967-91)
Took a second retirement at the end of 2008. Will spend three-plus months in Scottsdale, Ariz. Trying to improve personal health as well as that of my spouse Teresa, perhaps more next newsletter. 1318 Big Bluestem Ct., Ames, IA 50014, freddy1344@msn.com

Veryl Fritz, ’51 (faculty 1982-93)
I had hip replacement surgery in March and now am walking well on two artificial hips. June and I showed lambs at the Iowa State Fair in August and then sold our Suffolk flock. Perhaps we are now retired. 17134 Highway 92, Indianola, Iowa 50125-8466

Elizabeth K. Hansen, MS ’76 (faculty 1976)
2007-08 was a rewarding, busy and productive year; both professionally and personally. Eastern Kentucky University, where I’ve taught since 1987, selected me as a Foundation Professor; his highest honor for faculty. I spent a year-long sabbatical leave as a visiting scholar with the Institute for Rural Journalism and Community Issues at the University of Kentucky. I now chair the Institute’s steering committee, made up of academic partners from across the country, including Iowa State’s own Michael Bugeja. I also researched and wrote about ethics and stereotyping of Appalachians in entertainment media. I’m head of the community journalism interest group of AEJMC for 2008-09. I was also elected in August to a two-year term as Region 5 director (Illinois, Indiana and Kentucky) for the Society of Professional Journalists and am a member of SPJ’s national ethics committee. I first joined SPJ while on
the faculty at Iowa State and am looking forward to serving on its national board during the organization’s centennial year in 2009. On a personal note, Gary and I became grandparents in September when our daughter Megan and her husband, Joe Eddie, had their first child, Elizabeth June Gonzalez. We’ll be making lots of trips to El Paso, Texas, this year as a result. Philadelphia, where daughter Christina and her husband, Peter, live, is also a regular destination. 976 Stonewall Road, Lexington, Ky. 40504; liz.hansen@eku.edu

Bill Kunerth (faculty 1957-88)
Not a great deal to report, Willie and I are hanging in there reasonably well for a couple of octogenarians. Had a great time with most of the family at a weekend in the Black Hills to celebrate our 60th anniversary and Willie’s 80th birthday. Bill and I even fished a few bass in our pond at the ranch. Had the wettest year in decades. The old country looked like a giant course. Jeff’s still at the Orlando Sentinel and is working on a master’s in non-fiction writing at Goucher College. Bill’s still publishing the Idaho State Journal in Pocatello. Myla and her husband are teaching on the Pine Ridge Reservation. John’s still in Des Moines. If you get out to the Black Hills, look us up. Bill and Willie Kunerth, 19 Statesboro Drive, Belle Fourche S.D. 57717; wkunerth@rushmore.com

Susan Menne, ’49 (faculty 1966-75)
Alive and well in a lovely retirement residence in Kirkwood, Mo. I recently celebrated (!?) my 80th birthday. That in itself could be depressing, but strangely I just find it kind of funny. I remember both my student and faculty years with fondness and good remembrances of all friends. 420 S. Kirkwood Rd Apt 308, Kirkwood, Mo. 63122-6163

J. W. Schwartz, ’41, MS ’60 (faculty 1945-79; department chair 1965-77)
The past year has been, for us, a relatively tranquil one, though the world’s financial meltdown, taking place as this is being written, may change all that. The most notable events for us were: observing our 67th wedding anniversary; attending granddaughter Stephanie’s graduation from Iowa State; spending another wonderful season at our Ten Mile Lake retreat; marking yet more birthdays (Toni’s 90th, Jim’s 92nd); delighting in hosting a succession of family from start to finish of our stay at the lake; renewing our friendship with Jan Ames and her daughter, Laurie, on their trip to the Twin Cities (some of you will remember Jan’s husband, the late Bill Ames, who for several years was a member of the school’s faculty). All things considered, a remarkably good year! Warmest greetings to all our journalism/mass comm friends out there. 7500 York Ave. So. #437, Edina, MN 55435 (jim@uslink.net).

Lorraine Wechsler (faculty 1970-90)
I taught in journalism for 20 years with the best staff I could ever have imagined - bright and kind and talented. In Chapel Hill, where we retired 16 years ago, I taught a course in writing memoirs to students in their 80s like me, wonderful students who had adventures working in Africa and China and small-town America, and who published their wonderful books. I encouraged and edited and bonded with my students. Last spring, in ill health, I quit. It was very hard to do. Now I concentrate on grandchildren and husband. I wish you all good health and happy times and will respond if you write me. 322 Carolina Meadows Villa, Chapel Hill, N.C.

1920s

Nielsine (Hansen) Gehre, ’28
I celebrated my 101st birthday (b. April 9, 1907) at my new home in assisted living, Premier Estates. All is well. Best wishes. Premier Estates, 190 15th St. Apt. 12, Omaha, Iowa 51040-1071

1930s

Lloyd Johnson, ’37
Wife deceased, graduated in 1936. 700 Highview Rd., East Peoria, Ill. 61611-1728

Peggy (Schenk) Smith, ’38
My son, Tom, and wife, Evonne, are ISU grads and actively support Iowa State’s geology department. My daughter and her husband (Pam and Mark Fisher, ’76) actively support ISU’s College of Business. Two grandchildren, Paul and Adam, are ISU grads. As for me, right now I am concerned that a lot of news reporting has become so opinion-slanted. PO Box 514, Arizona City, Ariz. 85223-0514

Helen (Clark) Derr, ’39
I will be 90 in December and things are just about the same as they were last year except it’s now 69 years since I left Iowa State. I’d like to come back but traveling is difficult. I was blessed with a great husband and family for whom I am very thankful. Harold, an ISU forester, died in 1992; the rest are still in Louisiana and Florida. I write some and am helping with publication of a book on reforestation. I would love to hear from any of you connected with the Greenlee School. 1101 16th St. Apt. 321, Alexandria, La. 71301-6894

John Parry Dodds, ’39, MS ’40, Ph.D. ’51
We are still in Fresno retirement place. Some older, lots younger. Love your news. 5515 N Fresno St. Apt. 117, Fresno, Calif. 93710-6097

1940s

John van der Linden, ’40
Retired and enjoying the sights from our home on the lake. Milestones this year: turned 91 in August and will celebrate 60th wedding anniversary in November: 13130 N. Templer; Spirit Lake, Iowa 51360

J. Newton Wallace, ’41. Now in my 62nd year with the Winter (Calif.) Express, first as publisher and now publisher emeritus with son Charles as publisher. In August observed 65th wedding anniversary with wife, Ida Beck (Home Ec. ’42). Still at work every day as reporter; librarian, etc. 427 Main St., Winters, Calif. 95694-1818 (See page 70)

Ann Koebel Weast, ’42
It is truly a thrill to read about the Greenlee School. When I was at Iowa State (many years ago) it was only a small department. I took every course I could squeeze in. I had my little weekly radio show. Still enough to get me a small job at the Herald Tribune in New York. [2 Lancaster Dr. Apt. 604, Irvington, Va. 22480-9745

Alumni
Virginia Rathmell, ’43
Actively retired, but busy volunteering at Elm Terrace Retirement Community, 602 N. Broad St. Apt B520, Lansdale, Pa. 19446-2374

Lyle Abbott, ’44
30 Fleming Dr, Columbia, Mo. 65201-5419.

Claude Gifford, ’46
After a year as assistant extension editor at the University of Illinois; after 23 years as economics editor at Farm Journal and a term as president of the American Agricultural Editors Association; after 23 years as USDA director of information, acting assistant secretary for governmental and public affairs, assistant to the secretary, and head of the communications department at the USDA Graduate School; and after 13 years of retired living in Arlington, Va., I have returned to the Midwest where I grew up on an Illinois farm across the Mississippi River from Muscatine and graduated from Muscatine High School. Thank you, Iowa State, for starting me out as a WOI student newscaster and editor of the Iowa Agriculturist. I was publicity assistant and assistant to the program director for the first Iowa State Farm and Home Week by Air before entering WWII, where I was a B-26 pilot and flight instructor. I returned to Iowa State (along with 3,000 other veterans) to finish my last two quarters in 1946 and was on the Iowa State Daily editorial board and publicity director for Veishea. I was president of the Iowa State Veterans and spoke at the cemetery on Decoration Day, 2695 Calaveras Ln., Muscatine, Iowa 52761-9753

Mary Elizabeth (Lush) Hausrath, ’46
Married 59 years to retired rocket scientist Al Hausrath, ’46, Bomb photographer. He edits a newsletter for 3,000 TRW retirees, Northrop Grumman purchased TRW, an aerospace company in Redondo Beach, Calif. All eight pages of the newsletter go to the printer on a CD, in color even.

Lois (Stewart) Wohman, ’46
At this moment I am having a lot of plastering done in my Victorian house (a couple of ceilings and a wall allegedly were about to fall). Daughter Ann has moved from Brevard to Asheville, is teaching in a school of Chinese medicine but maintaining a small acupuncture practice in Brevard. I have not yet seen her new loft condominium (almost on the grounds of Biltmore) but hope to soon. Was fascinated to read a book about the Iowa State journalism department’s first (and I hope last) serial killer, Bob Spangler. And a graduate of Ames High School, too! 508 Seventh St., Brooklyn, N.Y. 11215-3613

Kenneth Krogh, ’47
Pat and I have graduated to a splendid retirement home named Greenspring. We would like to hear from you. 7406 Spring Village Dr., Apt. 305, Springfield, Va. 22150-4483; kenkrogh@gmail.com

Mary (Dodds) Schlick, ’47
Memoir of living on NW Indian reservations, Coming to Stay, A Columbia River Journey (UWAPress/ORHistSoc 2006), and Columbia River Basketry are both still in print. Continue as adjunct curator of Native American collection at Maryhill Museum of Art (also on the Columbia River), Still consider journalism the finest profession! 4120 North Hess Rd, Mount Hood, Parkdale, Ore. 97041-9793; mschlick@gorge.net

H. Lee Schwanz, ’47
My journalism effort for the year was gathering together memories, paperwork and pictures of my military career and producing a booklet. Much centers on the ISU advanced ROTC class which entered service in March 1943. Would you believe that in the spring of 1942, ISU staged a horse-drawn field artillery parade! Our band of 80 brothers lived and trained together for 16 months in such diverse spots as Camp Roberts, Calif., Fort Sill, Okla. and Ft. Benning, Ga. Kathy and I completed our service as co-presidents of the OWLS (Older, Wiser, Livelier Seniors) at our church. We are known as the octogenarian duo at golf courses around the area. W233N344 B Oakmont Court, Pewaukee, Wis. 53072.

Irene (Meyer) Brungraber, ’48
Ed and I attended our 60th Iowa State reunion, found some 48 classmates there and had a great weekend. You even provided good weather. Although we are well into retirement now, we’re in good health and have no plans to move away from our house into retirement living (Ed would have to give up his shop, and I my sewing room!) We still travel a lot, and welcome out-of-town guests to drop in! Pittsburgh has again been named America’s most livable city. That is true, of course. 390 Parkway Dr, Pittsburgh, Pa. 15228-2130

Dorothy Clark, ’48
What a year! I was hospitalized in April with congestive heart failure, atrial fibrillation and diabetes. Had two cataract surgeries and dropped 30 pounds, down two dress sizes. Still do medical transcriptions. Granddaughter on scholarship at Briar Cliff in nursing. She was editor of Southeast Webster Grand yearbook which won Iowa Press Association first place. 271 N 28th St., Fort Dodge, Iowa 50501-7335

Walt Hammond, ’48
Alive and well and enjoying my 85th year on this great earth, living in this wonderful country. Sorry cannot join you on 10/25, 3150 33rd St. S., La Crosse, Wis. 54601-7798

Dixon Harper, ’48
After 100 inches of snow we’ve decided Wisconsin could do without us. We’ve found this wonderful gated senior village here in Hickory, N.C.. I’ve found moving 900 miles at age 85 is a challenge!! 511B 26th Ave. NE, Hickory, N.C. 28601-1790

Thomas Murrane, ’48
2461 Highway 69, Osceola, Iowa 50213-8032; bmurrane@lynx.com

Kathleen (Boland) Schwanz, ’48
Retired. (See H. Lee Schwanz, ’47.) W233N344 B Oakmont Court, Pewaukee, Wis. 53072.

Lloyd Ver Steegh, ’48
Always happy to see the Newsletter. Visited the campus in June and amazed at the changes in the last 60 years! 8456 Golf Club Cir, Fort Worth, Texas 76179-2952

John Anderson, ’49
Another year spent in Storm Lake and winter in Yuma, Ariz. Before leaving Nov. 1, we terminated an apartment lease where we had lived for nine years after selling our house and downsizing. Then we bought a two-bedroom condo on the lake for May occupancy when we returned from the SW. There we had visits from family and
SL friends, played golf, bridge and pocket pool in between organized events in the area for winter visitors. Home to make annual visits to medical specialists and their prognosis that I was still in reasonable good health after a triple bypass, carotid artery surgery; two cataract surgeries over the past 11 years. Doesn’t seem possible the eldest of our six grandchildren is in the process of selecting a university to attend; just yesterday he was an infant.

Robert Doran, ’49
Retired and living the good life in Lake Forest, Ill. Still active in Iowa farm operations. Sold our other farms. 1098 Forest Hill Rd., Lake Forest, Ill. 60045-4008.

Nancy Selby, ’49
211 2nd St. NW Apt. 1104, Rochester, Minn. 55901-2820.

Louise (Brooks) Swegle, ’49
I am about to conclude 10 years of service as church clerk for Hugenot Road Baptist Church in Richmond. I also edit a membership booklet for my Sunday School class there and sing in several choirs. I am also serving as publicity director for our new Chesterfield County Senior Center so I find my time at home very limited. 2357 Woodmont Dr., Richmond, Va. 23235-3339

Wayne Swegle, ’49
Life just gets funner and funner. Attended the International IFAJ Congress in Austria and Slovenia as an AAEA stipend winner. Continue to work with Bolivian Partners of the Americas as president of the Arkansas chapter. Married beautiful Arkansas Sandy Hambrock in Fayetteville on June 2, then on to Traverse City, Mich., for the ACE meeting with Bob Kern and old dudes. Enjoy my tree farm in Iowa. Meeting with old AGR brothers in Des Moines at ISU Homecoming time Oct. 24. Yes, life is good! weswegle@sbcglobal.net

Ruth (Hackett) Webber, ’49
Retired in February and moved to a new home this year. I am studying opportunities for classes in the nearby junior college. Although I like the freedom of fewer responsibilities, I will begin freelance work also, to enjoy the challenge. 1005 North St., Santa Rosa, CA 95404. ruthwebber@comcast.net

1950s

Robert L. Crom, ’50
Still living on Ten Mile Lake on the edge of Chippewa National Forest. 5195 Chokecherry Trl. NW, Hackensack, Minn. 56452-2374

Raymond Dankenbring, ’50
My wife Lois and I have lived three years at Meramec Bluffs, a retirement campus high on the wooded bluffs above the beautiful Meramec River a few miles west of St. Louis. Both of us busy in activities here and at church, and I am still pecking away at books. 162 Ameren Way Apt. 605, Ballwin, Mo. 63021-3319.

Frank Ferguson, ’50
I am, at age 82, employed full time as chairman of the board and CEO of Curriculum Associates, Inc. in Billerica, Mass., where daily we make classrooms better places for teachers and students with instructional materials for reading, language arts, math and more. Teacher training and staff development are of increasing interest. I’ve (recently) learned that authentic happiness is a lot more about giving than getting, and in my case, my personal commitment to public education is a cause larger than myself and a worthy pursuit. May you be as fortunate. Should you be in the Boston area, ring my chimes: 8 Holton Road, Lexington, Mass. 02421; (617)719-6423; f2@cainc.com

Elizabeth Hall, ’50, MS ’63
If the economy improves, we hope to be in the process of finding a contractor and watching our dream of a large library in this part of Spartanburg County, S.C., come true. This area will have more than 15,000-30,000 children and adults who need a library close to their homes and schools. We do not all have cable so access to the Internet is limited. The nearby Glenn Springs Academy is home to over 150 youth, ages 10-18, who have no homes or parents to assist with their school and personal needs. It’s a critical situation as we strain to keep them learning in school and thereby prevent less acceptable behaviors. At my 80 years in age, it is a formidable, mind-boggling task to be responsible for bringing a $2 million project to completion. Iowa State did not prepare me for fund-raising projects of this dimension. Any suggestions would be appreciated. My last Hyalti Shetland sheepdog died in late July which was a real heartbreaker: But I have two “borrowed” red, long-haired champion dachshunds that keep me busy, are good company, and very, very comical. 5594 Highway 56, Pauline, S.C. 29374; hyaltie2@netscape.com

Barbara (Parsons) Leach, ’50
In just a few days will reach the 80-year mark! Can’t quite believe it. Fortunately, still able to keep quite active; continue to write a two-page monthly newsletter on church history. And my husband, Roy, and I continue to promote Syracuse Habitat for Humanity (raising funds and working on the construction sites. I do the first and Ray the latter). Will be visiting in Ames about Oct. 20-26 if our plans work out. Hope to make the Alumni Wall Dedication which will include a plaque for my Dad, A.P. Parsons. He was on the staff of ISU Extension Information Services (1945-1961). 5097 Skyline Dr., Syracuse, N.Y. 13215-2456
Oliver Nelson, '50
Still happily married to Marion De Bois (Home Ed. '49). Glad to read that the Greenlee School continues to do well. I congratulate the faculty; apparently as good as ever: 600 Canton Ave. Bldg, 4414, Milton, Mass. 02186-3161.

Paul Andre, '52
No news. Just continue to pursue the three Rs of retirement: reading, rocking and relaxing. We enjoyed a September trip to the Tetons and Yellowstone National Park, but not the $5 per gallon that was charged for gas at stations in the park, 833 Alysheba Rd., Shakopee, Minn. 55379-3918.

Donald Arends, '52

D. Stanley Geiser, MS '52
(See submission for Floramæ Geiser) 4410 Lakeridge Dr., Indianapolis, Ind. 46234; rustystan@comcast.net

Floramæ “Rusty” (Gates) Geiser, '52
Family (two kids in Indianapolis, one in Ft. Myers,) volunteering, travel, golf and tennis make for happy retirement. At Rusty's 65th high school reunion in Davi- enport we saw several Iowa Staters. We'd like to see more. Surprise us! 4410 Lakeridge Dr, Indianapolis, Ind. 46234. rustystan@comcast.net

Donald Hansen, '51, MS '52

Lloyd Kline, '52
Still selling advertising specialties and calendars part-time. Continue to manage and part-own six farms. 1200 N Carroll St., Carroll, Iowa 51401-1921.

Joanne Lantz, '52
David C. Lantz died March 31, 2005. 5622 Van Bibber Ct., Golden, Colo. 80403-2075

Daryl Visser, '52
Carol and I don't make much news these days. I will turn 78 as 2009 begins, so most of our travels lately have been in the continental USA. We do spend one month each fall and one month each spring visiting Carol’s 91-year-old mother and our 9-year-old grandson in Wisconsin. We don’t see many Cyclones anymore. We love California living, and plan to keep doing so for several more years. 1158F Den- ver Lane, El Cajon, Calif. 92021.

James Eaton, '53
Still retired, still very involved in community affairs, especially city government and Sedona Heritage Museum (www.sedona- museum.org). I make videos and do writing, etc., for local NPOS as hobby. Now republishing a book written by a Sedona pioneer about her arduous trip in 1923 at age 13, traveling by Tin Lizzie. She endured all kinds of hardships but retained (see next page).
her sense of humor. The book is a great read; it’ll be available later this year on the above Web site. Joan and I may have taken our last overseas trip after 50 countries, but just got back from a September-long drive around the U.S. Great to be home, and we enjoy seeing old friends. 65 Rim Shadows Circle, Sedona, Ariz. 86336.

**Eugene Maahs, ’53**
Continuing involvement with Living History Farms. 32317 N. Ave., Adel, Iowa 50003

**George Peterson, ’53**
Have moved, permanently I hope, to central Florida where the grass grows (and grows) year round. Children are scattered but well. Their mother, Barbara Short, TJ ’52, died July 27 after a long illness. I have now visited 49 of our 50 states; hope to visit Alaska in 2009 to complete the tour. 694 Winterberry Trl., Deland, Fla. 32724-1238

**Maryann (Meldrum) Reynolds, ’53**
Made it through another year and still on top of the grass. Have done lots of traveling this year... but it’s all been to doctors, dentists, physical therapy, grocery stores and pharmacies. Drat... but it beats the alternative. No hurricanes here so we feel very blessed. 10019 Eagle Bend Dr, Hudson, Fla. 34667-5556.

**Lawrence Thorpe, ’53**
2008 was a milestone two times over. I’m celebrating 30 years as an independent PR consultant and as a PC owner; one of the first. It transformed my business. 919 Aspen Rd., Kohler, Wis. 53044-1461

**Gene Chamberlin, ’54**
Marly and I have been back in Iowa seven years this fall. We love being close to our children in Johnston and Cedar Rapids. We also enjoy being here to keep up with campus activities and the department. It’s also great to see old friends when they return to ISU. 2416 Hamilton Dr, Ames, IA 50014-8202.

**Jerry Davis, ’54**
Interesting political campaigns. Go Dems!
3200 Cody Ct, Wheat Ridge, Colo. 80033-5955.

**Jim Evans, ’54**
Greetings and best wishes to all. Our family popcorn project moves along. I continue to enjoy working with the Agricultural Communications Documentation Center and the agricultural communications students and academic program here. evans@prairieinet.net

**Barbara (Reddington) Gleason, ’54, MS ’71**
384 Marsh Creek Rd., Venice, Fla. 34292-5313

**Ray Reiman, ’54**
God continues to bless Geri and me with excellent health and happiness as we thoroughly enjoy retirement. We keep busy with kids, grandkids and deep involvement in church and community activities. We enjoy serving our sixth terms as president and first lady of a very active 260-member Over 50 Club that meets four to five times a month for minor to major programs. Write or call us at 5126 S. Hidden Dr., Greenfield, Wis. 53221; (414) 282-6687; eagleover50@gmail.com

**Ann Burckhardt, ’55**
On November 10, 2006, I learned my cookbook, Hot Dish Heaven, had been named a 2006 Notable Book by the New York Times Book Review. Later that day, I learned I had breast cancer! Now, after surgery and chemo, cancer is in remission. And my book is in its fourth printing. Just got back from two weeks in London with my daughter and housemate, Barb. 77 Birnamwood Dr., Burnsville, Minn. 55337-6812

**Burton Gleason, ’55, MS ’71**
Congratulations to Michael and the staff and students of Greenlee School of Journalism. You make us proud to be your alumni. 384 Marsh Creek Rd., Venice, Fla. 34292-5313

**Justine Irwin, ’55**
Frank and I are fine in spite of increasing years. We volunteer in the community with historical society, seniors and Lions Club. I do some writing when I have time and am slowly rebuilding the freelance business. PO. Box 446, Nederland, Colo. 80466-0446.

**Dorothy Marston, ’55**
Enjoying retirement with more time for family, gardening and leisure. 13036 Holmes Point Dr; NE, Kirkland, Wash. 98034-1666

**Jane (Hammerly) Meyer, ’55**
Life is good in Montana; we’ve lived here 51 years. We made several out-of-state trips this year but still enjoyed our own backyard -- Yellowstone and Glacier National Parks -- the most. 3417 14th Ave S, Great Falls, Mont. 59405; j-smeyer@bresnan.net

**Richard Reisem, ’55**
In retirement, I continue to write and lecture on history and architecture. I have written 11 books since retiring from Kodak management. My bestselling book, Classic Buffalo: A Heritage of Distinguished Architecture, has sold more than 25,000 copies at a retail price of $39.95. Iowa State made me an author. 560 Mount Hope Ave., Rochester, N.Y. 14620-2235. RReisem@rochesterrr.com

**Norman Still, ’55**
See Virginia (Wilcox) Still ’55. 608 30th St, West Des Moines, Iowa 50265-4112

[49]
Virginia (Wilcox) Still, ’55
It has been a long time since my graduation with a degree in journalism! Following graduation in 1955, fellow journalist Norm Still and I were married. Norm always worked in agriculture journalism and public relations and I have worked for years as a book buyer (specializing in children’s literature) for The Learning Post in Urbandale. Norm died September 30, 2006. I continue to work several hours each day. I have two surviving children (of 4) and five wonderful grandchildren, ages 10-25! Shortly after Norm's death, two of our friends and fellow journalists, Don Much and Jim Mullins, died. I figure there probably was a -30- party in heaven (perhaps there is no such thing as a -30- party these days)! I have happy memories of the time Norm and I were at Iowa State pursuing our journalism degrees. We had a GREAT education! Thank you! 608 30th St., West Des Moines, Iowa 50265-4112.

David Anderson, ’56
We love our Southern lifestyle, especially the warm, sunny weather that is much kinder to my advancing Parkinson’s than Connecticut’s cold and snow. My first PD book, How to Tame Parkinson’s by Keeping Fit My Total Commitment + The Right Personal Trainer, is happily proving timeless (www.tamingparkinsons.com). Sue is teaching watercolor painting, as well as exhibiting her work. She’s also a wonderful caregiver -- I’m blessed! I’m working on a second PD book, Parkinson’s 24/7, with two other PDers, our personal trainer/massage therapist and our neurologist who is the medical director and founder of the Southeastern Center for Parkinson’s Disease here in Sarasota. Our goal is a comprehensive book based on in-depth input via mail interviews with PD veterans, a how-to primer that will take much of the mystery out of what Parkinson’s is all about and how to successfully live with this incurable disease. 4805 Benchmark Ct., Sarasota, Fl. 34238-3302; dhata0401@aol.com

Rebecca (Metcalf) Matson, ’56
We’ve moved to a townhouse. Please note new address and phone number: 5200 France Ave S. Unit 16, Edina, Minn. 55410-2065; rebmats@aol.com; ajmatson@aol.com

Stan Meyer, ’56
3417 14th Ave S., Great Falls, Mont. 59405; jsmeyer@bresnan.net

Richard Seim, ’56
2228 Clark Ave., Ames, IA 50010-4818

Kathryn Zytowski, ’56
Still in Ames and enjoying visits from former classmates. Helped plan and celebrate the 100th anniversary of ISU’s Kappa Delta chapter this April. By the time the newsletter is published I will be back from a 12-day trip to France with three ISU classmates. Three of the four of us toured Europe together more than 50 years ago. 3108 Almond Rd., Ames, Iowa 50014-4625.

D. Ballantyne, ’57
Having watched the dysfunctional, arrogant national media get progressively worse at their profession (??), I wonder if anyone else is as ashamed as I am (I now only say I’m an ag graduate). Things are the same here summers in Ashland, winters in Naples, Fl. 844 Hillcrest Dr., Ashland, Ohio 44805-4248.

Douglas Huigen, ’57
Retired, writing, gardening, happily aging. Marvel at the campus photos. Especially appreciate the beauty of Morrill Hall, where I had a desk my senior year writing news releases for Extension Service. Fond memories, even of blocking the highway for no school Monday after winning a football game! 520 W. Gordon Ave., Spokane, Wash. 99205-2968.

Marcia (Neil) Myers, ’57
We continue on much the same path since we moved to Sarasota two years ago. I volunteer at the Sarasota Visitors Center and the Ringling Museum of Art; Ken volunteers at a local hospital and the Southeastern Guide Dog Facility. Our oldest granddaughter graduated from Cornell this spring and is working for Wiley Publishing in Hoboken, NJ. Our middle granddaughter is at Boston College, and the youngest is a freshman at Syracuse. My mother, born and raised in Hampton and Iowa Falls, Iowa, will be 100 years old in May 2009 so that will be cause for much celebration in Pittsburgh. Our daughter and family live in New Hampshire and our son in Northern Virginia. We are a scattered family! 5408 Eagles Point Circle, Sarasota, Fl. 34231-9157; myers1959@verizon.net

D. Frederick Cook, ’58
Living in Florida and continue to have agricultural interests in Iowa. 965 Ternberry Forest Dr., The Villages, Fl. 32162-6450

Frederick Diehl, ’58
Still mayor of Osceola planning a 921-acre lake, 160-acre lake housing addition. Just took over the Amtrak RR Depot and will begin to restore back to its original 1907 look. Enjoyed seeing old friends at the 50-year reunion of the class of 1958. PO. Box 197, Osceola, Iowa 50213-0197.

Stepping out of academia and into the “real world” always requires a lot of confidence, polished skill and a little luck. Brooke Johnson must have had a bit of both to land herself a position at Harrah’s Entertainment, Inc., the largest gaming corporation on earth, directly after her graduation from Greenlee in 2006.

Today, Johnson is leisure sales manager for the casino super-chain, working at its headquarters in Las Vegas. She represents eight hotels with a total of 22,000 rooms.

“I am responsible for working with third-party vendors that sell our hotel rooms, such as the airlines and Internet partners,” she said. Such partners include Expedia, Orbitz and Travelocity.

With clients like hers, Johnson must be able to work in a fast-paced environment to create lasting relationships with businesses from around the world. Part of this duty requires her to travel to all areas of the United States. She said the best part of her job is getting to experience the local cultures of cities across the country.

And, Johnson noted, “The required internship was probably the best thing that contributed to my success after college.” - Reported by Ashley Sarason, Written by Chelsea Reynolds
G. Truman Draper, ’58

Mary Krienke, ’58
Meeting up with journalism classmates from 1958 for our 50th anniversary re-union was the high point of my first trip back to Iowa since graduating. Viewing the political and financial machinations of the past year from a Swiss perspective has been unnerving. Chemin De Pinchat 12 1227 Carouge Switzerland.

Jack Rossman, ’58
I retired from my position as professor of psychology at Macalester College a year ago, after 43 years on the faculty, but I am still consulting for the Spencer Foundation in Chicago. Marty (Home Ec. Ed. ’58), re- tired from her faculty position at the University of Minnesota three years ago. She and I enjoyed attending our 50th reunion at Iowa State in May and celebrated our 50th wedding anniversary in June. 1600 Grand Ave., St. Paul, Minn. 55105; (651) 696-6110.

Donald Somers, ’58
Still enjoying retirement. Now I have spare time for tutoring at-risk elementary school students, playing my banjo and guitar more, travel and communications-related service activities. 5227 Brendon Park Drive, Indianapolis, IN 46226. donbanjo@sbcglobal.net

Sandra Uelner, ’58
Roy (Engineering ’57) and I were hon-ored to receive the Alumni Medal at the honors awards ceremony during Home-coming 2008. 2775 Woodbridge Ct., Brookfield, Wis. 53005-3640

Neala (Lawrence) Benson, ’59
We have enjoyed a busy year of travel and reunions with ISU friends. We wel-comed a new grandbaby, Jiselle Alexandra Litchman, into the world on Aug. 27. Now Chuck and I have seven grandchil-dren. Dean Borg and I are serving on the planning committee for our class of ’59 gold medal reunion in May. It will be a wonderful gathering and we encourage all class members to attend. Congrats to all at Greenlee School for the honors and awards received. The proposed doctoral program is exciting! 614 Hodge Ave., Ames, Iowa 50010-5916

Frank Buckingham, ’59
After getting a bachelor’s degree in agri-cultural engineering with five courses in tech journalism, I spent 35 years doing technical writing, which I really enjoyed. Since then I’ve spent a lot of time dig-ging up roots of my family tree. This, in many ways, was much like the research and tech writing I did before. 4114 Rabbit Run, Nixa, Mo. 65714-7549

Elizabeth (Betsy) Chapman, ’59
Busy in retirement with volunteer tutor-ing and mentoring. Ten years in North Carolina and we love it. 202 Windstream Way, Cary, N.C. 27518-9006

1960s

Chuck Klopf, ’60
Retired since 2002 from Gannett and en-joying it. Trips this year included Key West, Fla., with friends and Santa Fe, N.M., for a mini-reunion with high school classmates. Plight of many of our nation’s newspapers make me sad. Most of the direction these days comes from bean counters and not journalism professionals. Some may sur-vive but many will fail. Our two grown sons (who get their news from the Inter-net rather than the newspaper) live in the area with our three grandchildren. Sue and I spend the winters in Scottsdale, Ariz., playing as much golf as we can. 2805 Syl-vania Dr. West Des Moines, Iowa 50266; cklopf@q.com

Sonia Porter, ’60
Still working part-time as a meeting plan-ner. Haven’t joined the age of leisure, trips, grandkids or memoirs…not much time for leisure, all trips close to home, no grand-kids…yet, and nothing so spectacular that it needs to be put to paper. Just enjoy each morning for a new look at the world. 6202. Pioneer Rd., Madison, Wis. 53711 4147.

James Roberts, ’60
Retired from Blue Cross and Blue Shield of Oklahoma. Have had two novels pub-lished: atomic bombs, terrorists, etc. They are still on Amazon.com. Started a third one, but it’s a lot of work, so I mostly play golf, run and bike. 2668 E 26th St., Tulsa, Okla. 74114-4402.

Steve Wells, ’60
I’m completing my fourth year of retire-ment. This year, my wife also retired from the Michigan State Court of Appeals. Now it’s nothing but mountain biking, sailing, jogging and hiking. I recently com-pleted my annual 21-day sailing cruise aboard my 30-foot sloop Cygnet in Lake Huron’s North Channel. In January 2009 for the first time we’ll trade the coldest three months of our Michigan winter for balmy south Florida near our daughter and grandson’s place. But first we plan to celebrate my mom’s 100th birthday in mid-November. Yes, she was an ISU journalism student as well. We shared the same adviser: Rodney Fox. 6135 Forest Trail Way, Brighton, Mich. 48116; (248) 761-1982 (cell); (810) 229-4911 (home); steve_wells1939@sbcglobal.net

Cavan Reagan Reichmann

In a field that consistently evolves with new platforms and technologies, journalists can merely speculate what will be the next employment op-portunity. Greenlee alum Cavan Reagan Reichmann is no exception.

Reagan Reichmann entertained the idea of both magazine journalism and graduate school while a student in Hamilton Hall. But it wasn’t until he began working at the Iowa State Daily that he found his niche, especially when he served as editor in chief. He learned the importance of working with all departments, including advertising and market-ing, to ensure all elements are aligned.

Following a Register internship and graduation, he progressed to the paper’s news desk, designing and copy editing the front page, metro and business sections. He was on the founding team of Juicenews, a weekly zine geared toward 25- to 34-year-olds, when he made the switch to digital.

Now, as online lifestyle editor at the Register, he helps Juicenews’ Web site, dmjuicenews.com, exceed traffic expectations and works on other audience-focused sites, including DesMoinesMomsLikeMe.com and DesMoinesGreen.com. He also works closely with the Register’s custom publications team.

Written by Thomas Grandlue

[51]
Marc W. Anthony, ’61
Retired former publisher Cedar Falls, Iowa. 1016 Cimarron Drive, Punta Gorda, Fla. 33950-6541; antyms@comcast.net

Edith (Lillie) Bartley, ’61
Am busy with the wedding of my oldest daughter, Beth, who is being married in October. She’s been living only a block from me but will move to the Bronx. But my youngest daughter, Katherine, moved home early this year after completing her Ph.D. in demography at the University of Pennsylvania. She’s working for NYC in the health dept. Middle daughter Susan is still in Los Angeles; she’s an architect. I had major work done on the exterior of my house to solve leaks (successfully; it appears) and am almost finished with redecorating inside. I’m serving a term on the executive committee of a middle-of-the-road Congregational “denomination” and am still somewhat active in my local church. 253 Hicks Street, Brooklyn, NY 11201. edith.bartley@worldnet.att.net

Vincent Bradley, ’61
Aloha Nui Loa. Manifesting the dream of retiring to a tropical island is well worth it. Living in Hawaii the past four years is a fulfilling reward for 40 years of work on mainland America. Anita and I swim, snorkel, surf, outrigger canoe, etc., in the warm ocean off our dock daily. I thank God that Iowa State provided me with the skills for a great career and retirement. A hui hou. 6370-14 Hawaii Kai Dr; Oahu, Hawaii 96825-5211

Diane Burch, ’61
Retirement is enjoyable and economically challenging. We saw a lot of beautiful country in July when we drove to Seattle to visit our daughter and her husband. Now we’re off to Washington, D.C., and points between here and there. Lily, our cat, thrives. Drop in. 732 S Market St. Unit 9, Solon, Iowa 52233-8821

Russell Kaniuka, MS ’61
PO. Box 100, Farmington Falls, Maine 04940-0100

Betsy (Moats) Kelleher, ’61
104 Holiday Mobile Home Park, Granite City, Ill. 62040-6502

Robert Lemay, ’61
Still retired and in Ocean City, Md. Let’s continue to support Michael B. in his ceaseless efforts to keep ISU at the top of the true journalism world. 14006 Sea Captain Rd., Ocean City, Md. 21842-5733

Lou Thompson, ’61, MS’69
At 70, I’m not retired, with a daughter who’s a college freshman and a 9 year old to go. I’m a managing director of Kalorama Partners, LLC, based in Washington, D.C. and founded by former SEC chairman Harvey Pitt. I am also a monthly columnist for Compliance Week magazine, covering primarily investor relations and corporate communications issues. Also, I serve on the PR Newswire disclosure advisory board and the individual investor advisory committee for the New York Stock Exchange. 11539 Spicers Mill Rd., Orange, Va. 22960; lou@kaloramapartners.com

Christopher Brenner, ’62
I retired at the end of 2006 after 45 years in the newspaper business in the Chicago suburbs. 105 S. Seymour Ave., Grayslake, Ill. 60030-2350

E. Beth (Beecher) Feldick, ’62
I continue to use my journalism-public relations skills as I work seasonally in the office at Welp Hatchery at Bancroft. We usually work from January to May but the Internet business really mushroomed this year. I lost my dad, Loyd Beecher, Ag Ed ’39, in July so it was a tough summer. My husband, Duane, and I still farm north of Buffalo Center and our daughter, Lorna Ann, still lives and works in Seattle. 45895 10th Ave., Buffalo Center; Iowa 50424; putter2@wctatel.net

Tom Goodale, ’62
I retired in November 2007 after 40-plus years working in higher education. I remain grateful to Iowa State and the guidance I received from Carl Hamilton, Jim Schwartz, Bill Kunerth, Rod Fox and others who molded me professionally and personally. I remain in Wilmette, a suburb of Chicago, and enjoy being a volunteer for a number of interests. 3019 Highland Avenue, Wilmette, Ill. 60091; tomgoodale@earthlink.net

Dennis Hasenwinkel, ’62
Tried something new this year at wife’s urging, co-wrote a play for our community theatre group! 4717 E. Strawberry Dr, Gilbert, Ariz. 85298-8344

Laveda Hinton, ’62
I am now retired after working in television advertising and as administrative assistant for Meyer Broadcasting in Bismarck, N.D. My husband and I have two married daughters; one in Milwaukee and the other in Grand Forks, N.D. We have five grandchildren. 1101 1st Ave., Ackley, Iowa 50601-1705

George White, ’62
We are in our 15th year at St. John’s United Methodist in Davenport. Our 172-year-old downtown congregation recently purchased and remodeled a 40,000-square-foot abandoned furniture store that now houses the largest indoor skate park in Iowa (and a skate church ministry to hundreds of youth), a food pantry, thrift store, computer lab and Solid Rock Cafe. My ISU communications experience has been a great asset to my communicating as a pastor. Martha and I are blessed to have our three daughters and their families (8 grandkids) within an hour of Davenport.

Joy Derr, ’63
I’m still working in development at Hood College, although I telecommute from the lake home we built in northern Minnesota during the summer! Grandchildren now number 14! Retirement beckons but not quite yet. Thank you for a great education, Iowa State! 4601 Deer Spring Road, PO. Box 759, Braddock Heights, Md. 21714-0759

Dennis Eilers, ’63
Freelance writer and photographer at the Iowa Photo Farm in scenic northeast Iowa. Currently serving on the board of directors for the Froelich Foundation birthplace of the modern farm tractor in 1892 and a nonprofit organization for the preservation of tractor history. www.froe-litchtractor.com. 18025 Eagle Ave., Luana, Iowa 52156-8067
John Palmersheim, ’63
9528 Sea View Cv, Fort Wayne, Ind. 46835-9604

James Grunig, ’64
2008 was a successful year for me in my third year of retirement from the University of Maryland, where I taught public relations for 36 years. I made trips to Malaysia, Peru, Slovenia, Romania and Nigeria to lecture at universities and at professional public relations conferences. In Romania, the University of Bucharest awarded me an honorary Doctor Honoris Causa. In September, the Arthur W. Page Society, an organization of senior public relations executives in corporations and public relations firms, awarded me its annual Distinguished Service award. In November, the Institute for Public Relations named me as one of six research fellows. jgrunig@umd.edu

Marilyn Wessel, ’64
Life is good. A little work, lots of travel and endlessly interesting challenges. Hope to revisit the campus in 2009. 714 N 17th Ave., Bozeman, Mont. 59715-2704.

Cathy M. (Lundon) Heng, ’65
I continue as correspondent for Saginaw News, covering the events in Midland County from school boards to local government and special features. The Tri-county area (Midland-Bay City-Saginaw) is exploding with new businesses, hotels, expanding companies and the Great Lakes Loons at Dow Diamond, a farm team for the Los Angeles Dodgers. Unfortunately we gave our kids too big of wings. Melissa and Kathleen are at opposite ends of Indiana and Jeff is in Denver. We await the birth of our fourth grandchild to join Sebastian, 5, Nicholas, 3 and Hadley, 4.

Mary (Cord) Mason, ’65
Enjoying good health and four fantastic granddaughters. Re-inventing myself after Dick’s death and two MVA’s while at stop lights [need to take the target off the car]. Climbed Kilimanjaro just one year ago and soon will head off to Montana to be a physician with Indian Health Services. Maybe I’ll finally learn how to ride a horse! Love wilderness medicine and getting back to the country. Enjoyed 35 years in Chicago, though, and visit frequently. 520 Central Ave., Hot Springs, Ark. 71901-3597; mary-masonmd@hotmail.com

Richard Burton, ’66
After 19 years in corporate ag communications, it’s hard to think of my company, RB Marketing, has now completed its 21st year of operations, which brings to 40 our number of years serving ag business and Midwest farmers. When our class of six students in science journalism graduated in November ’66, I could have never said this is where my career path would lead. Go Cyclones! 15840 Lithium St. NW, Ramsey, Minn. 55303-5939.

Mary Alice (Mamie) Carter, ’66
414 E Mandalay Dr., San Antonio, Texas 78212-1744

Robert Dunaway, MS ’66
I am retired but still write a financial column for Iowa Farmer Today. Marvel and I are building a new townhouse in Urbandale and should be moved by mid-November. 14111 Wilden Drive, Urbandale, Iowa 50323; bobdunaway@gmail.com

Joseph (Joe) Elstner, ’66
Retired as PIO of the Federal Reserve Bank of St Louis last May after 13 years with the bank and 25 with telecoms US West and Northwestern Bell. 618 Forest Leaf Dr., Ballwin, Mo. 63011; joeelstner@aol.com

Carol (Ryder) Kelso, ’66
After 10 years of political office, I retired from the wonderful, wacky world of politics. We left Wisconsin to join our children and 2 grands in Arizona. Enjoying the sunny days and escape from the press! tofelso@hotmail.com

Ronald Kiewiet, ’66
Investment adviser representative, ING Financial Partners, 1013 Nancy Road, Waterloo, Iowa. 50770-5228.

Robert Krotz, ’66
Stepped down as president of the Franciscan Foundation last year to lead a $10 million capital campaign to help build a new hospital in our community. On the way to retirement in March 2009. Campaign going well appears headed well over goal. 2521 48th Ave NW, Gig Harbor, Wash. 98335-7600

Jeff Raasch
Jeff Raasch spends his workday covering Cedar Rapids with a backpack full of goodies and a company car.

Raasch, a 2003 Greenlee school graduate, is the only mobile journalist for the Cedar Rapids Gazette, covering everything from car accidents to gas leaks to lively feature stories.

Most of Raasch’s articles are written for the Web, which requires reporters to think differently about what they are writing.

“For writing breaking news you want to think about priority, what is the most important part of your story,” Raasch said. “Writing for the Web is still evolving, but it has a more laid-back style.”

In March, Raasch worked on a project about homeless veterans in the Cedar Rapids area. To get the complete story, Raasch spent 24 hours living on the street and made four video diaries for the Web site recounting his experiences.

Written by Pat Shaner
**Fredrick Lark, ’66**

It’s been 42 years since ISU graduation and 36 years as owner/ operator of KXLO/KLCL Radio and Lark Unlimited, Inc. in Lewistown, Mont. I own a worldwide communications consultant business featuring satellite phones, and continue to own our Boone, Iowa farm which is a Century Farm of Iowa. It was also formerly known as Lark’s Ranch School of Equitation, Camp for Girls. I served on the Greenlee Advisory Council for 12 years as well as on the advisory board for the Bureau of Business and Economic Research at the University of Montana School of Business Administration for three years. My wife, Lynnette Lark, is an account advertising sales executive with KXLO-KLCL Radio, truly an independent family-owned and operated radio broadcast property. Bethany Lark, my oldest daughter received a master’s of broadcast management degree on June 6 from the National Association of Broadcasters Education Foundation in Washington, D.C. She is now attending Montana State University in Bozeman, Mont., working toward her degree in nutrition science. Melody Lark, my younger daughter, is working on her master’s degree in language arts at Goddard College in Vermont. She continues as a professional artist, writer, poet, wife and mother with a new daughter born Aug. 31 as well. 414 E. Boulevard St., Lewistown, Mont. 59457-1801. lark@lewistown.net

**Mike Deupree, ’66**

Still retired. Still fat. Still have books for sale... cheap. 1559 Sequoya Dr. NE, Solon, Iowa 52333-9240

**Lyle Borg, ’67**

750 240th Pl., Pella, Iowa 50219-7600

**Janice Hille, ’67**

I am happily awaiting a kidney transplant which is supposed to occur within the next year at UC San Francisco. Meanwhile, we traveled this year to the southeast, Marietta and Athens, Ga., to visit friends, and Franklin, N.C., to visit family. Another highlight was Hollywood in eastern Tennessee. I continue to serve as board president for our community chorale. We were very fortunate to receive two grants totaling almost $2,000, which much improved our financial picture. Still exercising regularly (circuit training) and playing golf. Life is fun despite all the medical testing to get ready for the transplant! 180 Rays Cir., Hollister, Calif. 95023-6345

**Richard Hull, ’67**

Enjoying retirement in Arizona and still own and manage two radio stations in Kansas. In November I was inducted into the National Association of Farm Broadcasters Hall of Fame in Kansas City, Mo. 25025 S. Lakeway Dr., Sun Lakes, Ariz. 85248-7448

**John Lytle, ’67, MS ’71**

Thirty-one years teaching broadcast journalism and electronic media production at Drake University have flown swiftly. Gone are such forgiving devices as reel-to-reel and audio cart machines, and cameras with three separate vidicon pickup tubes. Hello mp3, AIFF, jpegs, miniDV and the hardware to make it all function. Final Cut Pro, Photoshop, InDesign, Dreamweaver, Audacity and EZNews have become best friends as students learn to repurpose traditional content for the Web. So much to learn, so little time! 1014 68th St., Windsor Heights, Iowa 50311-1502

**Thomas McBride, ’67**

The Next Legacy Associates group has had two good years of supporting our clients with vegetable seed industry market research and maintaining our global market database. We are involved with a product called Mobile Frame for our seed field trials. Clients and the product has been very accepted. Stop by if you are in Southern California. The coffee is always great! www.NextLegacy.com 517 Vista Montana, Camarillo, Calif. 93010-8461

**Carol McGarvey, ’67**

Life is good. I’ve had a great freelancing year; writing regularly for Welcome Home, Talk Des Moines and Make Mine Wine magazines. I’m also working on two special projects with two publishers. Tom continues to audit attorneys’ trust accounts for the Iowa Supreme Court. Our three kids and five wonderful grandkids are thriving.

**Chris Williams**

After graduating with an ISU journalism degree last year, Chris Williams ventured back to where he got his first break in journalism at the age of 18—the KMA radio station in Shenandoah.

Williams, a Clarinda native, is now a sports reporter for local high school and college athletic teams at May Broadcasting.

While gaining a wide-ranging background in sports coverage, Williams served a year-long tenure as the publisher of CycloneNation.com, which ended in December 2006, and Cyclone Nation, a magazine providing “insider” coverage of all Iowa State sports with a focus on football, basketball and recruiting.

He continues to freelance throughout the Midwest in addition to working at KMA Radio. He also writes a weekly sports column for the Ames Tribune, offering his opinions on Iowa State athletics and recruiting.

While at ISU, Williams worked for 1430 KASI in Ames hosting a weekly sports talk show with fellow Iowa State alumns Brent Blum. He was also a regular guest on the popular Marty and Miller show on 1460 KXNO in Des Moines. Williams provided television commentary as well while at Iowa State, appearing on WHO-TV Channel 13 in Des Moines as well as the Mediacom Connections channel.

*Written by Derek Howard*
Gary O’Keefe, M’S ’67
Professor and associate chair; journalism and mass communication; professor; Colorado School of Public Health, Colorado State University. 2912 Garrett Drive, Fort Collins, Colo. 80526; garrett.okeefe@colorado.edu

Judy (Gardner) Rutter, ’67
I’m mostly retired and enjoying the beautiful central coast of California but still am a part-time copy editor for the McClatchy-owned Tribune in SLO. Husband Larry is part-time announcer/program host for local NPR station. Son Greg is a copywriter for a New York ad agency and daughter Sarah is an assistant to a Hollywood film producer. The media genes run deep in this family! 642 Stoneridge Dr., San Luis Obispo, Calif. 93401; rutterslo@yahoo.com

Gary Fisher, ’68
I am still on the faculty at Angelo State University in the management information systems field. I still enjoy the students and the money is good...so why quit? Okay, so maybe retirement in couple more years. PO. Box 60468, San Angelo, Texas 76906-0468

Lawn Griffiths, ’68
With the near collapse of the daily newspaper industry, the East Valley Tribune and Scottsdale Tribune cut 142 jobs from its 327-employee staff (43 percent). Almost 40 jobs in the news side are gone as of Jan. 3, 2009. My job of almost 25 years was cut, but we get a good severance package that’ll take me through the year (2009). Magnificent talent went out the door. Tribune is going to 4 days a week, free distribution in a sharply reduced territory. At 62, I can almost retire anyway and spend time with grandchildren. Patty and I marked our 35th wedding anniversary in July. 1952 E. El Parque Dr., Tempe, Ariz. 85282-2902

Marjorie (Pfister) Groves, ’68
We couldn’t talk Jackson into Iowa State (he graduated from Truman State University in December 2007), but his first job was working for Carl Hamilton’s son, Mark, at the Iowa Falls Times Citizen as a reporter and KIFG as news director. Following an August wedding, Jackson and his bride began work in Kansas City. Less than 48 hours after the big event, Wil and I left for two weeks of traveling in the 1974 VW Campmobile. Wil and his brother are in the midst of corn harvest but are out of the hog business. This summer Wil directed Cole Porter’s “Anything Goes” for the Webster City Community Theatre. He joined church choir, led Vacation Bible School recreation, taught at 4-H photo camp and directs the Sunday school Christmas play. I went to China last fall with Heifer Project and go to Guatemala with the same nonprofit, sustainable agriculture group this November. Still chair our church’s mission board. We did well raising money for Relay for Life, Special Olympics, CROP Walk, Red Cross, and UCC donations and collecting 320 pairs of unmentionables for Des Moines homeless facilities on Undie Sunday. I continue with the Mayflower Community (Grinnell) board of trustees and Master Gardeners. 2995 Neely Ave, Jewell, Iowa 50130-7578; domehome@netins.net

Phyllis Lepke, ’69, MS ’74
13746 500th Ave., Story City, Iowa 50248-8658

Gary Thorne, ’69
This fall, after three years as an adjunct faculty member at Eastern Washington University, I started a new position as assistant professor of psychology at Gonzaga University, 5307 N. Argonne Ln. Apt. 5, Spokane, Wash. 99212-4430

Gary Vincent, ’69
Still employed at McCormick Communications in Des Moines office. Primary clients are Coalition to Support Iowa’s Farmers and Unverferth Manufacturing. Free time mostly spent on golf course, at ISU football and basketball games and with grandchildren. 1270 South 4th St., Carlisle, Iowa 50047. grvincent@mchsi.com

touring/singing trip of Italy with our church choir. 107 Osprey Pl., Yorktown, Va. 23692-4345.

At Morton, ’68, I was a DJ at the local radio station and my mentor, “Dad” Wilkins. I then worked as a reporter, editor, and finally as division manager at the Des Moines Register. Wil and I were married in 1953 and have two grown children and four grandchildren. My mother (Pat) was the head nurse at the Presbyterian Hospital in Des Moines for over 40 years. My father, John, was a pilot in the Air Force and later owned and operated the M & M Drive-In in Altoona. My brother, Gary, is a police officer and my sister, Janet, is a registered nurse. Wil and I live in Jewell, Iowa. 2995 Neely Ave., Jewell, Iowa 50130-7578; domehome@netins.net

Wilfred (Wil) Groves, ’68
2995 Neely Ave., Jewell, Iowa 50130-7578

Jeanette Keogh, ’68
5510 N. Sheridan Road Apt 4B, Chicago, Ill. 60640-1631

Gene Morton, ’68
4711 Cedarmere Dr., Colorado Springs, Colo. 80918-2762

Harold Henry, ’69
Still working and having fun as deputy of NASA Langley news media office. Mary (Math ’69) and I will celebrate our 40th wedding anniversary in March 2009 with a
John Brimeyer, ’70
Retired last December after 26 years at Journal Star in Peoria. Still do some writing, training, speaking. Mostly, I try to fix things for one person at a time. This will keep me busy and happy. 1383 Fandel Rd., Metamora, Ill. 61548-7603.

Janet Nylund, ’70
I continue to freelance in the Dallas area. Our son, Justin, will graduate from University of Texas-San Antonio dental school in May. Our other son, Jon, is selling commercial real estate in the Dallas. 11345 W Ricks Cir., Dallas, Texas 75230-3034

Thomas Brindley, ’71
I have been controller at Alpena Community College for 22 years. 419 S. 1st Ave., Alpena, Mich. 49707-3811

Adriane (Leigh) Charlton, ’71
I write this newsletter update from my home in Iowa. Most of my time is spent in California between the desert and the sea. I continue to pursue my passions family, friends, photography, animals, politics and more. All the best in 2008/2009. P.O. Box 429, Venice, Calif. 90294-0429

John Daniels, ’71
Absolute Communications, LLC. In July, built and signed on KIMZ-FM 104.3, Sibley, IA/Worthington, MN. Spanish language programming 24/7 (100% owner - JDD) 25138 C60, Hinton, Iowa 51024-9112.

Ralph Glazier, ’71, ’72
3535 Kirby Rd., Memphis, Tenn. 38115-3721

Mary (Jackson) Lokken, ’71
2004 Ashmore Dr., Ames, Iowa 50014; maryclarelokken@aol.com

William F. (Bill) Tubbs, ’71
We are in the midst of a year-long 40th anniversary celebration for the North Scott Press, which was a de novo newspaper, started from scratch in 1968. Linda and I have been here 37 of those years. Three daughters: Aimee, Seattle; Anne Olson, West Des Moines; Alisa, soon to be West Des Moines; and a granddaughter, Clara Grace Olson, who will be 1 in January. I continue my volunteer service as area coordinator for North America on the Rotary International Public Image Resource Group, working with the media to communicate Rotary’s work in polio eradication, literacy, water, health and sanitation, peace and conflict resolution and reducing child mortality, North Scott Press, P.O. Box 223, Eldridge, Iowa 52748; (563) 285-8111; btubbs@northscottpress.com; 302 S. 8th St., Eldridge, IA 52748

Sharon Dowell, ’72
After 26 years as food editor and 31 years working at the Oklahoman, Oklahoma’s largest daily paper, I have accepted an early retirement package and will leave the newspaper on Oct. 31. I plan to spend some extra time with family, including 1-year-old grandson Carson, then look for new challenges in 2009. 2828 NW 168th St., Edmond, Okla. 73012-7901.

Gene Meyer, ’72
I’ve begun an unexpected career change this autumn after my 25-year job at The Kansas City Star was eliminated in a company-wide downsizing. My immediate plans are to continue covering personal finance, retirement planning and related issues online at a Web site still being developed, and to do some freelancing while I look for a day job, too. The markets are burning through their fifth triple digit drop of the week as I write this, which bodes well for demand for the things I write about. Keep in touch, 6105 Mission Road, Fairway, Kan. 66205; geneameyer@gmail.com

Dennis Miller, ’72
Continue to enjoy public librarianship and when I can, enjoy golf, tennis and Cyclone football when they come to Texas. I’ve become involved in theater this past year as if I need another “hobby”. Looking forward to our second grandchild in March, 205 Pilgrim Rd, Abilene, Texas 79602. dennis.miller@abilenetx.com

1970s

Danny Engesser
Just as the word “convergence” started creeping into journalism, Danny Engesser joined Iowa Public Television (IPTV) as a Web designer and developer after his 1999 ISU graduation.

“I came on the scene right in the middle of it all, and can probably relate to both sides better than most,” Engesser said. “Unfortunately, there is still a big divide in most older media organizations/companies between ‘old media’ and ‘new media.’”

At IPTV, Engesser develops and manages Web sites for the station. He also designs and authors about 20 DVD titles annually at IPTV as well. His most recent DVDs include “More Than a Game: 6-on-6 Basketball in Iowa” and “Best of Iowa with Dan Kaercher.”

“I found IPTV to be a comfortable environment, and have had opportunities that I probably would never have gotten at other big name companies,” he said.

Engesser advises current journalism students to learn and know digital media, make contacts and stay on top of the industry.

“In the broadcast and Internet media world that I work in, things are constantly changing,” he said.

“I’ve found that by having some good core skills and a little curiosity, I’ve been able to traverse the changing landscape fairly well.”

Written by Tom Vance

[56]
Harlan Persinger, ’72
I’ve completed five fruitful years of freelancing. The jobs have included a variety of new and old clients. In July, at the Agricultural Media Summit in Tampa, Fla., my portfolio was selected to receive the 2008 American Agricultural Editors’ Association (AAEA) Photographer of the Year award. I was privileged to attend the International Federation Agricultural Journalist Congress in Austria and Slovenia and spent three weeks on assignment and sightseeing in Southern Australia. 207 N. 123rd St., Milwaukee, Wis. 53226; helensphotos@wirrc.com

Steve Poulter, ’72
It’s been one heck of a year or so in newspaperland — especially here in the Twin Cities: Strib owner McClatchy buys Knight-Ridder; sells the Star Tribune to the Avista group; sells the Pioneer Press to Stapleton; Par Ridder makes a mess at the Strib; the Strib goes uber-local (sorta); former Strib editor/publisher launches Web-only Minneapolis. Yeesh! I find it hard to maintain my love of an industry — and ‘calling’ — gone off track in the Internet age, but love it — I really do. With sadness, we dropped our subscription to the Strib about a year ago; it had gotten soooo bad I could no longer bear to read it. I’ve seen a couple of issues in the past few weeks and it’s gotten a bit better, but not enough to make me switch from the midwest edition of the NY Times. The thing I miss with the Times (that the Strib used to provide) was a mix of stories from all the wire services — NYTimes, Washington Post, LA Times, AP, etc. Now I gotta spend time with the RSS reader to figure out what the Times was ignoring when it went to press. A year ago I had great hopes for the then-prebirth Minneapolis, a Web site devoted to ‘local, high-quality journalism’ for the Twin Cities. Some old Strib colleagues work there — most of them for freelance pay — and I did some pre-launch volunteer consulting for them on technology issues. The site has matured since the launch in November 2007, but it still ain’t the hard-ass, go-to news site that I’d hoped for. Oh, well. This fall — early September — we hosted a journalist reunion party for a bunch of Star (mainly) and Tribune old farts. The occasion was a visit to Minnesota by a 1970s colleague. Pretty much everyone is now retired — or looking for work after being laid off by the Strib. (Newspapering is not a business for ‘the mature’, it seems.) The retirees were generally glad they got out of the business when they did (before McClatchy sold out to Avista).

Given all the newsroom horror stories of the past 20 years that I’ve heard, I’m glad I moved into the technology world in 1985. At the same time, it really bugs me to have watched newspapers fritter away their mind-share and market-share over those same years. My job for the last five years at the Strib (1980-85) was to try to help the company adapt to the then-coming “electronic newspaper.” Pretty much everything we predicted has come true — except the newspaper business’ ability to respond to those changes.

The critical year in my view was 1998 — a long time ago in an iPhone sort of sense, but just yesterday for a guy who remembers a wall-hung crank phone that connected you with a human operator on a ‘party’ line in a rural Iowa town. 1998 was the year that newspapers gave up real estate advertising, help-wanted advertising, personal for-sale classifieds. Since then, it’s been a gradual — then-rapid — decline as editors and business folk tried to cope with a changing world. Damn sad. Beyond that, we’re just trying to absorb and adjust to the near-retirement consequences to the Bush administration’s handling of the economic situation. It ain’t pretty; hope you aren’t paying a major price for this mess — but figure you are. With some luck, we may all be okay a year from now. steve-poulter@comcast.net

Warren Riedesel, ’72
We are enjoying life in the historic Sherman Hill neighborhood of Des Moines, where we moved in 2007. Son Grant graduated this year from Michigan law school and practices in Chicago. Daughter Erin is an RN for Visiting Nurse Services in Des Moines while her husband Kevin pursues a law degree at Drake University. I continue as marketing communications manager for the corn seed product line at Pioneer Hi-Bred International and my wife Mary teaches kindergarten at Holy Trinity School. 701 116th St., Des Moines, IA 50314. warren.riedesel@pioneer.com

Patricia Simpson, ’72
748 Carman Meadows Dr., Manchester, Mo. 63021-7100

Allison Engel, ’73
I’m still director of communications for the University of Southern California. Highlights for 2008 include a gold CASE award for best magazine writing for the USC Trojan Family Magazine (I was the managing editor), and writing a one-woman play about journalist Molly Ivins (Red Hot Patriot: The Kick-Ass Wit of Molly Ivins) with my twin sister Peggy. I am the editor of the weekly USC Chronicle and USC News on the Web and am now senior editor at the magazine. I graduate from USC with an MA in screenwriting in spring 2009. 45850 Vista Dorado Drive, Indian Wells, CA 92210; allison.engel@usc.edu

Jeff Joniak

The most popular sports radio and television announcer in Chicago during the autumn months learned the broadcasting business as a journalism student at Iowa State.

Jeff Joniak is the widely known play-by-play radio announcer for the Chicago Bears of the National Football League. A 1984 journalism and mass communications grad, Joniak is heard throughout the upper Midwest on pre- and post-game shows, coach’s show and daily reports on WBAM-AM.

That’s in addition to his exciting game calls on the Bears radio network. Bears fans often will turn down the sound of the television play-by-play and listen to Joniak.

Add to his popular pre- and post-game TV shows — yes, he’s a busy fellow in the fall — and he’s well-recognized in the greater Chicago area.

Joniak came to ISU to study meteorology. Two weeks after switching majors to broadcast journalism as a sophomore, he was reading sports on campus station KPGY.

“I loved sports,” said Joniak during a recent interview at the Bears practice facility in suburban Lake Forest, Ill. “I realized I could do this for a living.”

Sunday game days keep him busy in Chicago from early in the morning until he arrives home at nearly midnight. But he would not trade it for anything.

“It’s a lot of work, but I love it.”

Written by Steve Jones
Soo (Klingaman) Greiman, ’73
Executive Director, Guernsey Charitable Foundation, Waterloo. Three children, Dusty, Katie Soo and Cassidy—now (thankfully) ALL are ISU grads! This summer another prospective Cyclone arrived in our family—first grandchild, Casey Greiman was born in August. Wearing cardinal red and gold, he looks positively smashing! But please, don’t call me “Granny.” 6002 Eldora Road, Waterloo, Iowa 50701; GuernseyFoundation@aol.com

Clare Perry, ’73
I have worked in the public affairs office of the Corps of Engineers, Portland, Ore., for 16 years. 2945 NW 144th Ave., Beaverton, Ore. 97006-5466

Margaret (Askew) Johnson, ’74
I’m still in Fremont County, Iowa, and still the county attorney. Journalism skills continue to be utilized for writing briefs and press releases. If you’re down this way, stop by or call. Box 185, Thurman, Iowa 51654; (712) 374-2751; meg_colaw@hotmail.com

Roy Leidahl, ’74
My journalism career has led me into agri-business consulting and contract writing. Most of my work relates to animal feed and ingredient companies and trends. Commodity markets and economic developments have kept my work mighty interesting this year: I continue my long-time connections with U.S. and international feed and allied industries. 15228 E McNeal Road, Monroe Center, Ill. 61052; rleidahl@leidahl.com

Anne (Willemssen) McKeown, ’74
After 2 1/2 years in retirement, I returned to the Iowa School for the Deaf in October. The ISD Foundation lured me back with a temporary offer of 20-hour weeks and a schedule set by me. I’ll provide administrative support for its capital campaign through late summer/early autumn of 2009. The job lets me keep my writing and editing skills sharpened while being back around folks I enjoy at an institution I admire. Kim, the cats and I have had a few minor health blips this year but are doing quite well. Trips to our vacation home in Las Cruces, N.M., continue to rate high on our list but come far too infrequently -- especially during long, cold Iowa winters. Retirement is still several years off for Kim . . . perhaps longer after all the recent financial upheaval in the country. I get back to campus occasionally for sports and to visit my twin nieces, now sophomores at ISU. 17747 Lochland Ridge, Council Bluffs, IA 51503. edenbendcb@cox.net

Larry Miller, MS ’74
Karen and I continue to enjoy the Black Hills of South Dakota, which has been home since 2005. Except for several trips to Denver to visit our son and youngest granddaughter; we’ve not traveled far from the hills this year and will likely stay close to home this winter. Fortunately, my interests in genealogy, photography and blogging are easily pursued while we’re snowed in! Hiking and biking will have to wait until next summer. 309 Yellowstone Place, Spearfish, S.D. 57783; dakotamillers@rushmore.com

Rebecca (Murphy) Stadlman, ’74
We are still happily residing in Ankeny and still at the same jobs—Becky at Sauer-Danfoss and Evan at REL Productions. The big news this year is that all three of our children are graduated and fully employed with benefits. Sean is still an engineer at Caterpillar; Megan is now working for the Navy as a civilian in the morale, welfare and recreation department at the Great Lakes Training Station in Chicago. She loves it. Marisa is the Web master and communications coordinator for the Iowa Secretary of State. Their Web page just won the first place award from the Pew Charitable Trust for election news! Stop by if you are in Ankeny! 107 NW Rock Creek Circle, Ankeny, Iowa 50023; bstadlman@mchsi.com

Rebecca Christian, ’74
I’m working for Traditional Home magazine, one of the Meredith Corporation publications, in Des Moines. In November “That’s Our Story and We’re Sticking to It,” my book with co-author Katherine Fischer, will be published by the Telegraph Herald in Dubuque. It’s a “best of” compilation of our op-eds, essays and columns. 4535 Waveland Court, Des Moines, Iowa 50312; rebecca.christian@mchsi.com
Julie (Nielsen) Wolf, ’74
I’m still at the University of Kansas (21 years) but I am changing jobs this fall from publications coordinator in the Office of University Relations to coordinator of promotions and marketing for the university’s special events office. 4211 Wimbledon Dr., Lawrence, Kan. 66047; jwolf@ku.edu

Greg Bell, ’75
2008 has been a challenging year in the advertising business. Between the forces of the economy and the ever-changing needs of clients, nothing ever stays the same. I continue to face the daily challenges as the vice president of client Services at Nonbox in Milwaukee. Nonbox is a brand development and advertising agency with brands like Coca-Cola, Adidas, Kohl’s, Scheels All Sports and 7-Eleven. Madonna (ISU ’74) and I will be grandparents for the first time in October. Our three daughters, Teresa, Jacque and Laurie, are all out of college, married and doing well. 12301 N. Fairway Heights Drive, Mequon, Wis. 53092; gregb@nonbox.com

Martha Greder, ’75
Career = 2 jobs currently: instructor, North Iowa Area Community College and director of education, Trinity Lutheran Church. 362 Lakeview Dr., Mason City, Iowa 50401-1622

James Jones, ’76
Finishing up my second year as assistant director of membership and marketing for the American Bar Association’s section of labor and employment law and still enjoying going to work every day! My wife, Pam, and I are now truly empty-nesters as our daughter was married this summer (June). Now, looking forward to retirement and a move to Arizona in 2010….. can’t come soon enough. Hello to all my fellow KPGYers wherever you may be! 4713 Prince Street, Downers Grove, Ill. 60515; xpcx0330@aol.com

Terri (Marshburn) Jones, ’76
Director of marketing and communications for JA Worldwide (Junior Achievement), a global nonprofit that teaches financial literacy, work readiness and entrepreneurship to K-12 children. tjones@ja.org

Patricia Miller, ’76
The Laughing Cats and I have just celebrated the 18th year of Laughing Cat Communications -- amazing! Two years ago, I lost a major client, and although rebuilding my business has been challenging, it’s also been an adventure and allowed me to work on projects as diverse as the Minnesota sesquicentennial cookbook and the Pet Central section of the Star Tribune. A trip to Tuscany last fall reminded me why I work :-) And my college roommates’ annual reunion at ISU reminded me of the great friends and connections I’ve made. All in all, life is good. 4919 11th Ave. South, Minneapolis, Minn. 55417. patty@laughingcatonline.com

Jim Rodenburg, ’76
Corporate communications manager, Ag Processing Inc (AGP), Omaha, Neb. 58268 Kidd Road, Glenwood, IA 51534; jrodenburg@msn.com

John Stiley, ’76
I left my position as a program manager for Progress Industries rehabilitation agency on Sept. 14, 2007, because I was desiring to do something different after 20 years there. As paperwork requirements of the government and the agency increased, the time to be involved in my clients’ lives decreased. After some rest, I began seeking a new professional opportunity in human services or public relations/marketing. While that has not come about yet, and as I continue to look, I have taken on bus driving as a new profession for income. Starting out to just bring in income, I have come to really enjoy this work as I have close contact with wonderful senior citizens driving an activity vehicle for a retirement community and school children as I fill in as local schools bus driver. If full-time positions open up in these areas, I may just stay with bus driving. 1412 N 8th Ave. Pl E, Newton, Iowa 50208; yellits03@iowatelecom.net

Debra (Grundman) Blume, ’77
9300 Carmel Drive, Johnston, IA 50131. djblume@mchsi.com

Evelyn Boswell, ’77
5871 Sypes Canyon Rd., Bozeman, Mont. 59715-9379

John (J.C.) Kain, ’77
Our son Matt joined the Marines. He’s stationed in Hawaii. We think that would be a great place for him to be stationed until he’s discharged. 4121 E. Windsor, Phoenix, AZ 85008. algona81@yahoo.com
Melinda (Hall) McDonald, ’77
I’m still marketing communications manager at Bunn-O-Matic (11 years now), still married to Ronald McDonald (not the clown), still living in Rochester, near Springfield, Ill. This year I decided it was now or never, and I self-published a historical novel centering around the Springfield Race Riot of 1908. Signing books, speaking to groups doing readings were experiences I never thought I’d have, but I did them this year. Follow your dreams! My two daughters are grown (one is a CPA and one is a sophomore in college). I struggle with MS, which I was diagnosed with in 2005, but generally life is good. 3 Swanannoa Drive, Rochester, Ill. 62563; melinda_mc_2000@yahoo.com

Russ Parker, ’77
New location: We’ve moved to the farm in southern Iowa. Celebrated 30 years of marriage to my wonderful bride (Vickie Madden, ’78). And we’re new first-time grandparents! Starting 32nd year with J.L. Farmakis, Inc. “Work” is challenging and fulfilling. Life is good! russ@jlfarmakis.com

Sheryl (Sherry) (Bryson) Parrish, MS ’77
Retired from development office at Susquehanna University in Pennsylvania to Pensacola in December 1999. Working part time in marketing for local Edward Jones office. Am going to retire again in December this year. Having fun playing tennis, gardening, doing genealogy, dancing, playing bridge, socializing. 3986 Durango Dr., Pensacola, Fla. 32504; sparrish@cox.net

Audrey (Schwartz) Rivers, ’77
I survived Hurricane Ike that really devastated the surrounding area where I live, especially Galveston. I also hope to survive the 2007-08 Presidential election campaign season without insanity (or more insanity). I’m amusing my muse with two blogs: The Winking Buddha Blog (http://www.winkingbuddha.com) and Argos’ Memories (http://www.argosmemories.com). And I’m addicted to tweeting. The Association of Pet Dog Trainers journal published my two-part research study, “If A Dog Smiles: Creative, Non-Cued Canine-to-Human Communication.” Speaking of interspecies communications, I spent the summer as an apprentice at the Chimpanzee and Human Communication Institute at Central Washington University in Ellensburg. That’s the home of Project Washoe, chimpanzees who speak to humans and each other via American Sign Language. Sadly, Washoe died last year; but I met the rest of her family: Dar (who loves to read technical magazines), Tatu (who likes to wear and eat lipstick) and my special buddy Loulis, the first nonhuman taught a human language solely from other chimps. I learned lots about chimpanzee behavior, communication, society, conservation issues as well as a few choice swear words in ASL from “the guys.” 16566 Space Center Blvd., Houston, Texas 77058; asrivers@gmail.com

Wayne Svoboda, ’77
57 Montague St. #4L, Brooklyn, N.Y. 11201-3340

Lori (Hoberg) Adams, ’78
Division administrator, Workforce Center Administration, Iowa Workforce Development, Des Moines Iowa.

Michael Buss, ’78
I have been gainfully employed since 1995 as the youth programs manager for The American Legion National Headquarters in Indianapolis. I make it back home to Iowa at least once a year where I serve on the Hawkeye American Legion Boys State staff. 2473 N. Willow Way, Indianapolis, Ind. 46268-1363

Scott Monserud, ’77
I remain AME | Sports at the Denver Post. This is a very challenging time for newspapers and I imagine the JMC program to train future journalists. The highlight of the past year was covering the Olympics in Beijing. Lot of fun and lots of work but very much an unforgettable experience. Still follow Cyclones and wish for better days. 16331 E. Hialeah Dr., Centennial, Colo. 80015-4103.

Scott Monserud

[60]
Joseph Degnan, ’78  
4612 Cambridge Dr, Eagan, Minn. 55122-2709

Martha Helgerson, ’78  
Time marches on. Since May 2007, I’ve been teaching writing and reading to adult immigrants honing their English skills. It’s gratifying to teach people who love grammar as much as I do. My personal writing endeavors are pretty much restricted these days to editing a couple of nonprofit newsletters, plus my continuing work with my neighbor’s amazing literacy/library projects in Ghana. On the home front, husband Don Houston and I have one daughter at university and poised to see the world, and another daughter finishing Grade 12 high school in June ’09. As I said at the onset, tempus fugit. 203 Montrose St., Winnipeg, MB R3M 3L9. mahelgerson@shaw.ca

Susan (Stephan) Holloway, ’78  
Senior communications manager, university relations, Michigan State University; (517) 884-1987; susan.holloway@ur.msu.edu; 5291 E. Hidden Lake Dr.; East Lansing, Mich. 48823

Klark Jessen, ’78  
Communications director, Massachusetts Executive Office of Transportation, Boston. 82 Otis St., Newton, Mass. 02460; klark.jessen@gmail.com

Murray Lee, ’78  
202 East 9th Ave., Johnson City, Tenn. 37601; murrayalee@charter.net

Patricia Morgan, ’78  
445 Carmel Peak Ln., Las Vegas, Nev. 89145-4427

Vicki Owens, ’78  
My husband, Gary (An. Sci. ’78) and I continue to farm near Palo. Our daughter, Elizabeth, graduated from Drake University in news/internet and English writing in 2005 and is an associate editor at the Des Moines Register. Our son, Matthew, graduated in industrial engineering from ISU in May and is an industrial engineer at Altec Industries in St. Joseph, Mo. GO STATE! 6778 33rd Ave., Palo, Iowa 52324-9620

Julie Rutz, ’78  
Marketing coordinator, iowapolitics.com Plan events and direct all marketing/advertising activities associated with independent, non-partisan news service that provides news about Iowa politics and government. The entire world of journalism has changed due to the Internet. Let’s talk about it. Check out www.iowapolitics.com and give me a call or shoot me an e-mail. (515) 226-8774; rutz@iowapolitics.com. West Des Moines, Iowa. 1600 18th, West Des Moines, Iowa 50265; jrutz7@msn.com

Kenneth Sidey, ’78  
New job: Communications coordinator, Mary Greeley Medical Center, 1111 Duff, Ames, Iowa 50011. 208 SW Mills St., Greenfield, Iowa 50849-1334; sidey@MGMC.com

Marcia Taylor, ’78  
After 30 years as a magazine editor, I jumped ship and joined an online agricultural news service, DTN, as executive editor. Now I’m appreciating instant publication, home offices and subscribers who believe in paying for information and analysis. What a refreshing form of journalism. 483 Loucroft Rd., Haddonfield, NJ. 08033-4026; Marcia.Taylor@dttn.com

Dirk van der Linden, ’78  
What a June! Sick children. Flooded basement. Broken cameras. New computer system. Software upgrades! But we made it through. Our daughter is a college senior and our son a high school freshman. Belmond Independent, 215 E. Main St., Belmond, Iowa. 50421

Thomas Wilson

Thomas L. Wilson, ’78  
President, Risdall Marketing Group. I’m heading into my third year at Risdall Marketing Group. In September, our interactive division was recognized as the top interactive Web agency in the world by the Web Marketing Association. We received 29 WebAwards, the most ever by a single agency in a WebAward competition. We now have 300-plus accounts; RMG is the No. 1 Web developer in Minnesota. Our public relations group is ranked No. 5, and our traditional advertising is No. 7 in the state. When I’m not at work, Susan and I thoroughly enjoy our partial empty nest. Both of our sons attend the University of Denver — David majoring in business management (he’ll graduate in 2009) and Kevin a sophomore biochem major. Not sure where those genes came from. 4519 Casco Ave., Edina, Minn. 55424
James Blume, ’79
9300 Carmel Drive, Johnston, IA 50131.
jim.blume@meredith.com

Annette Degnan, ’79
We stay connected to ISU through our
daughter Maureen, who is a junior business
major with marketing emphasis. 4612
Cambridge Dr; Eagan, Minn. 55122-2709.

Beth Jasper, ’79
1118 Davis St, Taylor, Texas 76574; beth
biz@mac.com

David Johnston, ’79
From 1999-2001 we lived in Reigate, Eng-
land, while I headed human capital com-
munication for all of Europe at Watson
Wyatt Worldwide. It was a fantastic ex-
perience, making me a committed Anglo-
phile. In 2004 I started Johnston HR Con-
sulting (www.johnstonHR.com), planning and
creating human resources communica-
tions for a wide variety of clients. Sue
earned her communication degree from
Reinhardt College and works with me. Son
Brian (journalism, UGA) works in PR for
Honda Marine. He and his wife Holly live
nearby with our two grandsons. Daughter
Annie just started as an education/mass
communication major at Brenau University.
Daughter Hope is a junior at West For-
syth High and is their first 4-foot-10-inch
pole vaulter; 5435 Hedgewick Way, Cum-
ming, Ga. 30040; dave@johnstonhr.com

Maureen Jones, ’79
My son is a freshman at Indiana University
and my daughter is a sophomore in high
school. My husband is retired and I am
manager of Wrigley’s Global Oral Health-
care Program. 712 Vine Ave., Park Ridge, Ill.
60068-4152.

Donna (Christensen) Mores, ’79
1401 Pine St., PO. Box 208, Harlan, Iowa
51537-0208

Susan (Suter) Mortensen, ’79
It doesn’t feel like a year since I last wrote!

Elizabeth (Betsy) Wray, ’79
Cooking Pleasures, the magazine I edit,
is celebrating its 10-year anniversary this
December. Our original edit and art team
that launched it is still together today! 4243
Scott Terrace, Edina, Minn. 55416-5035

Time flies when you are having fun and
dealing with huge swings in commodity
prices and the stock market every day.
Ron and I are still enjoying empty nest sta-
tus, as Karen is a junior industrial engineer-
ing major at Northwestern. We do make
trips to the Chicago area and have also
been able take some short vacations. We
hope for less volatility in the future! 1937
15th Avenue North, Fort Dodge, Iowa
50501. advantage@advantageag.com

Trudi Rebsamen, ’79
Hello. I am out of semi-retirement and
back into the traveling life of a cycling
team soigneur with the BMC Pro Team.
Between jobs I edit scientific papers for
foreign scientists -- mostly Chinese and
Korean. Very interesting!!! If you’re ever
in Kansas, look me up! All the best to
the Cyclones and Rock Chalk Jayhawks! (can’t
help myself!) 2016 SW Brooklyn Ave, To-
peka, Kan. 66611-1611; Trudir@aol.com

Richard Schara, ’79
Now entering my third year as a business
services specialist for the Minnesota De-
partment of Employment and Economic
Development. Very rewarding work and
learning so much about workforce issues
and economic development in west cen-
tral Minnesota (and over in North Dakota,
tool). Family is good, daughters keep me
busy. A highlight last year was going on a
musical theatre tour with my oldest daugh-
ter Delaney. This year she’s swimming as
a freshman on the powerful Fergus Falls
Otters swimming team while younger
sibs Mackenzie is more comfortable on a
softball field. Amazed to have grown up
in Postville and hear of the changes there.
Schara brothers still known for walleye
fishing’, which is good. But stop by Fergus
for world-class river smallmouth fishing’.
516 South Oak, Fergus Falls, Minn. 56537;
schara@integra.net

Ann (Barnard) Toftness, ’79
1681 Englewood Ave., St. Paul, Minn.
55104-1114

After working as an x-ray technologist and as PR
chairperson for the American Society of Radiologic
Technologists, Sandra Ireland, ’87, never imagined
she would end up volunteering her time to help com-
memorate victims of the Nazi regime. But today, she
is a celebrated advocate for Holocaust remembrance
and has received a prestigious award for her efforts
to promote Holocaust education.

“Of course when you’re the driver, you end up
hearing all of these people’s very personal stories of
how they lived,” she said. “Those stories are pretty
heavy and they will impact how you view the world.”

Ireland also began volunteering for the Asper
Foundation, a Canadian Jewish philanthropic
organization. She worked to further the outreach
established by Asper’s Human Rights and Holo-
cast Studies Program, an educational initiative that
teaches tolerance and Holocaust history to Canadian
high school students through community service and
hands-on learning.

In light of more than 10 years of Holocaust out-
reach and public service, Ireland was presented an
award Sept. 3 from The Friends of Simon Wies-
enthal Center for Holocaust Studies, yet another Cana-
dian human rights organization. She was specifically
recognized for her “years of devotion to combating
discrimination, intolerance and racism and to the
strengthening of Canadian values” through her work
with Holocaust Memorial Day.

Ireland can be reached at 24 Hutchinson Court,
Charlottetown, PEI Canada C1A 8H7; (902) 566
1427; sireland@eastlink.ca.

Written by Chelsea Reynolds
Annette (Juergens) Busbee, ‘80
I joined The Gazette in Cedar Rapids in January as a copy editor/writer in the special sections department. We write, edit and work with designers on print niche publications and vendor sections. After the first of the year, we likely will be writing more for digital sources, too. The city continues to recover from the historic June flood and will be for some time. Still a lot of empty street-level store and business fronts downtown and many people displaced from their homes. The outpouring of support from all over the country has been amazing. 1325 Rainbow Blvd., Hiawatha, Iowa 52233; ajbusbee@mchsi.com

Debra (Bell) Geiser, ‘80
It’s been quite the news year here in Cedar Rapids -- a record nasty winter; record wet spring, killer tornadoes in Parkersburg, record flooding. Through it all, Dan and his staff at the Cedar Rapids Gazette published the paper every day, even the morning after downtown CR flooded and during the subsequent weeks of generator electricity, parking lot port-a-potties and no AC. Thankfully, the water did not reach the Gazette building, our home on the NE side was well away from the river and the city did not lose water service. We are hoping for a less evenfall year in 2009. 108 Brentwood Dr. NE, Cedar Rapids, IA 52402-1506. dgeiser@fionline.net

Alan Mores, ‘80
1401 Pine St., P.O. Box 208, Harlan, Iowa 51537-0208

Lee (Horn) van der Linden, ‘80
119 Fairway Dr., P.O. Box 81, Belmond, Iowa 50421-0081

Mary (Almquist) Wanek, ‘80
I have been employed the past 10 years as an editor in test development for ACT, Inc., in Iowa City. My biggest news and greatest life’s blessing is that on August 4, 2007, I married Wallace Wanek of rural West Branch. It was quite a metamorphosis for me: not only did I become a wife--after 49 years of singleness--but I also instantly became a stepmother of two young women, a grandmother of a preschooler, a mother-in-law and a daughter-in-law. Wally is a carpenter and works in hardware sales at Menards in Iowa City. We share our home with two cats and Honor Peace, a black lab-German shorthair mix. We enjoy getting together with our extended families and our church family of Christ the King Lutheran Church. Some of our hobbies are singing, watching C-SPAN, eating out, traveling, playing horseshoes, joking, reading and just generally being middle-aged. 829 Page Street, Iowa City, IA 52240; MaryWanek@ACTInc@ACTInc

Sara Wyant, ‘80
I am completing my fourth year publishing Agri-Pulse as an e-newsletter and am now offering audio and daily news on www.agri-pulse.com. 5N985 Route 31, St. Charles, Ill. 60175

Elizabeth J. Anderson, ‘81
3103 SW Court Ave., Ankeny, Iowa 50023; anderkruise@mchsi.com

Jill Burkhart, ‘81
We’re still bottling the best chocolate milk this side of the Milky Way and making ice cream and cheese as fast as we can here at Picket Fence Creamery! Just celebrated five years of bottling (25 of milking cows!) with an open house attended by 600! I’m writing a monthly newsletter and use my marketing skills daily. Thanks, ISU! Stop by anytime you’re on Highway 141! There’s an ice cream sample waiting for you! 14583 S Avenue, Woodward, Iowa 50276.

Dan W. Geiser, ‘81
See news under Debra Bell Geiser, ‘80. 108 Brentwood Dr. NE, Cedar Rapids, IA 52402-1506. Dan.Geiser@gazcomm.com

Julie (Ryan) Hawkins, ‘81
My husband and I recently moved from Colorado to Memphis. We have two sons, one of whom married last year and lives in California, and the other who is a sophomore at VanGuard University in California. My first novel, A Beckoning Hellfire, was published last August. Please check out my Web site at www.jdhawkins.com. 5611 Darby Cove E, Horn Lake, Miss. 38637; daisymaeflower2@yahoo.com

Sherilyn (Templeton) Hoyer, ‘81
January 2009 will mark 11 years for me as communication specialist at the Iowa Pork Industry Center at Iowa State University. My work has expanded to include logistics coordination of two multi-state, decidedly low-tech distance education programs: PorkBridge and SowBridge. We send CDs containing a regularly scheduled presentation and additional resources to subscribers. Everyone views the information on their own computers while listening via toll-free phone call to the live speaker presentation. Past and current participants are from all four time zones in the continental U.S. and three Canadian provinces. I continue to be amazed by the number of people my job touches, and am in awe that I’m entrusted to make sure everything happens as it should. ISU journalism classes were good training, even if I didn’t realize it at the time. 1324 Kentucky Ave, Ames, Iowa 50014-3028; shoyer@iastate.edu
CATCHING UP:

David Mercier, ’81
We recently moved from the mountains in Frisco, Colo., to the plains of the front range near Boulder. Although we loved living in Summit County, living at 9,000-feet elevation makes winters very long. I recently started my own company working with organizations to do their newsletters, catalogs, directories, etc. I also have in mind to start my own publication once the economy improves. Go Cyclones! 1700 Snowy Owl Drive, Broomfield, Colo. 80020. davidm@mtroyalmedia.com

Deborah Stearns, PRC, ’81
Vice president and marketing research director, Essman/Companies, Des Moines, Iowa. 401 Oakwood Ct., Altoona, IA 50009-2467; d.stearns@essmanresearch.com

Lois White, ’81
After spending 25 years in the corporate world editing magazines and cookbooks, I started a business, Excellent Publishing Services, where I specialize in creating food and lifestyle publications for national publishers and Fortune 500 clients. Excellent Publishing Services, 1506 W. Indian Point Way, Polk City, Iowa 50226-7543; loiswhite08@gmail.com

Elizabeth (Curry) Williams, ’81
Switched from old to new media. Working for DTN. Still covering farm management issues. This is my last year of having three teenagers. Next year, our oldest will be 20. How did that happen, when I never age?! 103 Orchard Circle, Indianola, Iowa 50125. fjecwilliams@msn.com

Kevin Brown, ’82
Publisher, Clarinda Herald-Journal, 2006 to present. We are a division of the Midland Newspapers, Inc., owned by the Omaha World-Herald. Great to be back in the publisher’s chair again! In two years, we have added more than 500 new subscribers and doubled revenue. It looks like a solid trend. And, Clarinda is a great place to call home. Work: 205 E. Main St., PO Box 278, Clarinda, Iowa 51632-2257; Home: 314 S. 15th St., Clarinda, Iowa 51632-2248.

Ken Clayton, ’82
I’ve been busy surviving another interesting year in the exhibition industry. My staff of four and I organize more than 100 trade shows and events a year around the world for Rockwell Collins, an aviation electronics company based in Cedar Rapids. The highlight of the year was a real vacation: Sue, Josh and I hiked around the Grand Canyon and rafted one day on the Colorado River. The lowlight of the year was the flood in June. Although we were not directly affected at home or work, it definitely changed the scenery and outlook of the downtown area. 6000 Wwayside Circle, Cedar Rapids, Iowa 52411; clonedogg2@mchsi.com

Elizabeth Coury, ’82
It’s been a wild year in Detroit with the downfall of a mayor in a text messaging scandal. I covered some of it for all news WWJ, where I’ve worked for 11 years. Another fun story was taking a test drive with race car driver Helio Castroneves before the Detroit Grand Prix. I am married to Ed Coury, who works for the Wall Street Journal Radio Network. We have two children. 41951 Park Ridge Rd., Novi, Mich. 48375-2646

Al Henkel, ’82
I’m closing in on 20 years with NBC News. Still running the Southwest Bureau in Dallas, though it seems like I’m living out of a suitcase this year. Lots of stories all over the nation, plus six weeks in China covering the Olympics. Throw in forest fires, hurricanes, floods and politics, and you don’t see the family much. It seems the business is changing almost hourly. (Free career counseling tip #1: Pay attention in shooting and editing classes). Beth (JLMC’84) and the three boys are very patient and supportive; I couldn’t do it without them. Our three boys are true Texans. The 17-year-old twins are starting college visits, and the 12 year old is playing football and loving being a Texan. Beth continues a busy freelance life; her client base is growing every day. I was in Iowa for the caucuses this winter; the floods this summer; and a swing through the Midwest for a series of economic stories this fall, and realize what a treasure the state is. 2319 Table Rock Ct., Arlington, Texas 76006. alhenkel@sbcglobal.net

Karla Host, ’82
1516 Grove St., Adel, Iowa 50033-1027

Thomas O’Donnell, ’82
Still with the Krell Institute in Ames, writing about projects and research for the Department of Energy and other agencies. I also freelance in the areas of architecture, personal finance and science. Son Tony, 16, is thinking of graduating from high school early, leads a rock band and wants to write for a living. Son Tommy, 9, is more practical, aiming for an engineering career. I’m dating an old friend, Paula Mohr. She’s a joy to be around. 7005 Horton Ave., Urbandale, Iowa 50322; newshound_50309@yahoo.com
Beth Wolterman, ’82

Philip Blobaum, ’83
Hello to my fellow alumni! It’s amazing that 25 years has passed since graduation. I’m starting my 19th year at Iowa Public Television. We have several ISU alumni working here. My wife, Cindy, our four kids, Emily 11, Jacob, 9, Lee 7, and Anna, 5, and I live in the uptown area of Drake and love our neighborhood. 1210 37th St., Des Moines, Iowa 50311-2707

Susan L. Booker, ’83
After eight years, I left Virginia this summer to accept a position teaching management and corporate communication at Carolina’s Kenan-Flagler Business School. Love hosting visitors to The Triangle! I Huntscroft Ct., Durham, N.C. 27713. Susan_Booker@unc.edu

Cecelia Burnett, ’83
Greetings from Maine! We’re still living on the coast of Maine and loving (almost) every moment! My massage therapy practice continues to grow, and my part-time job at the bookstore continues to feed my cravings for reading and writing. I’ve entered the 21st century -- please note my e-mail address -- and would welcome hearing from long-lost friends and faculty. Blessed be to all. 10 Standish Neck Road, Gorham, Maine 04038-2469; (207) 892-7311; ceceliaburnett@gmail.com

Suzanne (Schwab) Hill, MS ’83
Communications coordinator, Holy Family Parish, Kansas City, Mo. 64118; hillsuzanne@hotmail.com

Michael Orso, ’83 (above, left)
Associate director, Association Business Team, Osborn stlisit@yahoo.com

Jim Tarbox

Jim Tarbox, ’73, MS’83
Who knew? After squirreling a bewildered LaRue Pollard’s best efforts to instill a love of magazines, I decided I’d rather be a newspaperman. Now, after nearly 30 years at the St. Paul Pioneer Press, it’s three years in as editor of The History Channel Magazine -- and it’s been a blast. Dealing with freelance writers all over the country is a bit more challenging than simply getting in a tussle with a reporter across the newsroom, but (almost) every day has been a riot. And I get to try to sneak an Iowa State and/or Fort Dodge reference in every issue -- so far; so good. So what’s all this retirement talk among my classmates?! I’m just getting started! Best to you all. 741 Bellwood Avenue, Maplewood, Minn. 55117; jtarbox@namginc.com

Mark True, ’83
Brand warrior, McLellan Marketing Group. After nearly five years helping a video production company become more of a strategic brand partner for our clients, it was time for the brand warrior to find a new home. As I began to take on interesting freelance projects and do my homework for starting my own business, I discovered a great opportunity and joined the army of brand zealots at McLellan Marketing Group in Des Moines. It was good to be back in downtown Des Moines, but even better to be surrounded by people that speak the same brand language, albeit with a slightly different accent. On the home front, I’m slowly working my way out of the presidency of the Carlisle Soccer Club after more than five years at or near the helm of this growing club. I’m still coaching my youngest son and watching my oldest son find some success on the soccer field. And I’m refereeing youth soccer and playing in an over-the-hill club. 400 N. 4th St., Carlisle, Iowa 50047; Mark@mclellanmarketing.com; www.brandhappens.com
Kayleen Catus, ’84
While I never got the chance to use my JI MC in a professional career, I am thankful to have it. I’ve been in the insurance industry for 20 years and love it. We moved back to Ames in 1997 and husband Bob works on campus at FP&M. Oldest child graduates from ISU in December and son is a junior at ISU! Go Cyclones! 802 Narland Dr., Ames, IA 50010-5044

Patty (Strong) Davis, ’84
Enjoying being a full-time mom to my twin girls, who entered the “terrific twos” in October. You should see their keen editing skills when turned loose with a red crayon! 2960 SE 68th Street, Des Moines, Iowa 50327.

Betsy Freese, ’84
I am editor in chief of Living the Country Life, LLC, which includes a magazine, Web site, television show on RFD-TV and radio show on 153 stations. I am the 2008 president of the North American Agricultural Journalists. Son Warren is a freshman at Iowa State majoring in business economics. Son Nowlan is in graduate school at Clemson University studying genetics. Daughter Caroline is a freshman in high school. Husband Bob (DVM 1987), is a veterinarian. We do a little farming on the side. Check out my blog at www.livingthecountrylife.com/backyardblog; 603 E. Hillcrest Dr., Indianapolis, IA 50125; betsy.freese@meredith.com

Bret Gilliland, ’84
We are celebrating the 10th anniversary of the Mountain West Conference during the 2008-09 academic year: The Conference has made great strides since its inception in 1999 and has a bright future. The opportunity to be involved in that evolution has been both rewarding and challenging, including the experience of starting the first-ever television network (The Mtn.) dedicated to a single collegiate athletic conference. Hard to believe I’ve now been in Colorado for nearly a Decade and working in intercollegiate athletics for 25 years. Morgan, 14, Macy, 11 and Brock, 7, keep us very busy with their school and extracurricular activities. Leah (ISU ’88) makes sure things run smoothly. 8975 Melbourne Drive, Colorado Springs, Colorado 80920. bgilliland@themwc.com

Beth (Swanson) Henkel, ’84
This is my 17th year of freelancing, and the busiest by far. I do things I could not have imagined when I took broadcasting classes at ISU. I spend most of my time producing podcasts for hospitals and other large companies and corporate image pieces for Web sites, jobs that have evolved with the ever-changing advances in the world of technology. I am thankful this trend has allowed me to continue working at home while keeping my family on track. Al Henkel (JI MC ’82) and I have been married for 22 years, have three active, fun boys, and have lived in Texas for the majority of our married lives. Our oldest two children are twins, and we had our first college visit at a private (read: EXPENSIVE) college that spent a lot of time distracting us from the sticker price. One of the twins wants to make ISU part of his campus visit itinerary, and I can’t wait. Our youngest son is 12 and is always reporting the scores of the ISU football games, which is a mixed blessing when the Texas teams beat up on the Cyclones. Al’s job at NBC News has presented wonderful opportunities for him this year, and somehow he even finds time to help coach youth football. We’re both very thankful for the skills ISU taught us, and are happy to help out any new ISU grad who might be in the Dallas/Ft. Worth area. 2319 Table Rock Ct, Arlington, Texas 76006; thehenkels@sbcglobal.net

Samuel Thumma, ’84
Life remains good. Have been a trial judge on the Arizona Superior Court for nearly 18 months and enjoying it. My wife, Barb Dawson (ISU ’85), continues doing great things at Snell & Wilmer and our daughter Nicole is now in fifth grade. Time flies.

6536 N. 2nd St., Phoenix, Ariz. 85012-1137

James D. Wyckoff, ’84
I’m entering my ninth year as a work-from-home publisher of a financial and commodity market newsletter that is distributed worldwide. The previous 17 years of my career since graduation were spent working in the financial journalism industry. Despite the present financial market crisis that is playing out in late September, my business is as busy as ever. I credit my education at ISU for any success I’ve had in my business career.

Melinda Taschetta-Millane

After 14 years of winding through a maze of jobs, Melinda Taschetta-Millane, ’91, has landed as editor in chief at Skin Inc. magazine, published by Allured Business Media Corporation in Carol Stream, Ill.

Located just west of Chicago, Allured publishes media for the cosmetic, personal care, salon and spa, and perfume and fragrance industries. Skin Inc. is devoted to educating skin care professionals about building stronger businesses. Contents include how-to articles, ingredient reviews, makeovers and color and trend forecasting.

As editor in chief, Taschetta-Millane is responsible for the look and feel of the publication. She also is the conference director for two trade shows related to spa, skin care and healthy aging. Currently, Taschetta-Millane is preparing for the May 2009 launch of Merge, a magazine for physicians interested in the medical spa field.

Though Taschetta-Millane loves her current position, she realizes it is not realistic to plan on holding it forever, as the market continues to change. “You kind of have to evolve with the industry and your publication.”

As for the future, Taschetta-Millane says “It’s always been my dream to work for a consumer publication.” She adds that she would enjoy dabbling in the art and creative aspect of a publication to utilize her second bachelor’s degree in art and design.

Written by Emily Keats and Karla Walsh
Dan Brinkmeier, MS ’85
I have had a nice, long 26-year history at The Field Museum in Chicago (I worked here before I went to grad school at Ames), and at the end of this year I will be sort of “retiring” to do some consulting and teaching, and do less international work. I’ll be spending more time at my family’s farm at Mount Carroll, Ill. 9351 Mill Road, Mount Carroll, Ill. 61053-9052; dbrinkmeier@fieldmuseum.org

Melinda (Sauers) Dabney, ’85
Days spent working. Nights and weekends spent shuttling the kids (now 9 and 12) back and forth among school, chorus, soccer, basketball, volleyball, football and softball (just to name a few). Never a dull moment at work or home! Kirk’s still national account manager at ARAMARK, and Melinda is marketing director at The Principal Financial Group in the corporate marketing area. Hope all of my JLMC buddies are doing well during these challenging times! 3928 98th Street, Urbandale, Iowa 50322; dabney.melinda@principal.com

Paul Delger, MS ’85
Still serving as a freelance writer. It’s been quite the educational experience. PO Box 175, Kanawha, Iowa 50447; pdelger@com-met.net

Lee Kroeger, ’85
Business systems analyst, Healthways, Inc., Franklin, Tenn. lee.kroeger@gmail.com

Edith Lenehan, ’85
I have been at IBM, Rochester, Minn., for 10 years as a technical writer. My husband, Roger, and I live in Iowa on a farm and have a daughter, Nadine, who is 9 years old. I keep busy with church, a Brownie troop and travel when possible! 1088 Kenwood Ave., New Hampton, Iowa 50659-9386

William Nutty, ’85
Masters in public administration, juris doctor, Drake University. Senior research and communications administrator, government relations, The Principal Financial Group, Des Moines. Member, Polk County and Iowa Bar Associations. 1629 Reagan Dr., Ames, Iowa 50010-4376

Valerie (Terpstra) Van Kooten, ’85
Not much has changed with the Van Kootens. Kids are getting older--one graduating from college and getting married Spring ’09, one entering college this fall and one still in high school. Still teaching technical writing at Central College and writing the rest of the time for about a dozen companies and publications. However, economy is pulling much of the work in-house, so we’ll see where the next year takes me. Kent and I just celebrated our 25th anniversary. Life is good. God is good. Greetings to all former Daily friends. 205 Old Hwy, 163, Pella, Iowa 50219; vankootenv@central.edu

Garet Wyatt, ’85
I am in my sixth year at Showplace Wood Products in southeast South Dakota. My role has expanded; I am now the manager of human resources and training at this cabinet manufacturer. My wife Teresa (ISU ’85) and I are busy at home with our eight kids. We enjoy spending time with them and doing “outdoor” stuff. Hello to all my fellow “TCA” graduates! 29496 473rd Ave, Beresford, S.D. 57004; wyattfamily@iwnet

Janet Barcheski, ’86
2401 Courtland Dr, Des Moines, Iowa 50315-7328

Jodi (Chapman) Henke, ’86
I have been blessed with the opportunity to help Meredith Corporation in Des Moines embark on a whole new way to reach out to its customers - radio. After working as a reporter at WHO Radio for many years, I was hired at Meredith in July 2007 to help launch a brand-new program, “Living the Country Life.” It’s geared toward people who live on acreages and airs (at this writing) on 153 radio stations in 26 states, and the numbers keep growing! My job is to interview people and write stories that would interest folks living in the country. From ponds to raising goats to power equipment, I have written more than 500 scripts in the last year. Check them out at www.livingthecountrylife.com and click on “radio.” In the meantime, Nathan is a freshman and Michaela a 6th grader. 1422 Avery Ct, Norwalk, Iowa 50211; jodi.henke@meredith.com

By fourth grade, Michaela Saunders was hooked. Her teacher told her she had a gift for writing. Her dad was an activist in the community, so she frequently got an up-close look at reporters at work.

At Iowa State, Saunders worked as a general assignment reporter, then a news editor for the Iowa State Daily. She graduated in 2003, and began work at the Omaha World-Herald in November that year. Saunders says that her love for journalism has stayed strong, which is both good and bad.

“It is a blessing and a curse to be that passionate about what you do,” Saunders says, explaining that she loves going to work and has a difficult time leaving. “After years, I’m still not that good at saying I have to stop now.”

As a member of the Native American Journalists Association, Saunders was asked to serve on the board of UNITY, a coalition of minority journalists. The mission of UNITY is to increase journalists of color in newsrooms and improve news coverage of communities of color.

Beginning in January 2007, Saunders served as an executive board director. This January, Saunders will become UNITY’s secretary, taking minutes for all of the board meetings and conference calls. Saunders recognizes changes on the horizon of her field, but she plans to stick with journalism.

“I think no matter what becomes of the way news is delivered, there is always going to be a place for reporters. It is hard to imagine doing anything else,” Saunders says.

Written by Karla Walsh
Lynn Nelson, ’86
Still working as an RN, now at Covenant Medical Center; Waterloo, in the rehabilitation unit. We help folks recover after strokes, spinal cord or head injuries, severe burns, etc. Was diagnosed with breast cancer in May, but my prognosis is good. Will finish chemo in December. Son Mike now a freshman in criminal justice at Kirkwood in Cedar Rapids, so I’m empty nesting. Still contentedly single. 1109 Lantern Square Apt. #3; Waterloo, Iowa 50701.

Joy (Cassill) Banyas, ‘63, MS ’87
Retired. 6700 Dellrose Ct., Greendale, Wis. 53129; joybanyas@gmail.com

Reid Hamre, MS ’87
AGCO Corporation, 4205 River Green Parkway, Duluth, Ga. 30096; 450 Spring Ridge Dr., Roswell, Ga. 30076-2698; reid.hamre@agcocorp.com

Coleen (DeVries) Myers, ’87
We relocated to Cedar Rapids early this year because of my husband’s job change. The floods did not damage our neighborhood, but it is going to be a long recovery for Cedar Rapids. Currently I volunteer, but am not officially employed. I might look for something part-time following the holidays. 5029 Broadlawn Dr; SE, Cedar Rapids, Iowa 52403. coleenmike@msn.com

Angela (Banowitz) Ossian, ’87
Director of marketing, Iowa State Center/SMG; 522 NE Georgetown Blvd, Ankeny, Iowa 50021; aossian@iastate.edu

Wayne Davis, MS ’88
In mid-March Ferne and I flew to Paris but could only scratch the surface of things to see there in just four days. Then we took a high-speed train to Nice and the next day continued along the coast to Genoa, Italy. We were headed for a visit with Dom and Kim Caristi. Dom, formerly on the ISU journalism faculty, now teaches at Ball State in Muncie, Ind., but was spending a semester as a visiting professor at the university in Macerata, a medieval walled city. The Caristis are wonderful hosts. Wayne P. Davis, 1003 Kennedy St., Ames, Iowa 50010-4247; wdavis@iastate.edu

Stephanie (Quinn) Fitzsimmons, ’88
Greetings from Georgia! I continue to work at Jackson Spalding, an independent PR firm and support Delta Air Lines as my main client. It’s been an exciting year with emergence from bankruptcy protection and a potential merger with Northwest. Personally, three kids and a husband keep me busy when I’m not working. I’d love to hear from my fellow alums. 643 Norfleet Rd. NW, Atlanta, Ga. 30305-3909; ssfitz@comcast.net

Malinda Geisler, ’88
Please visit Geisler Farms at www.growingfamilyfun.com/. 5251 NE 94th Ave., Bondurant, Iowa 50035-1211; malindag@hughes.net

John Naughton, ’88
It’s been a hectic but fun year. Our industry is changing as we pour more resources into online journalism. I continue to serve as a sportswriter at the Des Moines Register (going on 20 years now). I’m also pitching in on online news such as the Iowa caucuses and our 50 Years Since the Day the Music Died project. 2923 Country Side Dr., West Des Moines, Iowa 50265; jnaughton@dmreg.com (See page 48)

Craig Olson, ’88
My company, Atlantis Plastics, has been sold to a competitor - AEP Industries. It has been a difficult year as a result but I am looking forward to a new chapter in my career at AEP. I still travel the country and would love to visit some old ISU / KUSR alums if you are out there! My wife Lisa and our kids Rachel, 15, and Katie, 12, keep me happy (and busy) when I am around home. 1544 42nd Lane, Cumming, Iowa 50061; craigolson@mchsi.com


“The mission of ‘Our Iowa’ is to celebrate everything great about the state of Iowa,” Wiebel said. “Stories are told like they are a conversation over a cup of coffee.”

This personable approach has yielded much success for the magazine. After a year in publication, “Our Iowa” boasts nearly 40,000 subscribers. Wiebel couldn’t be happier with his newest endeavor or his co-worker, wife Paula (Mueler) Wiebel, a 1971 Greenlee graduate who helps out on the editorial staff.

Reiman and Wiebel are having fun with their magazine, conveying that fun to readers through unique contests like the “Best Barber in Iowa,” which canvassed the state to find barbers who are standouts with scissors. Ten finalists competed at Reiman Gardens this winter and “Our Iowa” readers came in droves to watch. The Iowa Treasure Hunt was another popular contest. Readers scoured the state for the prize key to a new Mini Cooper.

Written by Ward Phillips
Nancy Padberg, ’88
Iowa State University’s Greenlee School of Journalism prepared me for an exciting 18 years in Southern California. With seven years at The Los Angeles Times, seven years as a vice president of a Santa Monica advertising agency, co-authoring a book on Amazon.com, “The American Dream in Kilt”, to starting my own firm in Santa Monica. Read my blog at http://www.santamonicamarketing.blogspot.com and if you are visiting, let’s have coffee. Go Cyclones! (Above, right)

Joy (Zimmerman) Wilhelm, ’88
404 47th St., West Des Moines, Iowa 50265; joywilhelm@aol.com

Joan McIlravy, ’89
Working at Whitfield & Eddy PLC in West Des Moines as a legal secretary/paralegal. Husband, David, works for Siemens Wind Power. Daughter Laura, 17, graduates from high school in May this year. Daughter Michaela, 14, is a freshman in high school next year. 2905 S. St. Churchville, Norwalk, Iowa 50211

Mark Ferley, ’89
Hard to believe next spring will be 20 years since graduation; almost as hard to believe is next spring is also 16 years in the U.S. Navy. Unfortunately in a staff job right now so my flying days are on hold for now. Would love to spend some time at ISU celebrating the 20th year but am scheduled to be in either Bahrain or Iraq for 12 months in 2009. Personal life is great with my wonderful wife Rebecca (ISU ’91), Alec, 14, and Nicole, 12, both being super kids. Hope all is well for fellow Cyclones everywhere. 1508 Taylor Point Dr., Chesapeake, Va. 23321; ferleyfam@cox.net

Julie Radford, ’88
Still raising horses, training and teaching riding lessons in West Branch (www.paintnplacehorses.com). Working as a quality assurance manager at PPC, Plastic Products Company, Inc. Call or stop by if you are in eastern Iowa. 344 W. Main St., West Branch, Iowa 52358-9704; jradford@iocom.net

Douglas Steffenson, ’88
Attorney, Nyhan, Bambrick, Kinzie & Lowry, PC., Chicago, Ill. 614 Greenleaf Ave., Wilmette, Ill. 60091-1916

Paula Jo Ubbon, ’88
I live in the Twin Cities where I work on graphic design, copywriting, branding and image development, voice-overs, public relations, advertising and marketing projects. I am an independent contractor for an advertising agency located in Palm Desert, Calif., so I am fortunate to travel there and escape the cold Minnesota winters. In my free time I enjoy photography, nature, sports, music, traveling and spending time with family and friends. 13952 Wellington Dr., Eden Prairie, Minn. 55347-1739; pjobben@aol.com

Mark Ferley

Angela Mahoney

Last year, Angela Mahoney made the move to an agency that works more with national clients than with West Coast clients. The decision to switch public relations firms was well worth it.

“The workload and responsibility is exactly what I thought I would be doing at this point in my life,” Mahoney says. “Spearheading national education and media campaigns, leading teams of five-plus people, planning new business opportunities, networking, overseeing budgets and staffing are just a few of my tasks.”

Following her 2002 ISU graduation, Mahoney moved to California. She was a recipient of a 2005 Terveer Award, which recognizes outstanding Los Angeles area young professionals. In December 2006, Mahoney was named Employee of the Year by The Rogers Group.

Soon after, Mahoney moved to Chandler Chicco Agency in Santa Monica, Calif., where she currently manages accounts. Mahoney leads the Allergan Eye Care team, looks for new business opportunities around consumer health and wellness and leads marketing team efforts.

Within the next 5 to 10 years, Mahoney either sees herself acting as a vice president or managing director at a PR firm or starting her own firm with strong partners.

-Written by Olivia Maires
**Bob Adams, ’90**

After a disastrous foray into PR, I returned to magazine publishing this year as managing editor of HIV Plus magazine and a contributing editor to The Advocate. Life in L.A. is still great -- my partner and I legally married (woohoo) this summer and we’re planning on adopting a little girl next year after he finishes patisserie school at Le Cordon Bleu. Until then, we’re content with our two doggies, two guinea pigs and giant bunny. If you’re ever in southern California, look us up! 15432 Freeman Ave., Lawndale, CA 90260; bobainsocal@yahoo.com

**Stephan Maras, ’90**

I returned to Iowa more than a year ago to join my parents after their seven years in Minnesota. I completed my bachelor of music degree in voice and will have my master of arts degree in library science in December. It is so hard to find jobs when employers see my advanced work. Any suggestions are welcome! Otherwise I have been keeping busy with a lot of writing including freelancing with the Meredith Corporation and graduate work. I hope to hear from my former classmates soon! 13015 Hammontree Drive, Urbandale, Iowa 50323; smmaras@hotmail.com

**Alissa Kaplan Michaels, ’90**

700 Columbus Ave., Apt. 17D, New York, N.Y. 10025; akm8000@yahoo.com

**Kelly (Nutt) Perkins, ’90**

My husband, Tim, and I live in Parker, Colo., with our children Jack, 11, and Ella, 9. I work for a landscape company out of my home office.

**Layne Solheim, ’90**

Hard to believe we’ve been in Colorado more than six years! I’ve been freelancing now for almost two years. Stacey Provo (JLMC ’89) and I finally have both kids in school. Turner is in fourth grade and Kennedy started kindergarten this fall. Littleton, Colo.; cyberlayne@comcast.net

**Mary (Carey) Adam, ’91**

After eight years with Wells Fargo in both Des Moines and Minneapolis, I made a change in August. I am now a communications manager and Web editor in interactive marketing at Ameriprise Financial. I’m enjoying the online world and a group of fun, creative co-workers. Husband Peter (Marketing, ’92) and I continue to enjoy our trips to Ames each fall for Cyclone football and tailgating. My oldest nephew is a freshman this year; majoring in JI MC and working at the Daily! 4408 Flag Ave N., New Hope, Minn. 55428; maryadam91@yahoo.com

**Jennifer Pint, MS ’91**

Will reach my five-year cancer-free mark later this year. Still an academic adviser for the Harmon College of Business at the University of Central Missouri. 1020 Fox Run Dr, Warrensburg, Mo. 64093-9668; pint@ucmo.edu

**Karen (Risch) Hieb, ’91**

I am very thankful for my work at the Children Desiring God, a nonprofit ministry that publishes and distributes God-centered resources for children, youth and parents. As the resource development manager, I help our authors take their work from rough draft to publication with attention to quality, cost and deadlines. I also work on promotional projects for print and the Internet. I can see God’s hand at work in how He brought me here from writing and editing for marketing publications, reporting for a newspaper, and then editing and project management for a book publisher. I didn’t see all of the pieces He was bringing together, but He did. I’m also very thankful for my wonderful husband, Tim, who does contract work as a handy man, and also teaches piano students. And we’re both thankful for Charlie, the miniature schnauzer who adds so much joy and love to our lives. 6745 West 192nd Ave., Eden Prairie, Minn. 55346; karenmarie@usfamily.net

**Brien Murphy, ’91**

By the time you read this, I will have moved to Springfield, Ill., to work as features editor at the State Journal-Register; thus ending a long search for work back in the Midwest. So as I leave Texas and some great people behind, I’m preparing for my first real winter in 8-1/2 years, and couldn’t be happier about coming back to the Midwest. Oh, and I’m up to 1,228 songs I can play on guitar … just in case someone’s having a party. murphyb1155@hotmail.com

**Newt Wallace**

When Newt Wallace bought up a floundering southern California newspaper called the Winters Express, a gallon of gas cost only 15 cents and a U.S. postage stamp could be purchased for just three pennies. Few things have remained constant since January 1947. But at age 89, Wallace still helps run the paper, arriving at the office each morning and handing delivering copies fresh from the press each week.

“I have to be down there every day, seven days a week, at 9 a.m.,” he said. “I used to say I was the first one there and the last one to leave.”

Wallace graduated from Iowa State College in 1941 with four years of ROTC training and a history major. In 1947, Wallace learned the Winters Express was on the market and quickly bought it for $8,500. He spent another $8,000 on two buildings to use as the office and print shop, and the rest is history.

For more than 35 years, Wallace actively served as publisher and editor, handling everything from typesetting to major political coverage. His work has taken him from a cluttered news desk to Truman’s 1952 campaign train and to Kennedy’s White House on personal invitation. The Express was even featured in a 1967 documentary produced by the U.S. Information Agency.

Though the paper is now published by his son, Charles, Wallace emphasized his obvious passion for the newspaper he purchased 62 years ago.

“When you’re running a little newspaper, the world opens a lot of big opportunities for you,” he said.

And that’s what keeps him coming back each morning.

Written by Chelsea Reynolds
Amy (Snetzler) Casillas, ’92
Received master’s degree in computer science from Cal State University in 2005. Currently working on the experience design team at Adobe Systems, Inc. CA. amyk.casillas@gmail.com

Jennifer (Holm) Dunlay, ’92
For the past year I have been working part-time as the client services manager for Marketed Care, a small marketing communications firm in Overland Park, Kan., that offers creative and results-oriented marketing plans and communication services for the health care industry (physicians, hospitals, cancer centers, senior living communities). www.marketedcare.com. My twins are in elementary school now, so it’s good to be working again after being a stay-at-home mom for several years. 14697 S. Rene St., Olathe, Kan. 66062; jbdunlay@comcast.net

Michelle (Petersen) Larscheid, ’92
Greetings, fellow journalists! I can’t believe it has been 16 years since I graduated. I am still living in the Minneapolis area. I just celebrated my 15th wedding anniversary and have three kids: Isabel, Jackson and our newest addition, Brynn Sophia. I continue to run my event planning business (Plan-tastic!) from my home office when I am not running my kids everywhere! Go Cyclones! michelle@larscheid.com

Heidi Palkovic, ’92
4106 SW Beechwood St., Ankeny, Iowa 50023-9114

Sharyl (Phipps) Sauer, ’92
Greetings! It’s been several years since I’ve submitted an update so I’ll do a quick recap. After ISU, I moved to Colorado where I worked for the National Cattlemen’s Beef Association for 12 years, handling industry communications. While in Denver, I met my husband, Dunwin, who is a general contractor. In 2005, we were recruited back to Iowa by a PR/advertising agency -- the Integer Group -- where I worked as a public relations group account director. In February, I accepted a position with Pioneer Hi-Bred managing research communications. My husband and I live outside Des Moines and have two boys, Brent and Chance. My husband still has his construction business and we enjoy home projects, reconnecting with Iowa friends and cheering for the Cyclones. Go State! Cumming, Iowa; SharylPS@aol.com

Monica (Kormoczy) Cogger, ’93
We have been living in San Diego for the last five years (we moved from San Francisco). Our kids are now 3 and 5. San Diego, Calif.; mkcogger@hotmail.com

Geoffrey Conn, ’93
2008 was a great year for Des Moines’ sports station 14-60 KXNO. It marked our seventh year of existence in the market. Highlights included a nomination for our station by the NAB for a Marconi Award as the sports station of the year. Unfortunately we lost out to WEEI out of Boston. The other nominees were in Dallas, Phoenix and Buffalo. But it was a honor for us to be considered among the best. I took a trip back east again this summer and got the chance to see a game in the final year of Yankee Stadium. And what made it even better was I got to see my Royals win the game. 2008 marked my fifth year as a PA voice of the Iowa Cubs, second year with the Iowa Energy and fourth year at the Iowa State High School Baseball Tournament. My job title officially changed from operations manager to assistant program director. This means nothing really as my duties and pay were not changed. 2911 Merle Hay Rd #8, Des Moines, Iowa 50310; geoffconn@louxo.com

Andrea Haddock, ’92
All is going well here in South Carolina! Currently working as the director of human resources for Cadence International and also teaching part time for a local college. Have two “new” nephews that keep me quite busy when I have free time! Have enjoyed connecting with several from J-school on Facebook! 3716 Oakleaf Road, Columbia, S.C. 29206; andreahaddock@earthlink.net
Catching Up:

Eve Doi, ’93
I’m about to enter my fifth year with the Ames Chamber of Commerce and Economic Development Commission, where I am vice president of communications and chamber operations. It’s always fun to hire JMC interns! 115 Crystal St. Unit 104, Ames, Iowa 50010-8317; eve@ames-chamber.com

Elaine (Harvey) Edwards, ’79, MS ’94
I accepted a new position as news media coordinator for K-State Research and Extension in May. K-State brought three units together (news, radio and TV) from the department of communication to form News Media Services. We have 16 staff in the unit, plus four student employees. One of the best parts of the job is working with the ag communication majors. 20 McCain Auditorium, Kansas State University, Manhattan, Kan. 66506; elainee@ksu.edu

Bill Hein, ’94
I’m still in D.C. but have been with the U.S. Treasury in International Affairs, Office of Technical Assistance, for about a year now. Irina and I celebrate our 10th anniversary this year. Our daughter Simmy is in first grade. billhein@hotmail.com

Julie Hoover-Ernst, ’94
I have been serving as communications director for Henry County government in Georgia since 2005, where I am responsible for writing press releases while overseeing all media relations, the production of a weekly e-newsletter, the Web site and government access television station (launched in 2007) for my local government. It is so rewarding to be able to apply all that I learned at Iowa State about educating people about local government news, programs, and services, encouraging greater involvement in local government among citizens and promoting greater transparency among government officials. tjlm.ernst@gmail.com

Jodi (Nelsen) Osborn, ’94
I just began my third year as workplace campaign manager for Feed The Children, an international relief organization headquartered in Oklahoma City. 15814 Franklin St., Omaha, NE 68118. jodi.osborn@cox.net

Daniel Olsen, ’87, MS’94
Video communication specialist, ISU Extension Communications; 522 NE Georgetown Blvd., Ankeny, Iowa 50021; dnoossian@iastate.edu

David Thompson, ’94
National Marketing, 31376 210th St., Dallas Center; Iowa 50063; dpthompson@stineseed.com

Diane Heldt, ’95
I work in the Iowa City newsroom of the Cedar Rapids Gazette. I cover the University of Iowa and the Board of Regents, State of Iowa. It’s tough for a diehard Cyclone to cover the Hawkeyes, but they have provided me with a lot of big stories as of late. 1834 1st Ave NE Apt. 201, Cedar Rapids, Iowa 52402-5451; heldtda@yahoo.com

Jennifer (Dukes) Lee, ’95
Freelance writer; mom of two girls; wife of one guy. 1574 210th St., Inwood, IA 51240. dukeslee@hotmail.com

Shawne (Donahue) Unger, ’95
Jayme and I welcomed our daughter, Rachel, on April 28. Our son Ryan is now 6 and in the 1st grade. I am enjoying my second year as communications manager with the Ames Convention and Visitors Bureau. 403 Ashwood Court, Boone, Iowa 50036; shawneu@amescvb.com

Allison Hopkey Fullenkamp

Allison Fullenkamp

Daniel Olsen
Larry Vavroch, ‘95
2008 has been a very busy and fulfilling year in the Vavroch household. As operations manager of KDFR 91.3 FM in Des Moines (89.1 in Ames), my daily public affairs program covers a wide range of community issues. In addition to covering issues in central Iowa, I host and produce weekly public affairs segments for Family Radio’s FM stations in Fort Dodge, Emporia, Kan. and Bismarck, N.D. In the past year, I’ve had an opportunity to venture into magazine writing. My major project was a profile of West Des Moines for Pioneer Communications’ Central Iowa Business as well as an article on retirement living for their Boomer magazine. Linda continues to stay active in the medical field as an on-call transcriptionist for an Iowa Health Clinic in West Des Moines. Lisa Marie, 17, is a 12th-grader at Urbandale High School, so we are in the process of making those college trips. Lisa and I had the opportunity in July to go with a Des Moines Neighbors group to help with cleanup efforts in the neighborhood near downtown Cedar Rapids that was greatly impacted by the flooding. I can honestly say, it was personally a life-changing experience for me. I realize the blessings that we have when many of those people lost everything. Our faith is our source of strength, and prayer is vital in these challenging times that we live in. Each day is a gift from God, and we strive to live today to its fullest. 2021 53rd St., Des Moines, Iowa 50310; kdfr@qwest.net

Andrea Vogt-Lyal, ‘95
My husband and I have moved back to the United States after nearly three years in Thailand. We’re in the Memphis area. I still work for the Department of Justice. 5759 Haley Hollow Ct, Arlington, Tenn. 38002; andreajvogt@hotmail.com

Susan (Ott) Waldron, ‘95
7116 McGee St, Kansas City, Mo. 64114; susankwaldron@gmail.com

Lisa Dumstorff, ‘96
Lots of changes for me this past year! After eight years at Wunderman and 12 years in the ad business, I decided it was time for a change. I left Wunderman in June to take a break from the corporate world, a sabbatical of sorts. This summer, I worked at Chicago Sailing in the office. My office was on a houseboat in Belmont Harbor. It was the perfect summer job...fun and stress-free! My next adventure is traveling. This fall I am going to Thailand to travel and teach English for a couple months. I’m so excited to truly immerse myself in another culture. I will return to Chicago right before the holidays. I’m not sure yet what is next for me professionally, but we’ll see what 2009 brings!

Amanda (Svec) Grask, ‘96
January 2009 marks my sixth year of employment as a communications consultant at Wells Fargo Home Mortgage in West Des Moines. My role includes managing the team member recognition program, team member appreciation events and the Community Support/United Way annual campaign. My husband and I celebrated our first anniversary in September. All is well! West Des Moines, Iowa; alsvec@yahoo.com

Marty Helle, ‘96
Now a partner in the Hoversten Law Firm; hopefully going to become a father on Nov. 4. 1104 6th Ave NW, Austin, Minn. 55912-2142.

Marc Hollander, ‘96
I’m nearing completion of my MBA at Iowa State in spring 2009. Going back to school is definitely not easy, but should pay off nicely. Since 2007, I’ve been marketing director of the Davis Brown Law Firm in Des Moines. It has been a great company to work with and legal marketing is exploding across the nation. Mandy and I celebrated 11 years of marriage. She is still practicing veterinary medicine at Avondale Animal Hospital in Des Moines. Madeline is 4 and enjoying the Science Center pre-school, and Malcolm is 1 and a great kid. Contact me on Facebook or Twitter @marcchollander: 4306 Aspen Drive, West Des Moines, Iowa 50265; marcchollander@gmail.com

Lynn Manternach, MS ‘96
I launched MindFire Communications Inc. (www.mindfirecomm.com) with two business partners just more than a year ago. We fire up brands with research-based strategies and creative marketing ideas that burn through the boring. We have offices in Cedar Rapids, the Quad Cities and Chicago. I love being an entrepreneur and I’m having more fun than I have in years! 3602 Caribou Court NE, Cedar Rapids, Iowa 52402; Lmanternach@mindfirecomm.com

Troy McCullough, ‘96
I’ve been in New York City and at The Wall Street Journal for about a year and a half now. After a year of working as a general news editor for the paper’s Web site, I moved recently to the international desk, where I’m a news editor for both print and online. Drop me a line if you’re ever in New York! 851 Union St., Apt. B-2, Brooklyn, N.Y. 11215; troymccullough@wsj.com

Melissa Riffel, ‘96
885 N. Somerset Terrace Apt. 106, Olathe, Kan. 66062-5541

Shannon (Booth) Biberdorf, ‘97
It’s an exciting time for TV journalists as we expand our reach online, on cell phones, on digital sub-channels and more. I’m currently executive producer for on-air and online at KCRG-TV9 (ABC affiliate) in Cedar Rapids. I think new media will continue to create new opportunities in the journalism field, so Cyclone grads... don’t be afraid to look me up! 501 2nd Avenue SE, Cedar Rapids, Iowa 52401; Shannon. Booth@kcrg.com
Janet Moeller, ’97  
4278 N. Hazel St. Apt. 10C, Chicago, Ill. 60613-1647

Leana (Benson) Hersch, ’98  
I actually had to go find my diploma to remind me of what year I graduated— that’s a bad sign, isn’t it? After seven years in the marketing department of a family-owned software company, I moved on. I’m currently the communications manager and trade show coordinator for the Americas Region of Oberthur Technologies. We’re the ones who manufacture all those credit cards everyone is racking up right now. I really didn’t know plastic was such a lucrative business. I love my job and the opportunities for travel it offers. I’ve been all over the country and will be flying to our corporate headquarters in Paris in the first part of 2009. I would have gone in November except I was busy getting married! My husband Ethan and I are living in our new house in Long Beach and enjoying fixing it up and making it a home. It’s a lot of work but it’s worth it. I also share the home with Ethan’s five-year-old son Jackson, and our dog, Zeus. If any Iowa Staters are in the Southern California area drop me a line. I love hearing from fellow alums. Long Beach, Calif.; leana1976@yahoo.com

Sharon (Evans) Kibilosi, ’98  
Wow, it is amazing how much can change over the course of a year! I still live in the Washington, D.C., area with my husband (David); however, I now work for Booz Allen Hamilton as a strategic communications consultant in the intelligence community. It is wonderful and challenging at the same time to help intelligence organizations “open up” and develop communications and engagement strategies. I am also still in the military as a major in the Air Force Reserve. When on duty, I am the deputy director of the Air Force Public Affairs Agency. While work has been great, I suppose the best accomplishment of the year has been successfully climbing Mt. Kilimanjaro in Tanzania in July. Standing on the top of Kili at 19,340 feet, the “rooftop of Africa,” was a life-changing experience which I highly recommend. I hope this newsletter finds you all doing well! Go Cyclones! kibilosi_sharon@bah.com

Sara (Bjorke) Mason, ’98  
I continue to stay at home with my two kids and write occasionally about the cosmetics and toiletries market for my previous employer, Allured Publishing. Other activities include remodeling our 1892 farmhouse and updating my blog: http://saramason.wordpress.com. saramason@yahoo.com

Senior systems administrator, physics department, University of California, Santa Barbara. Martin and I are happy parents of 1-year-old twin boys, Alexander and Carsten! 2411 Darbeto Ave., Santa Maria, Calif. 93458; mehlmartin@gmail.com

Michael Swan, ’79, MS ’98  
Sitting in my office on a weekend, I feel quite contemplative. This is my tenth year as a mass communications instructor at Butler Community College in El Dorado, Kan. My earlier “tour of duty” in newspaper and high school journalism jobs comes in quite handy. My wife, Linda, is still in youth ministry at our church and is working on home ec teaching certification. Son Will, 14, is at the high school now, and he’s even taking a journalism class from one of my former students. He is involved with cross-country and orchestra, with basketball coming up. Will and I went with the cross-country team to the Rocky Mountains last summer for training (I hiked). Daughter Katy, 11, is now at the middle school and is into cross-country, orchestra and student council. I’m lead instructor, sports media and magazine adviser and teach six classes. The journalistic challenges are the same as 30 years ago. A former student and I recently completed a sports documentary we hope to pitch. My office walls are packed with clippings and schedules, including an old picture of Leo Mores (a 1938 ISU grad, a fixture in Iowa journalism and my first boss). You were lucky to get a job in journalism back in 1979. I try to help students get in the field nowadays. I was also able to join the world of blogs with a contribution to former Register sports writer Ron Malys’ site. 1403 Park Ave., El Dorado, Kan. 67042; argsclone@hotmail.com

Kate Bruns, ’99  
I have been working as a communications specialist for ISU for eight years, including five in my current position with the Iowa State University Alumni Association. My husband, Ben, and I live in Des Moines. 3218 40th Pl., Des Moines, Iowa 50310-4117

Martin Mehl, ’97, MS ’99  
Lecturer, communication studies dept., California Polytechnic State University, San Luis Obispo, Calif. 2411 Darbeto Ave., Santa Maria, Calif. 93458; mehlmartin@gmail.com

Luke DeKoster, ’00  
Fiona and I just welcomed our first child, John Caleb. He was born on Sept. 6. We’ll be in Iowa (living in Hull, my hometown) through the end of the year - then, it’s back to Asia. Hope to hear from you! goodbye10x@yahoo.com

Jennifer (Vogel) Eckerman, ’00  
In January I began a new position at Meredith Corporation in Des Moines as a senior graphic designer for Kitchen Makeovers magazine and Bath Makeovers magazine. In June my husband, Brad, and I welcomed our first child, Elijah Steven! Urbandale, Iowa; Jennifer.Eckerman@meredith.com

Marty Forth, ’00  
It has been a great year: Still living in New York City (and of course loving it), in my 10th year with the YMCA and my third year of marriage to Patrick. I started the year with a big promotion at work. As the senior director of teen programs and services for the YMCA of Greater New York, I oversee all the programming for 50,000 teens in New York City, which is easy after being the Delta “house mom” at at ISU ! I still use my journalism degree daily. In the past six months I have facilitated the
Alison (Storm) Lowry, ’00  
After six years as a television reporter, I decided to change my focus to writing. I’m currently contributing to several blogs, Web sites and magazines. I’m enjoying the flexibility of the freelance life because it gives me plenty of time to do the things I love: spend time with my husband, travel and cook. 107 E. Fairis Road, Greenville, SC 29605. alison@alisonstorm.com

Jayne Sykora, ’00  
1223 N. 9th St. Apt. 223, Lincoln, Neb. 68508-1175

Kati (Jiivan) Bernard, ’01  
I continue to stay busy working for the city of Overland Park. We will be launching a new Web site in late 2008/early 2009 and since 90 percent of my time is spent working on the Web site, this is very exciting! Check it out at www.opkansas.org. You can catch up with me and my family - Justin (Accounting ’96) and my son, Tyler; 2 - at itsallaboutjy.blogspot.com. If you’re in KC, let me know! jcy01@hotmail.com

Joshua Blacksmith, ’01  
3843 122nd St., Urbandale, Iowa 50323-2303

Summer (Mumford) Evans, ’01  
I moved from TV reporter/fill-in anchor in Sioux Falls, S.D., to communications specialist at the Iowa Association of School Boards in Des Moines. summer-evans@hotmail.com

Heidi Jolivette, ’01  
135 7th Ave S., S. Saint Paul, Minn. 55075

Erin (Hicks) Junge, ’01  
3316 Bridgeford Road, Omaha, Neb. 68124. enhicks@hotmail.com

Tracy Lucht, ’97, MS ’01  
I received my Ph.D. in journalism and public communication from the University of Maryland in 2007 and am now an assistant professor of communication and media studies at Simpson College. 801 N. U St., Indianola, Iowa 50125-9423

Kara Magrin, ’01  
I recently launched a men’s stationery line named Man Cards for the Thoughtful Gent. Visit online at: www.thoughtfulgent.com I396 Fulton St., Aurora, Colo. 80010-3323

Brent West, ’01  
Presently employed by Wells Fargo Home Mortgage in the written customer contact department. My position involves communicating with customers, attorneys and title agents via written letter regarding researching title policies, appraisals and lien release issues. 4014 160th St, Urbandale, IA 50323. westbrent@yahoo.com

Wendy (Lambke) Wicks, ’01  
4701 Aspen Drive, West Des Moines, IA 50265; wwicks@gmail.com

Rui (Pokladnik) Arnold, ’02  
I’m currently living in my hometown of Mason City with my dear husband, Derek. I’m in my second year as a graphic designer for TeamQuest, a software company in Clear Lake (where I work with a number of ISU alumni). There’s quite a rivalry between Iowa State and Iowa alumni in our building–especially around game time! rui@ruarnold.com

Amy Bornong, ’02  
153 E. 18th St. #9, New York, NY 10003

Tera Lawson, ’02  
2103 Jensen Ave., Ames, Iowa 50010; tjlawson@astate.edu

Brianne Mundy, ’02  
I recently moved to San Diego after working as a producer/executive producer at WOI in Des Moines for nearly six years. I’m now a producer at KUSI News Channel 9. I’ve worked on all of the newscasts here and am enjoying living in Southern California! 4209 Calle Isabelino, San Diego, Calif. 92130; bmundy80@msn.com

Nicole Peckumn, ’02  

Sarah Buckley

Sarah Buckley, formerly Sarah Peters, is the assistant vice president of corporate communications at GuideOne Insurance in West Des Moines, where she leads the company’s public relations, marketing and Web efforts. The main tasks of her job include setting priorities with her team, reviewing approaches to projects, discussing vendor or resource needs, and proofing the team’s work. She also helps write marketing plans, collateral pieces and company announcements.

Her favorite part of her job though, is problem solving.

“I like taking a situation -- a communications opportunity or marketing challenge -- and figuring out the best way to tackle that situation to get the most impact and benefit for the company,” Buckley, ’94, said.

Buckley says she owes her strong foundation of writing skills to the Greenlee School.

“With ISU’s program I could start with the core journalism courses and gain exposure to all three areas, while I decided on an emphasis -- all without ‘wasting’ credits,” Buckley said. “Although Buckley had the opportunity to dabble in all areas of journalism, she regrets not taking many business courses. Management and accounting classes would have helped her understand the business world. She said it would have made the transition into the corporate environment easier.

“It makes me cringe when I hear someone who works in communications say, ‘I’m not a numbers person.’ I hope they don’t say that too loudly within their organizations, because it sure doesn’t reflect well on them,” Buckley said.

Written by Kristin Arneson
Alex Sternowski

Hey y’all! Greetings from Georgia. Well, in 2008, I continued on my path of “What am I meant to do in this world?” I left my job as a community news reporter and returned to my copy-editing roots. I work at The Times in Gainesville, Ga., a little daily paper in north Georgia. I think I have finally settled down, I hope. :) But since I last wrote, and while I still was working as a reporter; I continued my police/court/city beat, which led me to be called as a witness in a trial about alleged impropriety in a municipal election -- a story I covered. That was quite an experience; I had never been sucked in to one of my stories. I also had the chance to take a free flying lesson and write a column about my experience. I loved every minute of it, and I’m determined that one day I will get my pilot’s license. These days, since I’m a copy editor, I’m content to work behind the scenes. Outside work, I hope to embark on a journey to give living organ donors better after-care by working with other donors and lobbying the federal government, insurance companies and transplant hospitals. I wrote a front-page column in The Times on the third anniversary of my surgery about the hurdles I’ve faced in my recovery. I hope that I can make a difference for future and present living donors. In my personal life, I’m still married to Drew, and we still have our adorable dog, Mookie. We just moved into Drew’s childhood home, which we hope to own one day. I still make it back to Iowa about twice a year; but I wish I got to see my Daily and Greenlee friends more often. Take care! 58 Boulevard St., Cleveland, Ga. 30528; arb. allen@gmail.com

Emily Sternowski, ‘02

My family and I are still enjoying living near family and friends in Iowa. My husband, Nick, is finishing up getting his license at Duane Arnold Nuclear Plant. I enjoy being a stay-at-home mom with our hilarious and beautiful son, Alex, who turned 2 last October. 4573 Hunter St, Palo, Iowa 52324-7010.

Amber Allen

Amber (Billings) Allen, ’03

Hey y’all! Greetings from Georgia. Well, in 2008, I continued on my path of “What am I meant to do in this world?” I left my job as a community news reporter and returned to my copy-editing roots. I work at The Times in Gainesville, Ga., a little daily paper in north Georgia. I think I have finally settled down, I hope. :) But since I last wrote, and while I still was working as a reporter; I continued my police/court/city beat, which led me to be called as a witness in a trial about alleged impropriety in a municipal election -- a story I covered. That was quite an experience; I had never been sucked in to one of my stories. I also had the chance to take a free flying lesson and write a column about my experience. I loved every minute of it, and I’m determined that one day I will get my pilot’s license. These days, since I’m a copy editor, I’m content to work behind the scenes. Outside work, I hope to embark on a journey to give living organ donors better after-care by working with other donors and lobbying the federal government, insurance companies and transplant hospitals. I wrote a front-page column in The Times on the third anniversary of my surgery about the hurdles I’ve faced in my recovery. I hope that I can make a difference for future and present living donors. In my personal life, I’m still married to Drew, and we still have our adorable dog, Mookie. We just moved into Drew’s childhood home, which we hope to own one day. I still make it back to Iowa about twice a year; but I wish I got to see my Daily and Greenlee friends more often. Take care! 58 Boulevard St., Cleveland, Ga. 30528; arb. allen@gmail.com

Sarah Berns, ’03

Greetings from the Washington, D.C. area! I have been living on the East Coast for about five years. Currently, I commute most days into Silver Spring, Md., where I am a media asset supervisor for Discovery Communications. My job entails overseeing the daily processes involved in the trafficking and scheduling of on-air promotional materials for Discovery s 11 networks. I plan to visit Ames within the next three years, before my little brother graduates from Iowa State, to catch some live Cyclone football! bern_sa@yahoo.com

Sarah Erbes, ’03

It’s been a busy year for my boyfriend, Ben, and I. In February; we visited Ben’s parents at their winter home in San Felipe, Mexico, on the Baja peninsula. A month later, we moved into a newer, larger apartment in west Omaha. And, in July, we adopted a 4-year-old West Highland Terrier (Westie) named Muggs from a shelter in Newton. We both grew up with Westies, so Muggs is the perfect addition to our family. He’s definitely a mama’s boy! 16260 Bedford Plz., Apt. 305, Omaha, NE 68116.

Dena Huisman, ’99, MS ’03

After defending my dissertation in May, I joined the faculty of the communication studies department at the University of Wisconsin at La Crosse. I’m enjoying life along the Mississippi and the beautiful bluffs in the area. I also enjoy teaching, but the shift from student to faculty is more than a little terrifying! 1022 La Crosse St., Onalaska, WI 54650. huisman.dena@uw-lax.edu

Carrie Kreisler, ’03

I am still managing editor at the Bellevue Leader; where I have worked for two years. In the last couple of months, we have started to work closely with the Omaha World-Herald. I continue to write, edit, design and manage day-to-day operations. In March, I traveled to Arizona for a few days, and then spent Labor Day weekend in Chicago. The biggest change in the last year was the arrival of my twin nephews on June 1. They are such a joy to be around!

Bellevue, Neb. c.kreisler@gmail.com

Jeff Maiers, ’03

Married my beautiful wife Tori in 2006 and had our handsome baby boy October 8th, 2007. Currently working as a multimedia specialist at a local agency specializing in graphic design and video productions. 1301 Miller Road, Dubuque, Iowa 52003; jwmaiers@msn.com

Megan Myers, ’03

1900 S. Lake Ave, Sioux Falls, S.D. 57105-22627
Mary (Hanks) Odegaard, ’03
After working as a copywriter for several years with area ad agencies, I’m now freelancing part-time for Ogilvy Durham and others. My accounts have included Kodak, Subway and Hilton Head Island. In June, my little girl was born and I’ve been able to stay home with her and freelance at the same time. I Old Towne Place, Durham, N.C. 27713; maryodegaard@yahoo.com

Anna Holland, ’04
It’s been a big year! In March, I left my job at The Dallas Morning News and moved to Hong Kong, where I joined the copy desk of the International Herald Tribune. It’s been a wild year to be based in Asia, from the Beijing Olympics to the financial crisis to the U.S. presidential election. Living here has also given me the chance to travel a lot more: Japan, Taiwan, Macao, Thailand and mainland China this year: 5/D Chung Yin Court, Hospital Road, Sheung Wan, Hong Kong. holland.anna@gmail.com

Nicole Paseka, ’04
I am now working as a gymnastics coach at Chow’s Gymnastics and Dance Institute, a U.S. national team training center and the gym of Shawn Johnson, 2008 Olympic gold medalist. I teach USA gymnastics level 1 through level 4 and Chow’s young T.A.G. gymnasts. It’s been an exciting career change, although a highly unusual one! npaseka@gmail.com

Christy Grace Provines, ’04
Greetings from Manhattan!! I have been in NYC for just more than 1 1/2 years now...the time has flown! I left CBJN, an affiliate of Conde Nast, in July and joined Media Networks, Inc., a Time Inc. company, as an advertising account manager. The financial and economic turmoil make it an interesting time to be a NYC media sales professional! Time Inc is a fantastic company and I have learned so much in the last year and a half. I live on the upper west side of Manhattan in a Hudson-view, high-rise in Lincoln Center. When I’m not working I’m enjoying all that New York has to offer: theater, concerts, museums, fabulous friends, restaurants, etc. I just finished writing my second novel and will be submitting this manuscript for potential publication. Now that it’s written, my next goal is to secure the right agent! 101 West End Avenue #7C, New York, N.Y. 10023; cgrace20@hotmail.com

Alison Monaghan, ’05
I was promoted to assistant account executive at Kirvin Doak Communications in Las Vegas on June 1. I have worked on accounts such as Blue Man Group, MGM Grand Nightlife, Nevada Cancer Institute and the National Clean Energy Summit. 3320 S. Fort Apache Rd Unit 219, Las Vegas, Nev. 89117-6363.

Kara (Kranzusch) Pohlkamp, ’05
402. Gastonbury Ct., League City, Texas 77573-6210

Justine Cleaveland, ’07
Currently working at the Iowa Newspaper Association as a classified sales assistant in the customized newspaper advertising section of INA. I place, design and send out our classified and 2X2 ads across the state and county. 6201 EP True Pkwy, Apt. 6210, West Des Moines, Iowa 50266-5213

Cory Hart, ’07
I currently work for the River Falls Journal in River Falls, Wis... a beautiful college town on the St. Croix River... 30 minutes from the Twin Cities and four hours from tailgating at ISU football games! 1980 Riviera Ave S. #2, Lake St. Croix Beach, Lake- land, Minn. 55043-8719

Nathan Stienstra, ’07
I am currently finishing up my job as the Iowa citizen journalist for MTV’s Choose or Lose Street Team, covering social and political issues on a state level for young people. Stories are all posted at think.mtv.com/NathanLeigh/. As of Nov. 12, I will officially be back on the job market (and am already looking).

Jean (Peterson) Davis, ’08
Happily married and unemployed! Starting my own business doing freelance work of various sorts. Taking classes to learn digital publishing and electronic design at DMACC. Not too many publications looking for cut and paste layout anymore - who knew? Learning to be a mother after all these years has been interesting and hectic, but I love it. 325 SE Spring Park Drive, Ankeny, Iowa 50021; jmpurban2@live.com
Four Greenlee School graduates were chosen this summer by their Ames employer, Innova Ideas and Services, to help launch Greater Than Goods, a cause-focused Web store. This new Web store provides awareness and funding for nonprofit organizations by building a community of giving. The Greenlee grads include (left to right) Corey Johnson, ’99, assistant director of copywriting; Jenny Peterson, ’98, senior graphic designer; Hanna Peterson, ’08, marketing and PR coordinator and Shae Coffman, ’03, copywriter.

Justin Milligan, ’08
131 12th Ave. S. Apt 4A, Brookings, S.D.
57006-2251

Hanna Peterson, ’08
Greater Than Goods, Innova Ideas, Des Moines. (515) 697-7230 (work); (515) 710-6211 (cell); hanna.peterson@greaterthangoods.com; hanna.peterson@sigler.com

Andrea Weare, MS’08
503 Voorhis St., Council Bluffs, Iowa 51503-4448
We remember...

WILLIAM ALFORD, ’51

Longtime Iowa farm radio broadcast-er William Alford died Feb. 16 in Cedar Rapids. He was 81.
For nearly a quarter-century, Alford worked as the farming and agricultural broadcaster and editor at WMT-AM, -FM and -TV (now known as KGAN) in Cedar Rapids. During his time there, Alford created the popular Iowa’s favorite farmer’s daughter contest and the WMT-TV swine judging contest.
Alford grew up on a dairy farm near Fargo, N.D. He served in the U.S. Army, then graduated from Iowa State in 1951 with a degree in agricultural journalism. He retired in the late 1980s.

DAVID LENDT, ’60

David Lendt, former ISU director of university relations, died April 15 in Columbia, Mo. He was 71.
The Nebraska native received his ISU journalism degree in 1960. While at Iowa State, Lendt received the Hazel Beck Andre Journalism Scholarship and was named the Outstanding Male Journalism Graduate by the Sigma Delta Chi chapter of the Society of Professional Journalists.
Following stints at several Iowa community newspapers, two banking magazines and in the U.S. Army, Lendt returned to the ISU campus in 1967 as associate to the late Carl Hamilton, ’36, vice president for information and development. He was named director of university relations at Iowa State upon Hamilton’s retirement in 1984, a position he retained until 1989 when he joined the University of Missouri system as its director of university relations. Lendt retired from that position in 2000.
He is survived by his wife of more than 50 years, Alice Lendt, three children, four grandchildren and one sister.

KEITH WILKINS, MS ’73

Keith Wilkins, retired professor of English and director of research information at Virginia Tech, died March 21 in St. Augustine, Fla. He was 83.
Dr. Wilkins grew up in Holliston, Mass., and flew more than 35 World War II missions before becoming a POW. Later he worked as a meteorologist for the Air Weather Service, retiring as chief master sergeant in 1966.
Wilkins served on the Virginia Tech faculty from 1975 until his retirement. He earned a Ph.D. from Rensselaer Polytechnic Institute in 1983.
His survivors include his wife, Shirley.
Thanks for letting us share the premier issue of Greenlee Glimpse with you.

We’d love your feedback! Feel free to send your comments to dsgibson@iastate.edu

Here’s to a happy and healthy 2009!