Scenes from Iowa’s Recession

Seim-On Sez: Laugh!

From Hamilton to Hired
The 2009 Word of the Year was “unfriend”?

That’s not even in our vocabulary.

Become a Facebook fan of the Greenlee School of Journalism and Communication! Catch up with former classmates and faculty members. Share your good news. Post a photo of those cute kids.

We’re all about friends here at the Greenlee School. Be ours on Facebook.

Greenlee School of Journalism and Communication Alumni and Friends
18 | SCENES FROM IOWA’S RECESSION
Greenlee School director Michael Bugeja and assistant professor Dennis Chamberlin report on the economy’s impact on underworked and unemployed Iowans.
By Michael Bugeja; Photos by Dennis Chamberlin

24 | A STEP INTO THE SPOTLIGHT
Greenlee faculty, staff and students find their 15 minutes (and then some).
By Natalie Askren; Photos by Patty Trom-Bird

32 | CARRIED AWAY
Greenlee alumna Carrie Seim blogs in the Big Apple on her pursuit of the perfect life.
By Zach Johnson

34 | HIRED OUT OF HAMILTON
These 2009 Greenlee School grads defied the odds in a struggling industry and landed those sought-after first jobs.
By Beth Nervig

4 | STATE OF THE SCHOOL
Greenlee School Director Michael Bugeja discusses creating a new Ph.D. program, strategic planning for budget cuts and succeeding in tough times.
By Alesha Crews

7 | YEAR IN REVIEW
Greenlee School earns prestigious re-accreditation, survives rounds of fiscal forfeiture, brainstorms a streamlined curriculum and welcomes bright new talent.
By Addie Knight

16 | WE’RE ALL A-FLITTER
Check out the Greenlee School’s social media savants.
Photos by Patty Trom-Bird

40 | THE CARE AND KEEPING OF GREENLEE
Greenlee Advisory Council chairman Dave Kurns, ‘82, shares his hopes for the School’s future.
By Alesha Crews

42 | CATCHING UP
Read what your former faculty and classmates are up to these days.

92 | PASSAGES
Obituaries

COVER
Photograph by Dennis Chamberlin
In these times of economic crisis, when other programs are struggling to maintain business as usual, the Greenlee School continues to thrive. And for that, director Michael Bugeja is thankful.

Due to strategic planning by faculty and staff, generous support from the college and charitable donations from alumni, the Greenlee School continues to serve both its students and the communications industry.

This past year, the Greenlee School was less affected by budget cuts than other units on campus, in large part because the faculty streamlined the curriculum by making classes more rigorous and expansive, incorporating digital media.

Instead of creating a list of new courses that introduce technological advances, these skills were introduced into existing courses via projects and assignments. With the Greenlee School’s up-to-date computers, software and media labs, students are able to practice the skills they learn through student publications and organizations.

“Our students come with a lot of technology skills, so if we have the equipment, they are going to apply it,” Bugeja said.
Among the most significant achievements of 2009 continues to be the progress made in the creation of a Ph.D. program in science technology and risk communication. The proposal, led by professor Lulu Rodriguez, was passed all the way through ISU’s Faculty Senate last year.

“I think that’s a very big accomplishment,” Bugeja said. “It has a few more hurdles to go before it can be submitted formally to the [Iowa] Board of Regents, and we don’t know exactly when that time will be, but to make that kind of advance in a difficult budget year is important.”

The productivity of faculty and staff, measured by its publications, presentations and citations for the school is at its second-highest level ever. Some faculty members were recognized nationally for the work they completed in 2009 (see page 24). On top of their individual works, the faculty has come together to create curriculum that is both beneficial to students and in line with changing technologies.

**Where to Next?**

The faculty has come together to create curriculum that is both beneficial to students and in line with changing technologies.

**An Eye to 2010**

The Greenlee School is ready to welcome changes in the coming year.

“I would like to think that when the time is right, we might go forth with our Ph. D. program in science, technology and risk communication,” Bugeja said.

In addition, some classes also may be restructured to further prepare students for graduation based on industry needs. Faculty and staff routinely take a critical look at the current curriculum and make changes as necessary in order to provide students with the most effective experiences and education.

The Greenlee School also hopes to receive full compliance in its accreditation bid, extending Greenlee’s legacy of being the longest continuously accredited program in the country with several other schools. “It’s important that we adhere to the standards that the industry and the journalism education field have set for us,” Bugeja said.

Now in his ninth year as Greenlee School director, Bugeja hopes the university will grant tenure and promote more of Greenlee’s junior cohort in the upcoming year. In 2009, there were some retirements and turnovers, so there are opportunities for Greenlee professors to move forward.

Keeping up relations with alumni is also a goal of the Greenlee School. “Our teachers are always open to alumni who are in the business who want to correspond with our instructors or even pay a class visit when they’re in Ames,” Bugeja explained. “The perspectives of professional journalists and advertisers who share their real-world experiences with students serve as an inspiration to current students.”

And there are other ways alumni can support the Greenlee School. “In these difficult economic times, we will be so grateful for support for our scholarship and project funds, to help both students and faculty achieve at the higher level that they have been displaying in recent years,” Bugeja said.
## Contributors

### Natalie Askren
A senior majoring in journalism and art and design, is an editorial apprentice for Meredith’s Creative Collection. She balances freelance writing for Mankind Mag and managing the Ethos magazine Web site. Her previous magazine internships include Interior Design, House Beautiful and Country Living. She is also a Flash studio tutor.

### Dennis Chamberlin
Is an assistant professor in the Greenlee School, specializing in visual communication. Prior to joining the faculty in 2005, Chamberlin worked as a staff photographer for The Denver Post and as a photographer for such publications as National Geographic, New York Times Magazine, Newsweek and Time. While a photographer on the Fort Wayne (Ind.) News-Sentinel editorial staff, Chamberlin shared in the Pulitzer Prize awarded the newspaper for flood coverage.

### Alesha Crews
A junior double majoring in graphic design and journalism, works for the Special Interest Media Home Design Group. She also designs for Ethos magazine. Currently, she is a member of the Graphic Design Student Association and the American Advertising Federation.

### Zach Johnson
'09, finished his undergraduate degree in journalism in December. Currently, he interns at Us Weekly in New York. During his college tenure, Zach edited Trend and Ethos magazine. He participated in the Meredith Apprentice Program, working at Wood magazine, and interned at Usmagazine.com.

### Gail Dixon
Meredith graphic design apprentice, a junior double majoring in graphic design and journalism, works for the Special Interest Media Home Design Group. She also designs for Ethos magazine. Currently, she is a member of the Graphic Design Student Association and the American Advertising Federation.

### Addie Knight
A senior majoring in journalism. She transferred to ISU last fall after three semesters at the University of Iowa. She co-edits Ethos magazine. Her previous magazine internships include Teen and InStyle magazine. She is the editor in chief of Trend magazine, ISU’s student fashion magazine, and a member of Chi Omega sorority. Her previous internships include Teen and InStyle magazine.

### Amber Loerzel
Award-winning editorial cartoonist, a senior majoring in graphic design with a minor in journalism, is a graphic design apprentice for Successful Farming. Additionally, she designs for Ethos magazine, and is a Flash studio tutor. She is a member of the ISU Honors program.

### Emily Mahaney
A senior majoring in journalism, is a Meredith editorial apprentice for Midwest Living magazine. She is the editor in chief of Trend magazine, ISU’s student fashion magazine, and a member of Chi Omega sorority. Her previous internships include Teen and InStyle magazine.

### Brandie Martin
A graduate student in the Greenlee School, is an instructor for JI MC 342L, which teaches basic design skills using the Adobe Creative Suite. Her academic research focuses on identifying the productive agriculture-based use of the mobile phone among small to medium-size farm holders in rural Uganda. She will receive her master’s degree in May 2010.

### Bethany Nervig
An SPJ award-winning writer, is a senior majoring in journalism, Spanish and international studies, works as a Meredith editorial apprentice for Kraft Food and Family. In addition, Nervig writes for Uhuru magazine and tutors for the university. Her previous internships include stints at Rochester Magazine and Minnesota Monthly.

### Debra Solberg Gibson
A senior working toward a dual degree in journalism and marketing, acts as the business editor for the Iowa State Daily. He is an active member of the Alpha Gamma Rho fraternity and held the position of VEISHEA 2008 general co-chair.

### Patty Trom-Bird
Is a staff attorney for the U.S. District Court in Des Moines when she’s not photographing wildlife, prep basketball or journalism profs. She earned bachelor’s and law degrees from the University of Iowa. She is an accomplished knitter and her recipes were published in “Hidden Kitchens: Stories, Recipes, and More from NPR’s The Kitchen Sisters.”

### Dana Van Woert
A junior double majoring in graphic design and advertising, works as a graphic design apprentice for Meredith’s Traditional Home. Judges selected her work for inclusion in the ISU College of Design Annual Art and Design Competition. Van Woert’s other involvements include memberships in the Art Directors Association of Iowa and the Graphic Design Student Association.
For the past few years, Greenlee School faculty and staff have prepped, crammed and quizzed each other for an examination they haven't faced since 2003. Pulling down a passing score would mean inclusion in the dean's list of U.S. journalism education programs.

On Oct. 28, following several days of intensive questioning, the exam's results were delivered to ISU President Gregory Geoffroy by the national experts who'd scored the results of several days' quizzing. And the verdict?

The Greenlee School aced almost all of it.

Thanks to that performance, the School is poised to maintain its status as one of only 114 accredited journalism education programs in the nation. The official designation will come in May 2010. In short, that will mean Greenlee students and alumni are assured that their journalism courses and resulting degrees subscribe to the highest standards outlined by the Accrediting Council on Education in Journalism and Mass Communications.

It's not a process for sissies. Data was collected for years prior to October's official accreditation site visit. Last spring, Greenlee director Michael Bugeja hammered out the first draft of a self-study report that weighs nearly 8 pounds. Faculty honed the report. Professor Lulu Rodriguez provided a final edit. Industry professionals and top academicians reviewed the report prior to the fall campus visit, then spent several October days and nights observing classes, questioning administrators, faculty, staff and students. And finally those accreditors holed up in a Hamilton Hall room and crafted their reactions and recommendations.

In particular, the accreditation critique assessed the Greenlee School's programming in the following areas:

I. Mission, Governance and Administration
The School was complimented for utilizing an impressive mission statement and long-range plan to direct its actions. To support 728 students majoring in journalism or advertising, Greenlee requires an innovative and hard-working support staff in technology, office functions and services – and according to the accreditation team, that's exactly how the current staff rates. In addition, the reviewers credited director Bugeja for his transparency in leading the School, as well as for “his role in the establishment of a collegial culture, support of tenure-track colleagues, help elevating scholarly productivity, and maintenance of a strong public and professional service expectation.”
II. Curriculum and Instruction

Reviewers lauded the Greenlee School for the historical strength of its teaching program, and pointed out the successful balance between theoretical and conceptual courses and professional skills. Instruction was identified as rigorous. Students interviewed expressed enthusiasm for course offerings and faculty accessibility. Accreditation team members suggested the inclusion of additional research methods instruction and coursework throughout the undergraduate curriculum.

III. Diversity and Inclusiveness

The School’s diversity plan was commended, as was director Bugeja’s role as chair of the first College of Liberal Arts and Sciences’ diversity committee. The faculty is diverse, with four Asians among its 24 full-time members, and Greenlee is putting forth renewed efforts to hire African American faculty. However, students recommended that diversity be incorporated more into the curriculum.

IV. Full-Time and Part-Time Faculty

According to the reviewers, “This is a well-educated, talented faculty with a promising future. …the school has hired a cadre of excellent young faculty members who are passionate about their teaching and research, and they join a seasoned faculty who are, in large part, reinvigorated by their presence and as committed as ever to their own teaching and research.”

V. Scholarship: Research, Creative and Professional Activity

Greenlee’s mentoring program that pairs senior and junior faculty members garnered high marks, as did the school’s guidance of professors seeking promotion and tenure. Reviewers paid high compliments as well to Greenlee’s research productivity and the existence of such programs as “Research Friday” roundtables.

VI. Student Services

The combination of academic and faculty advising impressed the accreditation team. Students said they consider one-on-one faculty interaction as one of the most important Greenlee values. The students’ extensive participation in Greenlee School media, clubs and extra-curricular activities is considered an outstanding component of the School’s culture. In summary, the reviewers said, “Students are graduating from the School well-prepared for diverse careers in the constantly evolving journalism and communication professions.”

VII. Resources, Facilities and Equipment

In a hats off to the Hamilton Hall remodeling earlier this decade, accreditation said, “A renovation has given the school the ability to increase teaching quality, upgrade master’s research capability and provide comfortable study space for students.” The seven computer labs and their up-to-date hardware and software are considered significant assets, as is the School’s Reading Room.

VIII. Professional and Public Service

“The Greenlee School serves the industry and the public by reinforcing the principles of journalism and mass communication education, by generating knowledge that can be applied to professional practice, and by providing expertise and communication support to development efforts at the international, national and local levels,” the accreditors said. In particular, the School was praised for its ability to communicate about science and technology, the work of its Advisory Council, publications such as the monthly “Good News From Greenlee” newsletter and the Greenlee Glimpse alumni magazine, and community outreach activities like the Chamberlin Lecture and First Amendment Day.

IX. Assessment of Learning Outcomes

While the Greenlee School’s internship program was commended for its assessment procedures, the School overall was encouraged to better coordinate the collection and measurement of student learning outcomes. This was the school’s sole non-compliance. The site team recommended full re-accreditation.
Students and staff campus-wide celebrated Greenlee’s seventh annual First Amendment Day in April with events showing the importance of First Amendment rights and the future of the freedom of the press.

The festivities kicked off with a freedom march from Ames City Hall to campus. According to events co-chair David Bulla, “assembling might be the most important right for students.”

Other events included “Journalism Kids Do Better,” a seminar for high school students; “Feast on the First Amendment,” which featured soap box debates and chalk the campus; a roundtable discussion with the Iowa State Daily; and “Spreading the Gospel of the First Amendment,” which featured a keynote lecture by Polk County District Judge Odell McGhee.

Buttry, editor for the Cedar Rapids Gazette; Ken Fusion, a former reporter for the Des Moines Register; and Angie Hunt, a KCCI-TV correspondent. The discussion, moderated by Michael Bugeja, focused on the multimedia aspects of journalism and the use of social networking sites, like Facebook and Twitter, as information sources.

“The celebration is important for Greenlee students because their rights are often taken for granted, Bulla said, adding that plenty of nations don’t have the same rights as those in the United States. He believes that no matter what they may want to discuss, students should have the freedom to speak their minds. “We need to champion not just Goliath ideas, but the David ideas too,” he said. “We are extraordinarily lucky to have a Bill of Rights and nothing can be done to limit that.”

The celebration was sponsored by the Greenlee School, the Iowa State Daily, the Leo Mores Chapter of SPJ, Lee Enterprises, VEISHEA and the Committee on Lectures.
Year in Review

Who’s New in Hamilton Hall

By Addie Knight

Armored with an arsenal of international public relations experience, Gang Han is ready to rouse Greenlee School students with his knowledge and real-world skills. A China native, Han earned his professional stripes in Shanghai’s business world, where he worked as an associate at Ogilvy Public Relations Worldwide and as a public relations specialist for Sheraton Hotel and Towers. During those years after receiving a bachelor’s degree in economics from Nankai University, Han also produced and edited television news at the News Channel of Shanghai Television Station, music shows at Radio Tianjin and a news Web site for anjia.com.

Han joined the faculty ranks at Fudan University in China while working on his master’s degree there. “I liked working with students and developing my academia,” Han said of his return to school. “I like the campus lifestyle.”

In 2004, he enrolled at the S.I. Newhouse School of Public Communication at Syracuse University. After earning his Ph.D. in 2007, Han taught at State University of New York at Fredonia until joining the ISU faculty in August.

At Greenlee, Han teaches Principles of Public Relations (Ji MC 220) and Mass Communication Theory (Ji MC 401). His research interests include news framing and framing effects, mobile communication, the influence of information technologies on Internet-based and international public relations (with mobile and digital media), mediated risk communication, the impact of media use on health, online public opinion and Internet-based media sociology.

Han lives in Ames with his wife Jie Li, an Intensive English and Orientation Program instructor at Iowa State, and their 5-year-old son, Jerry.
As a journalist in her native Romania, Raluca Cozma quickly grew disillusioned.

“The media was owned by the government,” she said in a recent interview. “The publication you worked for had to go after other political parties. And many of the broadcasters didn’t have experience or education in journalism.”

Following her graduation from the University of Bucharest, Cozma worked as a news editor for the International Center for Journalism in Washington, D.C., an image editor and reporter for TV1, Piatra Neamt, Romania, and a reporter for “Money Matters.”

When she realized her discomfort with Romanian media politics, she began recalling her exposure to American journalistic practices while an undergraduate. Cozma had been selected as one of 13 students to participate in a Fulbright program taught by U.S. professors for an entire year while she attended the University of Bucharest.

“It was very enlightening to be taught this way,” Cozma said. “The professors really practiced what they preached.”

That experience motivated Cozma to move to the United States, where she earned both a master’s degree and Ph.D. in media and public affairs from Louisiana State University. There, she caught the “research bug” and became interested in the work of Edward R. Murrow, her “inspiration.” Her research also involves political communication, foreign correspondence, health/risk communication and electronic media.

Cozma accepted the Greenlee School assistant professor offer earlier this year because she wanted to teach and conduct research at the same time. The prestige of fellow Greenlee professors also piqued Cozma’s interest in teaching in Iowa.

“I had actually quoted [Greenlee School associate professor] Daniela Dimitrova’s work in my research before,” she said.

This fall, Cozma teaches classes in electronic media writing and production. She said she hopes she will interest more students in broadcast with the hands-on experience she offers in the classroom, an opportunity never given her in Romania.
Green Is The New Black
The Design Building’s new King Pavilion boasts Iowa State’s first green rooftop. The building was added to supply additional studio space for design students. The green roof reduces water runoff, regulates the temperature of the building and turns carbon dioxide into oxygen.

New Record
ISU’s enrollment increased once again in fall 2009, up 4 percent from the previous year to a record-breaking 27,945 students.

Who’s New in Hamilton Hall
Kalpana Ramgopal

While she’s undergone baptism under fire since joining the Greenlee School academic advising staff in March, Kalpana Ramgopal remains positive about this new professional adventure.

“Advising is a nice balance between teaching and guiding students through their educations,” said Ramgopal, who accepted the newly created position following four years as a graphic designer for the Des Moines Register.

Though Ramgopal’s hiring was meant to expand the Greenlee School advising staff to two full-time professionals (and to allow Kim McDonough to focus solely on internship coordination), she found herself in charge following the summer resignation of Lindsay Gilbert and budget cuts scaling back an already vacant position to half-time. Ever resilient, Ramgopal assumed total advising responsibilities until the October hiring of Lisa Bomberger Brinkley, MS ’08.

Throughout their action-packed days, Ramgopal and Brinkley work to guide students through their pre-major programs. They also train new faculty advisers, teach JI MC 110 and conduct graduation checks to keep students on track.

Ramgopal earned her master’s degree from Indiana University after completing her bachelor’s degree at Madras University in India. It was while she attended Indiana that she met her now-husband, Greenlee School assistant professor David Bulla. Their family includes an 18-month-old son, Viraj.

Brinkley comes to the Greenlee School with several years’ academic advising experience at ISU’s College of Veterinary Medicine and at Des Moines Area Community College. A Wilton native, Brinkley earned a bachelor’s degree in sociology from Mt. St. Clare College and a master’s degree in higher education from Iowa State. She and her husband Jeff, an Ames police officer, are parents to preschoolers Eli and Abi.

by Addie Knight

Greenlee School alumna Christine Romans accepts the 2009 James W. Schwartz Award for Distinguished Service to Journalism and Communication during Homecoming festivities in October. Romans is host of CNN’s business program, “Your $$$$$,” and a business correspondent for the network. Romans joined CNN 10 years ago after working as a reporter for Knight-Ridder Financial News in Chicago and as a wire service reporter for Reuters. Romans has been honored with an Emmy Award, a George Foster Peabody Award and recognition from the National Foundation for Women Legislators. She is a 1999 Greenlee School graduate, and while on campus served as editor in chief of the Iowa State Daily.

by Addie Knight

ISU in 2009

Lisa Brinkley

Who’s New in Hamilton Hall
Kalpana Ramgopal

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by Addie Knight
EBOLA ERADICATION

ISU researchers discovered an important component of an Ebola protein structure recently. The discovery by the team, headed by Gaya Amarasinghe, assistant professor of biochemistry, biophysics and molecular biology, accelerates the search for a method to treat the virus.

STICK TO BUSINESS

A new method was developed to test for salmonella that may be faster and better for investigators. Part of the process involves using adhesive tape, which is “easy and cheap,” according to developer Byron Brehm-Stecher.

THREE OF A KIND

A trio of new academic deans joined ISU ranks in 2009. Luis Rico-Gutierrez now leads the College of Design; ISU mechanical engineering professor Jonathan Wickert was promoted to College of Engineering dean, and Pamela White, longtime ISU food and nutrition professor, was named dean of ISU’s College of Human Sciences.

LINDSAY GILBERT

After giving birth to son Jack in late May, Lindsay Phillips Gilbert, 02, MS ’05, decided to extend her maternity leave indefinitely. Gilbert joined the Greenlee staff as an academic adviser in 2005 after working as a graduate assistant. These days she is immersed in all things Jack, which she admits is a learning experience.

“IT’S BEEN SUCH A FUN ADVENTURE,” Gilbert said, “but it’s a very drastic change from working 9 to 5.” And though she misses the students and faculty at Iowa State, Gilbert says she “can’t imagine leaving Jack every morning.” She continues to teach college journalism classes at night and online classes through DMACC and hopes to work as an adviser again in the future.

DEB NUGENT

Deb Nugent likes being retired. The Boone resident worked in the Greenlee academic advising office from 2001-09, retiring in February. Since then, she has enjoyed babysitting and spending more time with her grandchildren, going out for lunch with friends and practicing yoga.

“Whenever someone asks me what I do with my free time, I say, ‘Anything I want,’” she said. Nugent and her husband, Steve, also retired, frequently camp and work on their acreage.

Although she doesn’t miss going to work every day, Nugent liked her job and misses the students she worked with.

“It’s always neat to see the people I used to work for and I’ve really missed the advisers I worked with,” she said.

DEB NUGENT

Photo by Patty Trom-Bird

AFTER 20 YEARS OF ADVOCATING AP STYLE AND COACHING ON COMMUNICATION MODELS at Iowa State, professor Kim Smith retired in May. The Wisconsin native joined the Greenlee School faculty in 1989 after receiving three degrees from the University of Wisconsin-Madison in political science and journalism and mass communication.

Smith’s teaching and research centered on mass media and political socialization, the political effects of mass media, the dynamics of public opinion, the roles of community media, mass communication theory and research, and news writing and reporting.

In 2007, Smith was named a Master Teacher by ISU’s College of Liberal Arts and Sciences. The award was based on data obtained from Smith’s teaching evaluations and enrollments.

“The award is heavily based on student opinion, which is very important to me,” Smith said at the time he accepted the recognition.

A veteran marathon runner and triathlon participant, Smith has competed in races on the Great Wall of China and in New York City, Washington, D.C. and London. He continues to train for these competitions in retirement, and is active as a mentor to children at Lutheran Services in Iowa.
As is the case nationwide, recent economic downturns have resulted in less funding for the Greenlee School. However, Michael Bugeja, Greenlee School director, says he believes the school is still doing better than other ISU colleges.

“We had money reserved for teaching that we were able to return to the university,” Bugeja says. “We were able pay Iowa State around $160,000 from our budget. We’re still in better shape than most colleges.”

Even though the budget decrease has been “very significant,” Bugeja says Greenlee faculty and staff continue to work together to ease the stress of the budget restraints. He adds that students and faculty alike have shown how hard they are willing to work to keep the Greenlee School great.

“I think we have the best staff I’ve ever seen in the 30 years I have been in journalism,” he says.

The curriculum committee oversaw procedures and class requirements for students. Faculty streamlined their coursework and other classes were eliminated from the journalism school completely.

The journalism minor program was also overhauled so that students seeking minors would take larger lecture classes. This meant there would be more available seats in classes that journalism and advertising majors wanted to take.

Although professors and staff made changes, Bugeja says he doesn’t believe students have been affected by the budget cuts, and that the school would continue to serve undergraduates even if a larger budget cut occurred.

Research and national exposure could be more difficult to afford, though, Bugeja admits.

“I think the basics will be handled, but the value of the school may suffer if we’re not shielded somewhat from future rounds of cuts,” Bugeja says.

Bugeja credits the ISU College of Liberal Arts and Sciences for understanding the difficulty of making large cuts to programs with so many majors. And even though the College could face an estimated 5 to 10 percent budget cut in the future, Bugeja and the rest of Greenlee’s faculty hang on to bigger priorities.

“We have always, and will always, put the students first,” he said.

A “convergence committee” has been developed by Greenlee to streamline course offerings to provide students with an even greater multimedia education.

The committee has the task of deciding how classes will change to give students more experience across all areas of journalism. The school also has eliminated emphases, or tracks, so that students will have a more uniform education.

While the committee is still in its beginning stages, it hopes to develop a curriculum that can be integrated into current classes easily, according to Jay Newell, associate professor of advertising. He does not foresee adding any more new courses, so the syllabuses for classes will be reviewed to see where refinements can be made.

“We want to know where we are able to affect changes,” Newell said. “It needs to be done systematically.”

For now, Newell can only speculate on how the school will reform courses. Faculty have provided ideas on the most effective ways to bring change. Some include increasing the amount of cross-platform (print, video, digital) projects in existing courses, creating a “boot camp” to introduce students to creating content with new technology, and revising syllabuses to better reflect a digitized journalism and advertising profession.
Bethany McLean vividly remembers the day Enron executives flew to the office of Fortune magazine in New York City, hoping to dissuade her from running the story that would eventually help lead to the company’s demise. “I still remember, actually, how sick to my stomach I was,” McLean said during her appearance in the Sun Room of the Memorial Union on Oct. 8 as she delivered the 2009 Greenlee School of Journalism and Communication Chamberlin Lecture.

Enron CEO Jeff Skilling went so far as to accuse McLean during the meeting of being unethical, saying she misunderstood complex financial topics that were over her head. “That’s actually a terrifying thing for a journalist to be accused of, because the truth is, that could be right. You could always be missing something,” McLean said.

But in the end, the meeting may have sealed Enron’s fate. “My editors after this meeting said, ‘They didn’t answer a single question. You had made the story tougher,’” McLean said.

The story, “Is Enron Over-priced?” went to print in the March 5, 2001, edition of Fortune magazine. In it, McLean criticized the company for the lack of transparency in its public filings and called into question the high esteem in which the company was held.

The story didn’t immediately have the intended effect, though. “It kind of came out with a dull thud,” McLean said. “I put my head down and went off to write a story about soy milk.”

But when Skilling abruptly quit in August of that year, investors began to doubt the company’s strength. Investors pulled back and the situation spiraled downward until Enron finally declared bankruptcy on Dec. 1, 2001.

Company executives were indicted on myriad criminal charges soon after, quite a fall for men McLean described as intelligent and self-made. Ken Lay grew up with no indoor plumbing until he was 11 years old, McLean said. As for Jeff Skilling, people who met him described him as “incandescently brilliant.”

“That’s what makes business writing so interesting,” McLean said. “Strip away all the financial jargon, and business stories are still, at their core, stories about people, often people faced with hard decisions and tough choices, some of whom compromise on their values.

[Enron executives] never made a decision to go from white to black. They just slid through the shades of gray until they got there,” McLean said.

But blame for Enron’s fall, according to McLean, lies partially with the investors and rating agencies who were complicit in the inflation of Enron’s value in the first place.

“Investors could have done their homework and seen the same warning signs I did and asked the same questions I did,” McLean said. “They wanted Enron stock to keep going higher. No one was incented to ask the tough questions.”

McLean went on to co-author a book about the scandal, “Enron: The Smartest Guys in the Room,” and she is now a contributing editor at Vanity Fair.

by Kyle Peterson
Bits and “flits” about your Greenlee School faculty and staff

Eric Abbott  Traveld 2 Uganda, RAGBRAI & Wild West. Now in 35th yr teachin @ ISU. All kids n Ames w/5 grandkids ☺. $ sit. -( Still hope 4 JLMC PHD.  
Professor, Technology/Development/International

Dennis Chamberlin  The tools are constantly evolving but the need for good reporting and storytelling always remains.  
Assistant Professor, Visual Communication

Jeff Ames  
Lecturer, Electronic Media Studies

Raluca Cozma  Getting to know and love the ISU culture and spirit. Greenlee students help me with it while I teach them broadcast writing and producing.  
Assistant Professor, Electronic Media Studies

Tom Beell  After 34 years at ISU, I struggle to keep up with the changes that are sweeping away so much of what I know and care about. Ah, progress!  
Professor, Electronic Media/Management

Kim Curell  Working in the administrative office and as the graduate program secretary keeps me very busy, which is good.  
Secretary

Jeff Blevins  If you like to tweet, tweet for network neutrality.  
Assistant Professor, Electronic Media Law and Policy

Michael Dahlstrom  The more you know, the less you need. Orz Orz Orz (^_^) 8D0x  
Assistant Professor, Science Communication

Kathy Box  no time to tweet budgets budgets budgets budgets  
Office Manager

Jacob Dekkenga  Information Technology in Journalism and Communication? Oh, yeah! And plenty of it!  
System Support Specialist

Lisa Brinkley  advising...we’re where it’s @ students stop by 178 on their way 2 get a graduation cap!  
Academic Adviser

Daniela Dimitrova  Enjoys teaching, research and service in the Greenlee School while also trying to find time for her family.  
Associate Professor, New Media and Electronic Media

Diane Bugeja  Senior Lecturer, Visual Communication

Richard Doak  2 years in, starting 2 get the hang of teaching gig. Students great 2 B around.  
Lecturer, Reporting/Writing/Opinion Writing

Michael Bugeja  Highlights of last year: Professional: Full re-accreditation. Kudos to faculty and staff! Personal: New puppy. Smartest, most beautiful dog in Western hemisphere.  
Director and Professor, Media Ethics and Magazine Writing

Joel Geske  Gr8 yr so far. Luv classes. 2 much 2 do; 2 little time. EM for details or F2F if ur are in Ames. L8R JG  
Associate Professor, Advertising and Web Design

David Bulla  Free expression never dies; it just multiplies. Experience the First Amendment live and in person, April 8, 2010, at Parks Library.  
Assistant Professor, Print Journalism

Debra Gibson  Greenlee mag interns shone in NYC this summer. Meredith Corporation continues to grow our smart young apprentices into top-drawer young professionals.  
Meredith Professional in Residence/Clinician, Magazine

Tom Beell  After 34 years at ISU, I struggle to keep up with the changes that are sweeping away so much of what I know and care about. Ah, progress!  
Professor, Electronic Media/Management
<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Role</th>
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<tbody>
<tr>
<td>Jacob Groshek</td>
<td>Assistant Professor, New Media and Visual Communication</td>
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<tr>
<td>Beth Haag</td>
<td>Lecturer, Public Relations</td>
</tr>
<tr>
<td>Hard to believe I have been teaching @ISU 5+ yrs! Love 2 teach students about online writing, public relations and Adobe CS4 programs.</td>
<td></td>
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<tr>
<td>Gang Han</td>
<td>Assistant Professor, Computer Mediated Communication</td>
</tr>
<tr>
<td>a.k.a. Kevin; Ph.D.; Assis. Prof.- PR; researcher; fmr Assoc.w/Ogilvy; fmr faculty SUNY and Fudan; New media adopter. Dad of a boy; NBA fan.</td>
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<tr>
<td>Chad Harms</td>
<td>Assistant Professor, Computer Mediated Communication</td>
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<td>Angie Hunt</td>
<td>Lecturer, Print Journalism</td>
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<td>Kalpana Ramgopal</td>
<td>Academic Adviser</td>
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<td>Becky Irish</td>
<td>Secretary, Advising Office</td>
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<td>Lulu Rodriguez</td>
<td>Professor, Science and Risk Communication, Visual Communication, Director of Graduate Education, Science and Risk</td>
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<tr>
<td>Suman Lee</td>
<td>Assistant Professor, Public Relations</td>
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<tr>
<td>Sela Sar</td>
<td>Assistant Professor, Advertising and Health Communication</td>
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<tr>
<td>Sheng Ly</td>
<td>Media Information Specialist and Systems Analyst</td>
</tr>
<tr>
<td>John Thomas</td>
<td>Advertising</td>
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<tr>
<td>Prepare for an advertising career as I did as a child: Read comic books – they are simple, graphic, interesting and attention-getting.</td>
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<tr>
<td>Barbara Mack</td>
<td>Associate Professor, Newspaper/Media Law/Ethics</td>
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<td>If it's worth writing, it's worth using words, not abbreviations. See, tweets can be in English!</td>
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<tr>
<td>Erin Wilgenbusch</td>
<td>Lecturer, Public Relations</td>
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<td>It's a good day 2 be a Cyclone. PRSSA increased its activities &amp; students are an inspiration 2 me. Social media is key in p.r. education.</td>
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<tr>
<td>Andy Messersmith</td>
<td>Integrated Media Technology Specialist</td>
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<td>Follow my tweets so you can be the first person to know what I had for breakfast!!</td>
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<tr>
<td>Kim McDonough</td>
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<tr>
<td>I am always looking for good internships to share with students. If your organization offers internships, please e-mail me at <a href="mailto:kmm@iastate.edu">kmm@iastate.edu</a>.</td>
<td></td>
</tr>
<tr>
<td>Lauren Monahan</td>
<td>Lecturer, Advertising and Digital Marketing</td>
</tr>
<tr>
<td>Advising is teaching, both = rewarding. Grads say they use class info on the job - digital media seminar, student-run ad agency &amp; campaigns.</td>
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<tr>
<td>Jay Newell</td>
<td>Associate Professor, Advertising and New Media</td>
</tr>
<tr>
<td>Twitter iz CB radio 4 21st century. Rd a nwzpaper instead.</td>
<td></td>
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<tr>
<td>Jane Peterson</td>
<td>Associate Director/Professor, Public Relations and Science Communication</td>
</tr>
<tr>
<td>Hope you enjoy the Greenlee Glimpse. Keep in touch we love hearing from you. See you on Facebook at Greenlee School of Journalism and Communication Alumni and Friends.</td>
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Photography by Patty Trom-Bird
How is the economy affecting Iowans and local businesses? Greenlee School director Michael Bugeja and assistant professor Dennis Chamberlin, in a special project for the Des Moines Register, spent most of a week looking for central Iowa stories that reflect today’s tough times. The story first appeared in the Nov. 23 edition of the Register.
They arrive at Gray's Lake Park in the morning, basking on borrowed time of a mild mid-November, realizing the winter can arrive any day like layoffs without warning.

They are the unemployed, strolling with friends, partners or retirees, or sometimes alone. Everyone has a story to tell. Everyone knows someone else out of work in what some call “The Second Depression.”

They are neighbors, acquaintances, family members, colleagues, friends. They may be you. They belong to “The New Poverty,” people who followed the rules, paid bills and mortgages on time and whose lives were scuttled by Ponzi and subprime schemes happening far away.

Now many are unemployed or underemployed, walking around a lake days before Thanksgiving, known for blessings, food and the start of holiday shopping — seemingly beyond the reach of many jobless Iowans.

There is a quiet desperation in the air, not only at the lake. To date, 24 Iowans have died of H1N1 virus, but a more desperate killer has taken a greater toll this year — suicide — at record levels in the state.

Money is in short supply, so much so that counterfeit bills and gold coins are circulating in the city. Iowans who never entered pawn shops in their lives are hocking gold jewelry to get by.

Some just walk around Gray’s Lake to give themselves something to do.

Gray’s Lake is on the road to the Des Moines International Airport, and an air traffic controller on a daily walk chats about the failing state economy. Fewer flights are arriving and departing Iowa’s largest city, he says.

Indeed, total departures and arrivals of small and large aircraft in Des Moines peaked in 1998 with 137,000, says Anthony Molinaro, a spokesperson for the Federal Aviation Administration. That was down to 96,000 in 2008. As of September, total flights were 68,000 this year, compared with 77,000 for the same nine-month period in 2007, and 74,000 in 2008.

Some say the decrease is due to higher fuel costs. Molinaro is not so sure. “If you
“I had an application from a guy with a master’s in engineering and another degree in biochemistry,” Kennedy says. “He didn’t get the position.”
Top: Carey L. Miller, executive director of the Food Bank of Iowa, said pantries needed 6,000 turkeys — about 2,500 more than are typically ordered, for Thanksgiving this year. “I’m hoping that people will step up and donate turkeys or funds,” she said.

Bottom: The huge, largely barren Southridge Mall parking lot, with clusters of cars at anchor stores but little else at noon on a Monday.
Got work? Economic difficulties can seem insurmountable, but some are overcoming them.

confiscation order in 1933, “forbidding the hoarding of gold coin, gold bullion and gold certificates.” (Gerald Ford legalized private gold ownership in 1974.)

“People are bringing in gold by the handful,” Madonia says.

“I had a guy bring in gold teeth this week. Would you like to see them?” He displays them on the counter. “These are caps, but I’ve had people come here who ripped out the gold from their mouths.”

Madonia also has seen fake gold. In the past, real gold was stamped 14 karat. But now you find that stamp on brass.

That bears out at Christopher’s Fine Jewelry and Rare Coins on Merle Hay Road. An elderly man waits for numismatist Ed Armstrong to return from lunch, clutching four yellow “liberty head” coins. He wants to cash them in for return on his investment.

Before Armstrong arrives, his assistant Brian Dresback looks at the coins and says each is brass with gold plate and worth “a quarter each.”

The elderly man is stunned. Did Dresback mean $250 each?


Armstrong enters the store, verifying that figure.

“Don’t buy gold coins from Internet, from television or anywhere else,” he warns, “unless you can look the seller in the eyes.”

Another reminder of the Depression - people who are out of work need food. Carey L. Miller, executive director of the Food Bank of Iowa, worries about whether partner pantries will have enough resources to fill demand.

Rising numbers of unemployment claims give cause to her fears.

By the end of September, the number of Iowans filing claims in 2009 was 298,285, or 33,602 more than were filed through all of 2008. Add October’s 32,613 claims, and totals reach 330,898, an increase of 183 percent over the same 10 months last year.

This weighs heavily on Miller. Pantries in her 42-county area serve 12,464 families per month, an increase of 1,495 families per month over last year.

“This has to be some kind of record,” she says. “I have been associated with the Food Bank for 20 years. I can’t imagine the need has been any greater or remember a time when I felt quite so concerned about having enough resources to meet demand.”

People at pantries using services for the first time are especially under stress. One man at a local pantry apologized for visiting a pantry, Miller says, “but he was laid off and had two kids he needed to feed.”

Children are the unseen victims of any poverty, but especially now. As families struggle to meet basic needs, children can develop emotional issues.

Heather Soener, executive director of the Young Women’s Resource Center, serving girls and young women ages 11 to 21, has noticed a theme running through some programs. “One of the things impacting their lives and normal development is unemployment. Families are under great pressure with layoffs now.”

Emotional trauma especially affects girls. The State Department of Public Health reports that in 2008, 13 percent of 11th grade females tried to kill themselves. In fact, the total number of suicides in Iowa is at record 10-year levels, with 376 such deaths in 2008, compared with 331 last year and 289 deaths in 2000, according to data from the state.

“Chronic stress or major losses in a person’s life, whether it is unemployment or any other personal crisis, can lead to depression,” says Douglas Steenblock Jr., president-elect of the Iowa Psychiatric Society.

In particular, he adds, “making the transition from a substantial income to virtually no income is very difficult and represents a significant loss in that person’s life.”

Options exist for Iowans who are battling stress or depression but have lost medical insurance. Most counties are affiliated with community mental health centers that offer psychotherapy and/or medication management, he says.

The Iowa Psychiatric Society may organize workshops for non-members to enhance education about available resources.

“There is a growing number of citizens who are struggling with the chronic stress of unemployment or underemployment, and this may be an issue that we will need to be more attentive to,” Steenblock adds.

Got work? Economic difficulties can seem insurmountable, but some are overcoming them.

Freelance businesswoman Suzanne Hull, creator of the Web site Unemployed InDesMoines.com, provides advice about getting a job.

A 1999 Wartburg College graduate, Hull has been laid off three times.

“The first was in 2003, and I was able to find work three weeks later.” When she was laid off from a West Des Moines genetics firm in February 2009, she was unable to find work for three months.

“I was angry — angry at myself for not being able to find work as quickly as I had before,” she says.
Suzanne Hull, laid off twice this year, created “Unemployed in Des Moines,” combining Internet with interpersonal contact every other week at Smokey Row Café, Des Moines.

Hull tried different methods of networking, joined a business book club and followed advice that led to a positive attitude: She moved her laptop from the comfortable couch in the basement to the kitchen table, writing, blogging and designing her Web site and a T-shirt business. Her garments ask, “Got work?”

She uses that laptop to help bring together the unemployed not only through social networking, but also face-to-face at Smokey Row Coffee on Cottage Grove Avenue, where people meet every other week for informal networking.

In sum, she created her own community out of work ethic, self-reliance and that third very Iowan value, neighborliness, which eliminates the isolation of sudden or prolonged unemployment and inspires new options, opportunities and priorities.

Hull may not be the exception but the rule for the future as Iowans rely on old values to overcome new economic woes, reinventing themselves in the process.

Michael Bugeja is director of the Greenlee School of Journalism and Communication at Iowa State University, and Dennis Chamberlin is an assistant professor of visual communication.
A Step Into the Spotlight

by Natalie Askren
You won’t find any red carpets here in Hamilton. Or heavily perspiring attendees stuffed into rented tuxes or designer freebies. There will be nary a publicist in sight.

Yet a stroll through the Greenlee School hallways brings countless brushes with award winners. Faculty, staff, students— all facets of journalism education are represented in the accolades bestowed upon Hamilton’s inhabitants. Take a look at the school’s 2009 who’s who.

**David Bulla**

In a nod to his decades serving the newsroom, David Bulla, assistant professor at the Greenlee School, recently accepted the Educator of the Year award from the Association for Education in Journalism and Mass Communication’s newspaper division. The award is given to a professor who actively pursues excellence in educating students in the essentials of journalism. The recipient typically also promotes career development among his students.

In other words, David Bulla.

The North Carolina native worked for years as a newspaper journalist, primarily in sports desks at the likes of the Greensboro News & Record, Durham Sun, Winston-Salem Chronicle, Black College Sports Review and Peegs.com. He also taught high school journalism and English in North Carolina.

Bulla came to Iowa State after earning a master’s degree from Indiana University and a Ph.D from the University of Florida. His primary research focuses on U.S. journalism history and the limitations on press performance. His work concentrates on 19th-century newspapers, especially those published during the Civil War. He also is the author of two books, “Lincoln’s Censor,” and “The Peace Press.”

Michael Bugeja and two of Bulla’s former students, Rachel Haugo and Jared Strong, nominated the assistant professor for the AEJMC recognition. In a recent interview, Bulla said he is especially gratified that he won in the newspaper division.

“I think, most of all, it’s an indication of the wonderful students I’ve had here and elsewhere,” Bulla said.

Bulla is aware of the changing environment in journalism and the role which he will play in these evolutions.

“This is a very important time for journalism education,” he said.

“We have important decisions to make about what we really do value and need to teach.”

Also this year, Bulla was selected for a fellowship from ISU’s Council on Excellence in Arts and Humanities (CEAH). He is using his fellowship for a course release, allowing him more time to work on a media history book titled “Journalism in the Civil War Era.” Bulla is the primary author of the book; his co-author is Greg Borchard, a faculty member at the University of Nevada in Las Vegas.

Their work details the state of journalism just prior to the Civil War, how journalistic practices changed during the war, and how those effects continued following the end of the war. Additional topics include political journalism as well as a focus on Horace Greeley, editor at the New York Times during the war and later a presidential candidate. The book also will note what the typical small newspaper in America looked like.

“We’re aiming to cover the whole range of Civil War journalism, not just the reporting aspect,” Bulla said in a recent Greenlee School newsletter article. “To truly understand the news media of the 20th and 21st centuries, we need to know what happened in the 19th century. And what better time to look at the performance of the press than during the Civil War?”

**Dennis Chamberlin**

Earlier this year, assistant professor Dennis Chamberlin was named a fellow by the Center for Excellence in the Humanities at Iowa State.

He received a stipend to complete further work on a project called “Voices” featuring Iowa immigrant experiences. The project is aptly named, as it features stories of immigrants’ ups and downs, as well as portraiture photography. Chamberlin had been collecting sound bytes of immigrants’ stories even before receiving the award.

The project was exhibited this fall in the Memorial Union and eventually will travel around Iowa. Chamberlin hopes this opportunity will make a diverse Iowa audience more aware of the challenges immigrants face.

Chamberlin, who joined the Greenlee faculty in 2005, also received an LAS Global Seminar Grant this year. With this grant, he will take ISU photojournalism students to Poland next summer. While there, students will interview and photograph Polish citizens. The photos and sound bytes will be pulled together for a final multimedia Web site presentation documenting the country in the past and as it is today.
Top: Dennis Chamberlin

Middle: A photo from Dennis Chamberlin’s “Voices” exhibit, titled “Joseph and Emanuel.”

Bottom: Michael Bugeja, Director of the Greenlee School of Journalism and Communication, receives the Clifford Christians Award for Research in Media Ethics, for the second time in four years, from the award’s namesake Cliff Christians. The award was presented at the AEJMC convention in Boston in August.
Along with these honors, Chamberlin received the Early Achievement in Teaching Award from the College of Liberal Arts and Sciences in September. He also received the Cassling Family Faculty Award for Early Achievement in Teaching.

As a former Denver Post staff photographer and contributor to National Geographic, New York Times Magazine, Newsweek and Time, Chamberlin experienced plentiful real-world knowledge of photojournalism. In 1983, he was awarded a Pulitzer Prize for his work at the Fort Wayne-News-Sentinel during its coverage of the vast floods that year.

Michael Bugeja

Greenlee Director Michael Bugeja won the 2009 Clifford G. Christians Award for Research in Media Ethics with his book, “Living Ethics Across Media Platforms.” In it, Bugeja calls for a “moral convergence to complement the technological one,” as stated on the Oxford University Press Web site.

Bugeja received the same award in 2005 for his book, “Interpersonal Divide: The Search for Community in a Technological Age.” The award is sponsored by the Carl Couch Center for Social and Internet Research. It is given to authors of works that exemplify an understanding of ethics, mass communication and the relationships among media, culture, and technology.

Clifford Christians is the present director of the Institute of Communications Research and chair of the doctoral program in communications at the University of Illinois at Urbana-Champaign.

An award plaque was given to Bugeja this summer at the 2009 annual convention of the Association for Education in Journalism and Mass Communication in Boston.

Faculty Promotions

Three faculty members in Hamilton Hall were promoted in the last year, two of whom were tenured.

Among these was Daniela Dimitrova, who was granted tenure and promoted to associate professor. She teaches new and electronic media courses to undergraduate students and communication technology and political communication seminars to graduate students. Her areas of research delve into these same areas.

Dimitrova holds a doctorate in mass communication from the University of Florida. She began at Iowa State in fall 2003, coming well-versed after stints as a news anchor and editor in Bulgaria prior to graduate school.

Jay Newell also was granted tenure and promoted to associate professor in the Greenlee School of Journalism and Communication. Newell’s teaching topics include integrated marketing communication campaigns and media planning. Heavily involved in research, he looks at the effects of emerging media on traditional media.

Holding a doctorate in mass media from Michigan State University, Newell, like Dimitrova, came to teach at Iowa State in fall 2003. Prior to arriving, Newell created advertising campaigns for networks such as CNN, TNT, HBO and Lifetime.

In 2009, Diane Bugeja was promoted to senior lecturer. Bugeja currently teaches a class in publicity methods. She boasts an extensive photojournalism portfolio, and her work has appeared in exhibits, literary publications, newspapers and on book covers. She came to Iowa State with a master’s degree in journalism and mass communications from Oklahoma State University, where she also had worked as a lecturer.
Lauren Monahan

In addition to all their teaching responsibilities, faculty advisers spend office hours and outside time assisting and frequently providing life lessons to students that they will carry with them post-graduation.

The efforts of Lauren Monahan, lecturer and adviser to Cardinal and Gold Advertising, were recognized in 2009. She received the Harry Heath/Lou Thompson, Jr. Award for excellence in advising. The award is given to an undergraduate or graduate adviser in the Greenlee School each year.

Iowa State University alumus Louis Thompson, Jr., developed the award, appropriately including the name of his own former adviser in the title. Harry Heath saw Thompson through some ups and downs, as has Monahan for current ISU students.

The award recipient is determined by student letters explaining how their adviser has helped them significantly in their academic career at Iowa State. A stipulation of the award is that to win, an adviser must get at least three student letters recommending them for the honors. Then, Michael Bugeja, director of the Greenlee School, and the Student Advisory Board work together to choose the award winner.

Monahan has valuable real world experience to share with her advisees. Monahan came to Greenlee in 2006 from Razorfish, Inc., a large interactive advertising agency in Philadelphia where she worked as a senior account manager. She holds a master’s degree from The Adcenter at Virginia Commonwealth University.

Jeff Blevins

Assistant professor Jeff Blevins has been selected as a federal grant reviewer for the Broadband Technology Opportunities Program, administered by the National Telecommunications and Information Administration.

“I am excited to be a part of this important $4.7 billion program that was signed into law just this year as part of the American Recovery and Reinvestment Act,” Blevins said.

With this opportunity, Blevins will play a key role in the development and sustainability of broadband services.

“To be at the front lines of this very important program is indeed an opportunity that I cherish. And it will no doubt enrich my teaching and research,” Blevins said.

“To be at the front lines of this very important program is indeed an opportunity I cherish.”

- Jeff Blevins
Kim McDonough

Kim McDonough loves coming to work. And others must be noticing, as she was recently given the Early Achievement in Academic Advising Award at the College of Liberal Arts and Sciences fall convocation.

The award is presented to a person with less than five years experience as an adviser. Nominations must come from within the person’s department. Greenlee director Michael Bugeja nominated McDonough, the School’s internship coordinator, and several students wrote letters in favor of McDonough’s nomination, as well.

“Kim McDonough has proved to be one of the finest academic advisers and internship coordinators with whom I have ever worked,” Bugeja said in a recent Greenlee School newsletter. “Her professionalism is outstanding—so much so, in fact, that I get regular e-mails from our constituents and media executives about how much they enjoy working with her. Faculty members value her service and were enthusiastic in nominating her for this award. Ms. McDonough not only provides advising information or internship material when we or others ask for it, she goes one step farther in anticipating why we need it and providing it in a format or form that saves time or that highlights data. This suggests that she has the capacity for further advancement in the unit and university.”

McDonough plays many roles in assisting Greenlee students with their pre-professional experiences.

“I’ve learned a lot about doing what’s best for the students even if they don’t think it’s what’s best for them. You have to challenge people. You have to maybe encourage them not to take the easiest road all the time,” McDonough said.

One of McDonough’s goals is to put more focus into starting the internship search earlier.

“I don’t think that people always see the connection between pre-major academic advising and the internship because they happen at two different points in a student’s career, but if you think about it, everything really is connected because those decisions that you make early on will have a really big impact on where you end up,” McDonough said.

McDonough aims to get students more involved in their internship search by providing seminars and networking opportunities and talking to classes about the internship process.

“I want to see all students achieve what it is they want by the time they graduate,” she said. “I want to help them reach their goals.”

McDonough received both her bachelor’s (2002) and master’s (2004) degrees in journalism from Iowa State. Prior to joining the Greenlee staff three years ago as an academic adviser, McDonough taught at Briar Cliff College in Sioux City. Earlier this year, she began working as the School’s full-time internship coordinator.

Gavin Aronsen

Gavin Aronsen, fifth-year senior in journalism and mass communication, was urged to apply for the Sidey Scholarship by many who knew his reporting skills.

“Different professors in school had been telling me to write that essay for the past couple years,” Aronsen said. And for various reasons, (but mostly because he didn’t think he was eligible), he didn’t. This year, though, the deadline was extended, and Aronsen found out he was, in fact, in perfect standing to apply.

He sat down and he wrote. His professors must have had an idea of the outcome, because shortly after, Aronsen was awarded the 2009 Hugh S. Sidey Scholarship in Print Journalism.
The scholarship was established three years ago at the Greenlee School of Journalism and Communication in honor of Sidey, a 1950 Iowa State journalism graduate who died in 2005.

The White House Historical Association and David Rubenstein formed the Sidey Scholarship to spur on the standards Sidey set for reporting on the presidency. Sidey, a veteran Time magazine political and White House correspondent and bureau chief, was quite familiar with the topic of each scholarship applicant’s essay — the challenges and responsibilities of covering the chief executive of our nation.

Aronsen was well-acquainted with the topic even before he sat down to write. With a professed interest in politics, Aronsen drew on what he has seen and heard.

“I gave my viewpoint from reading news, watching news and following politics,” Aronsen said. To strengthen his viewpoint, Aronsen read many of Sidey’s essays in Time and drew upon Sidey’s words for inspiration and examples.

Beyond his interest in politics and the presidency, Aronsen is one of the editors of Ames Progressive, a self-proclaimed “nonprofit organization dedicated to providing independent media for Ames and supporting the local creative community.” Aronsen writes longer-form stories, and designs and oversees the publication. He also is a freelance reporter for the Ames Tribune.

The award came with $5,000 and a trip to Washington D.C. The money comes in especially handy, as his college scholarship ran out after Aronsen’s fourth year at Iowa State. A good chunk of the award will go to paying tuition and fees.

“Washington D.C. was really cool,” Aronsen said, “I love that city.” While in the city, Aronsen was able to attend a White House press briefing where topics included Iran as well as the upcoming Olympic games bid winner.

Below the press room, Aronsen was able to view a largely unseen part of the White House — an old room which at one time housed Franklin Delano Roosevelt’s swimming pool. A tradition of signing the tiles there has since developed, and Aronsen left his own scrawl there.

In addition, he was given a tour of the White House, the Capitol and the Washington Post. He also dined with a U.S. News & World Report staffer.

The first recipient of the scholarship in 2007 was Fred Love, a 2008 graduate. Jennifer Hanson Hindman, who graduated in May, received last year’s scholarship.

In a time when many graduating seniors are unsure of what the future holds, Aronsen is confident about his career plans.

“I want to be a journalist,” Aronsen said. “I know that.”

“I have this foggy, abstract vision in my mind of what my dream job would be. I would like to get a job where I could do freelance work and travel a lot with grants to go places for long periods of time,” Aronsen said. “I just want to be able to see places and people and produce journalism.”

**Society of Professional Journalists Awards**

Iowa State University students were proud of their accomplishments at the Society of Professional Journalists (SPJ) Mark of Excellence Awards and Region 7 conference in St. Louis, Mo. in 2009.

Dan McClanahan, a 2008 graduate, received first place at the Region 7 conference for his photo illustration, “Logging out for good.” The image series was featured in the spring 2008 issue of Ethos magazine and featured people in various settings with computer monitors in place of their heads. McClanahan’s photography accompanied a story on students’ addiction to the Internet. This series was taken to the Mark of Excellence Awards where McClanahan, now an Ames photo and design studio owner, was a national finalist.
Other winners competing at the national level for the Mark of Excellence Award were:

- Dylan Boyle, best in breaking news reporting
- Alissa Atkinson and Karla Walsh, best in online feature writing
- Kai Chan, best in feature photography
- Josh Harell, best in sports photography and general news photography
- Josh Hillman, best in editorial writing
- Emily Keats, best in online in-depth reporting
- Jon Lemons, best in breaking news photography, best in general news photography, best in sports photography
- Rashah McChesney, best in in-depth reporting
- Kim Norvell, best in general news reporting, best in breaking news reporting
- Bethany Pint, best in breaking news reporting.

Additionally, the Iowa State Daily was named the Best All-Around Daily Newspaper in the 2009 Mark of Excellence Awards. The student-run newspaper was given such honors in 2007, as well.

**Scripps Howard Internship Award**

Landing an internship can be difficult at times; scoring a paid work experience is often even harder. With the Scripps Howard Internship Award, several students found the volunteer work a little easier to swallow.

The Scripps Howard Foundation provides grants of $3,000 each for students completing a minimum 35-hour, 10-week internship. This year, the scholarship recipients had to work in multi-media internships. Director Michael Bugeja reviewed students’ application materials for selection.

Greenlee School recipients for this year were Anthony Capps and Katie Walker. Capps interned at the San Jose Mercury News; Walker worked for the U.S. Embassy in Moscow.
Carried Away

How Carrie Seim turned her Midwestern upbringing into laugh-out-loud comedy.

By Zach Johnson

Before Carrie Bradshaw became a dating columnist in “Sex And The City,” Carrie Seim was already writing about her trials and tribulations with men. The 2000 Greenlee School graduate has amassed an impressive résumé over the years, writing for Newsday, The Chicago Reporter, National Geographic Television, “The Tyra Banks Show” and BettyConfidential.com. Amid myriad bad dates, Seim landed a recurring role on E!’s “7 Deadly Hollywood Sins” and is a frequent contributor to The New York Post.

While earning her master’s degree in journalism from the Medill School of Journalism at Northwestern University, Seim studied improv at the famed The Second City, which launched the careers of Steve Carell, Tina Fey, Amy Poehler, Stephen Colbert and Amy Sedaris, to name a few.

But before Seim made it big, she spent her days at Iowa State University as a struggling engineering student. Afraid she’d spend her life calculating physics problems and wearing ugly clothes, she auditioned for sketch comedy group Grandma Mojo’s. “It changed my life,” she says. “I found my calling. It’s when I was most happy.”

From there, Seim expanded her presence on campus by working as a staff writer for The Iowa State Daily and for the University Lectures Program.
“It [the lectures program] brought a world much wider than campus to campus. You could go wherever,” she explains. “[Comedian] Ana Gasteyer came once, and she had so much great advice.” Her experiences with both organizations led to two internships, and eventually, her first job with the Sundance Film Institute’s international writing program in Los Angeles. There she was able to travel internationally with independent screenwriters like Jake Gyllenhaal’s parents and the Coen brothers.

While in L.A., Seim began studying improv at the Groundlings Theatre and performing with comedy groups in the area. Determined to improve her own craft, she moved to Chicago and began her graduate courses at Northwestern and her studies with The Second City.

As Seim began performing with improv comedy troupes, she found herself utilizing some lessons she learned while studying at the Greenlee School. “In my media law class with Barbara Mack, she always encouraged us to negotiate contracts where we could get rights to our material,” she says. A staffer from “The Tyra Banks Show” took notice of Seim after seeing her perform, and asked her to write a dating column for the show’s Web site. Using what Mack taught her, Seim was able to retain rights to her writing if she ever wants to write a book, for example.

In fact, Seim had a comedic essay titled “Sexual Harassment in the Workplace” published in the book “Mortified: Love is a Battlefield.” She’s also in the process of working on a book using some of her favorite dating columns, peppering them with advice she’s learned from experience along the way. “We take dating too seriously,” she says. “The worst dates are a goldmine of material. I make my personal life my professional life.”

But what happens if the men she dates aren’t necessarily happy with what they read? “I try to be up-front with them. I don’t write about good dates because they’re boring. For one date I wrote about in the New York Post, we picked out his clothes and he agreed to have the first date videotaped and we reported it fairly. It went fine, but then he had to ‘go out of the country.’”

Part of Seim’s success is due in large part to her diversified résumé. From TV appearances, blog posts, articles, dating columns and improv performances, Seim has gotten the attention of some of the industry’s big-wigs simply by doing what she loves.

“When you’re first starting out, don’t be afraid to work for free,” Seim advises. “Don’t work for free forever, but diversify who you’re working for. I’m lucky I get to infuse humor and point of view into what I do.”

Currently, Seim can be seen in a Virgin Mobile commercial that allows her to showcase that comedic side. “Interestingly enough, one of the first commercials I ever shot several years ago was also for Virgin Mobile,” she recalls. “In that first spot, I played a cheerleader who couldn’t stop talking on her phone. In this latest spot, I play a girl at the gym who can’t stop talking on her phone — so much that she actually peels her lips off her face so she can keep talking while she’s in the shower! Notice a trend?”

“I love working on comedic commercials because the directors are almost always creatively generous and let me improvise lines of dialogue,” Seim adds. Her passion for getting laughs eventually led to every comedian’s dream: an audition for “Saturday Night Live” producer Lorne Michaels. Though Tina Fey laughed during her audition, she didn’t get the part—not that it mattered. It meant people were taking notice, and it was only a matter of time until they were carried away.

Seim currently lives in both New York City and Los Angeles, where she still recounts mortifying experiences onstage, blogs for Tyra Banks and writes for BettyConfidential.com. Oh, and she’s still searching for Mr. Right (or, at the very least, some fresh material).
Hired out of Hamilton

Amid layoffs and downsizing, the world of journalism might have looked bleak to the graduating class of 2009, but these ISU alumni defied the odds. With a little determination and a lot of hard work, they managed to land jobs in the perilous “real world.”

By Beth Nervig · Photography Contributed
Tyler Neuschwanger
Element 6

With gauged ears, spiky gelled hair, a graphic tee and dark blue jeans, Tyler Neuschwanger doesn’t look like the average business owner. Yet at 23, he is the owner of his one-man public relations firm, Element 6, which caters specifically to DJs. Today, business couldn’t be better.

Neuschwanger, a Collins native, always had a passion for music. While at Iowa State he studied music technology in between his journalism classes. His business officially began last spring when a Las Vegas DJ, DJ Girl 6, asked Neuschwanger for help with the promotion of her upcoming tour. By day, Neuschwanger interned at the Des Moines firm Freestyle PR, and by night he organized media relations for DJ Girl 6’s tour. On weekends, he traveled as far as Las Vegas, Atlantic City and Pittsburgh to promote the tour.

At summer’s end, Neuschwanger finished his internship and added two more DJs to his client list. “I was originally set on getting a job at an agency doing PR,” he said. “Then once this all started falling into place and I knew I could actually do something with music, I just took it and ran,” Neuschwanger said. In late August his PR business, Element 6, was a fully registered LLC.

Thankfully, Neuschwanger doesn’t enjoy down time, because the nonstop life of touring DJs means he spends his days ensuring that his clients get full media coverage in the cities along their tour. He is constantly contacting radio stations, getting his clients’ recorded mixes on air and sending releases to local weeklies. In July he visited Las Vegas for the first time and didn’t sleep for three days. DJ Girl6 played a club from midnight until 6 a.m. with Neuschwanger by her side for the majority of the show, networking with other music professionals. Recently, he’s been talking with DJ Times, a nationally recognized music magazine, about featuring one of his artists.

The steady contact with media publications means Neuschwanger writes frequently, a skill he credits Greenlee for instilling in him. “I mean, learning how to pitch took place at my internship, but the writing was the focal point in what helped me gain the media coverage that I do,” Neuschwanger said.

“The funny thing is I’m at shows and people will just walk up to me and give me their business cards,” Neuschwanger said. He already has three new DJ clients waiting in the wings until his current tours are completed.

Neuschwanger is hesitant to say what sets him apart from some of his journalism peers who are still jobless. “I just chose something I was really passionate about and I used my internship to gain the experience I needed to actually contact media. And then after that I was lucky,” Neuschwanger said.

While luck may have played a role, hard work went a long way as he stepped out of the classroom and into the real world. “Classes were all right. I didn’t really have a big problem with those, but once you get out there and actually find something you like – that’s the important part,” Neuschwanger said.

For now, he has his hands full with multiple clients and a busy traveling schedule. If all goes according to plan, he hopes to add to his Element 6 team and offer other PR friends a chance at their dream jobs.
Virginia Zantow knew she would never take a job if she didn’t firmly believe in the mission of the company. So she started applying to non-profits a year ago. After landing a job as a public relations specialist with the Boys and Girls Club of Central Iowa, she knew she had found a worthy cause.

Zantow, who grew up in Boone, writes press releases and updates Web content to help the Boys and Girls Club establish a marketing base that communicates with potential donors and the public. When the club held its Day of Action, which helped garner funds to hold carnivals and canoe trips for area kids, Zantow was there to take photos and promote the event.

“T’m interested in social justice, and I know I’m good at promoting something I believe in. I’ve been able to do that one way or another throughout my life. I might as well give it a try as a career,” Zantow said.
Growing up on a farm in northwest Iowa, Anne Kassel always felt a connection to the hardworking agriculture community. Today she works as a media relations specialist for Trilix Marketing Group in Johnston and deals with agricultural clients every day.

“I have plenty of variety,” Kassel said. “I get pulled in a lot of directions and I think I thrive on that. I’m always learning new things. I could be writing a news release one minute, a fact sheet the next and a boiler plate, and they’re all for different clients.”

She collaborates with account executives and media buyers and enjoys personal contact with clients. “The ag clientele is a very smart, in-the-know people. I really enjoy working with that client. I can relate to it and find it’s important. In each of my clients, I try to find a personal passion,” Kassel said.

James Pusey doesn’t share a typical first-day-on-the-job experience at his employer, The Ames Tribune newspaper.

“I got called out to cover a Puppet Idol competition at the library,” Pusey recalled recently. “That was fun. A bunch of kids with puppets lip syncing to music. Here I am in the Puppet Idol. The judge was Koala Abdul. Hosted by Ryan Sea Turtle.”

He used his self-professed “knack for storytelling” to cover the story to the best of his ability. Soon after he reported on Sen. Tom Harkin’s trip to Story City that turned into a massive health-care PR fiasco.

“I love feature writing and writing about people’s stories. Since it’s kind of a smaller paper I get to do a lot more. I have a lot more freedom with where I take my stories,” Pusey said.

While he is officially assigned to the Tribune’s university beat, he also reports on a wide variety of issues affecting the Ames community. Pusey, who grew up in Wayland, credits the professional newsroom and guidance of Mark Witherspoon at the Iowa State Daily as being key to his effortless transition at the Ames Tribune.
Ross Boettcher  
The Omaha World Herald

Ross Boettcher, a Milwaukee native, needed all four of his internships and ISU Daily reporting skills to land a job as a business reporter at the well-respected Omaha World Herald. Boettcher’s summer internship at the newspaper quickly turned into a full-time job in August. He covers the financial earnings of major companies like Warren Buffet’s Berkshire Hathaway and admits that, “It’s a lot of learning on the fly. The hardest thing is adapting and learning new things.

“It’s just one of those things where I’m just looking forward to working hard here and I’ll see where it takes me. I have some friends that have jobs, but they’re not happy with them. I couldn’t be happier. This is the best situation that could have happened,” Boettcher said.

Danielle Peterson  
Communications Research Institute

The first week Danielle Peterson worked as a senior producer at the small television station in Mahaska County, she experienced the typical reaction when seeing her premier 15-minute package on air. “Seeing myself on national TV, I thought, ‘Wow. That’s me,’” Peterson, who hails from Excelsior, Minn., recalled recently. “Working at a small station, I get to do a little bit of everything I get to report the news, write stories for the news and get involved with a lot,” Peterson said. “As reporters and producers, we get to make all the decisions of what stories we want to put in, what order we want to put them in.”

She also produces another 15-minute show, “Oskaloosa Today,” that features a person or business in the community. Peterson said her Greenlee professors gave her the writing skills and knowledge of camera shots that help her produce her own segments.
Not many people can say they were hired because of a Facebook message. After Kyle Oppenhuizen graduated from Iowa State in May, his high school journalism teacher sent out a mass Facebook message to editors and publishers in the area promoting her former student’s talents and experience. In short time, Oppenhuizen was named sports editor of the Chariton Valley (Mo.) News Press.

The Pella native says his 2008 internship at USA Today was influential in his hiring. Today, he is the only full-time sports writer and is in charge of organizing the entire sports section.

“It’s a pretty new organization so my job is to figure out what we need to cover and figure out the athletic schedules,” Oppenhuizen said. His paper covers five towns, which include five high schools and numerous middle school little leagues. Oppenhuizen says his favorite part of the job is reporting on games, taking pictures and interacting with the community.

“Walking around town, you can tell that people read your stuff. People stop in the newsroom all the time and comment on your stories,” Oppenhuizen said.
Dave Kurns knows 2010 is going to be a big year for the Greenlee School Advisory Council. Kurns, a 1982 journalism graduate, recently took over as the council’s chairman. A longtime Meredith Corporation employee, Kurns works as editor in chief of Meredith Interactive Media in Des Moines.

And these days, he also guides the journalism and advertising professionals who make up the Greenlee Advisory Council as they offer advice to the school’s director, faculty, staff and students. With the recent addition of six new council members, Kurns knows “this year will be to build sort of a new camaraderie, a new council going forward.”

The council meets twice each year and utilizes the expertise of its members to provide advice, feedback and support to Greenlee School constituents. On top of the group’s to-do list for this academic year is helping the school progress through the final approval stages of the proposed Ph.D. program in science technology and risk communication.

Another goal, according to Kurns, is maintaining the Greenlee School reputation and helping it to grow into a Top 5 or Top 10 school. Council members can advise curriculum enhancements based on their own professional experiences and ensure the school’s competitiveness.

The council strives to build a “national network of alumni and friends who can support the school, help find interns and help to find jobs for outgoing journalists,” Kurns said. “It is important to have contacts throughout the industry who believe in the Greenlee School and can offer a helping hand to students and each other.”

The council also will work to come up with strategies to raise funds for the school. According to Kurns, this year the council will act to “create endowments and chairs to help bring funding back to Greenlee itself. Not just to the university, but to Greenlee to help improve journalism education.”

Kurns said he believes “journalism is changing, constantly, and it’s not just about technology. It’s about reaching consumers with a message, and how to shape those messages. By acknowledging those changes, the Greenlee School can offer its students the set of skills they will need at graduation in order to find jobs.

“I think that is the best thing we can do,” Kurns added, “because journalism is so different than it was five years ago. It’s not just the standard that it was. Journalism education keeps changing, and I think it’s going to have to.”

Meet the New Advisory Council Members

Dave Kurns

By Alesha Crews

Merrill Oster is an international business journalist, publishing entrepreneur, author and public speaker. He is the recipient of the James W. Schwartz Award, the highest award given an Iowa State University journalism alumnus. He holds a doctorate in management and organization leadership from the University of Phoenix, a masters degree from the University of Wisconsin and a bachelor’s degree from Iowa State University, both in journalism and mass communication. Until his sale of publishing interests, he was majority owner of Oster Dow Jones Commodity News, which provided commodity and economic news to traders and risk managers around the world. His FutureSource company provided online presentation software, futures prices, charts and analysis to customers who trade futures worldwide. His firms sold and delivered products via direct mail, videotext, satellite and the Internet.
Elizabeth K. Hansen
Professor, Department of Communication, Eastern Kentucky

Elizabeth K. Hansen is a Foundation Professor in the Department of Communication at Eastern Kentucky University where she has taught since 1987. A native of Arkansas, Hansen holds a bachelor’s degree in journalism from the University of Arkansas at Fayetteville, a master’s degree in journalism and mass communication from Iowa State University, and a Ph.D. in communication with emphases in mass media law and ethics from the University of Kentucky. Hansen worked as a reporter for The Springdale News and the Arkansas Democrat in Arkansas and the State-Times in Baton Rouge, Louisiana. Before joining the faculty at Eastern, she taught at Iowa State University, the University of Southern Mississippi and the University of Kentucky. While on the faculty at Iowa State from 1976-1979, she not only taught reporting classes but also directed the journalism teacher education program. Some of her more recent works have dealt with stereotyping of Appalachians in entertainment media and the roles of community newspapers.

Sean McLaughlin
News Anchor, KPHO-TV, Phoenix

McLaughlin joined the CBS 5 News team in September 2006. Prior to his Phoenix arrival, he was MSNBC’s weekday chief meteorologist and Sunday meteorologist on NBC’s “Weekend Today.” In August 2009, McLaughlin transitioned from his former position as Chief Meteorologist to his new job as an anchor of the 10 p.m. newscast. Prior to joining NBC in 2004, McLaughlin was the Chief Meteorologist, anchor and general assignment reporter for KPNX in Phoenix. In addition to his achievements in broadcast meteorology, McLaughlin has covered the president’s inauguration, the launch of the space shuttle, as well as the Summer Olympic Games, the Super Bowl and the Daytona 500. McLaughlin was also an integral part of NBC’s coverage plans of the record-breaking hurricane seasons of 2004 and 2005. His diverse broadcast background and stylized spirit he brings to the screen have made McLaughlin a five-time Emmy award-winning journalist.

Rick Phillips
Vice President & Chief Communications Officer, Nationwide

Rick leads a team of more than 80 professionals in a centralized communications function for Nationwide. The company is ranked sixth in the property and casualty insurance business, and he has locations throughout the United States. His team is responsible for all media relations that come through the company, including proactive and reactive contact around various issues. In addition, he leads the internal functions, including the intranet, leadership communications, and strategic communications within the company. This includes speech writing, change communications, associate communications, live events, and brand and reputation issues. He personally advises the CEO on his global and local communications planning and execution.

Jan Touney
Executive Editor, Quad-City Times

Jan Touney was named to that position in August after serving since 2003 as managing editor. She spent the prior 25 years of her journalism career at the Decatur (Ill.) Herald & Review, serving in jobs ranging from reporter and copy editor, to features editor, city editor and associate editor. In Decatur, she worked alongside Iowa State grads Gary Sawyer and Dave Dawson. She is a member and past president of the Iowa APME board, and is treasurer of the national Associated Press Managing Editors organization. She also has taught journalism at the community college level. She and her husband Tom have two grown sons, Shawn and Greg.

Terry Rich
CEO, Iowa Lottery

Iowa Governor Chet Culver recently appointed Terry Rich as CEO of the Iowa Lottery. Prior to that, Rich was CEO of Iowa’s Blank Park Zoo, President and CEO of Rich Heritage, Inc., and vice president of marketing for Heritage Communications, Inc. He has won numerous innovator awards in television production and marketing, has a bachelor’s degree in speech from Iowa State University and is a member of the ISU Board of Governors. As an Iowa entrepreneur in the 1990s, Rich developed four other companies, along with Rich Heritage, Inc., including radio station KBBM-FM, US Digital Video, Newsletter Ease, and the World Championship Socker League, LLC. As CEO of Iowa Lottery, Rich leads Iowa’s $235 million dollar enterprise, which yearly generates more than $55 million to the state’s general fund and various economic development projects.
Former Faculty

Wayne P. Davis, MS 1988
Former faculty, 1988-1998
A two-day “trip down memory lane” in April took me to Honey Creek State Park on Lake Rathbun in southern Iowa and a visit to Seymour, where I had published The Herald for 30 years. And in the newspaper office I found bound volumes of The Allerton Advance, another Wayne county newspaper I founded and published for 22 months in 1948-49. My successors at The Herald even let me bring them home! You don’t want to know the grocery prices I found in some of the ads for that period.
wdavis@iastate.edu

Giles Fowler
Former faculty from 1980-2002
In September, Fowler’s book, “Death on Pleasant Street: The Ghastly Enigma of Colonel Swope and Doctor Hyde,” was published by the Truman State University Press. The book investigates the 1909 murder case involving the wealthy Swope family of Independence, Mo. Prior to joining the Greenlee School faculty in 1980, Fowler worked 24 years for the Kansas City Star as a reporter, film and theater critic and editor of the paper’s Sunday magazine.

Veryl Fritz, 1951
Former faculty 1982-97
June and I keep busy. We enjoy occasional visits to ISU and the opportunity to see familiar faces among faculty members. We are impressed with the many changes to the campus.
50125-8466. 17134 Highway 92, Indianola, IA
Verylfritz@mchsi.com

Rowena (Gable) Malone
Former faculty 1953-54
Regards to all, but few will remember me. College Square, a retirement complex owned by the University of Central Arkansas, is my home now, and for the past six years.
2421 College Ave. Apt. # 331, Conway, AR 72034.
roma2421@conwaycorp.net
Elizabeth Hansen,  
MS 1976  
Former faculty,  
1976-1979

Much of my time during the past year was devoted to professional organizations. I was head of the community journalism interest group of AEJMC and serve as Region 5 director (Illinois, Indiana and Kentucky) for the Society of Professional Journalists. Being elected to the national board brought back memories of when I first joined SPJ through the Des Moines chapter in 1976 as a young faculty member at Iowa State. I was delighted to attend SPJ’s 100th anniversary celebration in Greencastle, Ind., in April. I also continue to chair the steering committee for the Institute for Rural Journalism and Community Issues. The biggest highlight of the year, though, was the birth of Gary’s and my first grandchild, Elizabeth June Gonzalez, in September 2008. She and her parents, Megan and Joe, recently moved to Lexington from El Paso, Texas, and we’re thrilled to have them here. Our daughter Christina has co-founded a draft horse rescue in Massachusetts and gives historical carriage tours in Philadelphia while her husband, Peter, finishes his Ph.D. at Penn. 976 Stonewall Road, Lexington, KY 40504. liz.hansen@eku.edu

Frank Ferguson

Through he recently celebrated his 83rd birthday, Frank Ferguson has no plans to retire from Curriculum Associates, Inc., any time soon. “As long as my health holds, I can’t think about doing anything other than helping students,” he said. “Playing golf, for me, is not a more meaningful life than what I’m doing right now.” Ferguson became the chairman of the board this year for the Billerica, Mass., company after serving as its president for 33 years. The company was created after educators visited public schools using instructional materials created at Wellesley College, and founder Christopher Sims decided he wanted to establish a publishing company to produce similar materials. Ferguson became involved in 1969 solely as an investor.

Today, the company creates supplemental materials for elementary-aged through high school students, covering subjects like reading, writing, science and math. Its main goal is to supplement what students are learning in the classroom. Ferguson now supervises the CEO and acts as an adviser for product meetings. In these roles, Ferguson has seen interesting changes in the way books are published and how children learn.

“The textbook as we know it is due to die,” Ferguson said. “Kids have different expectations now. It is a trend we are very aware of, and we hope to be the first company to bring visuals online that will suit their learning styles.”

Even though he earned his degree in technical journalism, Ferguson knew he wanted to work in the education field. “I knew I’d made a huge mistake majoring in journalism,” he said. “I was terrible at writing.”

This realization, however, led him to a fulfilling job doing something he loves. He said, “When I get up in the morning, I say to myself, ‘Maybe what I will do today will make a difference in our schools.’”

Jody (Hall) Graden,  
MS 2004

P.O. Box 593, Roland, IA 50236.

M. Larue Pollard

All is well in New Mexico.  
1875 Mesilla Hills Dr., Las Cruces, NM 88005.

J.W. Schwartz, MS 1960

For the first time in 50 years, we did not spend from half to all of the summer at our Ten Mile Lake cabin. Instead, we whiled away the season at our apartment in the Twin Cities, cherishing the memories of our many wonderful experiences as we and our families broadened and deepened our love of nature “at the lake” (a quintessential Minnesota expression). We did manage two visits there: first, to open the bass season in late May with our younger son, Jeff, and grandson, Colin (an absolutely fantastic opener), and second, at the late August wedding of our world-traveled granddaughter, Jaclyn (elder son Mike’s and Linda’s daughter), who chose to be married on the shores of her “favorite place on earth.” It was a beautiful ceremony with perhaps a hundred friends and family on the scene. Finally, for those who keep track of such trivia, I’m 93, Toni is 91 as of this month (October), and we observed our 68th wedding anniversary in June. Once again, greetings to our many Iowa State journalism friends. 7500 York Ave. S. #437, Edina, MN 55435. jim@uslink.net

2009 • Greenlee Glimpse 43
Lorraine Wechsler  
I taught 20 years in journalism, retiring in 1990. I hope you are still teaching reporting and writing. Best of all is Kunerth’s investigative reporting and then comes science writing. Real journalists can change the world. I taught memoir writing to great students for 10 years at the Duke Institute for Learning in retirement after JL MC. Now I enjoy the good reporting of others. 322 Magnolia Dr., Chapel Hill, NC 27514.

1920s

Nielsine (Hansen) Gehlke, 1928  
Always happy to think (and I have endless hours to do this!) about Iowa State and graduation so many years ago. I was told by one U.S. government to retire from my business life, so I had a lengthy retirement and in year 2000 was taken into Premier Estates, assisted living. 190 15th St. Apt. 12, Onawa, IA 51040.

1930s

Miriam (Richardson) Turner, 1938  
354 Crosslands Dr., Kennett Square, PA 19348.

John (Parry) Dodds, 1939, MS ’42,  

1940s

John Van Der Linden, 1940  
(Submitted prior to his November death) I am 92 years old. I spend most of my time in a wheelchair. Son Dirk and his wife, Lee (Horn) still publish Belmond Independent. Son Tom sold the Houston Co. News after 20 years at La Crescent, Minn. He is now extension director in Winona County. 13130 N. Templar Dr. #13, Spirit Lake, IA 51360.

J. Newton Wallace, 1941  

Ann (Koebel) Weast, 1942  
132 Lancaster Dr. Apt. 604, Irvington, VA 22480.

Keith Molsberry, 1942  
September marked our 67th wedding anniversary and my 90th birthday. I’ve just started to write “Ninety Years of Living -- and What I’ve Learned.” 8144 Maddingley Ave., Las Vegas, NV 89117.

Virginia (Kirkpatrick) Rathmell, 1943  
Totally retired and doing some volunteering at the retirement community where I now live. I do help with the newsletter, if that counts as journalism! 602 N. Broad St. Apt. B520, Lansdale, PA 19446.

Mary Elizabeth (Lush) Hausrath, 1946  
Al and I celebrated our 60th wedding anniversary Sept. 3. All four grandchildren are in college: Berkeley, Cal Poly San Luis Obispo, San Diego State and Fullerton State. 2741 Palos Verdes Dr. N., Palos Verdes Estates, CA 90274.

Ruth (Midgorden) Goodwin, 1946  
17800 E. Bolger Road Apt. 246A, Independence, MO 64055.

Norma (Shellito) Morgan, 1946  
I’ve had some health problems, the main one being a knee that buckles. Probably I will stay in Iowa this winter. 2506 3rd Ave. N. Apt. 128, Denison, IA 51442. norma_morgen@frontiernet.net
Keith Walker, 1946
I have had good success in publication of my book, “The Golden Thread,” a family odyssey of a century ago. It tells the story of a man who grew up on an Iowa farm during pioneer days, and is currently in most Iowa libraries. Five books published plus two more in the hopper, as well as 35 years as a newspaper reporter, lay behind me. I live in Santa Rose, Calif., with my wife, Anne, and spend my time book writing. I now have five children, nine grandchildren and seven great-grandchildren. Ninety years of age is not too far off. 6450 Stone Bridge Road, Santa Rosa, CA 95409.

Mary (Dodds) Schlick, 1947
Received a 2009 national award for bringing a new respect to Native American arts, contributing to both the renaissance of Columbia River Plateau basketry as a living art form and to the scholarship that serves as a basis for understanding the basketry and its historic and contemporary role in Plateau culture today. 4120 North Hess Road, Mt. Hood, OR 97041. mschlick@gorge.net

H. Lee Schwanz, 1947
Spouse Kathleen (Boland) Schwanz, ’48. The ISU journalism department is a powerful magnet. We graduated more than 60 years ago, but remain interested in the activities of the department and the friends of our era. We are still using our journalism skills. Kathy wrote promotion materials for concerts at our church. My military memories book was printed this year and stirred up a surprising amount of interest. W233N3044 B Oakmont Court, Pewaukee, WI 53072.

Charlene (Stettler) Warren, 1947
To all who love to write: Encourage the young to write. Change is the only constant and change is so rapid today it begs to be documented. All who record it will be glad they did. Am still enthusiastic about life in small-town Iowa. Everything is “grass roots,” and it’s possible to make a difference. 209 Elm St., P.O. Box 24, Correctionville, IA 51016.

Marjorie (Clampitt) Siletto, 1948
Eight girlfriends who graduated in 1948 had a great time at our 60th reunion in May 2008. All eight are busy enjoying life. 2691 Washington Blvd., Fremont, CA 94539. mimimcs@sbcglobal.net

Dixon “Dix” Harper, 1948
We are enjoying being back in North Carolina. My journalism now is writing my memoirs titled “Paper Pigs, Mulberries and Whitney Crabs.” So far, there are 8,200 words in the computer. Memories of a farm boy in 1923 to 1940. 511B 26th Ave. NE, Hickory, NC 28601.

Irene (Meyer) Brungraber, 1948
Husband Ed (Mech. Engr. ’48) and I still live in our house at 390 Pkwy. Dr., Pittsburgh, Pa. We are busier than retirees ought to be, traveling and then trying to catch up at home. Come and see us! 390 Parkway Dr., Pittsburgh, PA 15228.

Thomas Murrane, 1948
2461 Highway 69, Osceola, IA 50213.

Lois Wolman, 1946
Just turned 85, and beginning to feel it. (But I have an aunt who is 104.) Still living in my Victorian brownstone in Park Slope (now very fashionable), Brooklyn, N.Y. Still a volunteer for my nonprofit HMO and Huguenot Heritage. Now active in my local senior center as well. Daughter Ann teaches acupuncture and practices at a clinic in Asheville, N.C. She just bought her second condominium, is renting out the first, and she is going to the local community college, taking algebra, of all things. 508 7th St., Brooklyn, NY 11215.

Barbara (Bailey) McCracken, 1947
13731 Hickman Road Unit #4301, Urbandale, IA 50323.

Lois Wolman, 1946
Just turned 85, and beginning to feel it. (But I have an aunt who is 104.) Still living in my Victorian brownstone in Park Slope (now very fashionable), Brooklyn, N.Y. Still a volunteer for my nonprofit HMO and Huguenot Heritage. Now active in my local senior center as well. Daughter Ann teaches acupuncture and practices at a clinic in Asheville, N.C. She just bought her second condominium, is renting out the first, and she is going to the local community college, taking algebra, of all things. 508 7th St., Brooklyn, NY 11215.
John B. Anderson, 1949
Now occupy condo on north shore of beautiful Storm lake with incomparable views of sunrise, sunset and lake changes. Still golfing (haven’t shot my age yet or hole in one), Yuma, Ariz. for 5-6 months, visit daughters and families in Ankeny, West Des Moines and Holland, Mich. The oldest grandson finished high school and started engineering studies at University of Michigan in September. Make regular visits to doctor, cardiologist, dentist, optometrist, dermatologist. Oncologist prescribed 12 radiation shots on a toe successfully. (Said he’d had two other toe cases of cancer.) 605 Chautauqua Pk. Dr. #1, Storm Lake, Iowa 50588. dankel1978@msn.com

Robert Doran, 1949
Been retired 16 years. Still have Iowa farms and get there fairly often. Hear nothing but good things about Greenlee School. 1098 Forest Hill Rd., Lake Forest, IL 60045.

1950s

Frank Ferguson, 1950
See alumni profile on page 43.
At 83, I continue to work full time as chairman of the board of CURRICULUM ASSOCIATES, now in our 40th year publishing instructional materials for public schools: reading, language arts, mathematics, test preparation, assessment for placement and instruction, mostly on paper but increasingly online as well. See us: www.cainc.com. Recently I collaborated on a proposal to the Obama administration: COMMON WEALTH - A Plan for Revolutionizing Learning. Read it or download it at www.scribd.com. It’s a good read; today’s net generation demands better than 19th-century textbook, one-size-fits-all, instruction. 8 Holton Rd., Lexington, MA 02421. fferguson@aol.com

William Fleming, 1950
2003 County Rd. 30, Eagan, MN 55122.

Elizabeth (Fox) Hall, MA 1963
All is well in South Carolina. This area of the state (northwest Piedmont area; Greenville/Spartanburg) is still growing. There is considerable building. We have six very good post-high school colleges and a branch of the state university. The department stores are full of goods and grocery stores are still open so the economy must not be too bad. (For those of us who remember the effects of the 1920s Depression.) Good rains have broken the great drought and next year, things should be better. This area of South Carolina continues to be rated as one of the top 13 areas of the U.S. for growth and expansion. It’s depicted as a fine place for retirees.

Oliver Nelson, 1950

Barbara (Parsons) Leach, 1950
Both Ray (Gen’l Engr. 1950) and I are still hanging in there and keeping busier than we really want to be. He bowls three times a week, is secretary for Syracuse Rotary and takes part in several other activities. His health at age 82 is great. I’m doing well, too - got through some unexpected surgery last spring. It took some time...
Janet (Sutherland) Aronson, 1951

Our big news is that we’ve moved to a wonderful retirement community, Ashby Ponds, in northern Virginia near Dulles Airport, out in the fields west of Reston and MacLean. Two of our children live nearby so we have frequent family gatherings now. This is an active place, with summer garden spots, plenty of fitness and sports, as well as Virginia and Maryland history. Our family news is that we will celebrate the marriage of our younger daughter, Anne, to John Ojennes in Breckenridge, Colo., on Oct. 10. We look forward to getting to the Rocky Mountains again for that occasion. We sold our Florida condo, but still go to our Vermont location in the summer. Thanks for continuing the alumni newsletter.

21085 Cardinal Pond Ter., Ashburn, VA 20147. aronjan2@comcast.net

Paul Andre, 1952

Nothing to report -- just rock and read. Will roll south again in the motor home this winter. Destination is definitely various points between Texas and California. 833 Alysheba Rd., Shakopee, MN 55379.

James Sharon, 1950

Still up and at ‘em at age 85 -- and mighty thankful. Wife (Rebecca Stone Sharon, Soc. ‘48) also thriving in our Seymour, Mo., community near Springfield. Active in Methodist church and Lions Club. Rebecca is in her 35th year of playing church organ and driving “old folks” to doctors.

712 S. Preston Hollow Road, Seymour, MO 65746.

Eldon Drake, 1951

Journalism was a very strong minor with my doctorate program in vocational ed. Dissertation: a readership study of Iowa farmers/wives. Related to Iowa State University farm information publications (1951). First employment: writing news and features for agricultural experiment station and university news bureau, Utah State Univ., Logan. Tremendous staff back then...Rod Fox, Ken Marvin, Harry Heath.

Since he’s retired, Richard Reisem has written 12 books on historical architecture. Today, he continues to credit his alma mater for much of his success. “It was Iowa State that got me to write and to write in many different varieties. I had ample opportunities to express myself in writing and became much more of a mature writer as a result of my education at Iowa State,” Reisem said.

As an engineering student studying architecture, Richard Reisem felt a tugging on his heart. And his English professors were doing some tugging of their own. With their encouragement, Reisem changed his major to technical journalism. There, he found his niche.

Fresh out of college as a 1955 graduate in technical journalism, Reisem edited a magazine for Kodak’s international sales force. During his 30-year career with Kodak, Reisem organized huge promotional events, produced various slide and motion picture presentations and wrote speeches for six different top executives. Meanwhile, he maintained his passion for architecture.

As Kodak faced downsizing, Reisem took advantage of a “handsome” retirement package and switched focus to writing and historic architecture preservation in the state of New York. Capitalizing on Buffalo’s extraordinary architecture, Reisem’s most successful book, “Classic Buffalo: A Heritage of Distinguished Architecture,” has sold more than 25,000 copies.

Reisem spent 16 years on the Rochester Preservation Board in New York, which has allowed him to set up more than 12 preservation districts in that city. Lecture opportunities frequently fill his schedule, as well as tours of the historic Mount Hope Cemetery near where Reisem lives.

For Reisem, historic architecture is not just a hobby, but also something that provides guidance for life. “When you look at what we have as far as a historic architectural heritage, it’s very beautiful to me,” Reisem said. “These things are lessons to us in how we live and pursue our lives today.”

Richard Reisem

by Natalie Askren

- but I’m better now. Not much new to report from last year - still writing a two-page history column for our church newsletter and still fund raising for Syracuse Habitat for Humanity, especially through our annual Bowl-A-Thon. In January we will hold our ninth event. Nothing huge but last year, in spite of the economy, we raised $6,000. And, besides, it keeps us “elders” in touch with the world. 5097 Skyline Dr., Syracuse, NY 13215. Rabaleach@juno.com

Gwen Haws, Kathie Goeppinger. Proud to be a Cyclone! 330 N. 300 E. Bretner Estates #11, Logan, UT 84321.

2009 • Greenlee Glimpse 47
Donald Arends, 1952
Congratulations on the many achievements of Greenlee, the staff and the students, a very impressive year. The agency business is toughest in our 51 years, but we have turned the corner into an experienced electronic communications group under John Arends, posed for a comeback in 2010. My second Grandpa Grouper picture book, “Saving Bonehead The Ten-Foot Hammerhead Shark,” is a hit with the 2 to 8-year-old children, according to the kids, teachers, families and national reviews. The adventures of “Norm The Ninja River Mouse,” chapter books for third grade and up is just catching on -- very tough competition. The writing is fun; promoting the author is the hardest. Anyone interested in encouraging children to read can check out these books at www.Missionmanuscripts.com. ISU folks get the 25 percent discount. Have a good year ahead. Every day is velvet! 79 Briarswood Cir., Oak Brook, IL 60523.

James Evans, 1954
Greetings and best wishes to all. 1074 County Road 202, Beverly, WV 26253. mkbid@meer.net

Ray Reiman, 1954
Greetings from Milwaukee, Wis., where Geri and I continue to enjoy a healthy and busy life with kids, grandkids, church and community. Serving our seventh terms as president and first lady of our parish’s very active 260-member Over 50 Club that features four to five minor to major programs a month. We also like to travel while we’re still young. Write or call us at (414) 282-6687. 5126 S. Hidden Drive, Greenfield, WI 53221. eagleover50@gmail.com

Clarence Sallee, 1954
Time marches on but our lives remain about the same. Retired and enjoying life in the North Georgia mountains and motorhoming in Florida during the winter months. We’re blessed with generally good health but I did have knee surgery in April. Recovery is slower than I’d like but try not to let it slow me down too much. The welcome mat is always out. PO Box 100, Suches, GA 30572. cshandyman@yahoo.com

Mary Kay (Pitzer) Bidlack, 1952
Welcomed Luke Johnson, my first great-grandchild; painted my old house vanilla-cream-pie yellow with white trim and dark blue doors; hosted excursion train visitors to our 19th-century village while dressed in appropriate period garb; improved my weaving skills but still lacked much expertise in spinning; continued daily water aerobics, Pilates and stability ball classes at the Y. P.O. Box 202, Beverly, WV 26253. mkbid@meer.net

Walter Whitlatch, 1952
Enjoying the “golden years,” mostly seeing doctors and hospitals. 400 McKissick Spring Road, Centeron, AR 72719.

James W. Eaton, 1953
Still kicking; full-time volunteerism keeps blood flowing. These days, mostly involved in Sedona Heritage Museum and city’s planning and zoning commission. Making videos of local history and past vacations keeps my computer busy and my friends bored. After 56 other countries, Joan and I got tired of air travel hassles and spent the last two Septembers driving the U.S. and Canada. We would like to hear from old ISC (pre-ISU) friends. 65 Rim Shadows Circle, Sedona, AZ 86336.

George Peterson Jr., 1953
Still readjusting to a second try at Florida retirement, making the best of geezerhood and uninvolvement. I remain amazed at the technical evolution of the communications industry while despairing its use of the English language. Regards to all. 694 Winterberry Trl., Deland, FL 32724.
Richard Reistem, 1955
See alumni profile on page 47.
Still writing. My latest book, the twelfth since I retired, is titled “Historic Photos of New York State,” a collection of 200 rare and eventful b&w photographs from 1850 to 1967 with the fascinating stories behind them, all presented in an oversize handsome hardcover, dust-jacketed volume. I love to write, as assiduously as I did at ISU more than half a century ago. 560 Mount Hope Ave., Rochester, NY 14620-2235. RReistem@rochester.rr.com

Donald Webb, 1955
3405 Losey Blvd. S. Apt. 7, La Crosse, WI 54601.

Dorothy (Will) Marston, 1955
13036 Holmes Point Dr. NE, Kirkland, WA 98034.

David Anderson, 1956
See alumni profile (left).
My ISC days were blessed by two advisers -- Rod Fox and Pearl Hogrefe -- who encouraged my creative writing interest.

Richard Seim, 1956
2228 Clark Ave., Ames, IA 50010.

Marilyn (Trout) Adams, 1956
D. Keith Ballantyne, 1957
Less hair and more prescriptions are the most evident life changes here. Travel now limited to December through April stay in Naples, Fla., and trips to Iowa and Missouri. ("Running the trap lines" is my handle for visiting the relatives.) Meanwhile, I worry about our national media primarily being a “state-run” operation, thus eliminating the need for first-class schools of journalism like Iowa State’s. But I guess there is still a need for advertising and PR talent! 844 Hillcrest Dr., Ashland, OR 97005.

Doris MacFarquhar, 1957
We still migrate from western New York to Florida each fall, return in April, enjoy grandsons, warmth, golf and gardening. Travel this year included a short Caribbean cruise and a visit to Jackson, Wyo., and Yellowstone. The Tetons are a photographer’s dream! 195 East Pearl St., Wellsville, NY 14895.

Marcia (Neil) Myers, 1957
Another year, as they say, in Paradise. After three years in Sarasota, it is finally feeling like home. We have had a year of milestones in our family. In February, Ken and I celebrated our 50th anniversary, followed in May honoring my mother on her 100th birthday. She was born and raised in Hampton, Iowa, graduated from Drake University, married my father (Robert Neil, ISC Class of 1930) and has spent the rest of her life in western Pennsylvania near Pittsburgh. To end our year of celebration, we will cruise to the Panama Canal. We like to show off Sarasota so let us know if you are in the area. 5408 Eagles Point Circle, #303, Sarasota, FL 34231.

myers1959@verizon.net

Donna (Schneider) Lee, 1957
Retirement is great. We escape the snow for a few weeks in Puerto Rico each year, and I travel often to see my mother in Colorado. Still trying to learn Spanish, but I’ll never roll my ‘r’s. No other journalists in the family, but son Tom Funk (vp, marketing, Timberline Interactive Web design, Vermont) has published “Web 2.0 and Beyond” and son James Lee (dean, Cambridge College) wrote “Global Habitat Shift and Rise of the Devonian Tetrapod” as his Harvard thesis. I don’t understand a word in either book. 44 Seaview Ave., Cranston, RI.

Nancy (Fox) Judd, 1957
Have done a “just right” amount of travel this year, with trips to West Coast, Washington, Cape Cod, Orlando, Amsterdam, Hamburg and, of course, to Annapolis where our two beautiful granddaughters live. Our daughter, Sarah (Johns Hopkins and Northwestern), is a learning specialist and a marathoner, completing her fourth marathon in October, during which she qualified for the revered Boston Marathon in May. Our son, Jonathan (Syracuse and CT State University), is an admissions officer at Rensselaer Polytechnic Institute. 119 Ten Acre Road, New Britain, CT 06052.

G. Truman Draper, 1958
1419 Hollytree Pl., Tyler, TX 75703.

Jan (Leaneagh) Fausnaugh, 1958
Eldean Borg, 1959  
I was humbled and honored to deliver the keynote banquet address for our 1959 class reunion on campus this past May. Seeing classmates again -- including many from our journalism classes and Daily staffers -- was a weekend five-decade step back in time. This year brought another very meaningful honor when the Iowa Broadcast News Association presented me with the Jack Shelley Award. It was meaningful because I was able to receive the award from Mr. Shelley, who has been a significant mentor to me.

Donald Somers, 1958  
5227 Brendon Park Drive, Indianapolis, IN 46226.  
donbanjo@sbcglobal.net

I am more optimistic about the future of our nation than I have been for several years. At last, we appear to have a leader who is willing to identify our critical problems and do something about them rather than continuing to kick the can down the road. Success is not assured, but we are headed in the right direction. I am, however, dismayed about the state of our print media and even more chagrined about the Internet. As Abe Lincoln said, “A lie can travel around the world eight times before truth makes it out the door.” Sorry to break it to you, Abe, but the pace of disinformation is even faster today. I am working on a book that will be titled, “God Saved This Place for Us.” It is about a small spot of Iowa that was one of the last places in the state to be settled. It was founded by Norwegian and Danish immigrants and their saga makes a good tale that will be of interest to folks in this community. Without deadlines staring me in the face, I tend to procrastinate. I may get it done eventually. P.O. Box 28, Ruthven, IA 51358.

Alan Oppedal, 1958  
I am more optimistic about the future of our nation than I have been for several years. At last, we appear to have a leader who is willing to identify our critical problems and do something about them rather than continuing to kick the can down the road. Success is not assured, but we are headed in the right direction. I am, however, dismayed about the state of our print media and even more chagrined about the Internet. As Abe Lincoln said, “A lie can travel around the world eight times before truth makes it out the door.” Sorry to break it to you, Abe, but the pace of disinformation is even faster today. I am working on a book that will be titled, “God Saved This Place for Us.” It is about a small spot of Iowa that was one of the last places in the state to be settled. It was founded by Norwegian and Danish immigrants and their saga makes a good tale that will be of interest to folks in this community. Without deadlines staring me in the face, I tend to procrastinate. I may get it done eventually. P.O. Box 28, Ruthven, IA 51358.

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Frank Buckingham, 1959  
I was born tired, and now I am “retired,” and enjoying every day of caring for my lawn and garden, and helping friends and neighbors with odd jobs. 4114 Rabbit Run, Nixa, MO 65714.

Thomas Benson, 1959  
Gerie and I moved this fall to a one-level apartment, requiring serious downsizing. Next year, I move from president to past president of Tour Minnesota Association, and remain on the board. I am also on the advisory committee of the Tourism Center of the University of Minnesota and on the board of Arts Midwest. We also publish weekly e-mail “Networking Newsletter,” sent free to 5500 readers with stories coming mostly from readers (sponsorship available...ask for a copy...share a story). Grandkids include Josiah (freshman at Bethel and a soccer player), Elsie (turning 16 and a tennis player), Cecelia (13 and a piano player)... all here in Minnesota. In Denmark, Birk, age 4, and Ella, age 2. (Thank the Lord for e-mail and the telephone.) Tom cell: (612) 708-0924; Gerie cell: (612) 202-6344; landline: (952) 906-3531. 9650 Waterstone Place Unit 111B, Minnetonka, MN 55305. bensonpublishing@gmail.com

Jack Rossmann, 1958  
I retired from the Macalester College faculty (professor of psychology) in 2007 after 43 years, Marty retired from the University of Minnesota faculty in 2005. I keep busy playing tennis, recording books for Minnesota Services for the Blind, and keeping an eye on two granddaughters whose parents built a home next to ours a year ago. 99 Cambridge St., St. Paul, MN 55105.

Alan Oppedal, 1958  
I am more optimistic about the future of our nation than I have been for several years. At last, we appear to have a leader who is willing to identify our critical problems and do something about them rather than continuing to kick the can down the road. Success is not assured, but we are headed in the right direction. I am, however, dismayed about the state of our print media and even more chagrined about the Internet. As Abe Lincoln said, “A lie can travel around the world eight times before truth makes it out the door.” Sorry to break it to you, Abe, but the pace of disinformation is even faster today. I am working on a book that will be titled, “God Saved This Place for Us.” It is about a small spot of Iowa that was one of the last places in the state to be settled. It was founded by Norwegian and Danish immigrants and their saga makes a good tale that will be of interest to folks in this community. Without deadlines staring me in the face, I tend to procrastinate. I may get it done eventually. P.O. Box 28, Ruthven, IA 51358.

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Russell Kaniuka,
MS 1961
All’s well in the hills of western Maine. I think often of J-School days, and have happy memories about serving as a teaching assistant to Rod Fox and Bill Ames. P. O. Box 100, Farmington Falls, ME 04940.

Edith (Lillie) Bartley, 1961
It’s all happy news for me this year! Beth, my oldest daughter, was married last year and now has a sweet tiny baby boy, Robert Vincent Creegan, named for both his grandfathers. Susan, my middle daughter, will be married this October in Los Angeles. Youngest daughter Katherine is sharing an apartment in the Williamsburg section of Brooklyn, but spends a lot of time here at home, where most of her possessions (including her cat) still remain. 253 Hicks Street, Brooklyn, New York 11201-4029. edith.bartley@worldnet.att.net

Merrill Oster, 1961
The pace of semi-retired life is slowing just a bit. Still working on Naperville (Ill.) Magazine growth, Pinnacle Forum, a Christian ministry, and some agribusiness deals. Carol and I live in Aurora, Ill., just 20 minutes from each of our married children and their six kids. We winter in Scottsdale, Ariz., and spend part of the fall on our Iowa farm organizing pheasant hunts for ministry fund.

Stephen Wells, 1960
Another year, another year of retirement. We spent five months in Florida in 2009, the first three escaping the cold Michigan winter, another month to be on hand for the birth of our granddaughter, and finally this December for Christmas. Sadly, my 100-year-old mother passed away mid-year after a brief illness. We traveled to Des Moines in late September for her burial. I enjoyed my annual three-week sailing cruise aboard my 30-foot sloop Cygnet to Lake Huron’s North Channel in August. Alas, no more home delivery of our favorite newspaper, The Detroit Free Press. Everything’s online now (sigh). Accordingly, I spend more time thumbing through AP, the New York Times and USA Today on my iPhone. 6135 Forest Trail Way, Brighton, MI 48116. steve_wells1939@sbcglobal.net

Glenda (Long) Eggerling, 1960
Received MPA from Drake University in 1978; received MFA from Goddard College in 2002. 3817 Hoover Ave., Ames, IA 50010.

Myra (Scholten) Swanson, 1960
24453 SE 44th Pl., Issaquah, WA 98029.

Sonia (Shubert) Porter, 1960
Still working - producing conferences twice a year plus all the work that goes with being “girl Friday” for a small association. 6202 Pioneer Road, Madison, WI 53711. soniap2@earthlink.net

1960s

Janice (Atzen) Furman, 1960
I was reminiscing about J-school days when my friends secretly replaced my new red Volkswagen with a blue one after we’d watched a film on the anniversary of General Chennault's successful mission over the Himalayas. After my initial shock they escorted me to my car that they had painted with a shark face to resemble the General’s Flying Tigers. Best practical joke ever. 5551 La Pasada, Long Beach, CA 90815. j.furman1@verizon.net

Betsy (Hoffman) Chapman, 1959
I enjoyed attending my 50th reunion in May. It was amazing to see the campus growth and to reunite with Welch Hall and DZ friends. A special weekend! 202 Windstream Way, Cary, NC 27518.
Greenlee Glimpse

Mary (McKennan) Druding, 1962
Returning from retirement, I'm back in the (quasi) health field, working for a medical research clinic that is coordinating several studies on Huntington’s disease. Son Michael (MS Chem. Engr. ’87) is in Orchard Park, N.Y., and is director of operations at Great Batch, which makes the electronic components for implanted medical devices, i.e. Pacemakers, defibrillators, etc. His brother, Peter, is a heat pump expert living in Natrona Heights, Pa., and daughter, Jeanne (Kroker) is an M.D. here in Wichita. I watch over her amazing kids, now 11 and 8 years. This summer, I left my house and yard and moved into a condo, where I can watch someone else do the mowing! What an improvement!

mdruding@cox.net

Christopher Brenner, 1962
Retired from the newspaper business in 2006 after 44 years in the trade. I am keeping busy with hobbies, gardening, volunteering and visiting grandchildren. Much of the warmer months is spent in futility following the Chicago Cubs. I do miss the newspaper business as it was, not what it has become. 105 S. Seymour Ave., Grayslake, IL 60030.

Thomas Goodale, 1962
I have accepted an opportunity to become the executive director of Omicron Delta Kappa, a national collegiate leadership honorary. The organization is 95 years old with 315 “Circles” and 8,000 members. We are located in Lexington, Ky. I am grateful for the chance to be the fourth ED in their history and help them celebrate their centennial in 2014. On the personal side, two new grandchildren arrived in March so life is very special. Thanks to all who have stayed in touch.

650 South Mill St., Apt. 214, Lexington, KY 40508.
tomgoodale@earthlink.net

Diane (Robeson) Burch, 1961
We continue to be the youngest in an “older” community. A drive to Arizona and shoulder surgery provided excitement for this year...and a surprise visit from our daughter, Sarah. Cat Lily is spoiled and thriving.

732 S. Market St. Unit 9, Solon, IA 52333.

E. Beth (Beecher) Feldick, 1962
It has been another busy year for Duane and I. We still farm north of Buffalo Center and I still work seasonally in the spring doing PR work in the office at Welp Hatchery at Bancroft. This summer Duane participated in six tractor rides and we managed to take several motorcycle trips and a “flying” trip to LA to see relatives and to Seattle to visit our daughter, Lorna. She took us to Whistler, BC, Canada, where we observed all the preliminary work for the 2010 Olympics. Very interesting!

45895 10th Ave., Buffalo Center, IA 50424.
putter2@wctatel.net

Mary (McKennan) Druding, 1962
Returning from retirement, I'm back in the (quasi) health field, working for a medical research clinic that is coordinating several studies on Huntington’s disease. Son Michael (MS Chem. Engr. ‘87) is in Orchard Park, N.Y., and is director of operations at Great Batch, which makes the electronic components for implanted medical devices, i.e. Pacemakers, defibrillators, etc. His brother, Peter, is a heat pump expert living in Natrona Heights, Pa., and daughter, Jeanne (Kroker) is an M.D. here in Wichita. I watch over her amazing kids, now 11 and 8 years. This summer, I left my house and yard and moved into a condo, where I can watch someone else do the mowing! What an improvement!

mdruding@cox.net

George White, 1962
We continue ministry at Davenport St. John’s United Methodist Church, a 173-year-old downtown church with a weekly skateboard ministry to 300 youth, a Saturday country-and-western service, two contemporary services and a longtime classic service. Needless to say, life is full! We are in our 16th year.
challenges and the advent of our first grandchildren -- twins, no less -- marked our year. Am currently involved in planning a statewide conference on the impacts of diminishing newspaper circulation on an informed citizenry and thus the democracy. In my view, the future is not bright. Perhaps there are wiser ways to deliver information, but I've yet to see a substitute that works. Am hoping to learn something from conference participants who are said to be on the cutting edge of new media models! Best to everyone.

714 N 17th Ave., Bozeman, MT 59715.
tomandmarilynwesselr@yahoo.com

James Grunig, 1964
In my fourth year of retirement from the University of Maryland, I continued to lecture around the world. I delivered lectures on public relations and media relations in Turkey, Hong Kong and Norway. In Turkey, I was awarded an honorary doctoral degree by the University of Istanbul -- my third honorary doctorate. Lauri and I spend five months a year at our 114 N 17th Ave., Bozeman, MT 59715.
tomandmarilynwesselr@yahoo.com

Janet (Gronquist) Pfaff 1964
140 Tribble Gap Rd. Apt.
401, Cumming, GA 30040.

Joy (Cassill) Banyas, 1963, MS 1987
Retired since 2001. Stopped by the campus in June and was very impressed by the Morrill Hall renovation. My former office is now a restroom. My very best work memories are of the years I spent there -- in Morrill Hall, not the restroom. Bob Kern was the best boss I ever had. 6700 Dellrose Ct., Greendale, WI 53129.

Rita (Gianotti) Vance, MS 1963
Same ole, same ole. Still working as a mathematics consultant, but the economy is hitting textbook/testing companies big time. I might soon be retired--banished to the world of grandmotherhood. Not that I would be upset to have only my four grandchildren to worry about!!! 1710 21st St., PO Box 627, Houston, TX 77861.
rgvance@sbglobal.net

Joy (Reese) Derr, 1963
I am continually impressed by my alma mater -- my education helped me to become the person I am today. I'm retiring from Hood College in May 2010 after 35 fulfilling years. We will spend more time at our lake home in Minnesota, visit our 14 grandchildren and travel, including a visit to ISU. P.O. Box 759, Braddock Heights, MD 21714.

Nancy (Boyer) Jewett, 1964
Hi, everyone! Retired as assistant treasurer, Mears, CPG about 11 years ago and moved to beautiful northern Michigan. We have the Sturgeon River running through our back yard, home of one of the best trout holes of the world about a mile north of us, so they tell us. Still miss working but Gary is enjoying retirement. I walk the rail trail with our English setter and ponder the state of mainstream journalism and our country. Perhaps too much free time on my hands. If anyone is in our area, would be delighted to hear from you. 6906 S White Rd, Indian River, MI 49749.
nanannj@gmail.com

Marilyn (Freeman) Wessel, 1964
Started the year in Washington, D.C., at the presidential inauguration. We rewarded ourselves with the trip after working long and hard for candidate Obama all spring and fall. Although I know it was a great day for America, it was not to be for us. We were among the several thousand ticket holders who did not actually get into the ceremony due to a series of logistical blunders of epic proportion on the part of inaugural planners. Not a great beginning, but our new President has done better than his inaugural committee, I'm happy to report. In other news, much travel, a few health
Candace (Carpenter) Perkins Bowen, 1966
After more than 10 years at Kent State, I’m finally on the tenure track. Now I’m not only busy teaching and running the state scholastic press association and directing the Center for Scholastic Journalism, I’m supposed to research, too. (That must be at 2 a.m.) Son Skip is now a daddy of beautiful Ivy Katsue Perkins. With mommy Kiyomi, they visited my 98-year-old mom in Clear Lake, took a side trip through Ames, the place where he helped correct copy on the Daily rim and lived in Hickory Grove Mobile Home Park, out beyond the Animal Disease Lab. Such memories.

4822 Shining Willow, Stow, OH 44224. cbowen@kent.edu

Mary Alice (Carter) Zillman 1966
I’m blogging (for pay!) about what’s great about San Antonio, Texas, and supplying photos, too. So much fun! I also edit a clinical psychologist’s case studies. Commercial real estate investments keep the wolf away from my philodendrons.

414 E. Mandalay Dr., San Antonio, TX 78212.

Mary Beth (Sartor) Obermeyer, 1964
Fiction writing at the Loft Literary Center is still my thing, but I may have to make my fiction piece in-progress non-fiction. Way too many real characters! Maybe magic realism non-fiction, a hybrid. I grew up in Mason City, Iowa, home of The Music Man, Meredith Willson. We had the same accompanist, he in 1917, me in the 40s, 50s, and the three of us had many good times, me on the awestruck end. This year I did have the fun of having a half-page photo story on myself, “A Life of Music,” in my hometown paper. The writer, Kristin Buehner, MS ’84, was about the finest interviewer I’ve ever experienced. I’m also writing a new book, started 30 years ago, on my first large-scale public event of TA DA! Special events -- the 1,801 tap dancers who danced down Hennepin Avenue, Minneapolis, to open the renovated Hennepin Center for the Arts. The impetus: Elissa Mautner, a local playwright, is doing a musical on the same. Daughter Kristin and husband Chris live nearby in Edina with our 8 and 10-year-old grandsons -- lots of quality hoopla! Hello to Diane Brockett. News from DC? 2405 Russell Ave. S., Minneapolis, MN 55405.

Larry DeBoer, 1965

Sara Foley, 1965
Spending most of the year in Maui, Hawaii, now, where we have a home in the Kaanapali area. Our business, Maui Communicators Public Relations, recently won three awards of excellence from the Hawaii chapter of the Public Relations Society of America for our work to get approval for a new hospital to be built here. If former classmates from the J-School come to Maui, we’d love to see you. (808) 667-0589. 156 Kualapa Pl., Lahaina, HI 96761.

Carl Pelzer Jr., 1964, MA 1971 English

beach house in Oregon and the rest in Maryland. Our fifth grandson, Kody Grunig, was born in June. 41 Brinkwood Road, Brookeville, MD 20833. jgrunig@umd.edu

Mary Alice (Carter) Zillman 1966
I’m blogging (for pay!) about what’s great about San Antonio, Texas, and supplying photos, too. So much fun! I also edit a clinical psychologist’s case studies. Commercial real estate investments keep the wolf away from my philodendrons. 414 E. Mandalay Dr., San Antonio, TX 78212.
Daryl Pleggenkuhle, 1966
After 22 years as an officer in the U.S. Air Force and 18 years working for Lockheed Martin, Susie and I have finally retired to enjoy life. Lots of traveling and time spent with kids and grandkids; life is good. peggend@gmail.com

Judy (Ryan) Haaversen, 1966
Retired last year. Both husband Don and I now are the elder generation of each family, since both mothers died early this year. Our family consists of two felines, almost 3 years, who love to travel with us either in motorhome or car. They don’t fly.....they get a cat-sitter at home. I have been to two Gamma Phi Beta reunions of 1961 to ’65 grads the past three years......had super times. Will meet in November on Marco Island, FL, with Gamma Phis Jan Carlson Ouren, Ann Oyaas Johnson, Pam Brooke Clune and Marcia Lindquist to mourn close friend Sandy Kilbane Griswold, who died of acute myloid leukemia in 2007. Would love to hear from other ISUers and hope other old folks like me having great retirements. 5841 Aldrich Ave. So., Minneapolis, MN 55419. Haavnry@usiwireless.com

Richard Dunn, 1966
Pat (Miller, ’66) and I are both retired but seem busier than ever. We’re enjoying traveling, both domestic and foreign, in pursuit of great photos and knowledge. Of course, grandparenting (2 granddaughters, 1 grandson) is a high-priority activity, too. Volunteer work for both of us and a little consulting keep the calendar full. Life is good. 629 Tamarisk Ln., Crystal Lake, IL 60014. rickdunn@comcast.net

Bob Krotz, 1966
After 43 years of newspapering and higher education and health care fund development, I hung it up last July and am now happily enjoying retirement with Pam and our family here in the beautiful Pacific Northwest. My ISU journalism degree and subsequent on-the-job “graduate education” at The Des Moines Register served me well over the years, whether I was covering news events, writing features or editing other reporters’ copy for The Register; writing and editing alumni publications for the ISU Alumni Association; creating donor relations and fund raising letters, proposals and reports for the ISU Foundation, or launching, building and managing the Franciscan Foundation which now supports five hospitals, 46 medical clinics, an inpatient hospice care center and Washington’s largest outpatient hospice program, all here in the South Puget Sound area. It’s been an interesting, enjoyable and rewarding career. Still enjoy following Iowa State and Ames from afar, now mostly through daily online reports. Go Clones! Bob Krotz, 2521 48th Ave. NW, Gig Harbor, WA 98335. bobandpamk@yahoo.com

Joseph Elstner, 1966
Heading into second year of retirement after 38-year PR career at US West, Southwestern Bell and the Federal Reserve Bank of St. Louis. Staying active in many ways, including playing keyboards in a classic rock band, The Decades. You can catch us on MySpace. My time at the Fed has been instructive in helping me follow developments in banking and the economy. It was fun seeing all that from the inside. Wife Diane is retired from ESOL teaching but still works part time for her district. Loving being grandparents as we knew we would. Am looking forward to speaking to Dr. Lee’s PR campaigns class on Oct. 22. 618 Forest Leaf Dr, Ballwin, MO 63011. joelstner@aol.com

Nancy (Miskus) Rothwell, MS 1966
14 Kingsway, Heswall, Wirral CH60 3SW, England.

Karen (Safley) Taylor, 1966
Retired 2003 from marketing/communications department at Mercy
Richard Hull, 1967
Continuing to enjoy retirement, four grandkids and summers in San Diego. Our two FM stations in Kansas continue to do well even through these tough times. I enjoy working on the board of the National Association of Farm Broadcasters Foundation.
25025 S. Lakeway Drive, Sun Lakes, AZ 85248.
rich@hullbroadcasting.com

Carol (Marlow) McGarvey, 1967
Even though the economy is rough, I have been lucky to keep busy with freelancing. I write regularly for Welcome Home magazine, writing home-related, gardening/landscaping, food and people features. In addition, we’re on the second year of Creating Together Journal, a resource guide for activity directors of retirement communities, nursing homes and assisted living facilities. It was started by Carol Dahlstrom, mother of Michael Dahlstrom of the Greenlee faculty. On the home front, Tom and I have six amazing grandchildren. Hello to all.
5717 Kingman Ave., Des Moines, IA 50311.
tcmcgarvey@aol.com

Garrett O’Keefe, MS 1967
Professor, journalism and technical communication and professor, Colorado School of Public Health, Colorado State University, Fort Collins. 2912 Garrett Dr., Fort Collins, CO 80526.
Phyllis L. (Bowen) Anderson, 1968
Retirement continues to be a joy. Doug and I plan to spend part of this winter in our 5th-wheel camper enjoying the mild weather in Mesa, Ariz. Our oldest son Curt added a daughter to our family when he and Heather married in August. We had a great time. Sons Scott and Ross continue the single life and welcomed new sister Heather. I’d love to hear from ISU friends. 4210 Colfax Ave, Lincoln, NE 68504-1622. phlls.ndrsn@gmail.com

Dennis Bries, 1968
Last job was robotics operator in a foundry. Forced into early retirement by injury. Keeping busy with all the things haven’t able to do for years. Spending time teaching seniors and youth wood turning with several area wood turners. Also, master gardener and volunteer garden and landscape coordinator at our church. W5602 Church Rd., Johnson Creek, WI 53038.

Lawn Griffiths, 1968
I closed out 37 years in daily newspapers and 25 years with the East Valley Tribune (Mesa, Ariz.) in January, when I was part of a 42 percent staff cut by Freedom Newspapers. The papers sharply shrunk their territory, went to a free, three-days-a-week paper. Up until now, it’s been a grand ride with daily journalism. So I’m semi-retired, but doing lots of specialized writing, including completing a 300-page book on the 60-year history of my Tempe Kiwanis club. In September, I was named Kiwanian of the Year for the fourth time. The weekly newsletter that I have done for 21 years was chosen tops for Kiwanis clubs in the Southwest. I still sit on a batch of boards, and I go morning to night as a community volunteer -- things like Meals on Wheels, putting water in the desert for migrants, and writing up the minutes for my Salvation Army and mental health boards. I watch my 20-month-old grandson Mondays and Fridays. 1952 E. El Parque Dr., Tempe, AZ 85282.

Wilfred (Wil) Groves, 1968
Spouse Marjorie (Pfister) Groves, ’68, MS ’73, Ph.D. ’78. We continued to work on our bucket list and traveled to Guatemala, the Panama Canal, Kathmandu, Prince Edward Island, Nova Scotia, Old Quebec City and Yellowstone National Park since the last newsletter. Guatemala and Nepal were with the Heifer Project. Wil was a last-minute sub on a February trip to Yellowstone with a busload of DNR types and loved the place so much that both of us will work in the museum archives there for the month of November. 2995 Neely Ave., Jewell, IA 50130.

Jeanette (Johnson) Keogh, 1968
5510 N. Sheridan Rd. Apt. 4B, Chicago, IL 60640.

Ann Lowry, 1968
1022 W. Daniel St., Chicago, IL 61821.

Nancy (Glover) Verdier, 1969
A personal finance workshop developed by Nancy Verdier has received a 2009 Excellence in Financial Literacy Education (EIFLE) Award from the Institute for Financial Literacy. Verdier is a program developer at Thrivent Financial for Lutherans, a Fortune 500 not-for-profit financial services and membership organization based in Minneapolis, Minn. The workshop, “Charitable Giving: How to Make a Difference by Giving Back,” won in the category of “Curriculum of the Year - Post-Secondary/Adult General.”

Keith Henry, 1969
See alumni profile on page 57.
Completed my 30th year with NASA, all in public affairs. That, plus five years as an Army civilian, makes 35. Looking forward to retirement at the end of 2010. At that point, Mary and I will travel some,
and I’ll have more time for choral singing and restoring our 1979 MG Midget, purchased one month before I started at NASA. 107 Osprey Point, Yorktown, VA 23692.

Phyllis (McElheney) Lepke, 1969, MS 1974
13746 500th Ave., Story City, IA 50248.

William Monroe, 1969
I’m gliding into retirement as executive director of the Iowa Newspaper Association for 29 years. My last day is Dec. 31. I hope to stay connected to my newspaper friends and my Greenlee friends in the coming years. 6917 Northglen Way, Johnston, IA 50131.

Gary Vincent, 1969
Still practicing the craft of public relations at McCormick Company in its Des Moines, Iowa, office. I keep trying to cut back hours to half time but workload doesn’t seem to allow. Have set a “tentative” retirement date of 12-31-2010 but we’ll see if that really happens. Still hope to do some freelancing even after that date. Best wishes to all for a great 2010. grvincent@mchsi.com

Richard Volkmer, MS 1969
Cheered by the program of journalism at Iowa State, but chagrined by the growth of electronic yellow journalism. Diversions help, such as restoring the ‘29 Model “A” Ford. We still fear for the republic, but take solace in its resiliency and hope for the best. Still working at age 65 and will for a while... would love to hear from classmates, contemporaries and old pals. P.O. Box 359, Warrenville, IL 60555.

Kent Baker, 1970
Publisher, The Moville Record, Moville, Iowa. It will soon be 10 years since I returned from my 21-year sojourn in Hawaii, where I was with KHON-TV for so many years. Coming back to my hometown and buying the little weekly newspaper here had been my dream since childhood, and I haven’t been disappointed. This has been a hoot, a great experience. I can’t imagine a better way to have finished my career. Best has been the fact that I have a great, young partner -- a local boy who grew up here, graduated in journalism from a nearby college and also always had a dream of owning his hometown newspaper. He is doing most of the work now, and will be doing more as I get nearer to full retirement (and missing Iowa’s winters). I have been blessed. And am I ever happy not to have the stress and strain of a position in the “big” media today. It ain’t a fun time... Back problems have slowed me down a lot, and have led to three surgeries in the past three years. Enough. Box 419, 705 Carol Drive, Moville, IA 51039. kbaker@netins.net

Janet (Wait) Nylund, 1970
I continue to do freelance events in the Dallas area. Our older son, Justin, graduated from dental school in May. He is now doing a residency in Alamosa, Colo. Our other son, Jon, is selling commercial real estate in the Dallas area. 11345 W. Ricks Cir., Dallas, TX 75320.

Tom Brindley, 1971
I am working at Alpena Community College as the controller. Married to the former Karen Smith of Waterloo, Iowa, and we have three grown children. 419 South First Ave., Alpena, MI 49707 brindlet@alpenacc.edu

Adriane (Leigh) Charlton, 1971
I’m writing this update on a cool, gray, rainy day in rural Ames. My husband, Sam, American Eskimo dog, Buddy, and I drove the newest member of our family, a 31-foot Winnebago RV (must support the Iowa economy!) to the farm from our home in LaQuinta, Calif. Witnessing, celebrating and photographing this magnificent, resilient country helps balance my concerns. P.O. Box 940, La Quinta, CA 92247. leighcharlton@earthlink.net
Janis (Selland) Wong, 1971
As JW Communications, I provide writing, editing, and media and public relations for organizations, companies and individuals who want to get their message out. 73-1437 Laakea St., Kailua Kona, Hawaii 96740. jbselland@yahoo.com

Carole (Zike) Custer, 1971
As university marketing director, I’ve been proud to be a part of Iowa State’s record enrollment achievement. We are the university of choice for both Iowa college-bound students and transfer students. It means that our brand of education continues to resonate with more than 28,000 students! 1115 McDuffie Drive, Jefferson, Iowa 50129. cacuste@iastate.edu

John Byrnes, 1972
Starting my ninth year at University of Minnesota. Still having fun learning about agriculture and communications. 10705 34th Ave. N, Plymouth, MN 55441. smbyrnes@comcast.net

Sharon (Copeland) Dowell, 1972
Inducted into the Oklahoma Journalism Hall of Fame in April for my 27 years as food editor of “The Oklahoman” newspaper. Took early retirement from the newspaper last fall. Still doing some part-time work and have more time.

Rosemary (Corsiglia) Hutchinson, MS 1971
1913 NW 10th St., Ankeny, IA 50023.

Meredith McHone-Pierce, 1971
I’ve skipped a few years in submitting news because I haven’t had much to report. I currently work part time in the Dallas County Recorder’s office and am active in several civic organizations, while my husband, Dennis, continues his trucking business, albeit on a small scale. Thanks to a lifetime of Iowa farm values (fiscal conservatism and hard work), we’re surviving the ‘Great Recession’ fairly well. We’re still on track to retire in the next few years. Like most folks our age, we take great pride in grandkids, etc. As I said, not much news to report. Best to everyone. 23109 330th St., Adel, IA 50003.

Gary Mulhall, 1971
I retired July 1 after 21 years of fund-raising work for Saint Martin’s University. Rhea and I are expecting our first grandchild in December, a boy, in San Francisco. The current game plan is for us to move there early next year to become “grandnannies” -- stay tuned! 319 Lyon Crest Ln NE, Olympia, WA 98506.

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to enjoy grandson Carson, 2, who lives nearby.
2828 NW 168 St.,
Edmond, OK 73012.
sharondowell@aol.com

Gayle (Haight) Colbert 1972
1030 Chadwick Ct.,
Aurora, IL 60502.

Lynn Ketelsen, 1972
We continue to live in Owatonna and own a three-station radio cluster and the Linder Farm Network. My major work continues as a farm broadcaster, and I enjoy reporting as much as ever. Our son Matt has joined our broadcast team, and is doing a great job. Both daughters are out of college and working. We really enjoy ISU football and tailgates. Feel free to drop me a note and stop by one of our tailgates at a home game. 520 West McKinley St., Owatonna, MN 55060.
lynn@linderradio.com

Gene Meyer, 1972
I'm just completing the first year of my second career, blogging at www.kitchentablenomics.com and building a varied freelance business. I've also been doing some interesting, short-term unrelated work, too, including a variety of U.S. Census projects. None, thank God, in Kentucky. 6105 Mission Rd., Fairway, KS 66205.
geeneameyer@gmail.com

Dennis Miller, 1972
Another grandson born in February in Columbus, Ohio; thus more trips there than to Iowa. Hoping to get to Ames for a football game in November, however. On my 60th birthday Oct. 19 I will attempt to play 60 holes of golf. Wife says I’m nuts. Reference librarianship still keeping me busy otherwise. 205 Pilgrim Rd., Abilene, TX 79602.
dennis.miller@abilenetx.com

Harlen Persinger, 1972
After six productive years, I’m still focused on my freelance business. This past spring I went underground and photographed miles of tunnels and equipment working in the Mosaic potash mine near Carlsbad, N.M. Talk about horrible light, noise, penetrating dust and other diversions. One special event was rubbing shoulders with more than 600 folks at the joint International Federated Agricultural Journalists Congress and Ag Media Summit in Fort Worth, Texas. I was fortunate to garner two first-place awards for best portrait and picture story in the American Agricultural Editors’ Association photo contest, plus a highly commended star prize in the people category in international competition. At the Iowa State Fair, I received second place in the black-and-white class of plants and flowers. After completing military service in the U.S. Army 40 years ago, I never envisioned a

Warren Riedesel, 1972
I continue as marketing communications manager for corn seed, now in my 27th year at Pioneer Hi-Bred International. Never a dull moment in the highly technical, ruthlessly competitive seed business!
The big event at our house in 2009 was the marriage of 31-year-old son Grant to Laura Ferrell on Nov. 7 in Minneapolis. They both practice law in Chicago. Daughter Erin and her husband Kevin Bell live in Des Moines while he attends law school at Drake. It’s been three years since we moved to the historic Sherman Hill neighborhood near downtown Des Moines, and we love it. 701 16th St., Des Moines, IA 50314.
warren.riedesel@pioneer.com
Roger Green, 1973

Signs that you’re getting older: 1) you went to your 40th high school class reunion this summer (who were all those old people?); 2) your daughter (Megan) becomes a sophomore in college; 3) you just celebrated 35 years with the same employer (HealthEast Care System); 4) you’ve been married 21 years to the same woman (Nancy); 5) you have to scroll down a dozen years on the JLMC newsletter Web site list of graduation years until you come to the year of your college graduation (1973); 6) you start walking marathons just to prove you don’t have one foot in the grave yet (my fifth one will be this fall in San Antonio); 7) you’re hiring people who look young enough to be your daughter or son (and they are!). I hope the years are treating all my former classmates and faculty extremely well. May all those young people in the program today savor their years in school - while they may not the best years of your life, they generate memories that will stick with you forever. God bless you all, Roger.

Gary Barton, MS 1973

Ag biotechnology guest relations (part-time), Monsanto, 700 Chesterfield Parkway, Chesterfield, MO 63017. (Also see Mary Ann (Podolski) Barton, MS ’73.) Since retiring from the Rockwood School District in suburban St. Louis in 2004, Mary Ann has focused on writing and horseback riding, travel and gardening. Mary Ann published an inspirational book in 2009 entitled “Horses Are For Giving.” Published by Xlibris Press, the book (illustrated by Gary Barton) tells the life journey of a women and her horse which serves to remind us how love and care for another often returns to the giver in numerous and unexpected ways. Gary (who retired from full-time work in 2003) regularly conducts tours of Monsanto’s two biotechnology seed research facilities in St. Louis and travels the country with the company’s Mobil Technology Unit (MTU) presenting seed breeding programs to farmers and ag students. Gary and Mary Ann spent the winter of 2008-09 in Huntington Beach, Calif. The California adventure provided a break from the Midwest winter and the opportunity to visit their two younger children who both live and work in Greater Los Angeles. Krista works for Nestle in Glendale and David works for James Purse in Malibu. Oldest son Eric, a lawyer in Atlanta, was married in early September. Mary Ann and Gary reside in a lakeside home in the picturesque, rolling, forested hills 60 miles west of St. Louis. Recent travels have also included a trip to New Zealand/Australia as well as visits to Italy, Austria and a Rhine River cruise. 2208 North Konstanz Dr., Innsbrook, MO 63390. garyb2208@mac.com

Gary Clarke, 1973

904 9th St., Ames, IA 50010.

Tim Donovan, 1973

Following eight years as president of the Community College of Vermont, I started in July as the chancellor of the Vermont state colleges system. Mary Tharp (Family Environ. ‘73) is pursuing a master’s degree in historic preservation at the University of Vermont and both kids are healthy and well. 9 George Street, Montpelier, VT 05602-3709. tim.donovan@mac.com

Constance Groth, 1973

Hi, everyone! Well, earlier this year I actually got engaged. No wedding date set yet, but probably next year sometime. He lives in New York, so for the last two years I have spent part of the year in Key West and part in New York --both of which are great locations for my photography career. I was in the business world with Borg-Warner and GE for many years, but about 10 years ago I started taking photos and selling them as art. Photography is a wonderful career for this time in my life. I remember Bob Johnson fondly; he really fueled my love of photography. You can see some of my pix at http://www.KeyWestPhotos.com. I had a nice honor earlier this
made for a memorable summer. 2132 Vermont Ave., Wilton, IA 52778. billjaneblock@fbcom-wb.net

Larry Miller, MS 1974
Karen and I remain busy with activities ranging from genealogy and historical societies to church and food pantry projects. Some traveling to see our kids and three granddaughters in California and Denver. I still keep a hand in broadcasting with service on SD Public Broadcasting board. Also serve on the Chadron State College Foundation board of trustees. Bill Kunerth and I occasionally conspire on open government issues and Lions Club projects. Have enjoyed creating some Web sites and dabbling in photography. Life is good. Greetings to old friends and colleagues.
309 Yellowstone Place, Spearfish, SD 57783. dakotamillers@gmail.com

Becky (Murphy) Stadlman, 1974
Not much new going on for us. Same house (now completely remodeled) and same jobs. Becky has spent most of her year doing the dark side of HR --laying off people at Sauer-Danfoss has been depressing this year. Hopefully next year is much better. Family is doing well. Hope to see some of you this year! 107 NW Rock Creek Circle, Ankeny, IA 50023. bstadlman@mchsi.com

Mary Ann (Podolski) Barton, MS 1973
Retired high school teacher. (See Gary F. Barton, MS ’73.) 2208 North Konstanz Dr., Innsbrook, MO 63390. maryann2208@mac.com

Trudi Rebsamen
Trudi Rebsamen has been in love with outdoor recreation her entire life. That love has encompassed early hiking trips with family in Wisconsin to her four years as a key component of one of ISU’s best women’s track teams to her last 30 years involved in the sport of cycling.
Rebsamen graduated from Iowa State in 1979 with a degree in print journalism, but soon found her passion was cycling. She started working at a local bike shop and eventually lived in Europe for five years working with the U.S. professional cycling team.
Now, Rebsamen, a Chicago native, isn’t the one in the races, but she is the one behind the scenes at every event. As a soigneur (which is French for “one who cares for others”), Trudi is in charge of feeding, clothing and escorting cyclists as well as providing massage therapy. She travels with the U.S. BMC professional cycling team that is half Swiss and half American. From January through September, the team travels throughout the U.S. and Europe in two- to three-week stints.
“There’s traveling and helping in bike races and being in an athletic environment. It’s not the same everyday. There’s a lot of variety, which I like,” Rebsamen said in a recent interview.
In the beginning, Rebsamen was a competitive cyclist. “I was a racer. I was fast because of my running ability, but I always crashed,” she recalled. Now she occasionally races, but lets her husband, Steve Tilford, an internationally-known champion cyclist, do the competing. Her favorite race combines cycling with jumps and running in a sport called cycle cross.
During the fall, in what Rebsamen calls her “summer months,” she returns to her home in Topeka, Kan., and edits scientific papers for Missouri company SES. She uses a science background gained at Iowa State to edit papers from Japanese and Chinese scientists.
In her rare spare time, Rebsamen loves to garden and play with her three cats and four dogs. Always a lover of the outdoors, she also finds time to fit in sea kayaking on Lake Superior and cross-country skiing in northern Wisconsin.

William Block, 1974
Manager, advertising and branding, Bridgestone Bandag, Muscatine, Iowa. The truck tire retreading business was delightfully simple compared to integrating family-run Bandag into global titan Bridgestone. New challenges made worklife interesting. Wife Jane and I, both Iowa farm kids, enjoy our 115-yr-old farmstead, as well as interests in our families’ farms. Mission work with Lakota Indians and Minnesota fishing trips

Mary Thompson, 1973
709 79th St. Unit #110, Darien, IL 60561.

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Trudi Rebsamen has been in love with outdoor recreation her entire life. That love has encompassed early hiking trips with family in Wisconsin to her four years as a key component of one of ISU’s best women’s track teams to her last 30 years involved in the sport of cycling.
Rebsamen graduated from Iowa State in 1979 with a degree in print journalism, but soon found her passion was cycling. She started working at a local bike shop and eventually lived in Europe for five years working with the U.S. professional cycling team.
Now, Rebsamen, a Chicago native, isn’t the one in the races, but she is the one behind the scenes at every event. As a soigneur (which is French for “one who cares for others”), Trudi is in charge of feeding, clothing and escorting cyclists as well as providing massage therapy. She travels with the U.S. BMC professional cycling team that is half Swiss and half American. From January through September, the team travels throughout the U.S. and Europe in two- to three-week stints.
“There’s traveling and helping in bike races and being in an athletic environment. It’s not the same everyday. There’s a lot of variety, which I like,” Rebsamen said in a recent interview.
In the beginning, Rebsamen was a competitive cyclist. “I was a racer. I was fast because of my running ability, but I always crashed,” she recalled. Now she occasionally races, but lets her husband, Steve Tilford, an internationally-known champion cyclist, do the competing. Her favorite race combines cycling with jumps and running in a sport called cycle cross.
During the fall, in what Rebsamen calls her “summer months,” she returns to her home in Topeka, Kan., and edits scientific papers for Missouri company SES. She uses a science background gained at Iowa State to edit papers from Japanese and Chinese scientists.
In her rare spare time, Rebsamen loves to garden and play with her three cats and four dogs. Always a lover of the outdoors, she also finds time to fit in sea kayaking on Lake Superior and cross-country skiing in northern Wisconsin.

Mary Ann (Podolski) Barton, MS 1973
Retired high school teacher. (See Gary F. Barton, MS ’73.) 2208 North Konstanz Dr., Innsbrook, MO 63390. maryann2208@mac.com
Terry Rich, 1974
CEO, Iowa Lottery,
4113 Greenview Dr.,
Urbandale, IA 50322.
tlrhh@hotmail.com

Anne (Willemssen) McKeown, 1974
I am back in retirement and relishing it. Last fall’s financial chaos delayed plans to kick off a capital campaign for the Iowa School for the Deaf. I set up 12 “Get to Know Us” lunches and campus tours for local leaders, but we didn’t go beyond that. Community, church and P.E.O. projects keep my “little grey cells” churning. As you all know, there’s plenty of volunteer work when others learn you can write! Early retirement isn’t quite as realistic as before for Kim. We’re trying to get away to our Las Cruces, N.M. “pre-retirement” home for occasional stays of two or three weeks to see how we like that. We barely saw our Okoboji vacation place this year but feel fortunate to have it to escape to when we can. Kim, cats, and the rest of my very small family are doing quite well. My twin nieces are juniors at ISU, providing delightful reasons to visit campus. The challenge of having three parents over age 80 in Council Bluffs near us keeps life interesting!
17747 Lochland Ridge,
Council Bluffs, IA 51503.
edenbendcb@cox.net

Pamela (Bruce) Grove, 1975
We’ve headed south and away from the Iowa winters. I’m still working in financial services marketing. It’s been challenging times to say the least! 3140 Espanola Drive, Sarasota, FL 34239.
pam.grove@gmail.com

David Drennan, 1975
Fourteen years as executive director of the Missouri Dairy Association. Our son, Brad, returned to ISU this fall in the College of Business for accounting.
1954 Sunter Ridge Ct.,
Chesterfield, MO 63017.

Martha (Mueller) Greder, 1975
Director of education, Trinity Lutheran Church since 2000; NIACC business division instructor since 2000. 362 Lakewv Dr., Mason City, IA 50401.
gredemar@niacc.edu

Linda (Dougal) Watson, 1976
I’m still at the Quad-City Times as an editor. We survived a year of furloughs and benefit cuts and smaller papers. But it’s still thrilling to be part of busy, breaking news days and give our readers (print and online) something they can’t get anywhere else.
1406 12th Ave., DeWitt, IA 52742.

Jonathan Engel, 1976
I am still running my information architecture consultancy to help organizations successfully tag, display, retrieve and deliver electronic content. Recent clients include Barnardo’s, the largest UK children’s charity, and Oxfam International. Jennifer and I enjoy sharing London’s attractions with our sons Max, 16, and Cameron, 14, while watching them discover the city with their friends. We’re always happy to entertain JLMC classmates.
109 Calabria Road, London N5 1HS United Kingdom.

Jhb_engel@yahoo.com

James Jones, 1976
In eight short months (but who’s counting?), we’ll be heading for Phoenix and a totally new lifestyle. I’m hoping to go back to my KPGY roots and hook up with one of the four spring training baseball facilities in the West Valley...sales, promotion, PR...whatever they need. If anyone has ideas (or better yet, solid leads) let me know.
4713 Prince St., Downers Grove, IL 60515. xpcx0330@aol.com

Gale Mino, 1976
626 Clinton Way W., Martinez, Ga. 30907.
galemino@knology.net

Mike Moran, 1976
I just celebrated 25 years in communications at Ford Motor Company, a great corporation with strong leadership from our chairman, Bill Ford, Jr., and the Ford family. It was extremely busy here in the DC office. Ford did not take government funds during this past year like
some of our competitors. And we are well-positioned for the future with a strong lineup of fuel-efficient products. I hope to get back to Ames again in the near future. 8801 Earl Court, Bethesda, MD 20817. mmoran@ford.com

Ann (Olmsted) Holmes, 1976
Continuing to love life in Utah. 1073 E. Violet Circle, Sandy, UT 84094. ann@scottgroup.us

James Rodenburg, 1976
Corporate communications manager, Ag Processing Inc. (AGP), Omaha, Neb. 58268 Kidd Rd., Glenwood, IA 51534.

Pamela (Snedden) Fetke, 1976
Owner and real estate broker at County Wide Property Mgmt. Inc. since 1994. Represent private and commercial investment property owners. 609 Market St., Saint Joseph, MI 49085.

Steve Arbuckle, 1977
Director of admission and student services, University of Southern California Primary Care Physician Assistant Program. 586 W. Huntington Dr. #7, Arcadia, CA 91007. arbuckle@usc.edu

Raeanne Hytone, 1977
See alumni profile on page 60.
Freelancing, baking, freelancing, consulting. A little of this, a little of that. Doing what I can to make it work in this crazy economy. Hope it turns around soon for all of us! 3841 Garfield Street NW, Washington, DC 20007. raetone1@earthlink.net

John (J.C.) Kain, 1977
Son Matt joined the Marines and was awarded one of those coveted scholarships to the University of Afghanistan. Fortunately he heads back to his home base in Hawai in a couple weeks, followed by his return to Phoenix in December for his wedding. Daughter Jessie is a senior in high school playing for the state’s top-rated volleyball team. Wife Barb and I have lower back pain from prolonged sitting on bleachers. 4121 E. Windsor, Phoenix, AZ 85008. algona81@yahoo.com

Wayne Svoboda, 1977
57 Montague St. Apt. 4-i, Brooklyn, NY 11201.

Joseph Degnan, 1978
4612 Cambridge Dr., Eagan, MN 55122.

Martha Helgerson, 1978
My training in journalism at ISU has translated quite well, really, into my current job of teaching reading and writing skills to professionally trained immigrants who find themselves in our fair northern prairie city of Winnipeg, Manitoba. In addition to the EAL position, I keep involved locally as a volunteer with the Osu Children’s Library Fund in Ghana, and am newsletter editor for a variety of non-profits groups. On the home front, my husband continues work as a hematologist, while our two university-aged daughters are beginning to hone their interests. 203 Montrose St., Winnipeg, MB R3M 3L9 Canada. mahelgerson@shaw.ca

Lori (Hoberg) Adams, 1978
Division administrator, workforce center administration, Iowa Workforce Development, Des Moines IA. lori2056@msn.com

Murray Lee, 1978
ENTERING THE VORTEX! After a 13-year stint freelancing in the Mountain Empire republican stronghold of Johnson City, Delce and I moved over the mountain to Asheville. It’s known as an “energy vortex” to the New Age crowd but I think it really is a code word for expensive. It took a three-month search to find an affordable house in a great neighborhood. We moved into a Dutch colonial on the north side. You know it’s an enlightened hood when all bumper stickers tout Obama instead of McCain. Asheville is now the micro beer capitol of the USA so come on down and sip a few! 97 Woodward Ave, Asheville, NC 28804. info@murraylee.com
Another award-winning year, thanks in large part to fellow Iowa Stater and managing editor Dave Dawson. 2602 S. Forrest Green Dr., Decatur, Ill. 62521. gwsawyer@comcast.net

Dirk Van Der Linden, 1978
Spouse Lee (Horn) Van Der Linden, ’80. Still publishing the Belmond Independent. One child out of college and employed, one to go. He may be an Iowa Stater in 2012. 119 Fairway Drive, Belmond, IA 50421.

Randall Wreghitt, 1978
I cannot believe I have been living here for over 19 years! But...I have and I still love it. The fall season on Broadway is in full swing. I am busy with several producing projects which include the musicals “Pure Country” (Broadway 2010), “Pepita - Senorita Matador,” and the revival of “The Best Little Whorehouse in Texas.”

As for plays, “The Great Game” looks as though it will arrive on Broadway next season as well. Right behind that should be the revival of “Talley’s Folly” and a new version of “Camille.” I still have my office at 9th Avenue and 42nd Street, which is a great location in the Broadway Theatre District. My new Web site debuted last June: www.RandallWreghitt.com. 312 17th St., Union City, NJ 07087-4310. iowapro@aol.com

Gary Sawyer, 1978
Entering my ninth year as editor of the Herald & Review in Decatur. We’ve been weathering the recession, with the advantage that medium-sized newspapers have over the large metros.

According to Al Henkel, “Being a journalist gives you an automatic license to ask anybody anything.” Henkel’s inquisitiveness has won him national Emmy Awards for his coverage of the Midwest floods in 1993 and Hurricane Katrina in 2005. Having spent 20 years at NBC News, Henkel, ’82, is the supervising national producer for the network’s Southwest bureau in Dallas. He was part of the NBC Nightly News group that also won an Edward R. Murrow Award for coverage of Hurricane Katrina and subsequent rebuilding.

During his time at NBC, Henkel has covered a wide variety of events on the nation’s timeline — the standoff in Waco, the bombing in Oklahoma City, the 2003 Columbia space shuttle disaster. But he’s not about the glamour of creating huge national news stories.

“I most enjoy getting out in the country and talking to regular people,” Henkel said. “People across the country, I have found, are a heck of a lot smarter than a lot of folks give them credit for.”

For all his professional accolades, Henkel is most proud of the ways he has been able to manage a healthy family life with his wife of nearly 25 years, Beth Swanson Henkel, ’84, and three teenage sons.

Along with hoping to put three kids through college without any debt, Henkel just hopes to continue what he’s been doing. Though the industry continues to encounter change, Henkel relies on the core of journalism.

“What I started out doing bears no resemblance to what I’m doing now, but in some ways it does — the power of a pad of paper and a pen. You still have to know what to ask and who to ask,” Henkel said.

Patricia Morgan, 1978
445 Carmel Peak Ln., Las Vegas, NV 89145.

Rick Phillips, 1978
2009 was a wild year where I went from interim director of corporate communications to vice president and chief communications officer at Nationwide Insurance. I have the opportunity to lead a fine team of 85 professionals in the highly competitive industry of insurance and financial services. Picked a good year for that, huh?! The great news is that it’s a superb team, and I’m very proud of our work. Looking ahead, I have two main thoughts: (1) trying to figure out the myriad social media tools and how to best use them in our work, and (2) trying to come to grips with the fact that I’m coming up on six years of living in Ohio! In that same vein, I now have two daughters in college and that hardly seems possible, although I never recognized how good peanut butter tastes until now! My best to all my friends and colleagues at Greenlee.

phillir@nationwide.com

by Natalie Askren
Marcia (Zarley) Taylor, 1978
483 Loucroft Rd., Haddonfield, NJ 08033.

Ann (Barnard) Tofness, 1979

Annette (DeLanoit) Degnan, 1979
Both our girls are seniors. Maureen is at ISU, majoring in business/marketing. Kathleen will graduate from high school next spring.

Beth Jasper, 1979
Hello, all - busy year in Texas! Producing a feature-length documentary film about fiddling, tentatively titled, “The Devil’s Box: The Rise of Texas-Style Fiddling.” It has been a fantastic experience, allowing us to combine reporting with film making - my two favorite things! Check out the Web site: DogOnFireFilms.com OR e-mail me OR find me on Facebook. Has been fun keeping up with folks like Trudi Rebsamen and Tom Emmerson on FB. Cheers! 1118 Davis Street, Taylor, TX 76574. MeAndNancyDrew@gmail.com

Colleen Reilly, 1979
In September my brothers and I, along with cousins from around the country, surprised my father when he arrived from Iowa in Washington, D.C., as a part of The Honor Flight Program. I will never forget the look on his face when he saw all those Reillys waiting for him, clustered behind a banner with his name and the Marine Corps emblem. He turns 90 this year, and it’s really impossible to adequately describe how happy he was as he toured the war memorials, followed by his “entourage.” I have thoroughly enjoyed reconnecting with ISU journalism grads (and Tom Emmerson) through Facebook! 18 Edinburgh St., Valparaiso, IN 46385.

Michael Swan,
1979, MS ’98
We are well. Now into year 11 in El Dorado, Kan., near Wichita. Wife Linda is working on teaching (home ec) certification and drives to K-State a couple times a week. Kids (Will, 15, and Katy, 12) are still heavily into schoolwork, cross-country and cello. Next up -- basketball. I’m still traveling with Butler Community College sports media students across the state for athletic broadcasts. On our bowl trip to Utah, we were also able to get a behind-the-scenes look at a Utah Jazz telecast. In the journalism program here, I like to think I have a tiny bit of a “Bill Kunerth-type” influence as well.

4243 Scott Ter., Edina, MN 55416.

1403 Park Ave., El Dorado, Kan. 67042.

Julia (Meylor) Simpson, 1979
In September I was promoted to communications and public relations manager at Amica Mutual Insurance Company (Amica.com), a national insurer based in Lincoln, R.I. Like many other companies, we are testing the waters of social media. I’ve been at Amica three years now, after teaching high school English and reporting/editing newspapers. I enjoy the variety of assignments and creative atmosphere. In my free time I write poetry and have had a number of poems published in literary journals across the country. Check out jmsimpson.wordpress.com.

10 Manning Drive, East Providence, RI 02915.

jsimpson@amica.com

2009 • Greenlee Glimpse  67
1980s

**Richard Bartecki, 1980**
Working as executive vice president, marketing and institutional relations, for the Institute for the Education of Students Abroad in Chicago. Always glad to hear from ISU friends! 8630 Ferris Ave. Unit 308, Morton Grove, IL 60053.

**Martin Bunge, 1980**
Received the Iowa Newspaper Association Master Editor-Publisher Award in 2008, and left the newspaper business two months later, ending a 21-year love affair with newspapers. Am now nurturing a fledgling photography business and a daughter in junior high. The two oldest are attending ISU, both majoring in graphic design. 127 Country Club Rd., Williamsburg, IA 52361.

**Cameron Dubes, 1980**
Doing a lot of work as a fundraising consultant in Brazil. Launching two nonprofits: GoGandhiGo will be a fundraising portal to fund grassroots activism. The other is AllLecco, a new NGO to promote diversity, sustainability and love of life. PO. Box 250, Andes, NY 13731.

**Lyn (Hanson) Jerde, 1980**
Reporter, Portage (WI) Daily Register. I thoroughly enjoy daily conversations with Daily alumni and other JIMC grads of the late ‘70s and early ‘80s on Facebook. It speaks volumes about this J-school’s quality that nearly all of them (me, too) continue to devote their lives to a vocation that some insist is dying -- the vocation of a tried, true and trained journalist. 4526 Hollow Ridge Road, Madison, WI 53704. lyncjerde@juno.com

**Steve Jones, 1980, MA 1989**
Budget cuts abound, yet life is good in the communications office in ISU’s College of Liberal Arts and Sciences. Diane and I became empty nesters in 2009 when son Ben entered ISU, where he studies business and plays on the Cyclones’ Division III club hockey team. Older sons Dan and Mike (ISU alumni) are both married (to ISU alumnæ) and working in Des Moines, and 2-year-old granddaughter Amalia keeps us young. jones@iastate.edu

**Annette (Juergens) Busbee, 1980**
Editor/writer, special sections dept., The Gazette, Cedar Rapids, IA. 1325 Rainbow Blvd., Hiawatha, IA 52233. ajbusbee@mchsi.com

**Kurt Lawton, 1980**
Hello to Daily Ad Staffers from the late ‘70s, along with those newsroom stalwarts we used to torment. It’s been great catching up with some of you via Facebook. I’m now in my ninth year of independence from publishers and agency power trips. I still write regularly for several farm magazines, write for several company newsletters, shoot a lot of photos for clients, and am now a daily agri-blogger and tweeter. Always looking for new business, too. Expanded my biz capabilities by obtaining my master’s certificate in interactive marketing from University of San Francisco—learning all about SEO, search engine marketing, social media strategies and more. Very fun. Still a single dad to three awesome offspring. Nick will graduate this spring with broadcast journalism degree from U of Oklahoma. Monica graduates from high school this spring, and will land in a journalism program somewhere (and we did tour ISU!). And Matt is a sophomore, aiming to be the next John Mayer—beginning his tour of coffee.
William Vogt, 1980
I have been corporate editorial director for Farm Progress Cos., for five years. The company publishes 18 state and regional farm magazines (and Farm Futures). My wife, Bobbi, and I remain in the house we first bought when we moved to Eagan in 1988. We are, however, empty nesters now as our daughter has been proudly living on her own after college (not ISU). And I enjoy connecting with ISU friends on Facebook. Check out www.facebook.com/willie.vogt if you want to connect.
3864 Palisade Way, Eagan, MN 55122.
wvogt@comcast.net

Cathy Martin, 1980
I've been away from the newspaper world and at Pitney Bowes Management Services three years. I lost my grandma, 92, and my mom and dad in less than a year in 2008-09. It's been tough. Hello to the 1980 European study group.
631 S. Cherry St.,
Shell Rock, IA 50670.

Patricia A. Owens, MS 1980
I am beginning my third year as a doctorate student at Walden University. I am getting my degree in public policy: nonprofit management and leadership. I plan to be completed by the end of next year. I have been employed by Alpha Kappa Alpha Sorority, Inc. as assistant director of membership for the past 16 years. Upon completion of my degree, I plan to work for a nonprofit organization as an executive director for a child advocacy-type group to serve as a voice for those who are ignored by their social economic background and provide programs and resources to improve their conditions.
453 W. Winneconna Parkway,
Chicago, IL 60620.
Gospelane@aol.com

Elizabeth Anderson, 1981
My husband, Loren, continues as editor in chief of Successful Farming magazine. I continue to freelance as a copy editor and writer. We still run Kruse Christmas Farm in Grundy County, Iowa. This coming spring, I’ll be in my fifth year as coach of the Ankeny Christian Academy girls’ golf team, which last spring included the Class 1A state medalist. Our daughter Kate, an ACA sophomore, is a member of that team. Our oldest, John, graduates from high school in May.
3103 SW Court Ave., Ankeny, IA 50023.
anderkruse@mchsi.com

Jim Wyckoff understands the chaotic nature of capitalism better than most. “When I first started working on the trading floor in 1985 at the Chicago Board of Trade, there were probably 3,000 traders there in maybe a dozen or two dozen pits,” Wyckoff said. “It was a sea of people – it was just like being in a football game.”

After graduating in 1984 with a journalism degree from Iowa State, Wyckoff was hired as a market reporter by Commodity World News – what is now Dow Jones Newswire – because he had a minor in economics.

Still, jumping into the chaos of the trading pits was a bit of a shock for the small-town boy from Jefferson, Iowa. But he stuck it out, learned the ropes and climbed the ladder. Wyckoff was promoted to copy editor, to managing editor and then to executive editor.

Throughout his tenure, change rippled through the industry. “When I first started in this business, the news about a market would come out of the trading pit,” Wyckoff said. “I would report on it and it would be disseminated.”

With the advent of near-instant information transmission, it’s now the other way around. “Much of the news that’s generated is generated outside and flows into the pit,” Wyckoff said. In addition, electronic exchanges have taken hold, causing the number of physical trading pits to dwindle. “It’s a tenth or a twentieth of what it was,” Wyckoff said.

In 1999, Wyckoff left his day job and began to position himself as an independent analyst. He now works from home, watching the markets and sending daily e-mail updates and tips to customers subscribed to his service through his Web site. “I’ve got customers all over the world,” Wyckoff said. “They get my e-mail reports on an instantaneous basis.”

In addition, Wyckoff writes for Web sites such as thestreet.com and traderplanet.com.

With 25 years’ experience in market reporting and three books about trading under his belt, Wyckoff’s opinion is now bankable product. For more information, visit www.jimwyckoff.com
Jan Conradi, 1981  
After teaching for nine years at the State University of New York in Fredonia, Conradi joined the design faculty at Rowan University in Glassboro, N.J., in August 2009. Her book “Unimark International: The Design of Business and the Business of Design” was just published in Switzerland by Lars Müller Publishers and released at the International Book Fair in Frankfurt, Germany, in October 2009. It will be available in the USA in late 2009. The book is the first to document the people, attitudes and work of Unimark International. 129 Jefferson Avenue, Pitman, NJ 08071. conradi@rowan.edu

Elizabeth (Curry) Williams, 1981  
Getting older, possibly wiser. Spent the year passing on our love of travel to our kids (junior in college; senior and freshman in high school) with family trips to Italy and China. Forever thankful I went on the ISU Ag Travel Course to China in 1980. Husband still at Iowa Dept. of Economic Dev. Me still parttime with DTN/Progressive Farmer magazine. Life is good. 103 Orchard Circle, Indianola, IA 50125. fjeceylliams@msn.com

Steve Dropkin, 1981  
It's been another year that slipped by way too fast, but this one turned out much better than many.

Almost two years ago, I met a terrific woman who, next year, will be my wife! Plans are not set yet and there is much logistical work to do in combining two households. But it will happen, and I'm very happy about it. Other highlights of the past year included: continued employment (given the economic firestorm of the past year, not something to take for granted); a wonderful too-short cruise to Alaska, with wonderful scenery and great companions; and some winning entries in some fine-art photography showings. Yup, it's been a pretty good year. But it has become obvious I've been creating too many Powerpoints lately.... 489 Michigan Street, Saint Paul, MN 55102. steve@dropkin.net

Bruce Hallman, 1981  
I have been a representative with the National Federation of Independent Business (NFIB) for 12 years. I live in Atlanta with my wife of 17 years and my two daughters, ages 14 and 16. I would enjoy hearing from other alums! (770) 820-2203. 3040 Yellow Pine Ter., McDonough, GA 30252. gohawk76@charter.net

David Mercier, 1981  
Started my own publishing company last year and continue to work at it. We do publications for companies that don’t have the resources to do their own, such as builder’s association and chambers of commerce. Otherwise, life is great in Colorado. 1140 U.S. Highway 287, Suite 400 - 178, Broomfield, Colo. 80020. davidm@mtroyalmedia.com

Jeanne (Smith) Lasley, 1981  
I went back to work when Morgan went off to college fall 2007 (where, by the way, she’s section editor for the school newspaper, which has nothing to do with her psychology/neuroscience major). I am in the global business communications department at Woodward Governor Company -- mostly known for aerospace. Tom is now general manager of the Rockford Register Star. We fondly remember the JLMC European study tour as we celebrate our 25th wedding anniversary! 1166 Roxbury Close, Rockford, IL 61107. beaner1959@aol.com

Cheryl (Stritzel) McCarthy, 1981  
All is well and happy here. Bob (EE ’81) and I have
two daughters at college (Notre Dame and University of Dayton) and one in high school. I am thinking now about returning to work, either freelance or teaching. Meanwhile, family, travel, tennis and running keep me busy. I’d love to hear from friends and classmates. 1811 Baybrook Court, Naperville, IL 60564. cherylsmccarthy@hotmail.com

Sherilyn (Templeton) Hoyer, 1981
I use my JLMC education and experience every day as communication specialist for the Iowa Pork Industry Center at ISU. In addition to my own responsibilities of all things related to communications at IPIC, I mentor at least one student per semester for the Science With Practice program through ISU’s College of Agriculture and Life Sciences. I help the students learn about the importance of being accurate, impartial and timely, and love it when that light comes on, and they “get it.” I hope some of my JLMC instructors felt the same about me. 1324 Kentucky Ave, Ames, IA 50014-3028. shoyer@iastate.edu

Al Henkel, 1982
See alumni profile on page 66.
Al will soon have two decades with NBC News, all with the Southwest bureau in Texas. We added a third national Emmy to the shelf this year, which is a nice reward for all the travel and long days. Beth continues to freelance with several large and very consistent video production clients. The industry is changing quickly, and we’re doing our best to keep ahead of the curve. We’re also up to our ears in college applications and essays for our twin boys who graduate high school this year. Their brother is starting junior high and loving life. 2319 Table Rock Ct, Arlington, TX 76006. alhenkel@sbcglobal.net

Jennifer (Speer) Ramundt, 1982
Copy chief for Special Interest Media at Meredith Corp. 211 38th Place, Des Moines, Iowa 50312. jsramundt@dwx.com

Suzanne Hill, MS 1983
Communications coordinator for Holy Family Parish, Kansas City, North Kansas City, MO 64118. hillsuzanne@hotmail.com

Jeffrey Hunt, 1983
A big transition year for the Hunt family. Our first child, Madison, started college at the University of Pennsylvania. Funny how you raise them to be independent and explore the world, and then feel a bit lost when they actually leave to do it. Please give us a call if your travels take you to Utah. 787 17th Ave., Salt Lake City, Utah 84103. jhunt@parrbrown.com

Ken Clayton, 1982
We’re enjoying another year in Cedar Rapids. I’m still managing exhibitions for Rockwell Collins, which helped me get to Paris and London this year. Sue enjoys “retirement,” which allows her to spend time with her large family. Josh bought a house in Cedar Rapids, and we get to a few Cyclone football and basketball games each year. 6000 Wayside Circle, Cedar Rapids, IA 52411. clonedogg2@mchsi.com

to physics, biology, materials science and many other subjects. The variety is great but also challenging. One son nearing high school graduation after a rocky year. I’m coaching the 11-year-old son’s LEGO League team. The big news: Long-time friend Paula Mohr and I will marry in the spring. 7005 Horton Ave., Urbandale, IA 50322. newshound_50309@yahoo.com
by winding up president of his floor. Our younger son, A.J., is now king of the kids’ kingdom at home, though he is both ruler and subject, as a high school sophomore. He gets his driver’s license before Thanksgiving, and that’s the most important upcoming event in his life, for sure. In terms of the home front, we live in a big old house in Hampton, Iowa, that needs a lot of TLC, so Sue and I have lots of big chores to do, if we can pull ourselves away from high-definition television. My wife doesn’t like cats, and actually despises the cat we’ve had for 11 years, so I was more than a bit shocked when she brought home a wild kitten from her mom’s place in late July. “Bo” the black cat has now joined the family, along with “Patch” the white cat, “Puttles” the sausage-shaped dog, and our garden fertilizer-producing outdoor rabbit, “Little Zach.” Don’t ask. Professionally, I remain president of Mid-America Publishing, which is now the owner-operator of 19 small Iowa weekly papers, three weekly and three monthly shoppers, plus two weekly political publications, the Conservative Chronicle and the Liberal Opinion Week. Go online to subscribe. We print everything at Hampton, so it’s a busy place and we’ve gone from 48 to 85 employees company-wide in the past 30 months, during which time we purchased 15 of the weekly papers and four

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**Nancy Hytone Leb, 1983**
This time I’m not missing the deadline. Life is good here in LA despite a few fires that were a little closer than I would like. Am building my arts management consulting business, which is now officially known as Hytone Arts Management. My focus is primarily on marketing and strategic planning, development support as well as creating and presenting professional development programs for both artists and arts organizations. When I’m done with that, it’s all about spending time with husband Michael and our beagle, Otis “My Man” Leb. 1946 Pasadena Glen Road, Pasadena, CA 91107. nancyhytoneleb@yahoo.com

**Suzanne Finch, 1984**
Currently working at San Diego State University as the chief communications officer for the College of Business Administration. 943 Torrance St. Apt. 1, San Diego, CA 92103.

**Bret Gilliland, 1984**
Hard to believe another year has gone by so quickly. Now in my 27th year in intercollegiate athletics and 11th at the Mountain West Conference. We continue to stretch the envelope in our efforts to grow and improve the league. Family is doing well. Leah continues to keep us all running smoothly. Morgan now in high school, Macy in middle school and Brock in elementary. It’s like running an airport shuttle each morning and afternoon! 8975 Melbourne Drive, Colorado Springs, Colo. 80920. bgilliland@themwc.com

**Mark True, 1983**
It’s been a while since I’ve shared secrets, so I thought I’d actually join the fun this year. I continue to be happily married to my wife, Sue. We are celebrating 20 years of marriage this year. Our oldest son, Josh, is a freshman at Iowa State, living in Larch Hall - a place he now calls “home.” A shy one, he stunned us...
of the shoppers. Needless to say, I now understand the newspaper brokering business, in addition to printing, transportation, news, personnel, advertising, Web sites, and the like. Everyone who’s had a paper for sale in Iowa that’s a “real steal,” “hidden gem,” or “potential gold mine” has called. Truthfully, a couple of them probably were close to it, but they didn’t fit at the time. Please note that I am the operator only, not an owner. My contributions to journalism these days are an editorial and a weekly column in the Hampton paper, with the column occasionally distributed to our other weekly papers. Hey, self-syndication! My favorite topic continues to be hypocritical politicians and untouchable government employees, especially those who want to do everything in the dark. I continue to volunteer with the Iowa Newspaper Foundation and Iowa Newspaper Association, both of which are vital to our profession in Iowa. Four years ago, the INA named me one of its Master Editor Publisher award winners, which was very humbling, considering I still have so much to learn. Last year, I served as the newspaper foundation’s Chamberlin Fellow for Iowa State’s Chamberlin lecture series. I met many of ISU’s very talented journalism students and outstanding staff that day, and was honored to introduce a great guest speaker and tremendous photographer in Susan Biddle before a packed Great Hall in the Union. I have to say that during the day, when I spoke to students, it was quite strange to stand in front of a basic reporting class and tell them some of the things that Ed Blinn and Bill Kunnerth said to my class when I was that age. Was I really that young? I still golf and I still live and die with the Cyclones. Well, I’ve probably used more than my share of soy ink and recycled paper, but hey, when you write once every 5 or 10 years, the editor ought to cut you some slack, right?

818 Central Ave. E., Hampton, IA 50441.
bradhicks@iowaconnect.com

Robert Marshall, 1984
Senior technical writer, Comverse, Inc.
13685 E. Dakota Ave.,
Aurora, CO 80012.

Kelly Sanner, 1984
29 Sunset Hl., Hattiesburg,
MS 39402.

She could be considered the Meredith Corporation’s Queen of Convergence.
Betsy Johnson Freese, ’84, has spent her entire professional career with the Des Moines publishing powerhouse, nearly 20 of those years as livestock editor for Successful Farming magazine. When her research began to show the need for a publication that catered to rural landowners who weren’t full-time farmers, Freese and Meredith launched the title the Maryland native now edits, Living the Country Life magazine.

But in true Freese fashion, limiting the magazine’s content to the printed page wasn’t enough. Not long after the title’s 2002 launch, she helped mastermind a Living The Country Life spin-off into a Web site, a radio show and a television program.

“It’s great to have the Web site because you can get people to talk to each other,” she said. “I love this new age of media because it generates so much reader feedback. People are enthusiastic and feed off each other.”

The radio show, which is broadcast twice a day, can be heard on 265 stations in 38 states. The television show is available on RFD-TV and has expanded to 30 minutes. The Web site, and Freese’s blog, are updated daily (www.livingthecountrylife.com).

This Internet presence, which includes Facebook and Twitter pages, garners plenty of hits for the magazine. Freese’s blog is considered one of the most popular at Meredith and is quoted frequently by news sources like Reuters.

“Now, you have to always be fresh and new and interesting,” she said. “You have to be open to whatever comes along.”

Betsy Freese
by Addie Knight
**Sherman Smith, MS 1984**
Can it be five years since I last blurbed for the Newsletter? I’m now in my 21st year on the copy desk at The Telegraph in Nashua, N.H. A year ago, I sadly gave up my semimonthly column, The Savvy Shopper, which I’d written for 11 or 12 years, about ways to save and get your money’s worth on purchases large and small. In its place, I started writing a weekly blog, Savvy Shopper, http://blogs.nashuatelegraph.com/savvyshopper/, about the top weekly specials at area supermarkets and drug stores. My wife, Linda Heath (Chem. Engr. MS ‘84) has been working for about four years at BAE Systems in Lexington, Mass. Our son, Malcolm, 23, lives at home, works at a local pizza shop and enjoys World of Warcraft and music. My daughter, Georgia, 19, is a sophomore at UNC Wilmington, majoring in business. Our 13-year-old golden retriever Penny had to be put down in July, which was a hard decision and a sad moment. Our 8-year-old Maine coon cat, Sherry, is friendlier with the family but still freaks out around strangers. I keep fit playing tennis, squash or golf, biking, doing yard work, reading and whiling away late hours at fantasy baseball or hoops. 83 High St., Acton, MA 01720. 

**Karen (Steimel) Howe, 1984**
Our oldest son, Ryan, is a freshman at ISU, while our other son, Kyle, is a freshman in high school. Husband Russ and I tailgate at every home football game, along with many other great ISU alums in the RV section. Go ‘Clones! I’m at the American Cancer Society. 926 SE 2nd St., Ankeny, IA 50021.

**Beth (Swanson) Henkel, 1984**
See Al Henkel, ‘82, for news. 2319 Table Rock Ct., Arlington, TX 76006. thehenkels@sbcglobal.net

**Samuel Thumma, 1984**
Life is still good. I have been a Superior Court judge in Maricopa County, Arizona, for more than two years now. Interesting and very challenging work and I am very much enjoying it. Barb Dawson (Speech and Psych ‘85) and I have been married for 17 years and are the proud parents of 11-year-old Nicole. 27 West Montebello Ave., Phoenix, AZ 85013.

**Steven Walker, 1984**
See alumni profile (right) Deputy communications director, San Diego County District Attorney nbcwalker@gmail.com

**Kathy (Winter) Kinney, 1984**
5317 N. 46th St., Phoenix, AZ 85018.

Steve Walker’s career path has been anything but ordinary. He was an embedded journalist during the Iraq war. He beat out Martha Stewart to win a daytime Emmy for his television program, “The Pet Department,” and he has produced field segments for NBC Nightly News and The Today Show. Not to mention his work as a dolphin trainer in the Caribbean or his travels to cover stories in the Galapagos Islands and the Amazon rain forest.

Walker grew up in Des Moines, and after watching Walter Cronkite anchor the Watergate hearings, he knew then he wanted to be a broadcast journalist. He worked at WOI-TV while attending Iowa State, and by his graduation in 1984 he was anchoring weekend shows. For a time, he put journalism on hold to follow his dream of training dolphins in the Caribbean. Due to his experience with animals, Walker landed a job producing and hosting the Emmy-award-winning FX program, “The Pet Department.”

Working for NBC in 2003, Walker worked as an embedded reporter on a Navy aircraft carrier when the Iraq war began. He describes it as a “singular life experience,” and feels privileged to have interviewed one of the pilots who dropped the first bombs of the Iraq war.

Today, Walker is the deputy communications director for the San Diego district attorney. He compares his job to that of the West Wing character Sam Seaborn.

“I work on strategy, write speeches, organize news conferences and help reporters handle high-profile criminal cases,” Walker said. He admits he’s happy to hold down a 9 to-5 job after the “craziness of television,” and adds that working with criminal cases in real life is “not like Law & Order where everything wraps up neatly in a one-hour time slot.”

In his free time, between boogie-boarding on the California coast and frequent trips to see family in Iowa, Walker also loves to travel abroad. His next stop: Buenos Aires.
James D. Wyckoff, 1984
See alumni profile on page 69.
Hello, again, ISU J1 MC alumni. It’s now been 25 years since I left the halls of the Press building. I continue to benefit professionally from my very sound education in journalism from ISU. On the career front, not much is new. I still operate my own financial writing and publishing business from my home in Cedar Falls. On the personal front, three major events occurred in the span of just a few months’ time in 2009: I turned 50. I became a grandfather. I celebrated my 30-year wedding anniversary. All three pretty cool stuff. Interestingly, turning the big “5-0” and becoming a grandfather have given me some fresh (and better) perspective on work and living life. Instead of burning the candle at both ends to advance my career, I now look forward to the day when I can back off on the career throttle to better enjoy the real fruits of life. I hope that day comes soon, but those bills just keep showing up in the mailbox. I would really enjoy hearing from fellow ISU J-grads. That means you! Until next year...3221 Cobblestone Court, Cedar Falls, IA 50613.

Jeff Cue, 1986
Crazy year for me professionally: After having a “real” job for 13 years, I’ve spent the past one back out on the production street as a freelancer, my first since my initial shot at self-employment in the early ’90s. Not especially good timing with the economy as it’s been, but then I didn’t get a say in the whole thing! Fortunately, things have been pretty good, as I’ve been in the Des Moines area long enough to have cultivated some good, longtime contacts in the film and video production community. Don’t know how long being a contractor will last, but the second time around is putting knowledge gained the first time around to good use! 14403 Bryn Mawr Drive, Urbandale, IA 50323. j.cue@mchsi.com

William “Pat” Judge, 1986

Lynn Nelson, 1986
Still working as an RN at Covenant Medical Center’s rehabilitation unit in Waterloo (spinal cord and head injuries, strokes, burns, etc.). Love it and learning all the time. Diagnosed with breast cancer May 2008, underwent surgery twice, chemo and radiation. As far as we know, I’m cancer free. Son Michael, 19, is a freshman at Kirkwood Community College, Cedar Rapids, in criminal justice. 1109 Lantern Sq. Apt. 3, Waterloo, IA 50701.

Valerie (Terpstra) Van Kooten, 1985
This year saw quite a few changes for the Van Kootens. Our oldest son, Colin, graduated from college, got married, and landed a good job—all within three weeks of each other; middle son Cameron entered Central College as a freshman; and youngest son Ethan is in his junior year of high school. Kent and I are starting to see the beginning of this “empty nest” thing. I’m continuing to teach and write, though things dried up like the Sahara at the beginning of the year in this economic downturn. Just now starting to see work coming back. We’re thankful for our growing family, good health, jobs, and the love of friends. Was sad to hear of John McPoland’s death at the age of 47. Great memories of working on the Daily together. 2051 Old Hwy. 163, Pella, IA 50219. vankooten@central.edu
Alicia (Thompson) Cashman, 1986
Home schooling teenagers is a flurry of activity that leaves even the stoutest out of breath. Competitive swimming, rifle shooting, soccer, art, piano and choir keep us in the car, driven by my 16-year-old “terror of the road.” This same child is also dissecting cow eyeballs, sheep hearts and fetal pigs on the kitchen table. To her, all of this is great fun. Lunch doesn’t taste nearly as savory somehow. My second born is reveling in theater and got her first role this summer in “Dear Edwina.” Greg is teaching her guitar, on top of mathematics to all the children. Remember, I don’t do math. After discovering she is severely hypoglycemic, we are all partaking in a no-sugar diet. Try that once. I do hide chocolate in various locations for emergencies. My youngest is frightening me with knife-throwing. I close my eyes a lot. He also feeds spiders. Did my telecommunications degree prepare me for all this? You betcha. Words, words, voluminous words are expressed around here. When words aren’t effective, taking away the keys is! 6734 Parkway Dr., Sun Prairie, WI 53590.

Dr. Leigh Wolfe-Dawson, 1986
It is with great joy that I announce that I have completed my Ph.D. and graduated this year from Colorado State University in Fort Collins, Colo. My doctoral dissertation is a biographical study of namesake John Tinker and the Tinker v. Des Moines landmark legal case. In 2001, I received my master’s degree from Regis University in Denver. My master’s thesis explored the commonalities of award-winning newspapers. 61 Jackson Street, Unit D, Denver, Colorado 80206. leightim@aol.com

Coleen (DeVries) Myers, 1987
The year 2009 brought another move -- from Cedar Rapids to Williamsburg, IA, so we could be close to my husband’s job at Kinze Manufacturing. I’ve enrolled in the master gardener program this fall. It is intense, yet interesting. I’m not working and am enjoying the opportunity to do things I’ve never had enough time to do. One of my grandsons is an Iowa State student, so he helps keep me informed about activities on campus. 121 Willis Blvd., Williamsburg, IA 52361. coleenmike@msn.com

Julie (Barrett) Forsythe, 1988
1610 34th St. Dr., Moline, IL 61265.

Dan Holm, 1988
I am celebrating my 20th anniversary as the sports editor of the Ankeny Press Citizen, which is now the Ankeny Register & Press Citizen. We are part of the Des Moines Register’s weeklies division, but we now publish three times a week. It is still fun to follow the Cyclones, especially because my wife Jen recently started a new job at ISU and I’m also good friends with new head football coach Paul Rhoads, who used to be my Little League teammate. In July, I sat down with Paul for a lengthy interview (see photo) on the state of the Cyclones. 2408 NW Heritage Ave, Ankeny, IA 50023. dhelm@dmreg.com

Malinda (Miller) Geisler, 1988
We continue to grow our Growing Family Fun agritourism business east of Ankeny. Pumpkins have become a higher priority to my husband Darrell than corn and beans. You are invited to stop by on weekends during September.
and October to explore our 10-acre corn maze. www.growingfamilyfun.com/. I also continue to work part-time for ISU at the Ag Marketing Resource Center. www.agmrc.org/ 5251 NE 94th Ave., Bondurant, IA 50035. malindag@hughes.net

**John Naughton, 1988**
It’s been a year of dramatic changes within the industry and at the Des Moines Register. The year was bittersweet. I received several major awards and had a good year in the profession. I also said goodbye to some wonderful colleagues. I’m now an Emmy Award winner. I was part of a Register team that received an Upper Midwest Region award for Advanced Media -- Documentary: Historical/Cultural category. This was for the Register’s Web site for our Buddy Holly project. I was part of a six-member crew, serving as a reporter and assisting with video elements. I also received the News Media Award from the Iowa High School Athletic Association. It’s an honor that’s essentially a lifetime achievement for high school sports reporters. I wish the best to all my colleagues in these changing times. 2923 Country Side Dr., West Des Moines, IA 50265. littlejon3@aol.com

**Julie Radford, 1988**
Living in West Branch, Iowa, raising and training horses. Taking a passion and hobby and making it into a business. Teaching riding lessons to children and adults. Working in corporate America in quality assurance. 344 W. Main St., West Branch, IA 52358.

**Robert Schettler, 1988**
Received Edward L. Bernay’s Mark of Excellence award, September 2009, from PRSA’s San Diego Chapter. 641 Silverwood St., Imperial, CA 92251. bdjms@att.net

**Gregory Gray, MS 1989**
I am a senior compliance analyst for the Chicago public school system. Eleven years into it and loving every day of it. 3940 W. 81st Pl., Chicago, IL 60652.

**Craig Olson, 1988**
I am now working at AEP Industries due to the acquisition of Atlantis last November. I still work in sales in the upper Midwest. The girls continue to stay busy - Rachel is now a junior at Norwalk High School and participates in volleyball. Katie is in 8th grade and is involved in volleyball and basketball. Lisa continues to substitute teach and keep things under control on the home front. 8884 42nd Lane, Cumming, IA 50061. craigolson@mchsi.com

Every year Radio Inc., lists its 50 most influential women in radio. And every year Kim Bredar Guthrie shows up on that list -- sometimes as high as No. 5.

“I think now I’m at 11th or 12th,” Guthrie says. “I’ve been listed for six years now - it’s pretty neat because it’s maybe validation that I’m not a fluke after all.”

Guthrie became list material after being named a regional vice president of marketing for Cox Radio, one of the largest radio conglomerates in the United States. The ISU Greenlee graduate oversees 16 stations in the New York City metropolitan area, Houston and Greenville, S.C.

It’s quite a jump for Guthrie since her days as a television broadcaster in Austin, Minn., where she worked as a full-time reporter/anchor and a weekend “weather girl.”

“I was fairly miserable doing the weather in Minnesota,” she says. “But I did meet my husband there.”

Eventually Guthrie moved from television anchor to radio advertising sales. A series of jobs in La Crosse, Wis., Milwaukee and Minneapolis proved to Guthrie she had a gift for sales.

These days, instead of selling ads or writing award-winning ad copy, Guthrie manages radio stations and people.

“I only see the tip of the iceberg,” she says. “I’m somewhat in the cheap seats. I do miss the thrill of the action and miss the day-to-day energy of being at one station. “But it’s very rewarding to be involved in so many stations - from country to rock to top 40 to urban - in so many different cities.”

By Dave Gieseke
**Doug Jensen, 1989**  
I am now three years with the global headquarters of Avon Products, Inc., in Manhattan. I lead the global analytics practice which means I supervise all analytic statistical modeling efforts to measure all incremental marketing and sales spending in our largest international markets. International travel was more limited this year due to the macroeconomic slowdown, but Avon is still doing well. (In fact, we recruit more efficiently in troubled times as women seek alternative income streams.) Just celebrated eight years living in New York as well and almost 10 years with my partner, Brent Whitman. 144 W 18th St., #3N, New York, NY 10011. dougjensen@nyc.rr.com

**Jennifer (VanDerBosch) Lyons, 1989**  
Promoted to assistant news director at WGN-TV.

**Suzanne (Weuve) Schwartze, 1989**  
As of this deadline, we’re just days away from becoming first-time parents. Tune in to next year’s newsletter to find out what happens! Colorado Springs, CO. sweuve@aol.com

**1990s**

**Bruce Blythe, 1990**  
3507 N. Reta Ave., #4, Chicago, IL 60657. bblythe7@yahoo.com

**James Horstman, 1990**  
Things are going well in the weekly newspaper business despite the softness in the economy. Still with Bear Marketing/Bear Graphics. 2010 will be year 3 of our weekly newspaper, The Sun Newspaper, Story County’s only direct-mailed community weekly (37,500), where I manage the real estate business. We truly have been blessed. 135 Maple Ave. Apt. 3204, Nevada, IA 50201. jimm.horstman@yahoo.com

**Larry Busch, Jr., 1991**  
Larry is an attorney practicing in Phoenix, primarily in wills and trusts, business law, contracts, and real estate law. He is married to optometrist Dr. Nancy (Wogahn) Busch (Genetics ’90), and they have three children: Lawson, 12, Connor, 9 and their little princess Dayton, 6. They also have eight pets: three dogs, two cats, two lizards and a parakeet. Larry is helping people stay in their homes and forcing lenders to negotiate loan modifications in the hard-hit Arizona real estate market. 3434 W. Anthem Way, Ste. 118-621, Anthem, AZ 85086. Larry@BuschLawCenter.com

**Geoff Johnson, 1991**  
Still in Minneapolis. Still at General Mills. Go Cyclones! johnson@generalmills.com

**Joan (May) Bundy, 1991**  
I just started my own law firm, Joan Bundy PLC. I’m focusing on family law (divorces, child custody, child support, guardianship, etc.) and estate planning (wills, trusts and the like). My husband, Paul (Dist. Stud. ’81) is my business manager when he’s not working at Wells Fargo. 1387 E. Palo Verde St., Casa Grande, AZ 85122.

**Brien Murphy, 1991**  
About the time last year’s newsletter hit mailboxes, I FINALLY returned to the Midwest after convincing the Springfield, Ill., newspaper to hire me as features editor. And it’s been great to be 1) closer to home 2) working at a place that still values its features sections. I’ve (very) slowly gotten back into the rhythm of the climate here, and quickly grown to love the local baseball and hockey teams. I continue butchering rock music’s greatest hits -- not for paying crowds lately, but I remain hopeful. If you’re on Facebook, look for me at 80s Song Redemption Program. Springfield, IL.

**Kim (Surmanek) Smith, 1991**  
I am now my own boss, owner and designer of Heartland Graphics, a print design company
Jennifer (Holm) Dunlay, 1992
Keeping busy running around my 8-year-old twins. Also doing freelance work for former marketing communications colleagues in the Kansas City area. jh.dunlay@comcast.net

Marietta Nelson-Bittle, 1992
After 18 years of moving with the U.S. Navy, our family has put down roots on the Kitsap Peninsula west of Seattle. Our children (Ian, 15; Maeve, 11; and Caroline, 9) are thrilled to be settled in the excellent local public schools and involved in many activities, from swim team to tuba. Brad is serving as chief engineer of the USS Abraham Lincoln, an aircraft carrier. And I am thrilled to -- sort of -- have my old job back as education writer for the local daily, the Kitsap Sun. The Sun, a Scripps-Howard publication, has gone through three rounds of layoffs in as many years, so a full-time position wasn’t available. But I have more work than I can handle as a freelance writer, and time for my family, too. 5127 NW Eldorado Blvd, Bremerton, WA 98312. mnelsonbittle45@yahoo.com

Andrea Haddock, 1992
Still wearing multiple hats - working for Cadence International as a missionary to women in the military, and lending my business experience to headquarters. Also still teaching leadership classes at the local college. Looking forward to joining other alumni for Homecoming 2009! Blogging when I have time, babysitting my nephews (and soon a niece!), and traveling lots also keep me busy! Blessings! 3716 Oakleaf Rd, Columbia, SC 29206-5203. andrea.haddock@cadence.org

DeLora Jones, a 1990 Greenlee School graduate, works as InStyle’s chief of reporters, overseeing the accuracy and credibility of the magazine. Jones manages the reporting staff, which is responsible for fact-checking every story published. Additionally, Jones spearheads the internship program at InStyle. Working with young people intrigued Jones because she, too, had difficulties breaking into the business.

“I know how hard it is to make it in this business -- being from Iowa, and not knowing anyone out here, and going up against the odds. Everyone told me: It’s very competitive, you’re never going to make it. And I just proved them wrong. I worked hard. I didn’t take no for an answer,” she said.

Jones interned for The Des Moines Register throughout college, and earned a full-time reporter position after graduation. As part of a loan program with USA Today, The Des Moines Register sent Jones to take a six-month training session in editing. Jones wanted to stay with USA Today, but no open positions were available. She transferred to a small newspaper in Westchester County, N.Y., in hopes of pursuing a magazine job in New York City.

Jones struggled to find magazine placement. Eventually, she landed an interview with Essence, and was met by female professionals skeptical about her lack of magazine experience.

“I said, look, if I can write about murders and sex abuse cases and things I’ve written about before, then I can write about lipstick.” Jones said.

Jones worked at Essence from 1994-95 before accepting a more lucrative opportunity at Avon as a writer for its international communications division. In 1997, she returned to magazines as a reporter for InStyle.
**Peter Tubbs, 1992**
As you read this I am either editing a how-to video for Meredith (The Better Homes and Gardens people) or studying for my Iowa State MBA. Never enough hours in the day. Viva la TCA! 642 39th, Des Moines, IA 50312. petert45@gmail.com

**Christopher Bunce, 1993**
I am well into my 14th year as a lawyer, still serving as vice president and general counsel of Birch Communications, which grew into 32 states this year and despite the economy became a $200 million company, making the Inc. 5000 growth list. Had some good meetings in the past year with the California PSC and on Capitol Hill, discussing broadband policy with members of Congress. Also met with the new FCC commissioners appointed by President Obama, including Mignon Clyburn, the country’s first African American female commissioner, whose solid experience at the South Carolina PSC will mean only great things for the country and hopefully help broaden the “marketplace of ideas” envisioned in the original federal communications act. My wife Stephanie’s book, “A Curse Dark as Gold” (Arthur A. Levine books) won national recognition this year from the American Library Association, the Smithsonian, the Amelia Bloomer Project, the Kansas governor’s office, and made the exclusive Oprah’s Book Club Kids Reading List for 2009. Her next book is out in 2010. We’re enjoying our dogs and Renaissance Festival visits in KC. A busy year! christopherbunce@gmail.com

**Geoffrey Conn, 1993**
2009 was the most active year for me professionally since my graduation from Iowa State. In March, I was terminated as the assistant program director at KXNO Radio in Des Moines after eight years with the station and 14 at Clear Channel. (If you search KXNO on YouTube or Google my name, you can read/hear what happened). I have landed at Grand View University in Des Moines and am currently the operations supervisor of the campus radio station (KGVC-LP 94.1FM). I work part time in that capacity, 4 hours every morning. I’m also doing play by play for their football and basketball teams, something I’ve always wanted to do. I’m very much enjoying my new endeavor and excited about what the future may bring there. I’m also continuing my public address announcing duties with the Iowa Cubs (just completed seventh season) and the Iowa Energy (entering third season). Prior to my termination at KXNO in March, I witnessed UNI’s Missouri Valley Conference tournament basketball championship. It was cool to see two teams from Iowa win that tournament in as many years. One of the highlights of my summer was traveling with the Iowa Cubs in August to Chicago where they played a game against Las Vegas. I got the opportunity to be behind the PA mic at Wrigley Field for 3 innings which was a thrill! 2911 Merle Hay Rd #8, Des Moines, Iowa 50310. gconn@hotmail.com

**Michele (Day) Mihalovich, 1993**
Government reporter with the Wenatchee World newspaper in Washington. Guess the biggest news is that I survived two layoff rounds and continue to love the career I chose, despite its uncertain future. 108 N. Buchanan Ave. Apt. 307, Wenatchee, WA 98801.
Daniel Knode, 1993
Another busy year at CNN continues for me again this year and doesn’t look to let up for at least another year or more. To start with, I have been asked to create and manage a new operations department called Studio Operations which will encompass all of the robotic and handheld studio camera and shading work for the 5 CNN Atlanta networks. Previously it had been handled by each individual network. It is very exciting to actually start a department from scratch and is going to be an interesting challenge this year. On top of that, by the end of 2010, my team and I will have rebuilt four different control rooms and three different studio spaces here in Atlanta and added a sixth network to our responsibilities. In a year of financial difficulties it has been great to work for a company that is stable enough to still be willing and able to upgrade its production facilities and staff them appropriately. It has been a long road this year on the adoption front as well. We are still actively seeking another child to adopt here in the United States through an open adoption and hopefully we will have another little Cyclone to announce next year. 2255 Dresden Green, Kennesaw, Ga. 30144. knode89@hotmail.com

Jodi (Nelsen) Osborn, 1994
I’m beginning my fourth year as workplace campaign manager for Feed The Children, an international nonprofit organization. 15814 Franklin St., Omaha, NE 68118. jodi.osborn@cox.net

David Thompson, 1994
31376 210th St., Dallas Center, IA 50063-8189. dpthompson@stineseed.com

Keven Arrowsmith, MS 1995
Information specialist 2, media and marketing services, Iowa Department of Transportation. 414 Wellington Drive, Ames, IA 50014.

Kristin Danley-Greiner, 1995
For the past decade, I’ve been blessed with the ability to work from home. I’ve freelanced for The Des Moines Register since 1997 and have worked for its affiliate, The Altoona Herald, for almost as long. I used to work as a communications director for the Iowa Farm Bureau Federation, and now am fortunate to freelance there, too. When I’m not busy joyfully working, I volunteer in my kids’ classrooms, serve on our PTA, teach Sunday School, serve as secretary of our Little League, help with a play group through our church and help coach. My sons are 10, 7 and 4 and my daughter is 2.5. Runnells, IA 50237. ksdg013@msn.com

Gerald Hinton, MS 1994
13708 SE 188th St., Renton, WA 98058.
Jennifer Stewart Deppe, 1996

Always interested in agriculture and writing, Jennifer Stewart Deppe, ’96, has parlayed those passions into a diverse and gratifying career.

Shortly after graduation, Deppe was hired as an associate for Morgan & Myers, a communications firm that works with agricultural and food-based clients. Now a senior counselor with the company in its Waterloo office, Deppe offers her clients support marketing strategies to achieve their goals.

For instance, recently Deppe and her team worked with Kruger Seeds to redesign the ‘look’ of the company and create a new brand position. Likewise, they collaborated with McDonald’s to rebuild its image as a provider of high-quality, safe and nutritious products.

It’s that variety that keeps Deppe inspired.

“I enjoy the smaller challenges, such as how to get more people to a client’s trade show booth, to the larger ones, such as how to introduce a new technology into an agricultural market,” she explained. As a senior counselor, Deppe also oversees other projects’ schedules and budgets.

Outside of work, Deppe and her husband, Dennis Deppe, Ag Ed ’97, a high school agriculture teacher, work with high school FFA and agriculture education students. She has helped judge writing, public speaking and communication contests for students, and someday would like to try teaching.

When Deppe is not working, she spends time with her husband and two young daughters on their farm north of Waverly.

Scott Stanzel, 1995

After concluding my service as deputy White House press secretary for President George W. Bush in January 2009, I returned to Seattle and formed my own public relations firm, Stanzel Communications. I’ve enjoyed being back in the Pacific Northwest. When I’m not working on communications strategy or media training for clients, I enjoy training for triathlons. This summer, I completed the 140.6-mile Ironman Switzerland triathlon in Zurich. I welcome any fellow Cyclones who find their way to the Emerald City to drop me a line!

Larry Vavroch, 1995

2009 could be called the year of change in the Vavroch household. Our 18 year old, Lisa Marie, graduated in May from Urbandale High School and decided to pursue her higher education in Hawkeye country. For this diehard Cyclone fan, it was somewhat difficult going to orientation at the University of Iowa this summer and dealing with the reality that our daughter enrolled there. As operations manager of KDFR 91.3 FM in Des Moines (89.1 in Ames), I continue to host and produce a daily public affairs program covering a wide range of community issues in central Iowa. In addition to covering local issues, I host and produce weekly public affairs segments for Family Radio’s FM stations in Fort Dodge, Emporia, Kan. and Bismarck, N.D. In the past year, I’ve had several opportunities to venture into magazine writing for Pioneer Communications’ central Iowa business and boomer magazines, and with a daughter in college, I am currently seeking more freelance opportunities. Linda continues to seek employment in the medical field, but her claim to fame this year was her status as a major prize winner at the Iowa Flower, Lawn and Garden Show in March. In addition to winning a wealth of new furniture and patio items, we’ve had the opportunity to make some needed improvements to our house. So the bottom line is that God does provide, no matter how dire the headlines about the economy are on a daily basis. Prayer has been our source of strength as we cope with all the seemingly endless changes in our lives this past year. Each day is a gift from God, and we strive to live today to its fullest. 2021 53rd St., Des Moines, IA 50310. kdfr@qwest.net
Christy Grace Provines is living the dream. She works as an advertising account manager at Time Inc.’s targeted marketing division, Media Networks, Inc. She specializes in geotargeted advertising options within 40 national publications, including Sports Illustrated, Time and the magazine she’s always loved — InStyle.

Even during her undergraduate days, Provines was driven. She worked as an advertising representative for the Ames Tribune for three and a half years. She also completed a couple of internships and, as quite the example for her students, taught a course for freshmen on early success. Provines graduated from Iowa State with a double degree in advertising and apparel merchandising in 2004.

Upon graduation, she moved to Florida to work at the Jacksonville Business Journal. Even in college, Christy had dreams of living in New York. The Journal’s sister company, Condé Nast, soon asked her to move to New York and take a national sales position. Suddenly the dream of New York was an opportunity, and Provines grabbed it. She joined the Media Networks Inc. staff in August 2008.

Provines admits New York is not a place everyone can handle, but now she can’t imagine living anywhere else. “I never imagined being where I’m at so early [in my career],” she said. “Time, Inc. is a fantastic company; where I’ll go next within this media giant is something I’m still evaluating.”

If Provines remains in the print industry she has always loved, her next big goal is to work as a national magazine publisher.

Andrea Vogt-Lytal, 1995
5759 Haley Hollow Cc.,
Arlington, TN 38002.
andrea@yogt@hotmail.com

Colleen (Mullen) Conrad, 1996
I was the police reporter and university editor (1995-96) for the Iowa State Daily while in school (1992-96). 4640 Park Drive, West Des Moines, IA 50265.

Amanda (Svec) Grask, 1996, MS 2006
I continue to work at Wells Fargo Home Mortgage in communications with responsibility for the community support/United Way campaign, team member recognition programs and charitable giving. January will mark my seventh anniversary with the company. In July, my husband and I welcomed our first child, Natalie Jane Grask, into the world. We are loving being parents -- every day is a new joy and challenge at the same time! West Des Moines, IA.
adamsvec@yahoo.com

Jeff Lantz, 1997
Just completed second season as media relations manager for the Baltimore Orioles baseball club. Writing daily game notes about the team, press releases, assist in production of media guide and game program and coordinate interviews of players and coaches by media outlets from around the world. Missing Iowa during football season, but otherwise enjoying living on the East Coast and traveling around to the different American League cities as part of the job! 333 W. Camden Street, Baltimore, MD 21201.
jlantz@orioles.com

Ahnalee (Luchtel) Wiltfang, 1997
126 25th Ct., West Des Moines, IA 50265.

Martin Mehl, 1997
See Jennifer (Johannsen) Mehl ’98. 2411 Darbeon Ave, Santa Maria, CA 93458-1412. mehl.martin@gmail.com

Kristin (Warzala) Westphal, 1996
I am enjoying my fifth year of teaching English and journalism at Collinsville High School. In May I received my master’s degree in education administration. We welcomed our second child, Lydia, in April.
37 Ivan Court, Fairview Heights, IL 62208.
kwestphal@kahoks.org
Sharon (Evans) Kibiloski, 1998
Hello Cyclones! This year has certainly been busy! I have returned to active duty with the Air Force to attend the National Defense Intelligence College in Washington, D.C. I will finish next August with a master’s degree in strategic intelligence. After graduation, I will return to my civilian position as a strategic communications consultant to the intelligence community with Booz Allen Hamilton. It’s not easy but I am really enjoying being back in an academic environment. Nothing like my wonderful ISU days, though! Wishing everyone all the best this year! 413 S Columbus St, Alexandria, VA 22314. sharon.kibiloski@comcast.net

Melissa O’Brian, MS 1998
2008 was a hallmark year, with the passing of my mother in the spring, and an unexpected forced move following in the fall. This prompted returning to my grandparents’ hometown, Indianola, where we are slowly settling back into our creative mode of walking the terrier & writing the stories that plead to be told. Ah yes, life full circle to the month, and now yet another year has flown past since graduation! 811 N 14th St. #3, Indianola, IA 50125-1564. northstar50036@hotmail.com

Mike Mores, 1999
In my second year with Learfield Communications as a senior account executive, I focus on connecting the K-State athletic fan with partners of K-State Sports Properties. This is my ninth year in college athletics. My wife Cathy (fine arts ‘99) has started her own graphic design firm and photography studio, Parallel Thirty Nine and Cathy Mores Photography, which are keeping her busy. Our 3-year-old son, Parker, has started preschool and is living all things sports, which is great for dad! 509 Stonemont Dr., Manhattan, KS 66503. mikemoses@gmail.com

Cheryl (Oldenburg) Schultz, 1999
I am still working as an academic adviser at the
Carrie Sutton, 2000
I recently bought a house with my fiance, Michael, in Ankeny, and I am commuting to work at Wiley-Blackwell, a professional reference book publisher in Ames. W-B was formerly Blackwell Publishing, which was formerly ISU Press. Gotta love mergers! I am a senior production editor, which means I manage all the steps of turning a manuscript into a printed book. I made the leap from newspapers to books more than three years ago, and I am happy I did. I will be getting married May 1, 2010, and will be changing my name to Carrie Horn. Feel free to send me an e-mail to catch up! Ankeny, IA.
cms83178@yahoo.com

Michael Rosacker, 2000
480 Ridgewood Blvd.,
Pleasant Hill, IA 50327.

Jessica (Stamp) Willett, 2000
1451 Marshall Way,
Southside, AL 35907.

2000s

Jayne Sykora, 2000
19385 Azure Road,
Wayzata, MN 55391.
Bethany Porter

Battling a poor economy, tough business and a huge city can be "pretty brutal." Persistence is key. Bethany Porter, a May 2008 graduate, has fought to work in the journalism industry in New York City.

"It was always where I saw myself," she said. "You love it or you hate it. If you love it, you can’t get it out of your head."

In September, Porter began work as an administrative assistant and contributing writer at Kaboose.com, a division of the Disney portfolio. Her work includes writing product reviews, compiling gift guides and creating slide shows for a parental audience. While an undergraduate, Porter interned at Meredith’s Figure magazine. While at Figure, she met its Web editor, Nancy Singh. They “clicked right away.” After graduation and a summer at Meredith, Porter moved to New York on a whim, armed with a list of Singh’s contacts. While looking for a job, Porter managed a BCBG store and interned/freelanced for theknot.com. She updated industry contacts often with new résumés and clips.

“It was really a lot of me saying, ‘Don’t forget about me. I’m here. I want to do this,’” she said. One day, she received a promising note.

“My current [boss, Sally] Jones e-mailed me saying she got this new position at Disney. She didn’t really have an opening, but I went in and talked to her, and she kind of made [a job] for me.”

For Porter, the struggle “makes it all the more worth it.”

Jennifer Hacke, 2001

I’m in my fifth year working in ISU’s Office of Admissions, working with campus visits and recruiting students in Minnesota. I still enjoy cheering on the Cyclones and playing with my six nieces and nephews. 2330 Aspen Rd. Unit 303, Ames, IA 50010.

Brett Hart, 2001

I have been the sports editor for The Dunn County News in Menomonie, WI since 2004. During my time with the newspaper, I have been honored by the Wisconsin Newspaper Association in the Better Newspaper Contests in the categories of sports photo, general news photo, sports page design, general excellence, special section-editorial, most improved newspaper, and all-around newspaper photography. In my spare time, I continue working on my artwork, which you can see at bretthartimagery.com. I have been married to my wife, Kristi, since 2005 and we have one child on the way. Menomonie, WI 54751. brettjhart@yahoo.com

Amy (Pint) Kort, 2001

On Oct. 4, 2008, Jonathan and Amy were married in Fairbank, Amy’s hometown. Amy is working in marketing at Principal Bank, while Jonathan works in the IT department at Principal. Amy is serving as past-president for IABC/Iowa, the local chapter of the International Association of Business Communicators. 609 NW Linden St, Ankeny, IA 50023. amykort@mac.com

Kati (Jividen) Bernard, 2001

Professionally, it’s been a busy year at the City of Overland Park (KS) where I continue to work as the communications assistant. In the fall, we launched our new Web site, www.opkansas.org. I spent the last year rewriting 2,000+ Web pages - a very daunting task - while continuing my regular full-time Web/writing duties. Personally, my husband, Justin (’96 Accounting) and I welcomed our second child, a girl; our son, Tyler, is 3. We remain very active in the ISUAA KC Club, serving as VP and treasurer. If you’re ever in town, let us know! i4cy01@hotmail.com

Karen (Risch) Hieb, 2001

I continue to give thanks to the Lord for my work at Children Desiring God, a small non-profit ministry that publishes God-centered educational resources. CDG, along with its parent
<table>
<thead>
<tr>
<th>Name</th>
<th>Year</th>
<th>Address</th>
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<tbody>
<tr>
<td>Amy Bornong</td>
<td>2002</td>
<td>Currently living in New York City and working as a Web site coordinator for the Weill Cornell Graduate School of Medical Sciences. 153 E. 18th St. #9, New York, NY 10003. <a href="mailto:ames984@yahoo.com">ames984@yahoo.com</a></td>
</tr>
<tr>
<td>Laura Kennedy</td>
<td>2002</td>
<td>7631 Gleason Rd., Edina, MN 55439.</td>
</tr>
<tr>
<td>Jana (McBride) Staudt</td>
<td>2002</td>
<td>I have been employed by Sigler Companies (Innova Ideas &amp; Services) in Ames for the past 3 1/2 years, and currently hold a position as project manager supervisor. My husband, Troy, and I are the proud parents of Abigail, 5, and Nicholas, 2. After graduating from ISU, we spent four years in eastern Iowa, but are thankful that we decided to come back “home.” 301 Prairie View, Gilbert, IA 50105. <a href="mailto:jana.staudt@sigler.com">jana.staudt@sigler.com</a></td>
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<tr>
<td>Erika (Munson) Peel</td>
<td>2002</td>
<td>963 Stephen Court, Farmersville, TX 75442.</td>
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<tr>
<td>Nicole Peckumn</td>
<td>2002</td>
<td>I recently started my own photography business. Check out my work @ nicolepeckumnphotography.blogspot.com 1059 SE Delaware Ave. Apt. E, Ankeny, IA 50021.</td>
</tr>
<tr>
<td>Sarah Berns</td>
<td>2003</td>
<td>12215 Fuller St., Siler Spring, MD 20902.</td>
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<tr>
<td>Holly Deimerly</td>
<td>2003</td>
<td>Obtained my master’s degree in adult learning, performance and development from Drake</td>
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<tr>
<td>Mindy O’Neall</td>
<td>2003</td>
<td>After spending four years in radio, O’Neall accepted a position at Alaska Dispatch (<a href="http://www.alaskadispatch.com">www.alaskadispatch.com</a>), a news magazine reporting on stories from the Last Frontier, as the director of integrated media. In May, O’Neall co-launched a weekly talk radio show on KUDO 1080 AM (<a href="http://www.kudo1080.com">www.kudo1080.com</a>). The Mindy o’Nils Show engages young professionals on Alaskan issues with progressive ideas. 1426 Orca Street, Anchorage, AK 99501. <a href="mailto:monak81@gmail.com">monak81@gmail.com</a></td>
</tr>
<tr>
<td>Valerie (Dennis) Passonno</td>
<td>2003</td>
<td>Visual journalist at Palm Beach (Fla.) Post. 5821 Town Bay Dr. Apt. 532, Boca Raton, FL 33486.</td>
</tr>
<tr>
<td>Carrie Kreisler</td>
<td>2003</td>
<td>I just completed my third year at the Bellevue Leader, where I serve as managing editor. The last year has been pretty ordinary career-wise, but I had a fantastic summer with family and friends, traveling to Illinois, New York City, South Dakota, Kansas City and Colorado. Bellevue, NE. <a href="mailto:ckreisler@gmail.com">ckreisler@gmail.com</a></td>
</tr>
<tr>
<td>Jana (McBride) Staudt</td>
<td>2002</td>
<td>I have been employed by Sigler Companies (Innova Ideas &amp; Services) in Ames for the past 3 1/2 years, and currently hold a position as project manager supervisor. My husband, Troy, and I are the proud parents of Abigail, 5, and Nicholas, 2. After graduating from ISU, we spent four years in eastern Iowa, but are thankful that we decided to come back “home.” 301 Prairie View, Gilbert, IA 50105. <a href="mailto:jana.staudt@sigler.com">jana.staudt@sigler.com</a></td>
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<td>After spending four years in radio, O’Neall accepted a position at Alaska Dispatch (<a href="http://www.alaskadispatch.com">www.alaskadispatch.com</a>), a news magazine reporting on stories from the Last Frontier, as the director of integrated media. In May, O’Neall co-launched a weekly talk radio show on KUDO 1080 AM (<a href="http://www.kudo1080.com">www.kudo1080.com</a>). The Mindy o’Nils Show engages young professionals on Alaskan issues with progressive ideas. 1426 Orca Street, Anchorage, AK 99501. <a href="mailto:monak81@gmail.com">monak81@gmail.com</a></td>
</tr>
</tbody>
</table>
Elizabeth Martin, 2004
After two years as a reporter and photographer at Dallas County News in Adel, Iowa, I moved to New Orleans in 2007 where I am responsible for communications at Urban Impact Ministries. I also teach civics and journalism at Urban Impact Leadership Academy, our small, alternative high school. P.O. Box 50223, New Orleans, La. 70150

Jennifer Martin, 2004
Still living in Washington, D.C., and working for the USDA. In the past year, I finished my master's degree in public relations from Georgetown University. 830 N. Randolph St. Apt. 634, Arlington, VA 22203.

Nicole Paseka, 2004
Hello, Greenlee friends! I’m still coaching full-time at Chow’s Gymnastics and Dance Institute in West Des Moines. I’m now a professional member of USA Gymnastics and coach girls up to Levels 5/6. These days, my journalistic endeavors are limited to taping balance beam routines for USA Gymnastics (including Nastia Liukin’s when the U.S. Classic was in Des Moines). I’ve bumped into many old friends from The Des Moines Register whose children take recreational classes at Chow’s. I miss all of you fine folks at Greenlee. Keep fighting the good fight, and take good care of those young journalists at the Iowa State Daily! npaseka@gmail.com

Dana (Schmidt) McCullough, 2004
I got married in May and moved to Cedar Rapids. For the past three years, I have worked as a communications specialist for ISU’s Department of Electrical and Computer Engineering. I am continuing in this position via telecommuting from an ISU Extension office near Cedar Rapids. 731 Dorchester Pl. NE, Cedar Rapids, IA 52402.

Youling Liu, MS 2005
Currently a doctoral candidate in communication at State University of New York at Buffalo. 4 Martine Ave #1514, White Plains, NY 10606. yl44@buffalo.edu

Jenna Hart, 2007

Bethany (Dennis) Jensen, 2005
10390 Stone Ridge St., Grimes, IA 50111.

Colleen Ewell, 2005
6138 Farrington Ct. Apt. 1, East Lansing, MI 48823.

Samantha Hedum, 2007
I am currently working at Aviva, a life insurance and annuity company in Des Moines. I am a corporate communications specialist II in our corporate affairs department and am responsible for co-managing the company’s intranet, writing and editing internal articles and employee communications and planning and organizing corporate events and volunteer activities. Throughout the year, I occasionally freelance (write, edit and sometimes
even model!) for the Better Homes and Gardens special interest publications Garden Ideas and Outdoor Living. This opportunity is an extension from my time at Meredith as an apprentice my senior year at ISU. I am recently engaged and planning a wedding for October 2010. Nevada, Iowa 50201. sjhedum@gmail.com

**Jenny Herring, MS 2007**
Jenny has parlayed unemployment into a cottage industry of sorts. Her personal essays on the job search have been published in eFinancialCareers.com and in the University of Colorado “Coloradan” alumni magazine. “Dating for Jobs,” published in December 2008 by eFinancialCareers.com, was particularly popular with readers who identified with Herring’s angst. Herring currently resides in Norwalk, Iowa, but notes she is seeking new opportunities in both Iowa and her native Colorado. 8820 Woodmayr Cir., 8820 Woodmayr Cir, Norwalk, IA 50211. jlherring@mac.com

**Maria Schwamman, 2007**
I’m still working as a staff writer at Meredith Corporation, and I’m also planning a June 2010 wedding to my fiance, John. 5525 Vista Drive, Apt. 223, West Des Moines, IA 50266. maria.schwamman@gmail.com

**Nathan Stienstra, 2007**
Covered the 2008 election as part of MTV’s “Choose or Lose” team. Won an Emmy. Spent most of 2009 unemployed while working on business ideas. Currently working in film while seeking full-time employment (considering graduate school -- MBA). 2510 Forest Dr., Des Moines, IA 50312.

**Jenny Nelson, 2007**
I am currently working as a reporter/photographer/columnist at the Storm Lake Pilot-Tribune in Storm Lake. The Pilot-Trib publishes three times a week. I cover a number of beats. P.S. My boss, Dana Larsen, (’83) is also an ISU alum! 103 E. Ninth St., Storm Lake, IA 50588.

**Kyle Heard, 2008**
I am a full-time product specialist for Hy-Vee in West Des Moines. I specialize in product pricing, ordering new products and inventory. I have been with the company for eight years and have been full time since July 13. 10584 Sunset Ter., Clive, IA 50325.

**Amanda Crawford, 2008**
Nine hours after the plane’s descent, she glided out of the city metro and stepped on the escalator. Stairs rising beneath her feet, the United States Capitol came into view. “This is my life now,” she reflected. “This is where I work.” Amanda Crawford, a May 2008 graduate in electronic media studies, works in Washington D.C. as the assistant press secretary and new media specialist for Congressman Bruce Braley. Previously, she had gained practical experience as an intern for KCCI-TV. After graduation, the station hired her as a part-time, fill-in reporter.

This past summer, Crawford found and applied for the Braley job in D.C. After a three-week selection process, she was hired. Two weeks later, she boarded the plane.

Crawford faces a “steep learning curve” with political processes and policies but remains confident in her Iowa roots and journalism background.

As the assistant press secretary, Crawford aids the communication director in writing press releases and statements and calling media outlets. As the new media specialist, she manages the office’s Web site and Facebook and YouTube accounts.

“New media is a very different form of communication in congressional offices all together,” Crawford said. “I get to take a lot of initiative.”

She is quick to set goals but won’t predict future career moves. “If there’s one thing I’ve learned since I graduated, it’s you have no idea what is going to happen.” she said. “Nothing is going to go according to plan.”

**Greenlee Glimpse**
**Kathryn Huting, 2008**  
2310 Harriet Ave. #106,  
Minneapolis, MN 55405.

**Maria Sorensen, 2008**  
I own and operate my own business, Sorensen Studios, with my husband, Ray. It is a painting/photography business specializing in photography, murals, canvas paintings and much more! www.sorensenstudios.us 413 SE 4th St., Greenfield, IA 50849.

**Jacob Heller, 2009**  
I recently was hired by KMEG-14, the CBS affiliate in Sioux City, as a production assistant. I am excited to start this new chapter in my life and embark on the first adventure of my lifelong career. 1003 South Glass St. Apt. 4, Sioux City, IA 51106.

**Danielle Peterson, 2009**  
302 1st Ave. East, Apt. 2, Oskaloosa, IA 52577.  
danielle.s.peterson@gmail.com

**Andrea Weare, MS 2008**  
Working as a learner services coordinator and part-time lecturer at National American University in the Twin Cities! Hello to the master’s program! Thank you for inspiring me to return to education! 1400 Terrace Drive #201, Roseville, MN 55113.

**Heidi (Bomgarden) Palkovic, 2009**  
4106 SW Beechwood St., Ankeny, IA 50023.  
dhbpalko@me.com

**Laura Dillavou, 2009**  
While completing my master’s degree, I was offered a position with Iowa State University. As of Oct. 1, 2008, I have been employed as a communications specialist with the College of Human Sciences. It is a wonderful opportunity for professional growth and development. 2406 NW Cherry St, Ankeny, IA 50023. laurad@iastate.edu
Gene Chamberlin, 1954
Gene Chamberlin died July 20 in Ames. He was 75. Chamberlin achieved his personal dream of owning a newspaper by age 30 when he purchased the Mobridge (S.D.) Tribune in 1964. In 1989, Chamberlin and his wife, Margy Cole Chamberlin, Science ‘55, moved to Brookings, S.D., where Gene worked as a newspaper consultant and lecturer at South Dakota State University. He received the National Newspaper Association Outstanding Service Award and was named to the South Dakota Newspaper Hall of Fame. The Chamberlins moved to Ames in 2001, and established the annual Chamberlin Lecture at the Greenlee School (see page 15). Chamberlin’s survivors

James D. McCorkindale, 1950
James “Jim” McCorkindale died Jan. 8 in Omaha, Neb. He was 81. After serving in the U.S. Army, McCorkindale graduated from Iowa State with a degree in technical journalism. He spent his career working in advertising and marketing. He retired in 1991 as chief of advertising and public affairs for the U.S. Army Omaha Recruiting Battalion. McCorkindale’s survivors include two children, Mary Beth Presnell of Sioux City and Scott, Biochemistry ‘84, DVM ‘88, of Montclair, Va.

John van der Linden, 1940
Long-time newspaper publisher John van der Linden died Nov. 23 in Spirit Lake. He was 92. While at Iowa State, van der Linden was editor of Sketch, a literary magazine, and the Green Gander, a campus humor magazine. After a short stint as a reporter at the Mason City Gazette, van der Linden served in the military. Van der Linden worked at and owned community newspapers throughout Iowa. He also started Dairyman’s Digest magazine for the Associated Milk Producers. The Iowa Newspaper Association named him Master Editor-Publisher in 1975. His wife, Marjorie van der Linden, preceded him in death in October.

He is survived by sons Peter, Botany ’75, MS ’80; Dirk, Jl MC ’78 and Tom, Bacteriology ’81, MS 84.

We remember...
John F. McPoland, 1985
John F. McPoland, who studied journalism at Iowa State from 1980 to 1985, died Oct. 3 in Dubuque. He was 47. McPoland was an Iowa State Daily staffer for four years while on campus. His career was spent at Iowa newspapers in Spirit Lake, Boone and Ottumwa, and in Janesville, Wis. He received awards from both the Iowa and Wisconsin Newspaper Associations, including two for sports columnist of the year. He is survived by his parents, siblings and nieces and nephews.

Erika Herren Anderson, 1994
Erika Herren Anderson died Nov. 3 in Des Moines. She was 37. Following her graduation from Iowa State, Anderson earned a master’s degree in public administration from Drake University in 1997 and graduated from Drake Law School in 2004. She was managing partner for Anderson Legislative Consulting, where she worked as a lobbyist and advocate for groups such as the March of Dimes, the Iowa Psychiatric Society, the Iowa Coalitions Against Sexual Assault and Against Domestic Violence. Anderson’s survivors include her husband, Todd Herren, Finance ’93, and children Ryan and Brynn.

Tess Mern (Tad) Williams, MS 1956
Tess Mern (Tad) Williams died Sept. 20 in Orem, Utah. He was 85. Williams spent his career as a broadcaster. He worked as an announcer for KBAR in Burley, Idaho; as a film editor and program director at KMO-TV in Tacoma, Wash., and at KOIN-TV in Portland, Ore. He helped develop educational television while employed with the Oregon state higher education system. He joined the faculty of Brigham Young University in 1960 as an assistant professor and director of broadcast services and was responsible for the launch of KBYU-FM radio and KBYU television. He then served 17 years as coordinator of statewide television for the Utah State Board of Higher Education. Williams is survived by his wife, Maxine, two children, five grandchildren and one great-grandchild.

William Andrew (Bill) Rusk, 1981
William Andrew “Bill” Rusk died Sept. 30 in Ames. He was 52. Rusk received ISU degrees in both journalism and accounting. While on campus, he wrote for the Iowa State Daily and was a member of Lambda Chi Alpha fraternity. Rusk was employed in Gresham, Ore., as an accounting specialist. His survivors include his mother and three siblings.

include his wife, Margy, daughter Cathy Engstrom, English ’83, of Johnston and son Steve of Cedar Rapids.
Thanks for letting us share the 2009 issue of Greenlee Glimpse with you.

We’d love your feedback! Feel free to send your comments to dsgibson @ iastate.edu

Here’s to a happy and healthy 2010!
Alumni support is vital to the School’s success!
Many thanks to alumni and friends for your loyalty and generosity to the Greenlee School of Journalism and Communication.

There are two ways to give to the Greenlee School:

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I wish to make an outright gift of $ ____________________

Enclose your check made payable to the “Greenlee School”

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Charge this gift of $ ____________________
to my credit card (authorized signature required)

Card # __________________________________________
Expiration date ________________________________
Signature ______________________________________

My gift above will be enhanced with corporate matching funds from (list employer)

---

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Electronic gifts may be sent via the ISU Foundation Web site at http://www.foundation.iastate.edu/gift/

If you would like to speak with someone now about making a gift, call the Foundation toll free at 1-866-419-6768 and ask to speak with a representative about annual giving.

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- For a specific fund please reference http://www.jlmc.iastate.edu/alumni/donations/funds.shtml
- If you would like someone other than yourself to be credited with this donation, please list the person’s name and address: ________________________________

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