Scholarship: Research, Creative and Professional Activity
KEY POINTS

In the past six years, Greenlee faculty presented 143 referred conference papers, published 96 refereed journal articles, authored 22 book chapters and 6 books.

The school has a well-established system for mentorship of junior faculty to ensure success at the third-year review and throughout the promotion and tenure process.

The Greenlee School offers $3,000 per year in professional development funding for each tenure-track faculty member to use for conference travel, research-related trips or other professional opportunities.
EXECUTIVE SUMMARY

Greenlee faculty members have maintained a high level of research productivity since the last re-accreditation review in 2009. Under the leadership of Director Michael Bugeja and senior faculty, scholarship has become a key element of the school’s culture and reputation in the past dozen years. Consistent with the mission of a land-grant university, the school has a strong tradition of research in the areas such as international and comparative media research, science communication, strategic communication and political communication. Research is a particular strength of the school’s continuing faculty.

The school is well represented in the discipline’s leading journals, including Journalism and Mass Communication Quarterly, Communication Research, and Health Communication, and at national conferences, most notably AEJMC. Greenlee faculty members have presented a total of 143 referred conference papers since the last re-accreditation review. During the same period, faculty members have authored a total of 96 refereed journal articles, 22 book chapters, and 6 books. Detailed counts are provided in question three, and output is listed for individual faculty members, by rank, in question four.

Research accomplishments are both celebrated and made possible at the school through funding for travel and professional development, which are explained in question seven. In addition, individual faculty members have actively sought internal and external grants to support their work. These efforts have resulted in a total of 30 external grants and 57 internal grants received by the school since 2009.

Tangible output—not only effort—is a requirement of promotion and tenure at a research-intensive institution. This expectation is clearly communicated to the school’s junior faculty, who receive mentoring from the time of their initial appointment until their mandatory review in the sixth year. For tenured faculty, the post-tenure review process recently adopted by the university provides a mechanism for periodic feedback. The policies and procedures of both the school and the university contribute to an environment that is conducive to scholarly, creative and professional activities. These processes and their results are described in detail below.

As a research-intensive university, Iowa State has high expectations for scholarship of all faculty. Following the university guidelines the Greenlee School of Journalism and Communication expects all tenure-track faculty members to engage in scholarship activities. The definition of scholarship is inclusive, and it includes traditional research and creative activity.

Each faculty member hired on the tenure-track undergoes an extensive review process until achieving tenure. Following our college policies, assistant professors are reviewed at year three and year six through a comprehensive dossier that documents their scholarship activities. The sixth year tenure review is more rigorous and requires external letters from outside reviewers. Tenured faculty have a post-tenure review process as stated in Chapter 5.3.4 of university faculty handbook, included in appendix
5. Additionally, each faculty member undergoes an annual review with the director during the spring semester, where he or she receives feedback on their performance in research/creative activity over the past year.

The school has a well-established system for mentorship of junior faculty. Tenured and pre-tenure faculty members are encouraged to attend all university- and college-level seminars on promotion and tenure. New faculty members schedule a visit with the P&T Committee together with their individual faculty mentor to determine the direction of scholarship and expected output. Assistant professors meet monthly with the director at the Greenlee Roundtable for regular updates on progress toward tenure and promotion. Read more about the Roundtable in this post on the Association of Schools of Journalism and Mass Communication’s website, included in appendix 5.

Scholarship reported below includes all full-time tenured and tenure-track professors in addition to all those who worked in the school since the last re-accreditation, but have since retired or relocated to another institution. Scholarship is cited below by individual name and includes publications, grants, awards and creative works produced since the last re-accreditation (see vitas in the appendix 5 for works produced earlier). Scholarship completed while at Greenlee is included for the five faculty who have relocated to other institutions during the re-accreditation period. Scholarship completed since they joined the Greenlee faculty is included for the three assistant professors who were hired in August 2014. Faculty scholarship output is listed alphabetically by rank.

Below is a list of the faculty departures and retirements since 2010. The highlighted faculty members have scholarship output that was completed prior to their departure and is reported in Standard 5.

### Faculty Departures

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas Beell</td>
<td>Professor</td>
<td>Retired in 2014</td>
</tr>
<tr>
<td>Jeff Blevins</td>
<td>Associate Professor</td>
<td>Resigned spring 2012</td>
</tr>
<tr>
<td>David Bulla</td>
<td>Associate Professor</td>
<td>Resigned spring 2010</td>
</tr>
<tr>
<td>Jane Fritsch</td>
<td>Assistant Professor</td>
<td>Resigned spring 2014</td>
</tr>
<tr>
<td>Jacob Groshek</td>
<td>Assistant Professor</td>
<td>Resigned spring 2010</td>
</tr>
<tr>
<td>Chad Harms</td>
<td>Assistant Professor</td>
<td>Resigned spring 2010</td>
</tr>
<tr>
<td>Barbara Mack</td>
<td>Associate Professor</td>
<td>Passed away in August 2012</td>
</tr>
<tr>
<td>Marcia Prior-Miller</td>
<td>Associate Professor</td>
<td>Retired spring 2013</td>
</tr>
<tr>
<td>Lulu Rodriguez</td>
<td>Professor</td>
<td>Resigned fall 2013</td>
</tr>
<tr>
<td>Sela Sar</td>
<td>Associate Professor</td>
<td>Resigned spring 2013</td>
</tr>
</tbody>
</table>
Using the grid that follows, provide counts of the unit's overall productivity in scholarship for the past six years by activity, first the totals for the unit as a whole and then for the individuals who produced these totals, broken down by academic rank. The chart should provide a snapshot of scholarship activity occurring within the unit during the six-year review period. Therefore, the grid should capture relevant activity by all full-time faculty only while at the accredited unit. Adapt the grid to best reflect institutional mission and unit policies and provide a brief narrative.

<table>
<thead>
<tr>
<th>Scholarship, Research, Creative and Professional Activities</th>
<th>Total from Unit*</th>
<th>Full Professors (4)</th>
<th>Associate Professors (9)</th>
<th>Assistant Professors (7)</th>
<th>Other Faculty ** (0)</th>
<th>Totals (20)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awards and Honors</td>
<td>39</td>
<td>9</td>
<td>21</td>
<td>11</td>
<td>0</td>
<td>41</td>
</tr>
<tr>
<td>Grants Received Internal</td>
<td>53</td>
<td>9</td>
<td>30</td>
<td>18</td>
<td>7</td>
<td>57</td>
</tr>
<tr>
<td>Grants Received External</td>
<td>17</td>
<td>7</td>
<td>16</td>
<td>7</td>
<td>0</td>
<td>30</td>
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<tr>
<td>Scholarly Books, Sole- or Co-authored</td>
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<td>3</td>
<td>1</td>
<td>2</td>
<td>0</td>
<td>6</td>
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<tr>
<td>Textbooks, Sole- or Co-authored</td>
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<td></td>
<td></td>
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<tr>
<td>Books Edited</td>
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<td>7</td>
<td>8</td>
<td>7</td>
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<tr>
<td>Articles in Refereed Journals</td>
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<td>27</td>
<td>39</td>
<td>30</td>
<td>0</td>
<td>96</td>
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<td>Refereed Conference Papers</td>
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<td>32</td>
<td>52</td>
<td>59</td>
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<td>8</td>
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<tr>
<td>Encyclopedia Entries</td>
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<td>4</td>
<td>1</td>
<td>5</td>
<td>0</td>
<td>10</td>
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<tr>
<td>Book Reviews</td>
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<td>15</td>
<td>0</td>
<td>19</td>
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<tr>
<td>Articles in Non-refereed Publications</td>
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<td>22</td>
<td>14</td>
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<td>1</td>
<td>0</td>
<td>0</td>
<td>1</td>
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<tr>
<td>Non-juried Creative Works</td>
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<td>3</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Other (specified)</td>
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<td>5</td>
<td>23</td>
<td>5</td>
<td>0</td>
<td>35</td>
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<tr>
<td>Invited Presentation</td>
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<td>5</td>
<td>0</td>
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<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

*Co-authored work should be counted as a single publication in the unit totals. However if, for example, two members of the faculty are co-authors on the same journal article, it would be reported as a publication for both authors.

**Includes all full-time faculty who do not hold listed ranks, such as instructors and others on term appointments. Many faculty in this category may hold teaching appointments without significant scholarship, research or creative requirements.
The Greenlee School faculty have demonstrated strong scholarship output over the review period. As can be seen from the above table, all faculty combined have presented 143 refereed conference papers, received 30 external and 57 internal grants, and published 96 articles in refereed journals, 6 scholarly books and 22 books chapters. Additionally, the faculty have been active in producing book reviews, encyclopedia entries, non-refereed publications and juried and non-juried creative works. This is consistent with the broad definition of scholarship adopted by Iowa State University encompassing its land-grant mission. The faculty scholarship accomplishments have been recognized by a number of university and external awards, such as top faculty paper awards from AEJMC and AJHA. Those who publish scholarly books have been contracted by prestigious university presses such as Oxford and Syracuse. Greenlee faculty who produce journal articles publish in a wide range of top-tier and specialized journals, including the most prestigious journals in the field—for example, Communication Research, Journalism and Mass Communication Quarterly and Health Communication, as well as reputable interdisciplinary journals such as Journal of Press Politics, Science Communication, Journal of Applied Communications, and American Behavioral Scientist. Areas of research strength include international and comparative media research, ethics, science communication, journalism history and practice, strategic communication and political communication. Productivity is consistent by faculty rank when considering the total number of faculty per category and, as might be expected, more senior faculty are able to publish in more top-tier journals.

Some Greenlee faculty are regular contributors to important higher education publications such as the Chronicle of Higher Education and Inside Higher Ed. Keeping engaged with the broader academic community is a strength. Grant activity has also been consistent. One faculty member, for example, brought an USAID grant to examine the use of technology by African farmers while another received NSF funding to develop case studies on ethical challenges in science communication. Finally, interdisciplinary work is encouraged by the university and as such Greenlee faculty have successfully engaged in joint research projects across the unit, university, nation and internationally. For example, within the Iowa State University community, Greenlee faculty members have established a burgeoning research and educational partnership with the Department of Computer Science. In education, faculty have partnered to co-teach ADVRT 497J, Computational Communication, which was inspired by Google’s “Art, Copy & Code” project. A similar collaboration is planning for spring 2016 in digital privacy and security. In addition, Greenlee faculty received seed funding from LAS to develop more interdisciplinary work. As part of this initiative, Greenlee faculty have submitted for NSF funding with computer science faculty. Additional grant funding between the units will be sought in fall 2015.

In summary, research productivity has increased in quantity and quality, fulfilled the land-grant mission of Iowa State and impacted the research community both domestically and internationally.
Grants Received External
Co-PI, ISU $1.8 million subcontract, “Farmer Decision-Making Strategies for Improved Soil Fertility Management in Maize-Bean Production Systems,” U.S. Agency for International Development CRSP contract through Iowa State University for research in Uganda and Mozambique. I participated in the first field assessment with innovative farmers and sub-county experts/farmers conducted in January, 2014, in three subcounties of southwest Uganda. A major responsibility I have is for communication activities that will unfold later in this three-year project. PI is Dr. Robert Mazur, Sociology.

Book Chapters

Articles in Refereed Journals


Encyclopedia Entries


Articles in Non-refereed Publications


Refereed Conference Papers
Cai, Tian; Abbott, Eric; Bwambale, Naboth. (December 7-10, 2013). The ability of video training to reduce agricultural knowledge gaps between men and women in rural Uganda. Paper presented to ICTD’13 Conference, Cape Town, South Africa.


**Other: Invited Presentation**

Session Presenter, International Special Interest Group, Association for Communication Excellence, June 9, 2009, Des Moines, Iowa. “International Adventures,” co-presented with Frida Bonaparte, Mississippi State University, focused on how ACE members have been and can be engaged in international activities.

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**MICHAEL BUGEJA PROFESSOR**

**Awards and Honors**

Greenlee School named as winner of the Equity and Diversity Award. (2014)

Iowa State University’s Award for Outstanding Achievement in Administration. (2013)


**Grants Received Internal**

Building Research Community in Computational Communication & Journalism and Political Informatics (LAS Signature Research Initiative, 2014). This proposal aims to explore a set of unique interdisciplinary research problems in political informatics and computational communication and journalism. PIs: Wallapak Tavanapong (Computer Science). Co-PIs: Ying Cai, Johnny Wong, Wensheng Zhang (Computer Science); Michael F Dahlstrom, Daniela Dimitrova, Gang Han, Jay Newell (Journalism and Communication); David Andersen, Tessa Ditonto, David Peterson, Mack Shelley (Political Science). Amount received: $266,426.

**Scholarly Books**


Book Chapters


Refereed Conference Papers

Articles In Non-refereed Publications


DANIELA DIMITROVA  PROFESSOR

Awards and Honors
Selected to Scripps Howard Academic Leadership Academy (SHALA), Louisiana State University (June 2014)

Selected to Emerging Leaders Academy (ELA), Iowa State University (Spring 2014)

Top faculty research paper award, AEJMC, Electronic News Division (August 2014)

Grants Received Internal
Building Research Community in Computational Communication & Journalism and Political Informatics (LAS Signature Research Initiative, 2014). This proposal aims to explore a set of unique interdisciplinary research problems in political informatics and computational communication and journalism. PIs: Wallapak Tavanapong (Computer Science). Co-Pls: Ying Cai, Johnny Wong, Wensheng Zhang (Computer Science); Michael J Bugeja, Michael F Dahlstrom, Gang Han, Jay Newell (Journalism and Communication); David Andersen, Tessa Ditonto, David Peterson, Mack Shelley (Political Science). Amount received: $266,426 LAS Small Grant (Iowa State University, 2013). Grant Proposal: Framing the US election on cable news. Principal Investigator. $1,750.

Center for Distance and Online Learning (Iowa State University, 2011-2012) Received competitive funding to develop the first online graduate class in the Greenlee School. Grant funded assistantships for two masters’ students. $9,000.
LAS Small Grant (Iowa State University, 2011)
Grant proposal: Media coverage of the presidential race. Co-Principal Investigator. (Co-PI: Dianne Bystrom, Carrie Chapman Catt Center for Women and Politics). $1,248.

Miller Faculty Fellowship (Iowa State University, 2011-12) Grant proposal: International Online Collaboration as a Tool for Enhancement of Undergraduate Foreign Media Knowledge. $4,000.

Honors Mentor research grant (University Honors Program, Iowa State University, 2010) Grant proposal: Media framing of natural disasters on US television. The grant was used for supplies and data collection. Principal Investigator. $144.

**Grants Received External**


**Scholarly Books**

**Book Chapters**


**Articles In Refereed Journals**


involvement, partisanship and online media in Middle America during the 2008 presidential campaign. The Atlantic Journal of Communication, 21(2), 108-124.


**Refereed Conference Papers**


Dimitrova, D. V. (2013). The facilitative and monitorial roles of Bulgarian media in the coverage of the 2011 presidential election. Presented to the International Communication division, Association for Education in Journalism and Mass Communication (AEJMC) annual convention, Washington, D.C.

Bystrom, D. & Dimitrova, D. V. (2012). Beyond the horse race: Political information sources and effects on Iowa caucus-goers. Presented to the Political Communication division, National Communication Association (NCA) annual convention, Orlando, FL.

primary campaign. Presented at National Communication Association (NCA) annual convention, Orlando, FL.


Dimitrova, D. V. (2009). Framing Clinton. Presented to the (Inter)national Media, Women and Politics panel, Association for Education in Journalism and Mass Communication (AEJMC) annual convention, Boston, MA.

**Encyclopedia Entries**


**Book Reviews**

Ohter: Faculty Professional Development Assignment
Faculty Development Professional Assignment (FPDA). Dedicated year to scholarship activities; spent part of fall 2010 at Mid Sweden University and part of spring 2011 at Sofia University, Bulgaria (2010-2011).

LULU RODRIGUEZ PROFESSOR, UNTIL 2013

Awards and Honors
Excellence in graduate mentoring award, College of Liberal Arts and Sciences, Iowa State, 2013.


Grants Received External

Lee, S., Rodriguez, L., Sar, S. & Han, G., collaborators. USAID-Ghana agricultural technology transfer lead: International fertilizer development center (IFDC, 2013). Amount received: $200,000


Establishing a Wind Energy Science, Engineering and Policy Program (WESEP) at Iowa State University, a five-year $3.14M Integrative Graduate Education and Research Traineeship (IGERT) program, National Science Foundation. Member, senior personnel. 2012.

Grants Received Internal
Advertising education in Cambodia and the Philippines. LAS Small Grants Program. $2,200. 2010


Visual representation of genetic engineering in the online media. Center for Excellence in the Arts and Humanities. $1,000. 2010

Book Chapters

**Articles In Refereed Journals**


**Encyclopedia Entries**


**Refereed Conference Papers**


Rodriguez, L., & Li., J. (2013, June). Newspaper coverage, trust and risk


Invited Academic Papers

Rodriguez, L. (2013, July). Public perceptions of and support for wind

Rodriguez, L. (2013, May). The communication imperatives for sustainable agriculture. Presentation to the annual colloquium of the Graduate Program on Sustainable Agriculture, ISU, Ames, IA.


Rodriguez, L. (2011, October). Communicating risk to the general public. Invited presentation to a group of 24 radio, TV and newspaper journalists from Asia, Africa, Latin America and Europe covering the World Food Prize, Des Moines, IA.

Rodriguez, L. (2011, October). Gender, media and development. Invited presentation to the Global Resources Initiative, Ames, IA.

Grants Received External
Fulbright Senior Specialists Candidate with five years of eligibility (2009-2014) for selection by overseas academic institutions to perform special projects approved by the Bureau of Educational and Cultural Affairs at the U.S. Department of State and administered by the Council for International Exchange of Scholars.

Articles in Refereed Journals


Refereed Conference papers
Articles in Non-refereed Publications

Other: Invited presentations

DAVID BULLA   ASSOCIATE PROFESSOR, UNTIL 2010

Awards and Honors
2009 Outstanding Educator, Newspaper Division, Association for Education in Journalism and Mass Communication.

Grants Received Internal
2009-2010 Iowa State University, Center for Excellence in the Arts and Humanities Award funding of $5,000 for research and writing of Journalism in the Civil War Era (single-course release for one semester).

Grants Received External
First Amendment Day (Liberty Tree Initiative, 2010). PI. This grant was awarded to supplement the activities of the 2011 First Amendment Day at ISU. CO-PI: Michael Dahlstrom (Journalism and Communication). Amount received: $5,000.

Scholarly Books
2010 Journalism in the Civil War Era. Co-authored with Gregory A. Borchard, Ph.D. To be published by Peter Lang Publishing Group, Bern, Switzerland.

Articles in Refereed Journals


Refereed Conference Papers

Book reviews


Articles in Non-refereed Publications
2009 “Davenport Central students, McGhee show the free way.” Insider Iowa. May 12, 2009.

DENNIS CHAMBERLIN ASSOCIATE PROFESSOR

Awards and Honors
2014 Outstanding Achievement in Teaching, College of Liberal Arts and Sciences, Iowa State University.

2013 Harry Heath Advising Award, The Greenlee School, Iowa State University.

2010 Leica 35mm Competition, selected for Seventh Place from over 5,000 submissions.

2009 College of Liberal Arts and Sciences Early Achievement in Teaching Award, Iowa State University.

Grants Received Internal
2014 Humanities Iowa Mini Grant, Humanities Iowa. Support of tour of Vang to towns with meat packing plants and large immigrant populations. $3,000

2011 College of Liberal Arts and Sciences Small Grant for support of The Last Postmasters documentary project. $1,250

2010 Center for Excellence in the Arts and Humanities Seed Grant, Iowa State University, Ames, Iowa. Support of collaborative project with Distinguished Professor Mary Swander for documentary theatre project that documents experiences of immigrant farmers in the Midwest. $15,000

2009 Fellowship from the Center for Excellence in the Arts and Humanities, Iowa State University, Ames, Iowa. Support for documenting immigrant experience in Iowa with photos and audio recordings. $5,000

2009 College of Liberal Arts and Sciences Small Grant for support of Voices exhibition. $1,250

Refereed Conference Papers
2014 Vang: A Drama about Recent Immigrant Farmers, performance and discussion at keynote proceedings of the Alliance for Arts in Research Universities National Conference, Iowa State University.


2010 Voices of Immigration, awarded Fifth Place for Creative Projects, in the Visual Communication Division of the Association of Education in Journalism and Mass Communication National Convention in Denver, CO. August 2010. Acceptance rate: 25%

Articles in Non-refereed Publications

2013 The New York Times, Some Prosciutto Fans Turn to Iowa. Photos for
print edition and online. (Most viewed slideshow that week at NYT site.)


2011 Newsphotographer, publication of the National Press Photographers Association, image from Illusions project. May 2011.

2011 The Des Moines Register, reporting and photographs from Japan following earthquake and tsunami, March 2011.

2010 Leica Fotografie International, publication of image that was awarded Honorable Mention in the 35mm contest sponsored by Leica. April 2010.

2009 The New Poverty, photographs to accompany article by Michael Bugeja in The Des Moines Register, November 23, 2009.

2009 Quaranta reporter USA per un mese a Urbino, series of photos in Il Resto del Carlino, Pesaro, Italy.


**Juried Creative Works**

2009 SOHO National Competition, New York City. Juror: Susan Kismaric, Curator, Museum of Modern Art, New York City. Acceptance rate: 2% (44 selected from over 2,500 submissions.)

**Non-juried Creative Works**

2012 Turnin’ It! The Art and Culture of Drag Group show curated by Mike Barclay, Herron Galleries, Indianapolis, Indiana.

2009 Fathers and Sons Group show curated by Aline Smithson, Fraction Magazine. Fraction Magazine is one of the leading online art photography publications.


**Other: Invited Presentations**

2014 A photographic Life, slideshow and discussion at A Hidden Place, cultural center, Sopot, Poland.

2011 The Art of Photographic Storytelling, School of Media Arts and Design, James Madison University, Harrisonburg, VA, November 2011.

2011 Getting the Story Right: Crossing Cultural Borders in Visual Ethnography. Participant in panel discussion at the American Folklore Society annual meeting, Bloomington, IN, October 2011.

2011 KWQC-TV, Quad-Cities television, channel 6, live reporting from Japan following earthquake and tsunami, March 2011.


MICHAEL DAHLSTROM ASSOCIATE PROFESSOR

Awards and Honors
Second Place, Article of the Year Award for Ethical Considerations of Using Narrative to Communicate Science published in Science Communication. Awarded by the Communicating Science, Health, Environment and Risk Communication Division of AEJMC, 2013

Shakeshaft Master Teaching Award. Awarded by the LAS College, 2013

Early Achievement in Teaching Award. Awarded by the LAS College, 2013

Professor of the Month. Awarded by the Sigma Kappa Sorority, Iowa State University, 2009

Grants Received Internal
Building Research Community in Computational Communication & Journalism and Political Informatics (LAS Signature Research Initiative, 2014). This proposal aims to explore a set of unique interdisciplinary research problems in political informatics and computational communication and journalism. PIs: Wallapak Tavanapong (Computer Science). Co-PIs: Ying Cai, Johnny Wong, Wensheng Zhang (Computer Science); Michael J Bugeja, Daniela Dimitrova, Gang Han, Jay Newell (Journalism and Communication); David Andersen, Tessa Ditonto, David Peterson, Mack Shelley (Political Science). Amount received: $266,426.

Online Course Development for Agricultural Journalism and Communication (LAS Curriculum Development Course Grant, 2013). PI. This grant funds the development of a new online course JL MC 210X, Principles of Agricultural Journalism and Communication. Amount received: $9,000.

Science Communication Summer Symposium (LAS Small Grant, 2013). PI. This grant supported travel funding for the third annual Science Communication Summer Symposium Series at ISU. Co-PI: Jean Goodwin (English). Amount received: $1,000.

Research Travel Funding (LAS Foreign Travel Grant, 2013). PI. This grant funded travel to present results at the International Communication Association conference in London, UK. Amount received: $1,019.

Social and Ethical Implications of Research Travel (LAS Small Grant, 2011). PI. This grant funded travel to present results at the Congress on Teaching Social and Ethical Implications of Research in Tempe, AZ. Amount received: $1,000.

Science Communication @ ISU Keynote Reception (LAS Small Grant, 2011). Co-PI. This grant supported a reception for the second annual Science Communication Summer Symposium Series at ISU. PI: Jean Goodwin (English). Other co-PIs: Kevin deLaplante (Philosophy and Religious Studies), Kevin Blankenship (Psychology) and Jeanine Aune (English). Amount received: $1,250.

Promoting Ethical and Effective Communication of Science in Policy Controversies (Center for Excellence in the Arts and Humanities, ISU, 2010). Co-PI. This grant funds an interdisciplinary scholarly program focused on the effective and ethical communication of controversial scientific issues to assist policy-making. It includes two years to support
the summer symposia series. It also serves as seed fund for a proposal submitted to the National Science Foundation. PI: Jean Goodwin (English). Other co-PIs: Kevin deLaplante (Philosophy and Religious Studies). Amount received: $30,000.

**Grants Received External**

**Women Caring for the Land: Engaging Midwest Women Farmland Owners in Improving Conservation and Soil Health** (Natural Resources Conservation Service, 2013). Lead sub-contractor. This grant researches the information needs of women landowners about soil health and applies findings toward improving awareness. Sub-contract through the Women, Food and Agriculture Network. Co-lead subcontractor: Joel Geske (Journalism and Communication). Amount received: $525,043. Amount earmarked for Iowa State: $15,000.

Cases for Teaching Responsible Communication of Science (National Science Foundation, 2012). Co-PI. This is a three-year program to interview scientists and document instances of science communication that were challenged as ethically suspect, and then develop a series of case studies based off the findings that will be piloted in existing research ethics and science communication curriculum across 14 other institutions. PI: Jean Goodwin (ISU-English). Other co-PIs: Clark Wolf (Philosophy and Religious Studies), and Mari Kemis (Research Institute for Studies in Education). Amount received: $254,157.


Developing a Conservation Education and Outreach Program Targeting Women Farmland Owners in Iowa, Nebraska and Wisconsin (U.S. Department of Agriculture, 2010). Co-lead sub-contractor. This grant is from the Women, Food and Agriculture Network, sponsored by the Iowa Natural Heritage Foundation through the North Central Region of Sustainable Agriculture Research and Education of the US Department of Agriculture. Lead sub-contractor: Joel Geske (Journalism and Communication). Amount received: $81,766. Amount earmarked for Iowa State: $22,000.

First Amendment Day (Liberty Tree Initiative, 2010). Co-PI. This grant was awarded to supplement the activities of the 2011 First Amendment Day at ISU. PI: David Bulla (Journalism and Communication). Amount received: $5,000.

**Book Chapters**


**Articles in Refereed Journals**


**Refereed conference papers**


Dahlstrom, M.F. & Ho, S.S. (2012, May). Ethical considerations of using narratives to communicate science. Paper presented to the Environmental Communication Division, ICA convention, Phoenix, AZ.

Dahlstrom M.F., & Goodwin J. (2011, Nov.). Using debate to help
undergraduate students reflect upon the social and ethical implications of technology. Results presented to the Congress on Teaching Social and Ethical Implications of Research, Tempe, AZ.


Goodwin, J., & Dahlstrom, M.F. (2011, Jan.). Good reasons for trusting climate science communication. Paper presented to the annual meeting of the American Meteorological Society, Seattle, WA.


**Articles in Non-refereed Publications**


**Other: Invited presentations**


Dahlstrom, M.F. (2013, September). Science narratives: Mass media and

Dahlstrom, M.F. (2012, June). How the future of media can adapt to better address climate change. Presentation at the Adapting to Climate Change: Gaining the Advantage conference, Columbia, MO.

**Awards and Honors**

- Outstanding Achievement in Teaching, College of Liberal Arts & Sciences, 2013
- Martin Luther King Building One Community Award. winner, Iowa State, 2013
- Outstanding Teaching Award. Women's and Gender Studies Program, 2013
- Diversity Award for the College of Liberal Arts and Sciences, 2012

**Grants Received Internal**

- $1,250, Small Grants for LAS, 2009-10 for PhysioMedia Lab.
- $8,000. Distance Education Grant. College of Liberal Arts and Sciences. 2010-11. To convert WS 325 “Portrayals of Gender and Sexualities in the Media” to a distance education course.
- $1,250, Small Grants for LAS, 2010-11
- $2000, Diversity Grant, 2011-12. Peer-reviewed grant to establish a community web guide to goods, services, foods, etc. aimed at diverse communities in central Iowa. In conjunction with Iowa State Daily.
- $1,250, Small Grants for LAS, 2011-1012.
- $9,000. Distance Education Grant. College of Liberal Arts and Sciences. 2011-12. To convert JL MC 477 “Ethnicity, Gender, Class and the Media to on-line asynchronous format.
- $9,000. Distance Education Grant. College of Liberal Arts and Sciences. 2013-14. To create JL MC 598 “Ethnicity, Gender and Sexualities and the Media in an online asynchronous format.
- $4,000 Diversity Grant to do a college wide survey and create an inclusive classrooms curriculum. 2013-14. With Luiza Dreasher.

**Grants Received External**

- $11,000. Women and Agriculture Network, through USDA. 2010-2011. Research and produce materials for conservation education aimed at older women who own farmland in Iowa and surrounding states.
- $11,000. Women and Agriculture Network, through USDA. 2011-2012. Research and produce materials for conservation education aimed at older women who own farmland in Iowa and surrounding states. This portion funded a grad student to help run focus groups and produce materials.
With Associate Professor Michael Dahlstrom.

$46,199 total project with $28,499 from Resource Enhancement and Protection (Department of Natural Resources). 2012-13. Produce materials and do research on hunting rights issues aimed at older women who own farmland in Iowa and surrounding states. With Associate Professor Michael Dahlstrom.

$20,000 Women Caring for the Land: Engaging Midwest Women Farmland Owners in Improving Conservation and Soil Health (Natural Resources Conservation Service, 2013). This grant aims to research the information needs of women landowners about soil health and apply findings toward improved awareness. Subcontract through Women, Food and Agriculture Network.

$525,000 Using Communication to Help Underrepresented Landowners make Conservation-Related Decisions Conservation Innovation Grant, US Department of Agriculture/Natural Resources Conservation Service. This proposal researches and addresses the conservation information needs of underserved landowners, specifically older women landowners. We are working with Women Food and Ag Network. Co-principal investigator: Associate Professor Michael Dahlstrom. 

**Articles in Refereed Journals**


**Refereed Conference Papers**


**Other: Invited Presentations and Panels**


“Communicating Science to Varied Publics.” Invited Presentation Wildlife Research Group of the Iowa Department of Natural Resources, with Associate Professor Michael Dahlstrom. February 2012.

AEJMC Workshop—Enhancing Diversity Teaching in the Classroom. Invited Speaker. AEJMC (Chicago), August 2012.

Moderator/Discussion Leader for documentary “Miss Representation.” Invited presentation, Iowa State University. March 2012.


A minority is a minority is a minority. Teaching Panel presenter. GLBT and Minorities in Communication groups. AEJMC (Denver). August 2010.
SUMAN LEE  ASSOCIATE PROFESSOR

**Awards and Honors**

Wilbur L. Layton Faculty Recognition Awards, Division of Student Affairs, Iowa State University, May 2013.


**Grants Received Internal**

Foreign Travel Grant (ISU Faculty Senate, 2014). Support for trip to Seoul Korea for FPDA research project. Amount received: $800

Faculty Professional Development Assignment (FPDA): Characterization and determinants of state image of Iowa among Asian consumers and media: Cases of China and South Korea (Iowa State University, Approved 2013; Planned Spring 2015).

**Grants Received External**


**Book chapters (and proceedings)**


**Articles in Refereed Journals**


Sar, S., Rodriguez, L., Lee, S., & Kulpavaropas, S. (2013). Mood and the elaboration of destination logo design: The influence of mood and
symbolic value on evaluations of country logos. Visual Communication Quarterly, 20, 64-74.


Refereed conference papers


**Encyclopedia entries**

**JAY NEWELL ASSOCIATE PROFESSOR**

**Awards and Honors**
Iowa State University, College of Liberal Arts & Sciences: Outstanding Achievement in Teaching (2015).

Shakeshaft Master Teacher (2011). Top teaching award for faculty in liberal arts and sciences.

Iowa State University, College of Liberal Arts & Sciences: Excellence in Undergraduate Introductory Teaching (2011).

**Grants Received Internal**
Building Research Community in Computational Communication & Journalism and Political Informatics (LAS Signature Research Initiative, 2014). This proposal aims to explore a set of unique interdisciplinary research problems in political informatics and computational communication and journalism. PIs: Wallapak Tavanapong (Computer Science). Co-PIs: Ying Cai, Johnny Wong, Wensheng Zhang (Computer Science); Michael J Bugeja, Daniela Dimitrova, Gang Han, Michael F Dahlstrom (Journalism and Communication); David Andersen, Tessa Ditonto, David Peterson, Mack Shelley (Political Science). Amount received: $266,426.

**Articles in Refereed Journals**


Book Chapters

Refereed Conference Papers


Han, G., & Newell, J. (2013). Enhancing student learning in knowledge-based courses: Integrating team-based learning in mass communication theory classes. Paper presented to AEJMC Elected Standing Committee on Teaching at the annual convention of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

Refereed Conference Papers

Other: Non-peer reviewed presentations and panels
Chinese Student, American Classrooms: The Way Forward (2014). On-campus seminar for faculty, staff and students to publicize tactics to increase international undergraduate student engagement.

Chinese Students, American Classrooms (2013). Proposed and executed semester-long teaching and learning circle that brought together administrators, faculty, staff and students to develop classroom methods that increased engagement and learning of international students.

Center for Excellence in Learning and Teaching, Large Class Faculty Learning Community (2007-2008 participant, 2009-2010 facilitator). One of 15 educators selected from the Iowa State College of Liberal Arts and Sciences to participate in an intensive investigation large class pedagogy.

MARCIA PRIOR-MILLER
ASSOCIATE PROFESSOR
RETIRED IN 2012

Refereed Conference Papers
Awards and Honors
Second-place Faculty Paper Award, Visual Communication Division, AEJMC, annual convention, Chicago, IL, 2012.

Best Faculty Paper Award, Advertising Division, AEJMC annual convention, St. Louis, MO, 2011.


Grants Received Internal
Sar, S., principal investigator (2012). Iowa State University Center for Excellence in the Arts and Humanities Summer Research Fellowship Grant, $5,000. Competitive.

Sar, S., principal investigator (2012). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,750. Competitive.

Sar, S., principal investigator (2011). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,750. Competitive.


Sar, S., principal investigator (2010). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,750. Competitive.

Sela, S., principal investigator (2009). Iowa State University Foreign Travel Grant, $2,100. Competitive.

Grants Received External


Book Chapters

Articles in Refereed Journals


Refereed Conference Papers


Sar, S. (2011). The effects of mood, gender, and ad context on type of elaboration and product. Paper presented to the Communication Theory and Methodology Division of the annual conference of AEJMC, St. Louis, MO.


and Methodology Division at the annual conference of AEJMC, Denver, CO.


Other: Invited Presentation

JAN LAUREN BOYLES ASSISTANT PROFESSOR

Awards and Honors
Finalist, AEJMC Great Ideas for Teaching Competition (2015)

Grants Received Internal


Book Chapters

Articles in Refereed Journals

Refereed Conference Papers


**Encyclopedia Entries**


**Other: Invited Academic Presentations**

Boyles, J.L., (2014). Why all your students need to be programmers. Presented to the Association for Education in Journalism and Mass Communication, Montreal, Canada, Aug. 8.

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**RALUCA COZMA**  ASSISTANT PROFESSOR*

**Awards and Honors**
Early Achievement in Teaching, College of Liberal Arts and Sciences, Iowa State University (2014)

Distinguished Dissertation Award in Arts, Humanities and Social Sciences from the LSU Alumni Association at Louisiana State University. (April 2010)

Honorable Mention Award in the 2010 AJHA Margaret A. Blanchard Doctoral Dissertation Prize competition, AJHA annual meeting in Tucson, AZ. (October 6-9, 2010)

Debut Paper Award in the Radio and Audio Media division for the paper “From the Murrow Boys to the NPR Boys and Girls: A New Breed of Radio Foreign Correspondents” - Broadcast Education Association (BEA) conference, Las Vegas. (April 2010)

Top Faculty Paper Award in the Journalism Studies division for the paper “From Murrow to Mediocrity? The Evolution of Radio Foreign News From World War II to the Iraq War” - International Communication Association Annual Conference. (June 2010)

**Grants Received Internal**
Cozma, R. (November 2013). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,250. Principal investigator. Competitive.

Cozma, R. (March 2013). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,250. Principal investigator. Competitive.

Cozma, R. (May 2012). Iowa State University Center for Excellence in

*Granted tenure and promotion to associate professor, effective August 2015.
the Arts and Humanities’ Research Grant for Assistant and Associate Professors, $5,000. Principal investigator. Competitive.

Cozma, R. (October 2010). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,100. Principal investigator. Competitive.

Cozma, R. (October 2009). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,100. Principal investigator. Competitive.

**Book Chapters**


**Articles in Refereed Journals**


Cozma, R. (2009). Online health communication: Source or eliminator of

**Refereed Conference Papers**


Cozma, R. and Smarandescu, L. (2013). The effects of source credibility on attitudes toward climate change. Paper accepted for presentation at the Judgment and Decision Making preconference at the Society for Personality and Social Psychology annual meeting in New Orleans, LA.

Cozma, R. (2013). The quality of political communication on social media. Paper accepted for presentation to the Broadcast Education Association (BEA) at its annual convention in Las Vegas, NV.


Cozma, R. (2012). Jumping on the social media bandwagon: Foreign correspondents’ use of Twitter. Paper presented to the Broadcast Education Association (BEA) at its annual convention in Las Vegas, NV.


Cozma, R. (2010). In their own words: CBS foreign correspondents and propaganda during World War II. Paper presented to the American Journalism Historians Association (AJHA) annual convention, Tucson, AZ.

Cozma, R. (2010). What was the Murrow tradition? A case for supplementing historical research with content analysis. Paper presented to the Radio & Television Journalism Division of the Association for Education in Journalism & Mass Communication (AEJMC) at its conference in Denver, CO.


Invited Academic Papers

Cozma, R. (2013). What insights from journalism history can be applied to the modern explosion of country-sponsored international broadcasting and other media outlets? Panel presentation to International Communication Division of the Annual AEJMC Conference in Washington, D.C.

Cozma, R. (2013). Social media promotion: An effective tool or the lure of lore? Panel accepted for presentation to the Broadcast Education Association (BEA) at its annual convention in Las Vegas, NV.


Cozma, R. (2010). The Murrow tradition: What was it, and does it still live? Special panel presentation at the American Journalism Historians Association (AJHA) annual convention, Tucson, AZ.

Encyclopedia Entries


Book Reviews


Other:
Invited presentation. Social media—best practices. Alpha Zeta National
Invited presentation. Political campaigning on social networking sites. School of Journalism and Mass Communication, University of Iowa, Iowa City, September 15, 2010.

JACOB GROSHEK  ASSISTANT PROFESSOR, UNTIL 2010

Grants Received Internal
Groshek, J. (October 2009). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,250. Principal investigator. Competitive.

Articles in Refereed Journals

Refereed Conference Papers


Invited Academic Papers
Groshek, J. (2010). Connection technologies and democracy. Roundtable participant (keynoted by Secretary of State Hillary Rodham Clinton), Washington DC.


Encyclopedia Entries

Gang Han  Assistant Professor*

Awards and Honors
AEJMC Emerging Scholar Award. (2014-2015)

Grants Received Internal
Building Research Community in Computational Communication & Journalism and Political Informatics (LAS Signature Research Initiative, 2014). This proposal aims to explore a set of unique interdisciplinary research problems in political informatics and computational communication and journalism. PIs: Wallapak Tavanapong (Computer Science). Co-Pls: Ying Cai, Johnny Wong, Wensheng Zhang (Computer Science); Michael J Bugeja, Daniela Dimitrova, Michael F Dahlstrom, Jay Newell (Journalism and Communication); David Andersen, Tessa Ditonto, David Peterson, Mack Shelley (Political Science). Amount received: $266,426.

Han, G., Principal investigator (2013). Iowa State University College of Liberal Arts and Sciences Small Grant, $2,000. Competitive.

Han, G., Principal investigator (2012). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,250. Competitive.

Han, G., Principal investigator (2011). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,000. Competitive.

Han, G., Principal investigator (2010). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,250. Competitive.

Hang, G., recipient (2010). Iowa State University Foreign Travel Grant, $1,439. Competitive.

Han, G., Principal investigator (2009). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,250. Competitive.

Grants Received External
Han, G., Principal investigator (2014–15). AEJMC Emerging Scholars Program, $3,000. Competitive.


*Granted tenure and promotion to associate professor, effective August 2015.

**Book Chapters**


**Articles in Refereed Journals**


Wang, X., & Han, G. (2010). “Made in China” and national image: A content


**Refereed Conference Papers**


Zheng, Y., & Han, G. (2013). Framing foodborne salmonella outbreaks in leading U.S. newspapers and TV networks: Attribution of causal and treatment responsibilities. Paper presented to Mass Communication Division, the annual convention of the National Communication Association (NCA), Washington, DC.

Zhu, L., & Han, G. (2013). Maintaining organization-public relationships on tourism Websites: A comparative analysis of relationship management strategies between official state tourism organizations and online travel agencies in the U.S. Paper presented to Public Relations Division, the annual convention of NCA, Washington, DC.

Han, G., & Newell, J. (2013). Enhancing student learning in knowledge-based courses: Integrating team-based learning in mass communication theory classes. Paper presented to AEJMC Elected Standing Committee on Teaching at the annual convention of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

Liu, J., & Han, G. (2013). Framing H1N1 influenza in U.S. and Chinese TV news. Paper presented to International Communication Division at the annual convention of AEJMC, Washington, DC.

Han, G., & Wang, X (2012). “I love it; I hate it; I need it:” A thought-list task about valence framing effects on image perceptions concerning “Made in China.” Paper presented to Mass Communication Division at the annual convention of NCA, Orlando, FL.


Han, G., Chu, K., & Shen, G. (2011). Understanding H1N1 influenza using the PIM model: A comparison of health risk perceptions between the U.S. and China using structural equation modeling. Paper presented to ComSHER Division at the annual convention of AEJMC, St. Louis, MO.

Han, G., Chu, K., & Shen, G. (2011). Perceived H1N1 flu vaccine efficacy and likelihood of vaccine uptake: Assessing the influence of mass media and risk perception. Paper presented to the Mass Communication and Society (MC&S) Division at the AEJMC annual convention, St. Louis, MO.


Han, G., & Wang, X. (2010). Understanding “Made in China:” Valence framing, product-country image, and international public relations. Paper presented to the Public Relations Division, AEJMC annual convention, Denver, CO.


the Public Relations Division, ICA annual conference, Singapore.


Han, G., & Holeman, D. (2009). Influences of audience feedback on news content in the traditional and new media: A theoretical evaluation. Paper presented to the Communication Theory & Methodology Division, AEJMC annual convention, Boston, MA.

**Book Reviews**


**SU JUNG KIM** | ASSISTANT PROFESSOR

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**Grants Received Internal**


**Articles in Refereed Journals**


**Refereed Conference Papers**


TRACY LUCHT  ASSISTANT PROFESSOR

Awards and Honors
American Journalism Historians Association 2015 Rising Scholar Award

David Sloan Award for Outstanding Faculty Paper (2014), AJHA annual convention, for “Television’s closet revolutionary: Mary Jane Odell and her fight for public affairs programming.”

Maurine Beasley Award for Outstanding Women’s History Paper (2014), AJHA annual convention, for “Television’s closet revolutionary: Mary Jane Odell and her fight for public affairs programming.”


Grants Received Internal
Lucht, T., principal investigator (2014). Iowa State University College of Liberal Arts and Sciences Small Grant, $1,750. Competitive.


Grants Received External


Scholarly Books


Articles in Refereed Journals


Refereed Conference Papers


**Invited Academic Papers**


**Book Reviews**


**Andrew Pritchard**  
Assistant Professor

**Refereed Conference Papers**


5. **Describe the institution’s policy regarding sabbaticals, leaves of absence with or without pay, etc.**

Iowa State University offers sabbaticals, which are called faculty professional developments assignments (FPDA). Any faculty member employed half-time or more is eligible for FPDA. FPDA vary in length from one to two semesters (up to a six-month maximum), and priority is given to tenured faculty members and those who have not had a FPDA in the past five years. The goal of the faculty professional development assignment is to encourage professional growth and development as a scholar without daily teaching obligations. Additional information about FPDA policies at Iowa State is included in the university faculty handbook and is available in appendix 5.

Iowa State also offers leave of absence without pay for conducting research or similar professional activity. This type of leave must be requested by the faculty member and forwarded to the department chair, then dean, senior vice president and provost, president and the Board of Regents, State of Iowa. The request needs to state the reasons for the leave and clearly describe the benefit to the university upon the individual’s return. Leave of absence without pay may be granted for up to a year. Additional leave information can be found in the university faculty handbook and in appendix 5.

6. **List faculty who have taken sabbaticals or leaves during the past six years.**

Daniela Dimitrova, Professor, year-long FPDA, fall 2010–spring 2011.

Suman Lee, Associate Professor, semester-long FPDA, spring 2015.

7. **Describe travel funding, grant support, or other methods or programs the unit uses to encourage scholarship, research, and creative and professional activity.**

The Greenlee School offers generous professional development funding of $3,000 per year for each tenured and tenure-track faculty member to use for conference travel, research-related trips or other professional development opportunities. Junior faculty members are provided with a graduate research assistant for the first three years in the school to help with their individual research endeavors. Faculty teaching large lecture courses or technology-heavy courses are also provided with teaching assistants because help with teaching may free up additional time for research/scholarship.

Several school-wide forums exist for encouraging scholarly and creative activity and ensure success for junior faculty members. These include Research Friday seminars and Greenlee Roundtables. Research Fridays bring prominent speakers from across campus or across the nation to keep faculty current and engaged in scholarship/creative activity. Monthly roundtable discussions specifically designed for pre-tenure faculty are organized by the director, typically before monthly faculty meetings. Topics for the roundtables include research in progress, conference presentations, PRS and putting together a successful dossier. There is also a formal mentorship program within the school through which each junior faculty member is paired up with a senior faculty for the duration of their probationary period. The mentors typically have monthly meetings with their mentees, and cover topics such as targeting appropriate journals and gracefully handling R&Rs.

Finally, Greenlee faculty members are able to take advantage of college-level resources such as tenure process seminars, grant writing programs...
and LAS small grants competitions. Typically, Greenlee faculty members have been successful at obtaining internal grants through the college or through other university-level initiatives.

The unit also supports membership in prestigious professional organizations such as Association for Education in Journalism and Mass Communication, Society of Professional Journalists, Public Relations Society of America, College Media Advisors, International Communication Association, and National Communication Association.

All Greenlee faculty take advantage of the professional development funds provided by the school on a regular basis. Faculty travel to leading academic and professional conferences, library archives and other institutions for professional collaborations. Research Friday seminars feature guest scholars from campus, Iowa, and other institutions and organizations. Past Research Friday presenters include Julie Andsager, formerly of University of Iowa; Marilyn Greenwald, Ohio University and Lee Rainie, Pew Research Center. The sessions attract both junior and senior faculty and graduate students. Faculty also successfully complete for college-level grants and regularly attend LAS-sponsored research and grant seminars.

All junior faculty are given a research assistant for the first part of their probationary period. Some tasks research assistants have completed for faculty research projects include media content coding, library research, archival collection, interviews and transcriptions and IRB protocols.

Teaching assistants are assigned to large and technology-intensive classes according to selection by the Graduate Steering Committee.

APPENDIX

- ISU Faculty Handbook: Post-tenure Review Policies
- Faculty Professional Development Assignment Program Overview and Policies
- ISU Faculty Handbook: Leave Policies
- Greenlee Roundtable: Promotion and Tenure Process
- Vitas for Tenured and Tenure-Eligible Faculty