Greenlee School Scholarship Report FY16

This report includes scholarships that had available funding awarded for 2015-2016.

The scholarship committee offered most awards from $500 to $5,000 each for a total of $172,275. $31,090 of that included ag related criteria. There are 21 endowed scholarships with a balance of $2,292,609 that each earn $100 or more annually. The four ag related scholarships that are endowed have an endowment balance of $843,563.

72 scholarships to current students in our general scholarship call.
19 incoming student scholarships
1 runner up to the Hugh Sidey Award Scholarship
24 internship scholarships

The awards were distributed to over 80 students based on an application form that included an essay. Students were not limited to the amount or number of scholarships that they could receive. The top scholarship winner collected $8,750. Six scholarship winners collected over $5,000 (including the top winner).

All students must be enrolled as “full time, first majors (JL MC, PR, ADVRT) at the Greenlee School”. The scholarships have a wide range of criteria. Most criteria are listed below.

34 Greenlee School major in JL MC, ADVRT or PR
27 JL MC majors only
5 ADVRT majors only
7 P R majors only

Additional applicant information:

- 21 applicants had demonstrated financial need
- 21 applicants with academic excellence GPA (above 3.0 or 3.5 as spelled out by the donor*)
*some scholarship will not allow using the GPA at all as a criterion.

- 5 applicants working to support themselves
- 23 applicants enrolled in 499 or Study Abroad
- 2 applicants attended an Iowa High School or are residents of Iowa
- 1 applicant is a national merit scholar
- 1 applicant working for a campus publication

Applicants had a demonstrated interest in*:

- 7-agricultural journalism
- 2-community journalism
- 2-science journalism
- 3-food science
- 1-family and consumer science
- 4-print journalism (magazine or newspaper)
- 7-sophomore, junior or senior status at the time of the award
- 6-broadcast and digital/multimedia journalism
- 1-creative writing
- 1-theater and performing arts participation or journalism
- 1-working for a broadcast entity
- 2-campus activity
- 1-photojournalism
- 1-diversity
- 2-leadership

*Areas of demonstrated interest are used to match students with specific scholarship awards for various areas of advertising, journalism, public relations, or communications.