Do you have an interest in environmental issues, science- or agriculture-related mass communication?

Scientific and agricultural industries need applicants who can communicate technical and complex information across media platforms. The Greenlee School, equipped with digital news rooms and multimedia labs can teach you the skills and give you the professional experiences these industries are looking for.

Greenlee courses to get you on track:
- JL MC 210X: Principles of Agricultural Journalism in Mass Communication
- JL MC 270X: Science in Public: Communication, Controversy and Understanding
- JL MC 347: Science Communication
- PR 321: Public Relations Writing
- ADVRT 434: Advertising Campaigns
- JL MC 242: Visual Communication

Our students have interned at these companies:
- Iowa Energy Center
- Iowa 4-H Foundation
- Ag Spectrum
- World Food Prize Foundation
- Leopold Center for Sustainable Agriculture
- Iowa Department of Natural Resources
- National Science Foundation
- Renewable Energy Group, Inc.
- CenUSA Bioenergy
- Sustainable Corn
- National Science Foundation

Iowa State opportunities in science communication:
- Science Communication Research Group
- The Science Communication Summer Symposium Series
- The Office of Sustainability
- Agricultural Communicators of Tomorrow
- The Sustainable Agriculture Student Association (SASA)

Want to know more?
Contact us: greenlee-advisers@iastate.edu
Adelai hopes to provide consumers with the information they desire about the agriculture industry as a social media strategist and one day as an account executive for a public relations firm’s agriculture division. Someday, she admits, she may even return to take over her family’s farming operations.

“I realized that I couldn’t just rely on my passion to convey my message,” Swanson said. “As people are removed from the farm gate, they lack knowledge of where their food comes from, but there is definitely a desire to know more about that. People want to learn more about the industry and the processes used to produce food products to better serve themselves and their families.”

Adelai hopes to provide consumers with the information they desire about the agriculture industry as a social media strategist and one day as an account executive for a public relations firm’s agriculture division. Someday, she admits, she may even return to take over her family’s farming operations.